TELEPHONE NUMBERS.

3670 PRIVATE BRANCH 3670
EXCHANGE.
From 9 p.m. to 8:30 a.m. and holidays'
call 78, Business Department; 78,
Editors and Reporters; 1174, Composing Reom; 76, Circulation Department. London, Ont., Friday, January 20.

A Man's Wages.

HERE are several wage adjustments taking place in various parts of the country, and it is natural that there should be disputes about these.

Many a man got his first taste of high wages when the war was on. There were plenty of people who, prior to that time, had not been making over \$12 to \$15 per week at the best. Inside of a few months they were making, in many cases, from two to four times that amount.

The result is easy to trace. The standard of living increased at once, and the whole family had a taste of things that had never been possible before

When war work was over, all that remained in thousands of homes, was the memory of the high wages. The increased amount had been used up in increasing the standard of living. When lower wages were offered a man had the backing of his home, in many cases, in his efforts to resist the movement toward a lowered wage.

A correspondent in a Toronto paper, writing of his own experience in the matter of wages, says, of a proposed 30 cents an hour wage in that city: "Now, I am a married man and am getting \$10.30 per week. There are just my wife and myself. I am not living, I am only existing on that. How would you like to work for 30 cents an hour and keep a wife and three or four kiddies, pay rent, coal, gastand car fare to work, not to say anything about clothes?"

The wise employer is the one who tries at all times to keep the standard of living of his employees up as high as possible. The fallacy of grinding men down to the last cent has been so amply proven many the thinking employer.

has to meet world competition, and of tariffs. His costs sheets tell him the river. the story, and it is a story that has buying power of the people to whom ever attempted. he wants to sell. There are firms in London and elsewhere today that | English girl has of coming to this find their greatest problem in trying country now to attempt a duplicato get their products down to the tion of Blondin's acts is more than point where their former customers anyone can readily understand.

ahead.

Then, there is another important factor that enters into the considerchasing power of the dollar. If a don Chamber of Commerce has been making \$30 a week. and found one day that his pay had that things he had to buy had come vantage during 1922. down in ratio of 30 to 20. The dollar is not a fixed unit. It is sim- any chamber of commerce so useful ness. ply a purchasing power, going up as to set it to work. and down according to the markets of the world. The desirable situa- lective way. There is no surer way simultaneous action between lower- a big job. ed wages and lowered living costs. to some extent, but it is in a rather anxious that its every effort shall be awkward and aimless fashion, and directed in a channel that is going whose wages have been reduced.

standard of living should be main- zation, and the first of the year is a tained on as high a level as possible. A man who is making a decent wage big jobs for 1922. is a better worker and a better citizen than the man who is getting just enough to be eternally running behind in his household expenses. Good service calls for good money. and the reverse must also go with it much of our war loan being placed

Blondin's Mimic.

YOUNG English girl announces A that she is coming to Canada ing over Niagara Falls on a tight same place, and Macdonald of Owen pendent. Sound.

himself down and rested. Then up money remains plentiful. minutes the intrepid Frenchman large amounts paid in interest to anything, will increase. Therefore, dastard

The Doxology.



Canadian soil.

After this performance Blondin everything to do with the success or had to pass the hat in order to get failure of his business. Moreover, his reward for what was probably he has always to keep in mind the one of the most spectacular feats

What good reason any capable

It should be within the province that some of the government author-That is the situation as Canadian | ities to take this young lady, gently, business men have to face it. They but firmly, and head her back to the resigned a short time ago. can pay wages if they get a per- place from which she started. Much formance in return that will enable better to do this than take chances them to meet competition and go of trying to fish her remains out of the Gorge afterward.

Good Work.

been putting on a series of group hall points down Bay street. been cut to \$20, it would make very meetings, the idea being to bring little difference to him if, when he out ideas for lines along which the came to spend his money he found organization could work to best ad-

It's just human nature in a col-

The chamber of commerce is out No doubt these two follow each other looking for work-wants it-but is one that fails to satisfy the man to bring the best results to London.

