STUDIES IN CANADIAN EXPORT OPPORTUNITIES IN THE U.S. MARKET

COLOURS, DYES, PAINTS AND VARNISHES

TABLE OF CONTENTS

				Pag
EXE	CUTIV	E S	UMMARY	1
I -	STU	DY	OBJECTIVES	3
п -	CON	ICL	USIONS OF THE PEAT MARWICK STUDY	4
Ш -	U.S.	ΪM	PORTS OF COLOURS, DYES, PAINTS AND VARNISHES	6
	U.S.	Im	Pefinitionports 1982-88lustry Outlook	6 7 9
IV	MAI	MARKET STUDY		12
	Surv Surv	ey (of U.S. Importers	12 16
v -	BAC	KC	KGROUND	
	Study	y A ;	pproach	20
APP:	ENDI(CE	S	
	ndix 1 ndix 2	-	U.S. Importers Generally Seeking Sources of Supply	25
• •			(Schedule A 531.0, 533.4)	29
Appendix 3 - Appendix 4 -			from Europe and Japan by Country	33
			and Schedule for their Removal under the Free Trade Agreement	35
Appendix 5		-	Countries of Origin and Respondents' Level of Satisfaction	45
	ndix 6	-	The state of the s	47
Appendix 7		-	and the United States.	51