

Home-Lovers Homilies

Consider the frog who thought he could inflate himself to the size of a cow! He made himself most uncomfortable, and then blew up!

You may be struck by the grandeur of your neighbor's fur-nishings in her big house. But unless you have a big house, too, don't make the mistake of trying to copy her effect. A wide selection such as ours will help you keep things in scale: JOIN THE HOME-LOVERS' CLUB.

3000 Pairs of Towels 19c Pair

Just imagine getting Towels at 19e a pair, with the cost of raw materials soaring higher and higher day after day. Yet here they are-a soft, absorbent quality Terry cloth, pure white or gold shade. Not more than six pairs to each customer. Per pair, 19c.

Bleached Longcloth of fine quality, 36 inches wide. Today, special, per yard, 18c.

Striped Flannelette 32 inches wide, fast colors. Special today, per yard,

Cream All-wool Flannel, 34 inches wide. Regularly \$1.35. Today, per

Bordered Crash Towelling, 17 inches wide, wonderful value. Today, per yard, 14c.

Battenberg Covers, hand-made; size 54 x 54 inches; round. Clearing at about half-price. Today, each, 98c.

Circular Pillow Cotton, 42 inches wide; 40c value. Today, per yard, 33c. Bleached Sheeting, plain weave, 70 inches wide. Regularly 40c per yard.

Today, 36c. White English Satin Bedspreads; large size, 72 x 90 inches. Regularly \$3.00. Clearing, \$2.35.

Seconds of \$6.50 to \$7 Table Cloths at \$3.95

, No Phone or Mail Orders. They are pure linen damask, sizes 2 x 2½ and 2 x 3 yards. The imperfections in most of them consist only in a dark thread showing. firsts at \$6.50 and \$7.00. This morning, special, at \$3.95.

5000 Rolls Of Wall Paper Away Less Than Half Price

Over 70 Up-to-Date Patterns and Colorings for Living-rooms. Halls and Bedrooms.

Floral Patterns, in stripes and chintz effects, conventional designs in rich colorings, large range for bedrooms and sitting-rooms. Regular 20c to 35c. Extra special, to day, per single roll, 11c.

Imported Wall Papers, silk treatments, tapestries, and two-tone indefinite patterns; newest color arrangements. Regular 50c to 75c. Extra special today, per single roll,

High-grade English and American Wall Papers, heavily embossed leatherettes, new scenic tapestries and fabric weave effects. Regular 85c to \$1.50. Extra special today, per single roll, 39c.

ON SALE TODAY AT SIMPSON'S

Men's Correct Style Suits of Tweed, On Sale Today \$14.95

Here is a low price suit sale for those men who demand absolutely the latest styles at a low sale price.

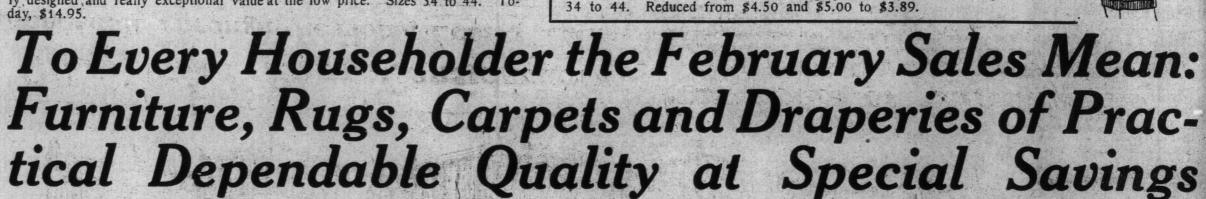
These suits are in smart double and single-breasted two and three-button styles, showing neat-appearing tweeds and worsteds. There are plain greys, browns, and grey and black hairline stripe suits. Some have pinch-back, some have all-round belt.

Most of them are form-fitting models. They are solidly made, quite cleverly designed and really exceptional value at the low price. Sizes 34 to 44. To-

