

Ask the Men who wear them--

The greatest boosters for the 20th Century Brand Clothes are the men who have been wearing them for years. The clothes that fit, keep their shape and make them feel comfortable in any company. Quality considered, best value on the Canadian market.

Spring Millinery now ready

Our Millinery Department, in charge of Miss Holmes, is again ready for your inspection--The very Smartest Creations for the present season are being shown--The Most Correct Models are shown in profusion, while the prices are greatly below those being asked in the larger places.

Gossard Corsets Front Lacing

We are sole agents for this celebrated make of Corsets--The superior quality of this line assures an unequalled service in style--We guarantee that they will be unquestionably satisfactory to you.

A. BROWN & CO.

CLYDESDALE BREEDERS' CLUB

Horse breeders in the vicinity of Forest met in the Council Chamber on Friday last, and organized The Forest Clydesdale Breeders' Club, for the purpose of improving the horses in this section of the country. The following officers were elected: President--Wm. James. Vice-President--A. Loughheed. Sec.-Treas.--D. Whyte. Directors--Calvin Hodgins and S. Burr, Plympton; S. W. Edwards and Angus Campbell, Warwick. Auditors--George Codling and John Farrell.

Read the Guide-Advocate "Wants."

Androck Corner

We wish to extend our sympathies to Mr. and Mrs. Peter Garson in their recent bereavement.

Cecil Atchison is suffering from a sore jaw. He says it's his tooth. Anyway it's very painful and he is unable to eat at work.

With most places finding depression in manufacturing we are going strong and find our sales still 60 days ahead of our production.

Was asked the question by an old Watford boy, "Is Watford going to have a new rink?" Answered, "Yes." This boy was dubious until we told him the ladies organizations of Watford were now out to get it so he seemed perfectly satisfied.

Mr. Harry Durstan is redecorating the room formerly used as our office and it will make a very convenient room for meetings, etc. The small room formerly used as time keepers office has been fitted with shelving and now becomes a store room for office supplies.

Have we moved into our new place? Yes, but not all settled yet. Supt. Millar made a business trip to Sarnia on Monday last to purchase steel work for hanging shafting in the new factory. This has arrived and when erected we will move in what machinery we require, then watch our smoke--We mean dust--no smoking allowed.

NO GAINS WITHOUT PAINS

Industry need not wish but he that lives upon hopes will do fasting. There are no gains without pains. He that hath a trade hath an estate and he that hath a calling hath an office of profit and honor but then the trade must be worked at and the calling followed on neither the estate or the office will enable us to pay taxes. If we rise industrious we will never starve for at the workingman's house hunger looks but does not enter. Nor will the bailiff or the constable enter, for industry pays debts while idleness and neglect incur penalties.

CHOP STUFF

The Alvinston band will be re-organized. Anthony Pyrratt of Strathroy died last week aged 72 years.

An agricultural short course in sheep and swine at Appin was attended by fifty students.

Through a ring of a ladder giving way Wm. Hodgins of Petrolia fell 16 ft. and broke a leg.

Mary Ann Bowles, widow of the late E. A. Whyte of Strathroy, died rather suddenly last Wednesday.

Dr. C. M. Hincks, of Toronto, addressing the Canadian Club at Montreal, stated that the cost to the Dominion of mental abnormality through the avenues of crime, diseases and pauperism amounted to \$13,000,000 a year, and he claimed that there are 160,000 mental defectives who contribute to crime, prostitution and disease. Dr. Hincks is Secretary of the Canadian National Committee for Mental Hygiene.

With a good heavy rain, followed by a few days of fine weather, farmers in Lambton would be able to get started at their plowing considerably earlier than usual. It is said that in some parts of Ontario a few farmers are already working on the land and find it is in pretty fair condition. If present weather conditions continue it appears likely now that it will be possible to get ahead with the spring seeding considerably earlier than usual.

On the basis of the \$1,620,000 set aside in the estimates to pay the expenses of the decennial census beginning on June 1 next, the Dominion Bureau of Statistics evidently expects the total cost to be about 18 cents for every man, woman and child in the Dominion, if the population proves to be the nine millions confidently predicted by many Government officials. The pay for the enumerators is so much for every name about which information is obtained, with an allowance per hundred names, differing with the various Provinces, for the expenses of driving.

Children Cry FOR FLETCHER'S CASTORIA

The Guide-Advocate Job Dept. is here to give you the Best Service in Printing. We have the material and equipment to turn out printing equally as good if not better than any city office, and at prices considerably lower. Letterheads, envelopes, billheads, memorandums, account sheets, etc., and all kinds of pamphlet and circular work, at the lowest remunerative prices. We solicit your patronage.

WHY ESKIMOS MATURE EARLY.

Heat of Igloos Responsible, Says Explorer Stefansson.

It has generally been supposed that among the peoples of the earth the age of maturity comes earliest in the tropics, and increases gradually as one goes northward through the temperate and eventually into the Polar zone. It has been presumed that a similar condition would be found in going south from the Equator toward the Southern Pole.

