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Used in Homes Where Quality Rules.
From 70c to \$2.00 Pound.
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250 Dundas St. W. Phone 3551-3552



100 PER CENT results in the schoolroom cannot be attained by poor vision. If your child is backward in school have us examine his eyes. Competent advice and the right lenses.

"Poor eyesight does more to retard children's mental growth than any other deficiency."

Says Mr. Foresight

Carlyle TREBILCOCK OPTICIAN

233 DUNDAS STREET. TELEPHONE 2351.

Quality Vulcanizing Only.
ART WILKES
London Tire Repair Depot.
854 WELLINGTON STREET.
Opposite McClary's. ywt

WINNETT'S GOOD COAL

All sizes—for all uses—use Miller Creek Grate Coal. Office 232 William street, corner Horton. PHONE 481. ywt

Lehigh Valley Anthracite
Solvey Coke \$12.00 ton
Pocahontas Lump \$12.00 ton
Grate Coal \$12.00 ton
GEO. R. KETTLE
PHONE 299. ywt

MALAHIDE PIONEER CLAIMED BY DEATH

Special to The Advertiser.

Aylmer, Feb. 16.—Samuel Rogers, aged 79, a highly esteemed resident of Malahide, died at his home at Rogers' Corners on Sunday afternoon. He had not enjoyed good health for the past ten months, but had been seriously ill only since November. He was born at the old homestead, Rogers' Corners, about a mile west of Aylmer, where he died. He was a descendant of the early pioneers of this district, and lived all his life on the Rogers' farm. He was a consistent member of the Gospel Mission, and an energetic and willing worker in all religious work.

Survivors are the widow, one son, Arthur, at home, and two daughters, Mrs. George Neville, Jaffa, and Miss Hazel of St. Catharines; two brothers, James Rogers, Aylmer, and Gordon of Dryden, Mich. The funeral will take place from his late residence on Wednesday, the 18th inst. at 2:30 o'clock p.m. to the Aylmer cemetery.

Call at the Laura Second Shop and see how the delicious Bon-Bons are made. 159 Dundas street, near Richmond street. F1317

FUR COAT SALE

The exceedingly low clearing prices of these high-class Fur Coats in the face of an advance in prices of raw furs is an exceptional money-saving opportunity. Make your selection now, as our sale closes in a few days.



5 ONLY PERSIAN LAMB COATS to clear at **\$225 and \$240**

6 ONLY HUDSON SEAL COATS to clear at **\$295**

MUSKRAT and ELECTRIC SEAL COATS \$110 up to clear at.

ROSS' LIMITED
Manufacturers
PHONE 1319 196 DUNDAS STREET.

COUNCIL IS ASKED TO CARE FOR PARK

Board of Education Joins the Kiwanis Club in Making Request.

PLAYGROUND CARE

Special to The Advertiser.

St. Thomas, Feb. 16.—R. H. & J. Dowler were awarded the contract to supply the cadets of the schools of St. Thomas with uniforms at the monthly meeting of the board of education held tonight. The contract calls for 200 uniforms at a cost of \$6.65 each. An offer by the militia department of London to provide the cadets with a number of suits free of charge was also accepted.

A deputation to attend the funeral of Leslie Brinkman, being held today, was appointed, and a motion to forward a letter to the bereaved family was unanimously endorsed.

Playground Problem.

A letter from the Kiwanis Club of this city, asking that the board appoint a deputation to go on to the city council, who are being requested to take over the city parks that have, for the last three years, been maintained by the Kiwanis club, was read by the chairman. A deputation of three of the board members was appointed and attended the meeting of the city council tonight.

Applications from local representatives of insurance companies, who are desirous of insuring the new school, were filed for further consideration, as also were several letters from men seeking employment as repair men in the schools of the city.

Chicago Criticized.