The idea is that the will of the It is highly desirable that the majority is the policy of the organisplendid time to gather up a pile of

Our Own Investments.

THAT CANADIAN finances are cause the description would fit thougreatly strengthened by so sands of others in this district. -good money calls for good service, in this country is the contention of Thomas Bradshaw, formerly finance

should be offered to the people of about thinking in seventeen-year in the cultivated arts. Understand, all who are so interested do not necesto duplicate Blondin's feat of walk- Canada, the point in this being that periods. loans floated in Canada would be rope. It was in 1859 that Blondin chiefly absorbed by Canadians, and did this remarkable trick, although to them instead of outsiders interest did this remarkable trick, although to them instead of outsiders interest due soon, and these issues are tax toward literature and the arts, whether they are producers or critics, professional or amateur. including the late S. J. Dixon of from a national standpoint it makes these it should be on the understand-Toronto, Clifford Calverly of the us much stronger and more inde- ing that they are not exempt from

his rope in shape at the falls, and bonds would be very glad to exthat the later issues are taxable. there were some 10,000 spectators. change them for those of a refund-At the appointed hour, cannon an- ing issue. Although the fact that nounced the start, and Blondin be- the maturing bonds are tax exempt gan out from the American side to made them much prized by in- cline, the expenses of the town do cross the chasm. Arrayed in spang- vestors, yet it is believed that a new not go down accordingly, and the led tights and armed with a 50- issue bearing the same rate of in- per capita tax must be greater. The pound balancing pole he stepped terest, 51/2 per cent, could be suc- Forest Free Press, discussing the nimbly along the rope whose middle cessfully floated in Canada, without decline of population in towns, TODAY'S word is DASTARD. point sagged to 15 feet. One-third this feature, providing financial con- makes this point. "Every resident of the way out he suddenly threw ditions continue to improve and of Forest, whether in business or

and off again. Midway he stopped It is also worth noting how very ress of the town. No matter how again, and letting down a ball of unfavorable would have been our much the population may decline the exhausted. twine to the old "Maid of the Mist" position in these last few years had cost of maintaining all our public which lay below, he drew up a bottle we been compelled to pay to inves- institutions and our public works of wine which he drank. In a few tors outside of our own country the will remain as high as ever, or, if

made in government bonds during ed per capita taxation and other ex-Next year when the Prince of the war by our own people aston-Wales visited Canada, Blondin far ished even those supposed to have outdid even these feats. He carried an accurate knowledge of our peoa man across the Niagara Gorge on ple's savings and resources. The his back then wheeled him across raising of money in this way not on a wheelbarrow, and even per- only made us more independent, but formed the incredible feat of walk- failure to have done so would have ing the entire 1,100 feet of tight rope placed exchange on a much more abover that awful gulf, on stilts. En normal basis than has actually been route thus Blondin suddenly slipped, experienced, and would extend the catching himself by his thigh. The adverse conditions over a much crowd gasped though some said the longer period of time than is likely slip was merely a stunt. The young now to be the case. Having thus times that it has been discarded by Prince was among the spectators established the fact that we can proand Blondin offered to carry him vide funds on a generous basis for On the other hand, the employer across on his back and refund the national purposes it would appear spectators their money if he let the that it should be the government's this will always be the case in spite heir to Britain's throne drop into aim to continue to obtain them in this way, and only when absolutely insurmountable difficulties are met should offerings elsewhere of our government bonds be contemplated.

LITTLE 'TISERS

Ireland is to have its own postage stamps, thus is the green ink in- than extremely high temperature dustry due for a boom.

that China had a cabinet until it

When it comes to presentations. the old pink pickle dish still runs good first, with lemonade set not far behind.

and Christianity won't go together zone always have led the world in has probably tried to make his re- every field of progress. There is nothing that will make ligion conform to his ideas of busi-

Work hard, save your money, wear old clothes and stint generally all tion would come when we could get to make a man big than to give him the time. Then your heirs will have a fine chance seeing how fast they can blow in the estate.

