

**Canada's International Trade Business Plan** is made up of three components: a Strategic Overview, a series of industry sector strategies, and an accompanying series of international activities lists.

The main objectives of the plan are threefold:

- to strengthen the link between global opportunities and the supply capabilities of Canadian industry
- to bring greater coordination to federal (and increasingly provincial) international business development strategies, priorities and activities to ensure that public resources are utilized as efficiently as possible
- to ensure that federal international business development strategies and activities reflect the real needs of Canadian industry.

Available industry sectors strategies (and activities) include:

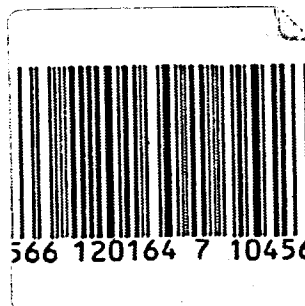
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| 1. Advanced Manufacturing Technologies               | 11. Electrical and Energy Equipment                                |
| 2. Aeronautics                                       | ■ Electrical Equipment   |
| 3. Agri-Food Products                                | ■ Oil and Gas Field Equipment                                      |
| 4. Arts and Cultural Industries                      | 12. Environmental Industries                                       |
| 5. Automotive  | 13. Fish and Seafood Products                                      |
| 6. Biotechnologies                                   | 14. Forest Industries  |
| 7. Business and Professional Services                | 15. Industrial Technologies  |
| 8. Chemicals and Plastics                            | ■ Agricultural Technology, Machinery and Equipment                 |
| ■ Chemicals and Petrochemicals                       | ■ Mining — Forestry — Pulp and Paper                               |
| ■ Plastics and Polymer Products                      | ■ Ocean and Marine Shipboard Technology                            |
| 9. Consumer Products                                 | 16. Information Technologies                                       |
| ■ Apparel Industry                                   | 17. Medical and Health-care Products                               |
| ■ Business and Institutional Furniture               | 18. Minerals, Metals, Advanced Materials and Construction Products |
| ■ Footwear   | 19. Space  |
| ■ Hardware and Housewares                            | 20. Tourism  |
| ■ Household Furniture                                | 21. Urban Transit and Rail   |
| ■ Sporting Goods (including recreational watercraft) |  |
| ■ Textiles   |  |
| 10. Defence and Related Products                     |  |
| ■ Aviation, Marine and Defence Electronics           |  |
| ■ Marine and Land Defence Systems                    |  |

For information on how to receive additional copies of the Strategic Overview, or copies of industry sector strategies and international activities lists, please call: **1-800-267-8376**



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