Ex-Mayor C. A. Maguire of Toronto, speaking at the noonday luncheon of the Kiwanis club, made a vigorous attack on the Chicago water steal. Mr. Maguire gave figures and data showing how Chicago, in defying two countries and rough-riding over the rights of riparian owners and industries, commenced with a sewage scheme and expended into a hydro-development plan and was using \$35,000,000 worth of lake waters to light their city.

Among the results of the "steal," as Mr. Maguire puts it, is the power shortage in Ontario. He declared that Ontario would have to go back with the Morrisburg development without delay.

Dr. S. G. Bright of the federal department of agriculture, Ottawa, who has been recently testing purebred herds in this vicinity, has completed the final test of a herd of Jerseys belonging to James A. Macpherson of Southwold. Dr. Bright has now declared them fully accredited.

W. M. S. Meeting.

The district annual meeting of the Women's Missionary Society of the London presbytery is to be held in Knox Presbyterian church Wednesday and Thursday of this week. It is expected that over a hundred delegates will be present. Dr. Donald McGillivray of Shanghai, China, will be the special speaker.

On returning to the Yarmouth Dairy this morning, Mr. Morrison, the proprietor, found the door forced and a case of butter gone. Mr. Morrison lives within a hundred feet of the building. No clue to the thief has been found.

The headquarters for the breeding station for parasites, maintained in connection with the fight against the corn borer, and for many years located on Erie street in this city, have been transferred to Chatham.

The annual "Hello" girls' "at home" was held in the Engineers' hall this evening. Amongst the social events of the season this is one of the most outstanding. The hall was tastefully decorated for the occasion, and many novelties were introduced. Those in charge of the affair were: invitation committee—Miss M. Fleming (chairman), Misses E. Stephens, J. Brown, D. Laycock, M. Canther, A. Joffie, M. Robbins, A. Clayton, A. Murray, E. Walters, E. Smith. Refreshments—Miss A. Reath (chairman).

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CROSS WORD PUZZLE NO. 108

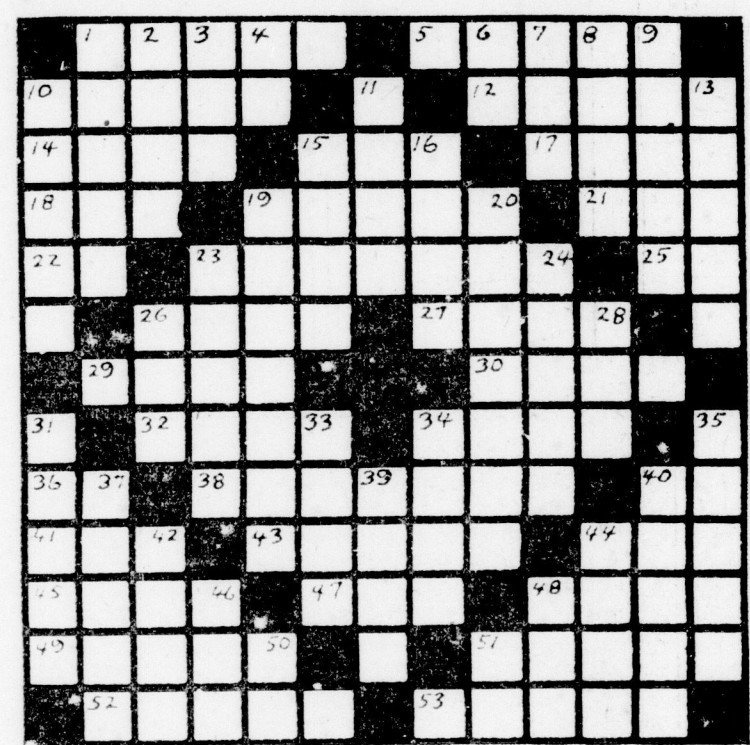
It has been said that cross word puzzles put people to sleep and prevent nervous breakdowns by taking the subject's mind off his troubles. The rule is not guaranteed to hold here, for there are several words, the solving of which will keep you very much awake. Nouel, niner, adit and Xenon are four of them. Now it's up to you to find where they fit.

