

# FARM AND HOME

THE TORONTO OFFICE  
ST. JAMES' PLACE

## CANADIAN EDITION

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50 Cents a Year

### A Good Thing to Help On.

**W**OMEN'S institutes are to be organized over Ontario this winter, to be conducted similarly to those of men. Superintendent Creelman, who has their organization under way, will engage the best women talent procurable for talks on household economy, needlework, cookery, etc. This is a new movement which should be welcomed because of its far-reaching good. Our farmers' wives, aside from attendance at church, get out none too often. Meetings of this character will remind the older generation of the good times at the grange, when all hands took hold for mutual assistance. With the many modern improvements now possible for farmers' homes to be supplied, the delivery of lectures on up-to-date methods in household economy should receive a glad welcome.

### Organized Effort Required.

There is much solid sense in the neighborhood scheme of marketing apples, as referred to on Page 426 by Secretary Woolverton of the Ontario fruit growers' ass'n. As a systematic way for moving the enormous apple crop, which may now be annually expected in both Ontario and the maritime provinces, no better plan has been suggested. With the best of transportation facilities, including cold storage, between Canada and England, and freight rates reasonable, our fruit growers should set about to capture the cream of the British trade. They have done it with dairy products and by studying consumers' needs and the British merchants' methods we believe the English market for Canadian apples can be very materially enlarged.

### Abolish the Isolation

of the farm home, and rural life will become the most satisfying. Free rural mail delivery, good roads, cheap telephone service and electric railways are soon going to do it. Let's all pitch in to secure each and every one of these modern conveniences. The twentieth century farmer should be satisfied with nothing less.

### Use Your Influence.

The winter season is when the farmer should meet, compare notes, exchange ideas and make his wants known. In this connection it pays to stand by the old-time organizations, fruit growers, stock breeders, the grange, etc. because all that is needed is to grease the machinery. Farmers' organizations often become weak, have no influence and die because meetings are not made bright and interesting. If every officer and committee do their duty many a pleasant evening will be enjoyed this winter. Farmers, to their sorrow, have

grasped at too many passing societies. It is best to stand by one organization through thick and thin, until aims are accomplished and right prevails. Farm and Home commends district and local organization of horticulturists, breeders, grain growers, etc. separately, for the benefit of those respective vocations. But the grand organization of every town should be the grange or farmers' club, where all members of the family may assemble for mutual pleasure and profit.

If reciprocal trade arrangements are

brought about between the West Indies, particularly Trinidad, and Canada, it will mean new markets for maritime flour, milk products and especially condensed milk, cheese, sheep, horses, meats, fodder, apples, fish and potatoes. Trinidad's port produce includes raw sugar, cocoa, asphalt and tropical fruits.

Farmers cannot legislate themselves into prosperity, but by co-operation they can immensely benefit their material condition

### How Do You Co-operate?

#### YOUR EXPERIENCE WANTED.

#### Some Liberal Prizes Offered for It.

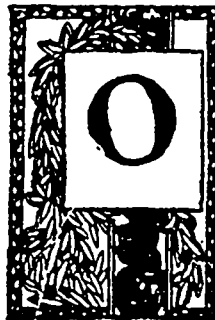
The great gain in a financial way afforded manufacturing and business interests by organizing and co-operating in trading arrangements, is well known. Equally, or even yet greater advantages are possible for farmers, if they will but organize and co-operate. This is abundantly shown by the building and management by farmers of thousands of creameries and of butter factories in all parts of the country, of the farmers' co-operative fruit shippers' associations of the Pacific and of the Gulf coasts, of strawberry shippers in the southern Mississippi states, of the wool growers of the western ranges, of various grange or alliance efforts, etc., etc.

The story of how these various farmers' associations were organized, and just what they have accomplished, will make most interesting reading in Farm and Home this winter, as well as inform fellow farmers in all parts of the country just what is and has been accomplished in your own town, county or section. I believe the actual experience of farmer co-operators will be read with more general interest this winter than anything else I can print.

No matter whether your experience be small or great, whether as the purchasing agent of a local grange, or as a director of a great farmers' co-operative enterprise, such as the Five States' milk producers' ass'n, the California cured fruits ass'n, a truck gardeners' ass'n, etc., etc., just these experiences are what we want and will pay well for. The printing of many practical experiences along these lines will undoubtedly do much to arouse the farmers of many towns from a state of despondency to one of self-help. And that is what Farm and Home is constantly striving to do—render self-help to the plain, practical farmers of our fair land. These experiences, very often, can be made doubly valuable by sending with them pictures of warehouses, prize crops or stock, officers and other matters bearing directly on the subject.

Now is the time to get out the quill and write your experience. Write plain and on one side of paper. Write name plainly on each article and picture. Pictures will be returned if desired. The contest is open from now until Dec 1. Prizes will be divided as follows: First, \$15, second 10, third 5; fourth, five of 3 each; fifth, three of \$2 each; sixth, four of \$1 each.

It looks as though Cape Breton's dormant resources were to be utilized and the island made to blossom as the rose by the development of nature's riches. Cape Breton has slumbered for 150 years; indications are the American-London syndicate will set in motion wheels of progress and prosperity.



**O**UR ANNUAL PREMIUM LIST for 1901 is the big feature of this issue. In appearance the most artistic, in quality of premiums the highest, in variety the largest, in offers the most generous of any Premium List ever issued by Farm and Home or by any other journal at five times the price. New, novel, useful things for everybody for Christmas and all the year. Every subscriber to Farm and Home and every reader will want something from this stock, which is the pick of

the whole country. Choose what is wanted and pay for it in the easiest possible way, namely, by making up clubs for Farm and Home; or with cash, in many instances at the lowest wholesale price or in connection with a subscription to the paper. Such bargains are too good to lose.

**ACT QUICKLY**—Now, before other papers get into the field, and as the evenings lengthen, is the time to start out and show other people that Farm and Home is the paper they want for another year; it is just what they are looking for, and the premiums will come your way. Premiums are given, not only for new subscriptions, but two renewals count for premium same as one new name. Old subscribers will be only too glad to have you write the letter and send the money for them.

**FREE** for the balance of 1900. Such is our offer to new subscribers for 1901, whose names reach us before December 1, 1900. So the sooner you get at work the better for your friends.

**ART CALENDAR**, Weather Forecast, Farmers' Reference and Household Guide absolutely free to either new or old subscribers, is an irresistible attraction. The bearer of all these and other good things in our Premium List will be welcomed in every house and liberally paid.

**PRESERVE** this Premium List carefully. Your attention will be directed to it frequently until next October. It will be in your pocket to observe this hint.

**MAN'S ESTATE** reached by Farm and Home. Now 21 years old it enters upon its majority with the largest circulation and the greatest popularity of any farm and family paper on earth. Pithy, practical, timely, in every department, full of "gimp" and not "afraid" of anything, the paper speaks for itself. Each canvasser will receive sample copies, blanks and posters on application to

FARM AND HOME, Montreal.