POST :608-NEW YORK, CONSULATE GENERAL 001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
SEMI & PROCESSED FOOD & DRINK	
FOLLOW UP WITH CDN EXHIBITORS WHO PARTICIPATED IN SEPT. 86 ALBANY FOOD SHOW. ALSO DO A MAIL CAMPAIGN TO APPROXIMATELY 40 BROKERS IN AREA.	INCREASE CANADIAN PRESENCE IN ALBANY AND SORROUNDING MARKET AREA.
SERVICE INQUIRIES RECEIVE AT FOOD EXPO'86 IN VANCOUVER.	OBTAIN REPRESENTATION AND/OR OTHER REQUESTED INFORMATION FOR THESE MANUFACTURERS.
WORK WITH AGRIC.MKTING BUREAU IN OTTAWA REGARDING STUDY FOR MARKETING FOOD PRODUCTS IN NEW YORK STATE.	SELECTION AND APPOINTMENT OF CONSULTANT TO DO STUDY.
IMPLEMENT BUYER IDENTIFICATION PROGRAM IN COOPERATION WITH AG & FOOD BUREAU IN OTTAWA (TAP).	PROGRAM IS ONGOING FOR 1 YEAR & OBJECTIVE IS TO DISSEMINATE MARKET INFORMATION RE AVAILA-BILITY OF CANADIAN PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 PREPARE AND ORGANIZE "WINE & CHEESE TASTING" RECEPTION TO BE HELD IN CONJUNCTION WITH INT'L FANCY FOOD & CONFECTION SHOW IN JULY. PREPARE FOR THE ALBANY FOOD SHOW TO BE HELD IN SEPT. 87.	INVITED 500 FROM THE LOCAL TRADE TO ATTEND THIS EVENT. BUDGET HAS BEEN APPROVED AND ARRANGEMENTS ARE IN PLACE FOR PARTICIPATION OF 28-36 CANADIAN COMPANIES.
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	