Each word reads from left to right (horizontal) or downward (vertical) according to position. Lettered in correctly, words that cross will interlock. Each number in the white squares also refers to a definition in the accompanying table.

Each definition suggests a word possessing the exact number of letters to fit the white spaces allotted to it.

Each white space is to receive one letter only. Words start only in numbered squares.

THE ADVERTISER'S DAILY CROSS WORD PUZZLE.



- | | |
|--|--|
| HORIZONTAL. | VERTICAL. |
| 1 Fidelity | 1 Not strong; to swoon |
| 5 That which produces an effect | 2 A unit of Indian currency |
| 10 Institutions for the care of money | 3 Man's name (table) |
| 12 An extended area of land | 4 In that place |
| 14 Boundary extension in length | 5 Vessel for receiving ashes |
| 15 O. T. A. A. river in Egypt | 6 To travel on water |
| 18 Girls' name | 7 Carried along by water |
| 19 Elation; self-esteem | 8 Reason for clamor |
| 21 Slack, loose | 9 Superlative happiness |
| 22 Street (table) | 10 Rouse |
| 23 Liberty to the poor | 11 Times, substance of literature |
| 25 Abolition (abbr.) | 12 Littered by the mouth |
| 26 Pace of a clock | 13 Horizontal shaft of mine opened for purposes of ventilation |
| 27 Not this | |
| 29 Minute particle | |
| 30 An image; a figure | |
| 32 Receives; contains | |
| 34 Pain | |
| 35 French for and to keep the hall clean | |
| 36 Pronoun (table) | |
| 37 To trouble; to give pain | |
| 38 Kernel (table) | |
| 39 French expression for a snare; machine for cleaning seeds | |
| 40 Advantage | |
| 41 A metal | |
| 42 Famous divorcee in U. S. A. | |
| 43 A young man; prey | |
| 44 Center column around which stairs of a circular staircase revolve | |
| 45 Renowned | |

man, Mr. and Mrs. McNamee, Mr. and Mrs. Presser, Mr. Conlin, Mrs. Bannatyne, Rankin, Combs, Brewer, Butterworth, Stephens, Wilkinson, Whalls, Upshall, Misses N. Sharp, E. Walters, M. Carver, M. Bannatyne, M. Wilkinson, E. Brewer and D. Butterworth. Decorations—Chairman, Mr. R. Combs, Misses A. Herron, J. Rankin, M. Madley, N. Bannatyne, A. Jordan, D. Turner, E. Grantham, N. Stanforth, E. McGaw, N. Thompson, J. Robertson, C. Bear, A. Laing, M. Rankin, F. (John), M. Grundy, G. Mickie, H. Nisbit, Messrs. M. C. Mailing, L. C. Hind, H. Elms and R. Osborne.

Conservatives To Meet.

The Conservative party is holding a meeting in the Engineers' hall on Saturday afternoon to elect officers and organization of the riding for the coming expected election. Some prominent speakers from the house are expected to attend.

Word was received in this city today of the death of Mrs. Mildred McCarver, wife of G. C. McCarver of Detroit, and daughter of Mr. and Mrs. Wm. Yelland, 13 Victoria street. Mrs. McCarver died at a brief illness.

Mrs. McCarver was the eldest daughter of Mr. and Mrs. Yelland, and had resided in Detroit since her marriage last year. She was born in Sparta 29 years ago. Survivors are the husband, a baby daughter four days old, her parents, Mr. and Mrs. W. A. Yelland, and two sisters, Mrs. Miss Vincent, 50 Scott street, and Miss Ada at home. Arrangements for the funeral have not been completed.

