

Insurance.

# North British and Mercantile FIRE & LIFE INSURANCE COMPY,

ESTABLISHED 1809.

Head Office for Canada, - Montreal.

DIRECTORS:

GILBERT SCOTT, Esq. W. W. OGILVIE, Esq.  
Hon. THOS. RYAN. ARCHL. MACNIDER, Esq.

R. N. GOOCH,  
H. W. EVANS, } Agents,

26 Wellington St. E., TORONTO.

Telephone No. 423, Office.

" 1081, Residence Mr. Gooch.  
" 3034, " Mr. Evans.

Head Office for the Dominion, Montreal.

THOMAS DAVIDSON,  
Manag. Director.

October 25th.

**LARGE PROFITS!**  
On Fifteen Year Tontine Dividend Policies  
recently settled by the

**NEW YORK LIFE INSURANCE CO.**  
Based upon Policies of \$10,000 each.

Kind of Policy.	Cash Value Pol. & Div. 15th Year.	Paid up Ins. Value 15th Year.
Ordinary Life .....	30 \$ 3,515 10	\$ 8,500 00
" " .....	40 5,137 40	9,760 00
" " .....	50 7,936 90	13,150 00
20-Year Endowment.	30 10,126 90	21,490 00
" " .....	40 10,666 80	20,260 00
" " .....	50 12,153 70	18,530 00
15-Year Endowment.	30 14,392 00	36,250 00
" " .....	40 15,584 00	29,600 00
" " .....	50 17,182 00	26,200 00

The Tontine Policies of the NEW YORK LIFE furnish in connection with guaranteed insurance, an investment at a higher rate of interest than is otherwise obtainable on first-class securities.

DAVID BURKE,  
General Manager for Canada.  
HEAD OFFICE—23 St. John street MONTREAL.  
BRANCH OFFICE—Mail Building, TORONTO.

THE

# EQUITABLE

Life Assurance Society.

CONDENSED - STATEMENT,  
January 1st, 1888.

ASSETS, .....	\$84,378,904.85
LIABILITIES, 4 per cent	66,274,650.00
SURPLUS, .....	\$18,104,254.85
New Assurance, .....	\$138,023 105.00
Outstanding Assurance...	483,029,562.00
Paid Policy-holders, 1887	10,062,509.81
Paid Policy-Holders since organization .....	106,610,293.34
Total Income, .....	23,240,849.29
Premium Income, .....	19,115,775.47
Increase in Assets .....	8,868,432.09
Assets to Liabilities .....	127½ per cent.

HUGH C. DENNIS, Manager for the  
Province of Ontario.  
26 Toronto Street. - Toronto.  
H. BENNETT, CASHIER.

Insurance.

## SPECIAL NOTICE. STANDARD LIFE ASSURANCE CO

DIVISION OF PROFITS, 1890.

The books of the Company will be held open until  
21st December. Persons assuring before that date  
will rank for one year's share in the Profits over  
later entrants.

W. M. RAMSAY,  
Manager.

CHARLES HUNTER,  
Superintendent of Agencies.

F. SPARLING, AGENT, - - - TORONTO.

## LIVERPOOL & LONDON & GLOBE Insurance Company.

Invested Funds ..... \$38,814,254  
Investments in Canada..... 900,000

Head Office, Canada Branch, Montreal.

BOARD OF DIRECTORS.

Hon. H. Starnes, Chairman; Edmond J. Barbeau,  
Esq., Wentworth J. Buchanan, Esq.  
Risks accepted at Lowest Current Rates.  
Dwelling Houses and Farm Property Insured on  
Special Terms.

JOS. B. REED, Toronto Agent, G. F. C. SMITH,  
Chief Agent for the  
20 Wellington St. E. Dominion, Montreal.

## MUTUAL FIRE INSURANCE COMPY

of the County of Wellington.

Business done exclusively on the Premium Note  
system.

F. W. STONE, President, OHAS DAVIDSON,  
Secretary.

HEAD OFFICE, - - - GUELPH, ONT.

## IMPERIAL FIRE INSURANCE CO. OF LONDON,

(ESTABLISHED 1803.)

Head Office for Canada, 6 Hospital St., MONTREAL  
W. H. RINTOUL Resident Secretary.

Subscribed Capital..... £1,200,000 Stg.  
Paid-up Capital .....

Total Invested Funds, over ... 1,550,000 "

Toronto Agency—ALF. W. SMITH.

## CITIZENS' Insurance Company OF CANADA.

HENRY LYMAN, PRESIDENT.  
ANDREW ALLAN, VICE-PRESIDENT.  
GERALD E. HART, - GENERAL MANAGER.

Capital and Assets, - - - \$1,531,904 50  
Losses Paid to 1st Jan.,  
1888, - - - 2,985,824 27

The Stock of this Company is held by many of  
the wealthiest men in Canada.  
LOSSES PROMPTLY & EQUITABLY ADJUSTED

FIRE. LIFE. ACCIDENT.  
MALCOLM GIBBS, Chief Agent.  
TORONTO OFFICES—4 WELLINGTON ST. E.  
Telephone 1557.

