

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 631 BUENOS AIRES

Market: 001 ARGENTINA

Sector: 010 MINE, METAL, MINERAL PROD & SRV

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	600.00M	\$ 380.00M	\$ 410.00M	\$ 1300.00M
Canadian Exports \$	12.00M	\$ 10.00M	\$ 7.40M	\$ 21.90M
Canadian Share of Import Market	2.00%	2.60%	5.50%	1.70%

Major Competing Countries

Market Share

i) 047 BRAZIL	045 %
ii) 577 UNITED STATES OF AMERICA	020 %
iii) 068 CHILE	030 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports:

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) SULPHUR	\$ 20.00 M
ii) ASBESTOS	\$ 10.00 M
iii) ZINC	\$ 50.00 M
iv) TINPLATE	\$ 15.00 M
v) MINING SERVICES	\$ 0.00 M
vi) MINING EQUIPMENT	\$ 2.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- non competitive pricing
- the apparent limited sectoral capability in Canada compared to other competing export countries
- difficulties of adaptation of marketing techniques to the market by some Canadian companies