The funeral of the late Leslie Brinkman, only son of A. and Mrs. F. L. Brinkman, who died Thursday night in New Orleans after a year's illness, will be held Tuesday afternoon at 2:30, under the auspices of St. David's lodge, 302, A. F. and A. M. Canon Andrew will officiate, assisted by the Rev. James Finlay of Courtright, cousin of the deceased. Interment will take place in the St. Thomas cemetery.

James Stalker Smith.

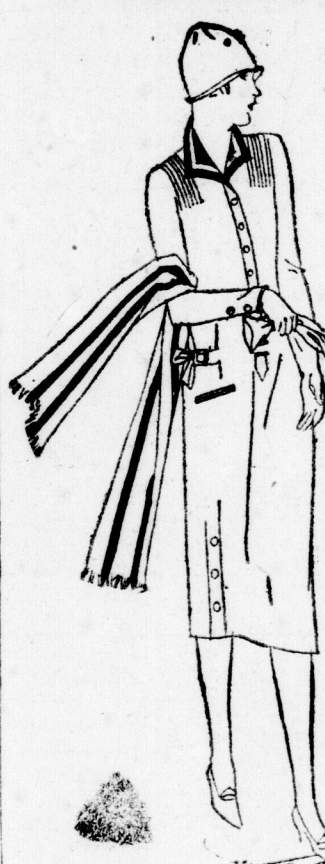
The funeral of the late James Stalker Smith, who passed away at his home at Fingal, Sunday afternoon, will be held Wednesday at 2:30 from the family residence to the St. Thomas cemetery. Mr. Smith was one of the pioneers of the county, having been born 82 years ago in Orwell. He was engaged in the harness business at Fingal for many years. He was a member of the Fingal Knox Presbyterian church. Survivors are the widow, two daughters, Miss Nettie at home and Mrs. Caro Meek, city; a son, Frank, of Buffalo; a sister, Mrs. Harris Detroit, and three brothers, John of Vassar, Mich., Edwin, Cass City, Mich., and Edgar of Gagetown, Mich.

Milton Kerr, a highly-respected resident of this city and employee of the Erie Iron Works, passed away at his home, 40 Regent street, Monday morning, after a long illness. He was born 72 years ago in Aultville, Ont., and was a member of the Commercial Travellers' association for the past 40 years. He was a member of the Center street Baptist church. Surviving are the widow, one daughter, Miss Bessie, and a son, Charles, at home; two sisters, Miss Frances, Toronto, Miss Elizabeth of Woodstock, and two brothers, C. S. of Hamilton and W. C. of this city. The funeral service will be held Tuesday at the family residence at 7:30. Rev. Newnam officiating. The body will be forwarded to Toronto on Wednesday for interment in the Mount Pleasant cemetery. Rev. Dr. McNeil of Walmer road Baptist church will conduct the service in that city.

FROST AIDS GROWERS.

Atlanta, Feb. 16.—The recent cold and the severe damage to young plants in Florida and Georgia, but it proved beneficial to Georgia's peach crop, which was advancing too fast for this time of year.

Flannel Frocks—Modish of Manner and Useful of Fabric



Cheery assurance that spring is just around the corner fairly beams from these new flannel dresses. They are so prettily bright in their colors and so fresh in their fashion appeal. When you see their simple, smart styles you will admit that they are well designed for the young woman who spends her time between school or business and social engagements.

Detachable linen collars and cuffs, which launder so nicely, are a feature of some of the dresses. One pretty blue dress which you are sure to like has three interesting ways with its collar, and according to your mood, you may button it at high, low or medium height. And a dress in black has the new knee pleats which have just been launched so auspiciously on their 1925 fashion voyage.

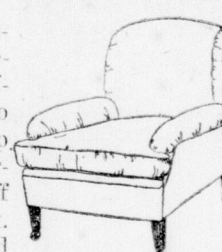
All these are in a very firm and softly finished broadcloth flannel; in rust, almond, new blue, orchid, red and sand. At \$10.00 and \$12.50

Second Floor.

