

THE SATURDAY EVENING POST

November 14, 1919



For tired, aching feet

Dr. Scholl's Foot-Eater eases the feet, body and nerves. A simple, scientific appliance worn inside the shoe that distributes and equalizes the weight of the body. It gives a springy support to the arch, relieves tired, aching feet, cramped toes and weak arches, and prevents "flat foot." Dr. Scholl's Foot-Eaters are made in sizes for men, women and children.

There is a Dr. Scholl appliance or remedy for every form of foot trouble.

Sold by Shoe and Department Stores everywhere.

**Dr. Scholl's
Demonstration**

THE SATURDAY EVENING POST

**Find out this week
how to have comfortable feet**

Whatever your trouble it can be relieved

If you are one of the millions of persons who are suffering from foot troubles, you'll be interested in the week of November 17-22!

For months *twelve thousand shoe dealers and department stores* throughout the United States and Canada have been making special preparations for this week! For months, Dr. Wm. M. Scholl, the internationally known authority on foot troubles, has been co-operating with these dealers in preparing for this one week! Together, they have been working to make it mark the beginning of a new standard of foot comfort service—a service for all who suffer from foot troubles, with the character of a specialist's help, yet available to the millions—a service that should seek first to relieve, then to correct the *cause* of the wrong condition;—indeed, a new standard of foot comfort service.

To this ideal the experience of a specialist's life-time has been given, to it the community interest of twelve thousand merchants has been added.

Today a nation wide organization is ready!

If you have any foot trouble, go to the nearest shoe dealer in your town that carries Dr. Scholl's Foot Comfort Appliances and Remedies. There you will find a graduate Practitioner—a foot expert trained in Dr. Scholl's methods—who understands your foot troubles. He will demonstrate to you the scientific way of giving them relief and correction. As always, this demonstration is free.

Find out, *this week*, while shoe dealers and department stores everywhere are making a special effort to serve you, how you can have *comfortable feet!*

The Scholl Mfg. Co., 213 W. Schiller St., Chicago, 339 Broadway, New York City, and 112 Adelaide St., E., Toronto, Canada

Week · Nov. 17th to 22nd

**RELIEZ VOTRE MAGASIN A CETTE PUBLICITE ET
RETIREZ-EN DES PROFITS**

Cette publicité veut dire une superbe occasion pour vous. Profitez-en pour pousser la vente des appareils du Dr Scholl. Grâce à la grande publicité que nous faisons actuellement, la vente de ces appareils est facile et vous laisse un substantiel profit.

Si vous ne vendez pas ces appareils, vous pouvez vous les procurer immédiatement. Adressez-nous le coupon ci-dessous et nous vous ferons parvenir tous les renseignements dont vous pouvez avoir besoin au sujet de la proposition que nous avons à vous faire. Ne différez pas. Faites-nous parvenir le coupon le plus tôt possible!

GRATIS Coupon donnant droit à de la matière publicitaire.

Clichés pour annonces dans les journaux.

Matériel pour étalages de vitrine.

Plaques de projection avec nom.

Manuel

Circulaires imprimées.

Veillez m'expédier immédiatement l'item de gauche que j'ai marqué d'une croix.

Nom

No et rue

Ville Province