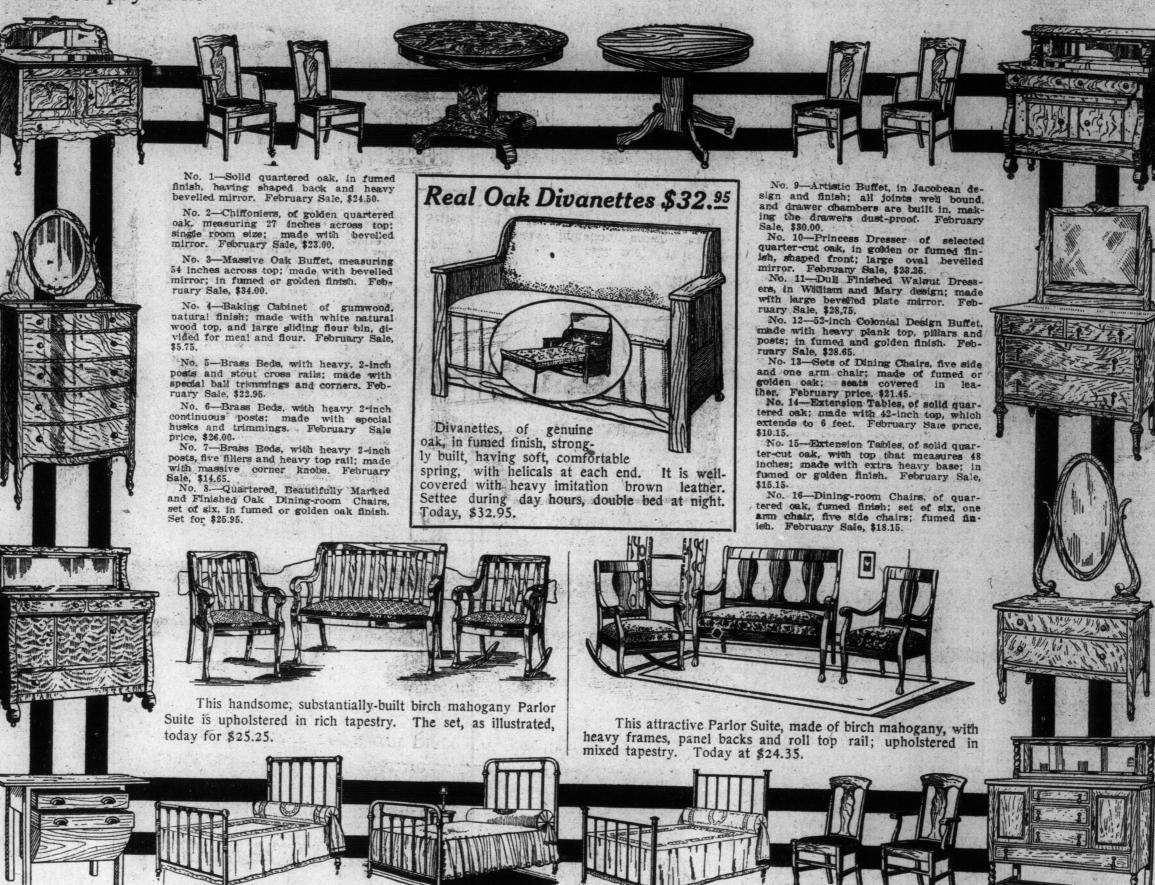
Men's Sweater Coats Reduced From \$4.50 to \$3.89, On Sale Today

250 Men's Sweater Coats, broken lines from regular stock, are included in this offer; made from good quality yarns; fancy knitted; good weight for winter weather. Have close-fitting storm collar.

The colors are navy and Oxford grey, maroon, brown and royal. Sizes 34 to 44. Reduced from \$4.50 and \$5.00 to \$3.89.



An outstanding feature of this Furniture Sale is that the specially priced articles are the everyday, practical kinds that most people want for their homes---the kind of furniture that is to the furniture business what sugar and floru are to the grocery business. Another feature is that these low sale prices may be taken advantage of by any responsible person on the deferred payment plan, by joining our Home-Lovers' Club. There is no interest to pay on deferred payments.



Wilton and Other Good Rugs Considerably Reduced --- Purchasable Through the Home-Lovers' Club

\$55.00 Wilton Rugs for \$42.95

Imported Wilton Rugs of extra fine weave, without seam. Soft subdued shades in Persian design, for up-to-date furnishing. Size 6.0 x 10.6, regular \$47.25, sale price \$39.95; size 6.9 x 10.6, regular \$55.00, sale price,

Heavy Printed Linoleum, 73c

A very low price for a real good quality. Plenty of good designs and different colorings, in all the well-known wood, block, tile, and floral effects. This reliable quality marked down for today's selling, per square yard, 73c.

Tapestry Rugs \$11.95

A clearance of 50 strong Scotchmade Tapestry Russ in new designs and colorings. Size 7.6 x 9. Regular \$15.00. Sale price, \$11.95.

Chenille Art Rugs \$4.50 Each

A new reversible make, manufactured from heavy cotton chenille, in delicate shades of blue, soft rose, and grey colorings; these are the latest things for bedroom or bathroom use; size 27 x 54 inches. Sale price, each,

Heavy Axminster Rugs

Desirable dining-room or livingoom rugs, handsome oriental patshades of brown, tan, green and old rose coloring; 40 only, in four different designs; size 9.0 x 10.6, offered for to-day's selling at \$33.95.

Scotch Velvet Rugs on Sale

Woven without seam, in convenpatterns, these rugs will stand lots of hard wear, and be found very suitable for general use. Size 9.0 x 12.0, sale price \$37.95; size 7.6 x 9.0, sale price,

Rush Sale of Curtains Today

One and One-Quarter Yard Curtains, 39c Pair

There are only 100 pairs of these curtains, so you must come at 8.30 to secure some of them. They are made of good quality scrims and marquisette, nicely trimmed with lace and insertion, and are intended for use on the lower section of the window. The length is 11/4 yards. Today,

Give Us Your Order for Reupholstering

Beside the other special offering of tapestry we are showing an immense assortment of other qualities ranging from \$2.00 to \$5.00 per yard, and every piece is wonderful value considering present day conditions. There is no better time of the whole year to have your furniture re-upholstered.

Nets, Scrims and Madras at 29c

One large table loaded with good quality Bungalow Nets in pleasing patterns; American Scrims with new fancy borders, and genuine Scotch Madras Muslin in small conventional and tasty floral designs. All can be had in either white or cream. Widths 36 to 45 inches. Very special Handsome Repp Portieres Pair \$8.39

One dozen pairs only of these beautiful portieres for today's selling. They are made up in our own factory of fine quality repp in the ever popular green coloring, nicely finished with handsome tapestry banding on one side and across the bottom; 21/2 yards in length. Today, pair,

Robert SIMPSON Company
Robert SIMPSON Limited

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