

THE NEW KNOT.



Tooke Bros.' new knot, "Elegant," which is shown here, can be used for either ladies or gentlemen. It is the latest thing from the London market. They are carrying them in stock in black silk and sateen.

Tooke Bros. have opened up a new case of "Guyot" braces, which they offer to the trade at \$4.50.

Tooke Bros. expect, after the first of the year, a line of French woven tubular ties in their "Clipper" shape. The price is \$2.25.

NUMBER TWO.

Number Two is the number of the line of black seamless cashmere hose that W. R. Brock & Co. have had a great run on for some years past in women's sizes only. Their customers from ocean to ocean have been continually wanting

famous No. 2 in children's sizes, but the manufacturer was unable to make them. For spring, 1897, Brock's are showing No. 2 in all sizes from 4 to 10 inch, they having made arrangements to meet the wishes of their much valued customers.

CALDECOTT, BURTON & SPENOE.

Caldecott, Burton & Spence are making a special show, on the third floor, in their kid glove department. They buy each line from the country and maker producing it the best. No single manufacturer does more than one grade well. Novelties in dome, pearl button, lacing, suede and chamois all at popular prices. Their range of fabric gloves is, as usual, very large and complete.

On their fourth floor we noticed a splendidly assorted stock of ribbons in double satin and faille—in blacks and every desirable color. They are making a specialty of plain ribbons at close prices, but keep no fancies. They are also very strong in blouses in the new shapes and designs. These items, with laces, embroideries, veilings, etc., and a large, well-assorted stock of smallwares, make the fourth floor very attractive.

A VERY SUCCESSFUL COMPANY.

The Toronto Feather and Down Co., Ltd., have just completed the most prosperous year in their existence; in fact, two weeks before Christmas the demand for their line became so great that by the 23rd inst. there was not a yard of material left for making quilts or pillows. It was a literal "clean out."

They are already making preparations for the coming season, and any who may require this class of goods will do well to see them before stocking up.

LADIES' WRAPPERS.

These comfortable ready-made garments are now being made similar to the latest styles in dresses. They are so fancy and have the newest cut sleeves, made in prints and fancy printed cantons, flannels, muslins, etc. The American made goods this season are especially pretty in designs and with perfect fit always assured they should be in big demand for spring trade. Boulter & Stewart, the specialty house, are showing about 45 styles, all American made, and same can be retailed from \$1 up.

BARGAINS IN TARTANS AND EIDERDOWNS.

S. Greenshields, Son & Co. are cutting prices on tartans, single and double fold. They are quoting goods that have been jobbing

at 15c. at 12½c., 12c. goods at 9c., and 9¼ to 10c. at 8c. They explain that it is a lot of 5,000 pieces, which they bought at a close price to clear out the entire stock of the mill.

They are also offering eiderdown cloakings—part of a clearing line—in all shades, pinks, blues, browns, greys, etc., at 10c. These are goods which have been selling at 15c.

HANDKERCHIEFS.

Lonsdale, Reid & Co. have secured a great snap in the way of a manufacturer's stock of handkerchiefs. The lot contains H. S. linen, Scotch lawns, Swiss embroidered and fancy printed borders. Lot No. 1 starts at 12½c. per dozen.

NEW BLOUSES.

M. L. & H. Schloman offer the latest styles in blouses, from \$4.50 a dozen up.

VEILINGS.

The veil for the coming season is gauze, with a small spot. Kyle, Cheesbrough are carrying a fine line of 18-inch veiling in all styles, including the shot effect.

A JOB LINE.

Some attractive lots in woolen goods, ladies' vests, gloves, etc., travelers' samples, are being jobbed by Wyld, Grasett & Darling.

KID GLOVES.

Lonsdale, Reid & Co. say they have the best value in a 75c. and \$1 retail glove in the market.

ART DRAPERY.

W. R. Brock & Co.'s assortment of prices and patterns in art muslins—lenos, lappets and scrim—this spring unusually attractive. Some of the ranges are clearing lots that cannot be repeated unless at an advanced price. They can be retailed from 5 to 25c. per yard, and many of the patterns are exact imitations of the most expensive art silk goods.

THE LATEST FROM PARIS—THE BOLERO.

The D. McCall Co., Ltd., are showing this line in lace, jet and iridescent effects, and are meeting with immense success on the road.

THE LACE SEASON.

Advices from Europe state that this season will see laces occupy a prominent part in trimmings. That this is not confined to Europe is seen from a letter from a prominent New York dealer. In writing to Kyle, Cheesbrough & Co., he says that in the United States the expectation is that laces will be the principal feature in trimmings.



The Bolero.—The D. McCall Co., Ltd.

In Swiss embroideries some special lines for the January white goods sale are shown by Wyld, Grasett & Darling.