

## BURSON-MARSTELLER

Hew Chow Tow (CT)  
Vice President & Managing Director  
Burson-Marsteller Malaysia

During his thirteen years with Burson-Marsteller, Mr. Hew has gained extensive experience in all aspects of corporate communications and marketing communications programs.

He joined Burson-Marsteller in 1975 in Kuala Lumpur. He was later seconded to B-M's London office for one year, during which time he also attended public relations and marketing seminars in the U.S. and Europe.

He was elected vice president of Burson-Marsteller International in 1981 and appointed to the Board of the Malaysian company in the same year. He was promoted to managing director in March 1985.

CT has a B.A. (Honors) in English from University of Malaya. Prior to joining Burson-Marsteller, he was a lecturer in English at MARA Institute of Technology and a copywriter.