SPECIAL UPHOLSTERY OFFER ENDS THIS MONTH

One-Third Off Cost of Work

Have you taken advantage of the special upholstery offer? It applies also to the making of slip covers for your furniture—one-third off the cost of the work. It means a splendid saving in the re-furnishing so necessary at this time of year.



Drapery Department, Fourth Floor.

The Breath of the Avenue

A FASHION LETTER ON SMART ACCESSORIES FOR THE WARDROBE OF THE YOUNG AND BUSY WOMAN.

"THE BUSINESS WOMAN—like all other smart women this spring—is likely to choose accessories that harmonize as closely as her partnership of coat and dress agree with each other."

"HER HAT, chosen first of all in flexible and weather-worthy felt, is almost sure to strike a contact with the rest of the costume by matching her flower, gloves, or the handbag. Thus, if her small crush felt hat is bright in color, it is likely to match the single flower on the lapel of her tailored coat. And if it is neutral in color, it will probably go with her gloves."

"GLOVES that are a likely selection, because they are practical as well as smart, are washable slippers of chambray or doeklin."

"THE POCKETBOOK" and shoes are often partners. The pocketbook that serves best for the day that lasts from nine to five and on into the evening, is the large tailored envelope of one of the grain leathers. Or the capacious golf-top, now a staple—that holds so much and shows it little."

"HOSE are fashion-correct in one of the neutral nudes that harmonize so well with natural colored cashmere woollens and pastel tones, or in the light browns that tone in so well with the rust and brown range."

"The business woman studies all the details, for she realizes that the correct costume today is the complete costume, and every detail of it makes or mars its fashion-rightness."

NEW FABRICS.

Early shipments of the spring and summer fabrics are here now. See them while the pattern range is unbroken. Main Floor—West Aisle.

SMALLMAN & INGRAM LIMITED

THE RESTAURANT.

The 4th floor luncheon, with its quick service, will solve the problem of getting an appetizing, nourishing meal during a limited noon hour. Course dinner, 60c. Grill service and afternoon tea. Fourth Floor.

PARNELL'S WRAPPED BREAD

Electrically Sealed in Our Bread Room.

WHY NOT USE IT?

Ask For Parnell's Quality Bread!

PHONE 929.

OUR WAGON WILL CALL.

SEVEN HELD FOR TRIAL ON CHARGES OF THEFT

Special to The Advertiser.

Tilbury, Feb. 16.—Seven young men from Tilbury and Romney townships were arrested Saturday night by High Constable Peters and Provincial Officer Lowe on a charge of stealing clover seed from bars of J. E. Randall and A. Arps. Another suspected young man turned king's evidence, told where the seed was hidden and the names of his confederates. Those rounded up by the officers were Nelson Cook, Joseph Toomer, Ezra Authier, Wilbur Toomer, Morris Cook, Henry Hill and George Bowers. They were remanded to Chatham jail for eight days, when they will receive a hearing in that city. Barrister Roy Rodd of Windsor, who was unable to attend, would not grant the same. The prisoners were taken to the county jail.



Windsor, Ont.—"I am glad of the opportunity to recommend Dr. Pierce's Favorite Prescription to the prospective mother. I am the mother of three fine healthy children and during expectancy I always took the 'Prescription' and am very pleased to say that I highly appreciate the value of this medicine for the help it has given me during motherhood, as a tonic and nerve."—Mrs. W. H. Auttersson, 365 Bridge Ave. You'll soon feel better if you obtain this Prescription at your nearest drug store, in tablets or liquid, or send 50c to Dr. Pierce's Laboratory in Bridgeport, Ont., for trial package.—Adv.

HAWKEN-LANG COAL COMPANY

PHONE 522

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104 Dundas Street, London, Residence on premises, Phone 453.

Our fitters are experts, \$1.50 to \$10.00. We have trusses to fit all needs. ANDERSON & NELLES, Dundas St.

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