Wedding Etiquette.

Our purpose in publishing this little booklet is to give our customers the prevailing customs pertaining to weddings, and to show them the correct styles of wedding invitations, cards, etc. Styles and customs for these important events, as in everything else, are constantly changing, and it is our purpose here to outline what is proper now. These are the mandates of fashion, but they may with propriety be changed to meet the individual taste, or to conform to conditions not herein considered.

The engagement may be announced at once, no matter how far distant the wedding day. There is no reason for secrecy or evasion in this matter, as it is nothing that either should be ashamed to acknowledge. The bride always names the marriage day. The groom's family and her family each makes out a list of guests.