> "Fifty thousand cakes of soap were shipped from New York to Russia and the Russians will probably wonder what it is good for."-Rochester Herald. Hardly. No one country has a monopoly on dirty necks.

> MISS McPHAIL, M.P., has referred to J. J. Morrison as "that homely old soul with a bald head." Well, J. J., don't need to feel sore, be-

inspiration from the fact that HENRY commissioner of the city of Toronto. Ford was poor seventeen years ago. He urges that loans placed to take The trouble is in this era of quick

taxation. This move was a mistake, It must be kept in mind that many and that the government financiers It took Blondin four weeks to get of the Canadian holders of maturing realized this was shown by the fact

> Although the population of many of the smaller centres is on the denot, is vitally interested in the prog-

was tripping up the slope and on to Canadians. The heavy investments decline in population means increas

HOW TO KEEP WELL-

Ventilation

BY DR. R. H. BISHOP. FEW weeks ago a nurse from a board of health was called to examine the children



ported by the teachers that children were suffering from sore throats or developing contagious disease. A thorough inspection of the noses and throats of the children revealed greatly reddened and thickened mu-

school. It was re-

township

cous membrane, but no sign of contagion. The cause of these condiions was later found to be tightlyfastened down windows, and a large not stove in a small room. Nothing can contribute more rap-

idly to the lowering of resistance and poor ventilation. The modern, artificial system of

ventilation so widely used in larger school buildings frequently fails to fall under the true definition of ventilation. Most of these systems deand let in some real fresh air. Tests have been made again and

again which conclusively prove that children enjoy better health make greater progress when they have open window ventilation. Vendors of these ventilating sys-

warm. The temperature of a room Fahrenheit. Growth is not stimulat-The man who says that business ed by heat. Inhabitants of temperate

READ YOUR CHARACTER (By Digby Philips.)

NO. 98-THE GOOSE-NECKED "D." You've seen the goose-necked "d' many times, no doubt. Perhaps there are several among your friends whose handwriting exhibits this peculiar formation of the letter, which is an important indication of character.

By the goose-necked "d" is meant that formation of the letter in which the final down stroke of the stem dispensed with, and the up stroke ended with a slight flourish to the gight Some people make a "d" this way only when it occurs at the end of a word. Others use it even in the middle of a word causing a break in the continuity of the pen stroke.

Do you really know somebody who makes a "d" this way? Reflect upon his characteristics, or hers, though it's more likely to be a "him" than a "her."

Is he not inclined to be what you'd call scholarly in his outlook upon affairs and people generally?

This particular pen stroke is typical

care of any war bonds maturing action we don't want to be bothered of those more than usually interested sarily make their "d" this way; but of Some of the first war loans come may be sure that they have inclinations

Where the goose-necked "d" is found in a woman's writing, and the hook or flourish with which the letter ends is exaggerated, you may be sure that woman is fun-loving, that she has a gay disposition, and that in all likeli-hood she is a bit of a coquette.

Tomorrow-The Bump of Secretiveness. (Copyright, 1921, by Public Ledger_Co.)

LEARN A WORD EVERY DAY

It's pronounced—with accent on the first syllable. It means—a coward, one who shrinks from danger.

It comes from-Icelandic "daestr,"

tardliness. It's used like this-"The man who will not aid a woman in danger is

25 YEARS AGO TODAY

Here We Have Items of Local and District Interest, As Recorded in The Advertiser of 1897.

Friday, January 20, 1897.

Weather-Generally fair and

Young People's Societies of Chrisbelonging to Presbytery of Maitland was held in the Presbyterian Church, Wingham, yesterday. Rev. G. Ballantyne, mod-

Miss Sharp, Teeswater; secre-tary-treasurer, Mr. Norris, Kincardine; corresponding secretary, Rev. W. T. Hall, Belgrave; executive committee, Henry Woods, St. Helens; Miss Vanstone, Wingham; J. H. Cameron, Brussels; Miss S. Henderson, Whitechurch, and Mr. R. Malcolm, Kinlaw.

