

The Robert Simpson Company, Limited

Each Man Wants to Be Individual



in his clothing. What would become one, would be anything but pleasing on another; what is your taste will perhaps not appeal to your neighbor.

The Simpson Men's Store now carries a range so wide and keeps the quality so high, that very few indeed are the men whom we cannot please perfectly with overcoat or suit.

Our Overcoats and Ulsters have been selected with the greatest care and made up on handsome, practical styles, and to sell for the smallest possible price.

Men's Ulsters for \$15.00

"The best that money can buy." Made from choice English coatings, in good shades of brown, double-breasted ulster style, with convertible collar, 50 inches long, centre vent, good moiré linings, and the best tailoring; the best values among the popular-priced winter garments. Price 15.00

MEN'S FASHIONABLE OVERCOATS.

A swagger style for young men has belted and pleated back. The material is brown or gray, mixed diagonal English coatings, cut single-breasted and buttoning through, Chesterfield length, self collar; linings are strong and good, and the workmanship the very best. Price 20.00

MEN'S WARM WOOL VESTS.

Scotch Knit Vests, made from all-wool yarns, in gray, greens and browns, bound edges and pockets, single-breasted, four pockets; the vest to keep you warm! Price 3.50

BOYS' BLUE SERGE BLOOMER PANT SUITS.

Made from an all-wool imported English worsted, in a fine twill finish, cut full double-breast style, and with American bloomers. Tuesday, sizes 26 to 34 8.00

ODD BLUE SERGE BLOOMERS.

In full-cut style, lined with strong white cotton. Tuesday, sizes 24 to 34 1.25
(Men's Store—Main Floor)

For the Coldest Weather Wear

225 Men's Heavy and Extra Heavy Sweater Coats, in a splendid assortment of colors, plain and fancy knits; Varsity, storm or the new roll collar style; the lowest priced coat in the lot is a regular \$5.00 value, and there are lots that sell regularly at \$6.00. Tuesday 3.98

MUFFLERS FOR \$1.98.

A Splendid Assortment of Real Japanese Mufflers, made from pure silk, knitted styles, with fringe ends, mostly gray in the lot; there are the new two-color effects, plain black or white, green and red. Come early. Regularly \$4.00, \$5.00, \$6.00, \$7.00, \$8.00 and \$10.00. Tuesday 1.98
No phone or mail orders filled.
(Main Floor)

Values in Furs for Men

Fur-Lined Coat, shell of fine black beaver cloth, thoroughly tailored and best trimmings, lined with choice Canadian muskrat skins, and deep shawl collar of prime otter; \$65.00 coat. Tuesday 49.50
12 Men's Canadian Raccoon Fur Coats, even turred, medium dark skins, No. 1 linings. Regularly \$65.00. Tuesday 47.50
Men's Fur Gauntlet Gloves, made from No. 1 otter tails. Even fur and dark color, best fur linings and best finish. Regularly \$18.00. Tuesday 12.50
Men's Persian Lamb Fur Caps, wedge style, even, glossy curl and satin lined. Tuesday 5.00
Men's Electric Seal and Corean Beaver Fur Caps, wedge shape, best finish. Tuesday 2.00
Men's and Boys' Tweed Caps, medium crown and large peaks, dressy patterns of gray, fawn, bronze and brown, with or without ear flaps. Tuesday45
—Main Floor.



A Few of the Advance Prices on,

"The Great White Way"

Calling for Your Attention Tomorrow

Corset Covers, for which you would be pleased to pay 75c and 85c each; beautiful styles in all-over embroidery or trimmed with lace; also with embroidery edges, full front, or tight-fitting; sizes 32 to 42 bust. White Sale price, Tuesday 50

Also Corset Covers, in fine nainsook, "Dorothy" styles, full front, prettily trimmed with lace, sizes 32 to 42 bust, and priced for the White Sale, Tuesday, at 25

White Flannelette Night Dresses, in a neat high neck style, trimmed with frills and wide tucks; sizes for 32 to 42 bust. Priced for Tuesday at 69

Princess Slips, in fine nainsook, with beautiful yoke of embroidery with beadings, silk ribbons, and narrow embroidery edges; skirt finished with flounce of fine embroidery; sizes 32 to 42 bust; lengths of skirt 36 to 39 inches. White Sale price, Tuesday 1.50

Another Charming Princess Slip, of fine nainsook, is trimmed with a flounce and yoke of handsome embroidery, and finished around the neck with silk ribbon and narrow embroidery; sizes 32 to 42 bust. Priced for Tuesday in the White Sale at, each 2.25

Exquisite Bridal Set, of dainty lingerie, four pieces perfectly matched, nainsook and very handsome embroidery. It includes: Night dress, drawers, corset cover and petticoat. Sizes 32 to 42 bust. A regular \$12.00 set. Tuesday, White Sale price 7.75

