

Out of the Depths

Any one hurt by

COFFEE

can be lifted out of the depths
by leaving it off entirely and taking
on well-made

POSTUM

“There’s a Reason”

Postum Cereal Company, Limited,
Battle Creek, Mich., U.S.A.

Canadian Postum Cereal Co., Limited
Windsor, Ontario

It’s Baker’s and It’s Delicious



Made by a
perfect me-
chanical
process
from high
grade cocoa
beans, sci-
entifically
blended, it
is of the

finest quality, full strength and
absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb.
cans, net weight.

Booklet of Choice Recipes Sent Free
WALTER BAKER & CO. LIMITED
ESTABLISHED 1780
MONTREAL, CAN. DORCHESTER, MASS.

SURPRISE A PURE HARD SOAP



PURE

Free from Adulteration.
It's all Soap.

HARD

Remarkable lasting or
wearing qualities.

ASK YOUR GROCER

MENNEN'S “FOR MINE”



Mennen's Borated Talcum Powder

keeps my skin in healthy condition.

Sample Box for 4c stamp

GERHARD MENNEN CO.
Newark, N. J.



Trade-Mark