If the age of maturity increases with fair regularity as one goes north through Europe from Sicily to Lapland, it would seem reasonable that this direct connection with the decrease in temperature, and the assumption has accordingly been generally made. But in North America a striking exception, writes Vilhjalmur Stefansson in the Journal of the American Medical Association. It is not rare among Eskimo women that they have their first child at the age of twelve; and children born before the mothers were eleven have been recorded in places where the age of the mother can be in no doubt, because of the fact that her birth had been recorded by a resident missionary.

It is a curious thing that during twelve years of association with the Eskimos, during which time I have spoken and written a great deal about their manner of life, it never occurred to me until some two or three months ago that their early maturity is strictly in accord with the supposition that the hotter the environment the earlier the maturity.

For to all intents and purposes the typical Eskimo in the country known to me lives under tropical or sub-tropical conditions. During the winter of 1906-1907 I recorded the estimate that the average temperature within doors of the Eskimo house in which I lived at the mouth of the Mackenzie river was a good deal above 80 F., and frequently rose to 90 F. From the point of view of those who spent most of the winter indoors in that house, it was a matter of no consequence that the temperature was perhaps 40 or 50 degrees below zero outdoors, when the outdoor air seldom came in contact with their bodies. Even when they go out, this cold air does not have a chance to come in contact with the body, except for the limited area of the face.

When an Eskimo is well dressed his two layers of fur clothing imprison the body heat so effectively that the air in actual contact with his skin is always at the temperature of a tropical summer. It is true, therefore, that while an Eskimo is indoors his entire body is exposed to a local climate as warm as that of Sicily, and when he is outdoors he carries that climate about with him inside his clothes and applicable to 90 or 95 per cent. of his body area.

Mr. Stefansson says that the Indians have no such means of protection from the cold, and that therefore the more northerly of these mature late.

The Wabash Railway proposes to reduce the wages of its 3500 unskilled laborers. The Northern Pacific and Great Northern contemplate a reduction from 48 to 25c an hour and the Maine Central management says that a reduction of wages would be proposed soon to 4,300 employees, including clerks, mechanics, machinists, maintenance of way men, station men and heads of departments.

Farmyard Superstitions.

Farmers who get a crowing hen among the brood in the yard often look upon it as an evil omen.

A superstitious farmer considers his poultry as prophets; thus, if his own death is near, he will tell you that they will go to bed at noon instead of at their usual roosting time.

Numerous birds are mixed up with signs of death. Let a pigeon enter a house, or a robin come through the door, and some people expect calamity. Owls, again, are ominous birds to the superstitious, especially if they hoot from the housetop.

For a single magpie to cross the path of the superstitious is enough to send them into a cold perspiration, and they hasten to lay two straws across each other to avert the evil influence.

When swallows and martins build about a farmyard the superstitious farmer is troubled if they do not appear regularly year by year, for should the desert their old nests he expects misfortune.

The call of the cuckoo has always been mixed up with good and bad luck. Hear it while walking, and provided it is the first time you have heard it that year, it is said to indicate a happy new year for you.

When the farmer's wife sets eggs she will sometimes place an odd number in the nest if she wants her chicks to prosper. The superstitious farmwife will not bring eggs into the house after sunset.

Feasocks' feathers in a house are said to mean misfortune, but for an eagle to hover over a person or house is thought to indicate an approaching success.

He Got a Meal.

A city man tells of an incident at a railway junction in the back country. He was hungry and it was only two minutes before the departure of his train. He rushed up to the counter and exclaimed: "Give me a sandwich and a cup of coffee, quick! I haven't time for anything else." "My friend," said the man behind the counter, "take all the time you want. Just cast your eye over this menu and I'll phone the superintendent to hold the train a while." "Do you mean to say that he will actually hold the train while I eat?" "Sure. This is a branch road, and there's no other train coming or going over it this morning. The superintendent will want you to have a good meal--he owns this lunchroom."

Eskimo Jazz.

A sergeant of the Canadian Mounted Police, who recently returned to Ottawa from Tree river, asserts that the jazz fever has seized the Eskimo population of the villages in the north of the patrol. At the most recently opened police post on the shore of Coronation gulf, the Eskimos are busy sealing, but manage to get sufficient leisure to indulge in the tergalchorean art, which is immensely popular and for which they have erected a special igloo of commodious proportions.

RHEUMATIC PAINS

HAVE DISAPPEARED

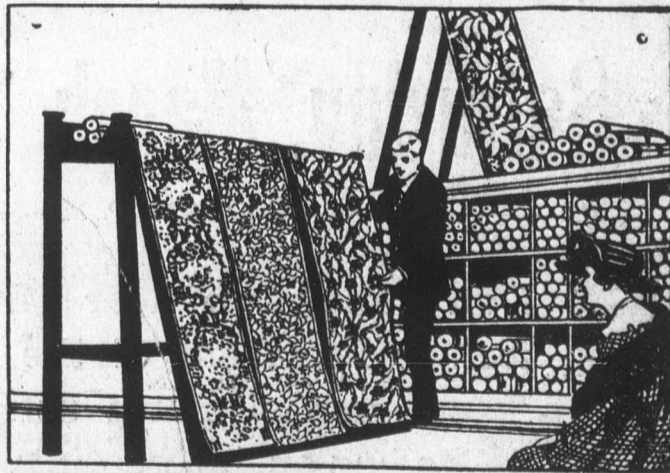
As a Result of Treating the Trouble Through the Blood.