McNab, M.A., Whitechurch, read an Presbyterian Church. the church in Scotland prior to the reformation. Rev. G. Munroe, M.A., gave an impressive address on Chris- Duffield, Horton street, city. tian consecration.

The young people of Christ amateurs of London will be present to take part. Dr.

McLaren, formerly of Delaware, will

tion at Glencoe.

ganized, with the following officers: ficers elected for 1897 were: PresiPresident, Rev. R. S. G. Anderson,
Presbytery of Wroxeter; first viceJas. Bradt; secretary, Norman Bodmade the presentation. president, G. F. Blair, barrister, kin; treasurer, H. C. Johnston; di-Brussels; second vice-president, rectors, John Ackland, J. R. Hammond, W. Baker, W. C. Harris, S. Sutherland, R. W. Stevens, D. Ryckman, James Howlett, M. Henderson.

Anniversary services of the Dela-

Miss Eva Duffield of Dorchester

Miss Mabel Wilson of St. Thomas Church, Delaware, will give a grand a few days with her cousin, Miss tation, Miss McKay; trio, "Three oncert next Friday evening, when Gertrude Hislop, South London,

don Life Insurance Company for Sarnia, under Assistant Superintendent N. N. Montray.

A very preasant time was spent at Stanley street, last evening by the members of the Askin Street Methodist choir, who assembled there to do honor to their late organist, Mr. Frank Callander. An excellent sup-A. Walker, teller in the Traders' per was served by Mrs. Nash, after Bank at St. Marys for the past four which G. R. Westlake was voted to A very successful convention of years, has accepted a similar posi- the chair, and an impromptu program was carried out, the following Miss Land, the participating: At the annual meeting of the Dela- Misses Nash (three), Messrs. Bert ware Agricultural Society the Callander, Switzer and Alb. Curtis. finances of the society were found in Mr. Callander was then presented a prosperous condition, with a bal- with an address and a silver-mount-A Presbyterian society was or- ance of \$116.67 in the treasury. Of- ed umbrella, on behalf of the choir.

An anniversary tea and entertainment was given last night in the lecture room of the First Congregational Church, under the auspices of the Sunday school. The program ware Memorial Methodist Church was begun with a few remarks by will be on Sunday, Jan. 24. The Rev. Thomas Wilson. This was fol-president of the London conference, lowed by a unique dialogue by Miss Rev. George Jackson, will preach, Crossin and Masters Wm. Johnston At the evening session, Rev. A. and the Rev. R. Leitch, pastor of the and James Porteous. The remainder of the program was as follows: Inis visiting her cousin, Miss Lizzie ham; recitation, Miss Ollie Langridge; quartet, Messrs. Alf. Anderson, E. Wrighton, J. L. Dixon and Albert Bock; harmonica selection, has returned home after spending Messrs. E. Moule and E. Effner; reci-Gertrude Hislop, South London.

| Black Crews," Masters Wilson; dialogue, Miss Long, Miss Edith Crossing, Miss Edith Crossing, Miss Jean Portout of Mandaumin Sin, Miss Anthistle, Miss Jean Portout of Were agreed that you were not to do so

has accepted the agency of the Lon-Miss Clara McNaughton.

The entertainment concluded with a drill by Misses L. Anundson, H. Chapman, J. Thompson, C. Thompson, G. Bowman, J. Bowman, Jean the residence of Mr. B. J. Nash, Porteous, M. Porteous, H. Moule, A. Burnip, E. Moule, M. Pink, M. Stanley street, last evening by the Knowles, N. Richardson, H. Dunn and M. Anthistle. Mr. R. Marshall

LEGAL QUERIES

Rodney, January 14, 1923 London Advertiser:
Kindly answer through your valuable paper. My collie dog was killed by a car, going at a rate of 30 or 35 miles, while the speed limit in the village

settle for loss of the dog, or his chauffeur, who drives the car with-out papers to act as chauffeur? SUBSCRIBER RODNEY

Answer—The owner is liable, no matter whether he was driving it or

Hensall, January 19, 1922

London Advertiser.
Sir,-Would you kindly answer a question for me through your paper.