## The "Gore" Fire Ins. Co.

Established 1836.

Risks taken on Cash or Mutual Plans.  
PRESIDENT, Hon. JAMES YOUNG,  
VICE-PRESIDENT, A. WARNOCK, Esq.  
MANAGER, R. S. STRONG.  
HEAD OFFICE, - - - GALT, ONT.

Insurance.

## NORTH AMERICAN Life Assurance Co.

INCORPORATED BY SPECIAL ACT OF THE DOMINION  
PARLIAMENT.

FULL GOVERNMENT DEPOSIT.

DIRECTORS:

HON. ALEX. MACKENZIE, M.P., ex-Prime Minister  
of Canada, President.

HON. ALEXANDER MORRIS, M.P.P., and JOHN  
L. BLAIKIE, ESQ., Pres. Can. Landed Credit  
Co., Vice-Presidents.

Hon. G. W. Allan, Senator.  
Alphonse Desjardins, Esq., M.P., Montreal.

Hon. D. A. Macdonald, ex-Lieutenant-Gov. of Ontario  
Andrew Robertson, Esq., Pres. Mont'l Harbor Trust

L. W. Smith, Esq., D.C.L., Pres. Building & Loan As.  
J. K. Kerr, Esq., Q.C. (Messrs. Kerr, Macdonald,  
Davidson & Patterson).

John Morison, Esq., Governor British Am. Fire A. Co.  
E. A. Meredith, Esq., LL.D., Vice-President Toronto  
Trusts Corporation.

A. H. Campbell, Esq., Pres. British Can. L. & In. Co.  
D. Macrae, Esq., Manufacturer, Guelph.

E. Gurney, Esq., Director Federal Bank of Canada  
H. H. Cook, Esq., M.P., Toronto.

John N. Lake, Esq., Broker and Financial Agent.  
Edward Galley, Esq., Alderman

B. B. Hughes, Esq. (Messrs. Hughes Bros., Wholesale  
Merchants).

James Thorburn, Esq., M.D., Medical Director.  
James Scott, Esq., Merchant, Director Dominion Bk

Wm. Gordon, Esq., Toronto.  
Robert Jaffray, Esq., Merchant.

Hugh McLennan, Esq., Pres. Mont'l. Transp't'n Co.  
W. McCABE, Esq., LL.B., F.I.A., Managing Director.

## BRITISH EMPIRE MUTUAL

Life Assurance Comp'y  
OF LONDON ENGLAND,  
ESTABLISHED 1847.

Accumulated Funds over ..... \$5,000,000

Annual Income over ..... 1,000,000

Canadian Investments over .... 600,000

## CANADA BRANCH, - MONTREAL.

DIRECTORS.

JAMES BURNETT, Esq.,  
President Montreal Stock Exchange

JACQUES GRENIER, Esq.,  
President La Banque du Peuple.

HUGH McLENNAN, Esq.,  
Director Bank of Montreal.

ALEXANDER MURRAY, Esq.,  
Director Bank of Montreal.

ROBERT SIMMS, Esq.,  
Of R. Simms & Co

F. STANCLIFFE,

General Manager.

J. E. & A. W. SMITH,  
GENERAL AGENTS, TORONTO.

J. FRITH JEFFERS,  
MANAGER WESTERN ONTARIO, London, Ont.

## GUARDIAN

Fire and Life Assurance Company  
OF LONDON, ENGLAND.

Paid-up Capital, One Million Pounds .Stg

Capital Subscribed, .. .. \$10,000,000

Invested Funds, .. .. 20,210,000

Gen. Agents for { ROBT. SIMMS & CO. } Montreal.  
Canada, { GEO. DENHOLM, }

Toronto—HENRY D. P. ARMSTRONG, 24 Scott St  
Brit. Am. Ass. Co. Bldg.

Kingston—W. H. Godwin, British Whig Building.  
Hamilton—GEORGE H. GILLESPIE, 20 James St

## PHENIX

FIRE ASSURANCE COMPANY, LONDON.

Established in 1782. Canadian Branch established  
in 1804. Losses paid since the establishment of the  
Company exceed \$75,000,000. Balance held in hand  
for payment of Fire Losses, \$3,000,000. Liability of  
Shareholders unlimited. Deposit with the Dominion  
Government (for the security of policy holders in  
Canada), \$200,000. 35 St. Francois Xavier Street,  
Montreal. GILLESPIE, PATTERSON & Co., Agents  
for the Dominion. LEWIS MOFFATT & Co., Agents  
for Toronto. R. MACD. PATERSON, MANAGER.

THE  
LONDON & LANCASHIRE  
FIRE  
INSURANCE COMPANY.

W. A. SIMS. T. M. PRINGLE,  
MANAGER. AGENT, TORONTO

Wants Agents at Wingham, Brussels and Perth.