The chief symptom of rheumatism is pain. The most successful treatment is the one that most quickly relieves and banishes the pain. Many rheumatic people suffer pains that could be avoided by building up the blood; when rheumatism is associated with thin blood it cannot be corrected until the blood is built up.

Mr. Ed. Hall, Main-a-Dieu, N. S., suffered from rheumatism for years, but was more fortunate than many victims of the disease for he found a remedy that he is now free from rheumatism. Mr. Hall says: "I was taken down with rheumatism and at times was under the treatment of several of the best doctors in Cape Breton, but they held out no hope for my recovery from the trouble. I was confined to bed for three years and a helpless cripple from the trouble. I could not move, and had to be turned in sheets. My legs and fingers were drawn out of shape, and sores developed on my body as a result of my long confinement to bed. I was in this serious condition when a friend advised the use of Dr. Williams' Pink Pills and I began taking them. The first benefit I felt from the pills was an improved appetite, and then I began to feel stronger, and was finally able to get out of bed and go about on crutches. I continued taking the pills for months, slowly but surely getting new strength, and finally I was able to lay the crutches aside. I will always be lame, as the result of my long stay in bed my left leg has shortened somewhat, but otherwise I am feeling fine and able to do my work as Fishery Overseer. I may add that when the rheumatism came on I weighed 140 pounds, and when I began going about on crutches I only weighed 67 pounds, and now I am at normal weight. There are many here who know and can vouch for the truth of these statements."

You can get these pills through any dealer in medicine, or by mail, post paid, at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

Many horses in different parts of North Dorchester township have been stricken with influenza of a very serious type.



LET US SHOW YOU THE NEWEST DESIGNS IN SPRING WALLPAPERS

Some Interesting Prices on odds and ends to clear

J.W. McLAREN

The Rexall Store

Druggist

Stationer

W

Volume XLVI

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE writes items of interest for the City of Watford. Send by mail item in GUIDE-ADVOCATE.

Good Friday. Next Sunday is Easter. Used Cars at real Morningstar.

Collars, Shirts, Ties, Easter--Swift's. School closed for the days on Thursday and April 4th.

Famous Words of Fan "Don't forget to order for dinner."

We are ready to do tin-smithing and repairing. Kelly, Mackness' old star. John Cowan, K. C., of been nominated as a member of the Law Society of Upper Canada.

It is agreed that the War Day's business in the largest in the history.

We have the New Coats that keep out the cold \$10.00, \$15.00 and \$20.00.

W. S. Fuller at the Cowan, Towers & Cowan has been appointed issue license.

Get your papering done the new designs of wall paper. Dadds & Son and a million more.

The Watford Women wish to thank all those who helped them make the recent St. Patrick's Day.

The Canadian Weekly Association will hold a convention on June 4th at Hotel Vancouver, Vancouver. The fine warm weather day brought to town a host of shoppers. Merchants exceedingly good trade for the day.

There's an awful in my stomach--like a cobbler's stone. "It's probably that truck dinner."

Rev. B. S. Sutton, a Methodist minister London occupied the pulpit of the Methodist church last Sunday.

Dozen Ladies' Silk Dollar a pair, white, 1 pearl--Swift's.

Mr. W. S. Fuller has been elected Revising Officer for the coming referendum. His directions how to proceed vote.

Arrangements have been held the Annual Synod of the Diocese of Huron on May 9th. This was the meeting of the executive Synod.

Rev. H. V. Workman is expected to preach and evening in the church, Watford, on Saturday, March 27, and in Knox Church, in the afternoon.

Lambton 149 I.O.G.T. Easter Dance on Friday April 1st, in the Armory orchestra. \$1.50 couple 50c. Proceeds for new pump.

If your pump is out you need some soldering. Mackness' old stand--Br.

The remains of Rev. V. Lee were taken to Alvin Sunday where interment Monday. The funeral service conducted by Bishop London. A brother and sister Brownlee and Mrs. Mar side in Alvinston.

By examining the price catalogue now being sent of the big departments comparing them with the goods in most of our store, one is surprised much cheaper, in most home merchant is.

In 1876 the Watford called for two new teachers received seven applications. The salaries ranging from \$600, and ten applicants, the figures \$250 to \$428. The \$4250 applicants were elected.

A special "Boys and Girls" service will be held at the Methodist church next Sunday when the awards for the year will be presented to the boys and girls who have won the "Register" award. All their parents made specially welcome. The Easter and familiar to the evening the pastor C. Tiffin, will preach an Easter sermon and the render appropriate music.

Men's Easter Hose, Crompton's New Mod Swift's.