I am a hired man on a farm, by the year, with house, garden and wood, without a written agreed between both parties that I was to have legal holidays, but as I have worked most of them, and e strumental solo, Miss Steer; reading, of the day, would I be compelled to ham; recitation, Miss Ollie Lang-ridge; quartet, Messrs. Alf. Anderdays would I be compelled to work for one year?

Pre-Inventory Sale

Odd Lines, Broken Lines and Remnants All Greatly Reduced. Every Dept. a Center of Exceptional Bargains

Drawers

School Hose

50 dozen Strong-Wearing Heavyweight Wool School Hose, black only, all sizes. Per pair

39c

BRUSHED WOOL SETS, SCARFS

\$1.50

Girls' Dresses

Broken lines, all-wool serge, well

made, 8 to 14 years. To clear at

\$5.00

School Dresses of strong cotton

\$3.25

Ladies' Winter Coats

30 of the latest Coats, all with fur

collars, velours, silvertones, some

\$14.95

Ladies' Mocha Gloves

In grey only, wool lined through-

out, with strap wrist; a special in

\$2.25

Gloves: regular \$2.75. For

oose backs, regular \$25.00 value.

serge, broken lines

Girls' Black Drawers, wool mix-

tures, fast color, ankle length. 7 to 12 years **\$1.19**

Black Sateen Bloomers, 1 to 7

Corsets

A model for the stout figure, Eng-

lish coutil, low and medium bust,

well reinforced, double steel filled

\$3.95

For average figure, low and me-

dium bust, four hose supports.

\$1.69

Corset Waists

Ladies' and Misses' Hygeian Cor-

\$1.35 \$2.00

set Waists, washable,

35c

\$3.95

Skirts

Separate Skirts of navy and black

serge, well made, button and

Sizes 26 to 30 waist

pocket trimmed.

YOUNG GIRLS' AND MISSES' **Sweater Coats**

All pure wool, with pockets, belt, sailor collar, etc., sizes 28 to 34. Excellent value

\$2.29

Hosiery

Ladies' all-wool heather mixtures, in brown and navy, also plain black, full fashioned, spliced heel and toe, widened top, \$1.50 value,

98c

Pure Linen Hand Toweling

A direct importation from Ireland enables us to offer the best Toweling value since the war,

26c

Children's Mitts

Special prices

49c and 69c Girls' Cap and Scarf Sets, all wool,

\$1.75

Bedspreads

A new shipment of the famous "Schiller" Spread, 72x84, known everywhere for quality and finish.

\$2.75

Coats

Ladies' Winter Coats, large range of which to make your choice, navy, green and burgundy. Special

PHONE 791

\$10.00

Vests

Ladies' White Vests, fleecy finish, long and short sleeves

50c

Children's Vests, grey and cream, 2 to 10 years

59c

Chintz

40 different patterns of good quality Chintz, 36 inches wide, for comforter covering, drapes, etc.

26c

Men's Hose

All-Wool Cashmere Hose for men, in brown, black and grey, all sizes, regular 50c and 75c value. A pair

39c

Curtain Marquisettes

40 pieces of Marquisette, Filet Net, Bungalow Nets, Madras, Etamine, plain edge, lace edge, etc. All greatly reduced. Regular 50c to

35c * 60c

Ginghams

In small checks and plaids, serviceable and strong for children's

6 yards \$1.00

Skirts

All-wool mixtures, small sizes only 23 to 27, heather mixtures. Very

special at \$1.98

John H. Chapman &

239 DUNDAS STREET

LONDON