

Answer.

Because **COD LIVER OIL** is known to contain a series of **Alkaloids** (not found in other fats) which give to it the peculiarly valuable property of a **RECONSTRUCTIVE FOOD**, a property not possessed by any other oil.

We have succeeded in extracting that which makes **Cod Liver Oil** valuable, (i. e., its **Alkaloids**), and in mixing a solution of these **Alkaloids** with equal volumes of **Liquid Extract of Malt**, **Compound Syrup of Hypophosphites** and **Fluid Extract of Wild Cherry Bark** form **WAMPOLE'S TASTELESS PREPARATION**, which, being devoid of grease, yields a product as palatable as **Curacao**, yet four (4) times stronger than an equal volume of the **Crude Oil**.

