

stretches of cultivable prairie. And the greater the increase in farm population the more demand there will be for property in the various distributing centres.

We therefore suggest to our clients, other than farmers, who desire to invest directly in real estate, to purchase City property. But we here wish emphatically to draw a distinction. It is unfortunately true that at the present time the prosperity of the country and its tremendous future have induced a flood of land agents who are busily engaged in placing before the public propositions sometimes of doubtful value. While many of the subdivisions which are being offered for sale present good value there are others which are little short of fraudulent. We frankly state this because it would be foolish to blink the facts. What we would recommend to the man with money as a conservative yet highly profitable investment is city property which shall be

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Reasonably good judgment in selecting such is bound to result in large returns and to be as safe as a savings bank. The growth of our cities makes this absolutely certain. In illustration of this we might fill many pages. We might cite cases, almost without number in Western Canadian centres, of purchases of inside properties at a small figure which were sold in a comparatively short time for large sums. Fortunes are being made by the foreseeing investor. But we will not lengthen out this booklet unnecessarily. If the reader desires to be convinced we can give him many such instances. What we would emphasize is that

THE MAN WHO READS THIS HAS THE OPPORTUNITY BY THE INVESTMENT OF A LARGE OR SMALL AMOUNT AS THE CASE MAY BE TO PARTICIPATE IN ONE OF THE MOST EXTRAORDINARY OPPORTUNITIES FOR PROFIT SHARING WHICH THE WORLD HAS EVER KNOWN.

It is not necessary to elaborate this thought. The facts which we have given prove it.