

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 89  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :303-NAIROBI

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE  
KENYA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ANIMAL,POULTRY BREEDING STOCK

POST INTRO CDN SUPPLIERS OF BOVINE DAIRY SEMEN & EMBRYO  
WE ARE OPTIMISTIC SALES OF AT LEAST \$1 M WILL RESULT IN

89/90 AND FOLLOW-ON SALES IN ENSUING YEARS.

CDN FIRMS, SEMEX, DISCUSS W/KENYAN PRI SECTOR EXTAB A.I.  
IF NEGOTIATIONS SUCCESSFUL, SEMEX WILL PROVIDE TECH ASSIST

& TRAINING, SEMEN & LIVE BREEDING STOCK & VET PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Promote Kenyan familiarity with and purchase of  
Canadian Agricultural Technology, Machinery,  
Equipment and bovine semen.

Continued dissemination of information to con-  
tacts attendance of J.K. Waweru Chief Exec KNFU  
to Western Cda Farm Progress Show sponsored by  
headquarters. Too early to assess results.

QUARTER: 2 Promote Kenyan familiarity with and purchase  
of Canadian agricultural technology,Machinery,  
equipment and bovine semen.

Continue to send out information and literature  
to contact.Met with newly formed and broadly  
based Intl Agric Forum, and established basis  
for future coop and possible mission to Cda in  
1990.

QUARTER: 3 -----

QUARTER: 4 Continue efforts to identify opportunities for  
Cdn sales to this key sector through promoting  
Canadian agricultural technology, machinery,  
inputs and equipment.

Assisted two local private sector enquiries on  
possible wheat sale and also assisted private  
sector request for fertilizer quotation. Post  
produced promotional article on market opportu-  
nities in Kenya for publication in Canada.