Exceptional Night Dresses come in fine nainsook, with upper part, both front and back, and the sleeves of fine all-over embroidery, run with silk ribbons; very handsome garments; all sizes for 32 to 42 bust. Regular price \$2.95 each. Tuesday, White Sale 1.95

Night Dresses, of fine nainsook, slip-over style, three-quarter sleeves, pretty V yoke of embroidery, run with silk ribbon embroidery on cuffs; sizes 32 to 42 bust. Regular season's price \$2.00 each. Tuesday, White Sale 1.45

French Hand-Embroidered Night Dress, fine longcloth, button front, high neck, long sleeves, edges and yoke beautifully embroidered by hand. Sizes 32 to 42 bust. A regular \$3.25 gown. Tuesday, White Sale 2.19
(Third Floor)

200 Duchess Feathers

In white, black, sky, or pink; extra fine quality male fibre, very wide, with a heavy, graceful head. Regular prices \$6.00 to \$8.50. Tuesday 4.50

TRIMMED HATS, \$2.95.

60 Hats at this price, any one of them is worth \$5.00 to \$7.50. Tuesday 2.95
(Second Floor.)



75 Real Ospreys, of superior quality, 16 inches long; a good full bunch. Regular \$6.00. Tuesday 4.50

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Rubbers, Rubber Boots and Overshoes

FAMILY RUBBERS.

2000 pairs of Bright City Weight Rubbers, perfect in every way and fresh from the factory:

Men's sizes, 6 to 12	.69	Women's sizes, 2 1/2 to 7	.49
Boys' sizes, 1 to 5	.59	Misses' sizes, 11 to 2	.39
Youths' sizes, 11 to 13	.49	Children's sizes, 4 to 10 1/2	.33

MEN'S BOOTS.

90 pairs Pure Para Gum Knee Rubber Boots, heavy double corrugated soles, solid rubber heels, best quality duck lining; guaranteed perfect and of latest manufacture; sizes 6 to 12. Tuesday 2.99

HEAVY GUM RUBBERS.

For teamsters, railwaymen, motormen and others, every pair perfect:

Men's One-Buckle Heavy Gum Rubber Boots	1.49
Boys' sizes, 1 to 5	1.29
Youths' sizes, 10 to 13	1.09
Men's High Two-Buckle Gum Rubber Boots	2.19

WOMEN'S AND CHILDREN'S OVERSHOES.

First Quality Overshoes, cashmeretta water-proofed tops, best quality corrugated soles and heels, warm fleece lining. This footwear is very warm, comfortable and durable.

Women's Button Style Overshoe, sizes 2 1/2 to 8	1.79
Misses' Button Style Overshoe, sizes 11 to 2	1.39
Children's Button-Style Overshoe, sizes 6 to 10 1/2	1.19
Women's Two-Buckle Style Overshoe, sizes 2 1/2 to 8	1.69
Misses' Two-Buckle Style Overshoe, sizes 11 to 2	1.35
Children's Two-Buckle Style Overshoe, sizes 6 to 10 1/2	1.25
Women's One-Buckle and Two-Strap Overshoe, very high top, sizes 2 1/2 to 8	1.99

WARM HOUSE SLIPPERS FOR MEN, WOMEN AND CHILDREN.

2000 pairs Women's Warm Plaid "Arctic" House Slippers, with turned-down collar and silk pom-pom on vamp; flexible leather soles. This is a warm and durable slipper. Sizes 3 to 8. Regular 75c. Tuesday 49

Misses' and Children's, in same style. Sizes 9, 10, 11, 12, 13, 1 and 2. Regular 40c and 50c. Tuesday 35

Men's, same quality as above, in "Everett" style. Sizes 6 to 11. Regular 75c. Tuesday 49

(Second Floor)

Groceries

One car Standard Granulated Sugar, 18 lbs. for	1.00	Canned Fruit—Raspberries, Strawberries, Cherries, Peaches and Pears—Per tin	.18
Lake-of-the-Woods "Five Roses" Flour, 5-lb. bag	.85	Quaker Oats, large package	.23
Choice Side Bacon, per meal, half or whole, per lb.	.20	Finest Canned Tomatoes, 2 tins	.25
Pure Kettle-Rendered Lard, 3-lb. pail	.54	Canned Corn, 3 tins	.25
Finest Creamery Butter, per lb.	.34	Canned Peas, per tin	.11
Choice Mild Cheese, per lb.	.38	Blue Bell Jelly Powders, assorted, 4 packages	.35
One car Choice Mexican Oranges, good size and color, per dozen	5.00	Lytle's Golden Syrup, 2-lb. tin	.11
Post Toasties, 3 packages	.25	Candy—400 boxes, holly design—white they last, 1-lb. box	.22

FRESH ROASTED COFFEE, 25c LB.

5000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Tuesday, per lb. 25
—Basement.