

residence abroad by students, teachers, and technicians and for cultural visits, the proceeds to be available for the provision of equipment for mass communication, scientific research and other cultural purposes; and upon approval by the Executive Board of such a plan, to use the facilities of UNESCO to put the scheme into effect.

6.2232 Operate an international book coupon scheme to permit institutions and individuals in soft-currency countries to buy books and periodicals from hard-currency countries; and study its possible extension to other materials of education, science and culture.

6.2233 Promote, by study, recommendation and negotiation, the reduction or elimination of import duties and the reduction of transport charges on materials contributed for educational, scientific and cultural rehabilitation, on materials moving to and from book exchange centres, on original works of creative art and on visual and auditory materials, and the reduction or elimination of obstacles that impede the interchange of persons between nations or the use of telecommunications, postal and other channels of communication.

6.2234 To prepare a draft agreement on the importation of books, newspapers and periodicals, to be circulated to Member States for consideration, with a view to submitting to the General Conference the final Text for signature.

6.2235 To study, in co-operation with the Universal Postal Union, a scheme for the issue of UNESCO postage stamps in order to lower and unify postal charges for correspondence between teachers and pupils of the schools of different countries.

6.224 The General Conference recommends to Member States:

6.2241 That they examine existing national regulations and practices governing the importation and purchase of educational, scientific and cultural materials, with a view to introducing and extending especially favourable treatment for such materials.

6.2242 That they reduce and, if possible, abolish customs duties on original works of creative art.

6.2243 That they allow accredited museums to import free of duty materials required by them.

6.2244 That they report to the Fourth Session of the General Conference on the action taken under the preceding three clauses.

6.225 The Director-General is instructed to encourage the creation of an International Institute of the Press and Information, in so far as a demand for such an Institute is revealed by journalists and their organizations, and to co-operate with the Institute if created.

6.23 Action through Radio, Films and Press. The Director-General is instructed to continue activities to promote the production, distribution and use of radio broadcasts, films and publications, on subjects related to UNESCO's aims.

6.231 Projects Division. In pursuance of this general objective, the Director-General is instructed to maintain within the framework of the Organization a small and compact Projects Division, capable of initiating and influencing