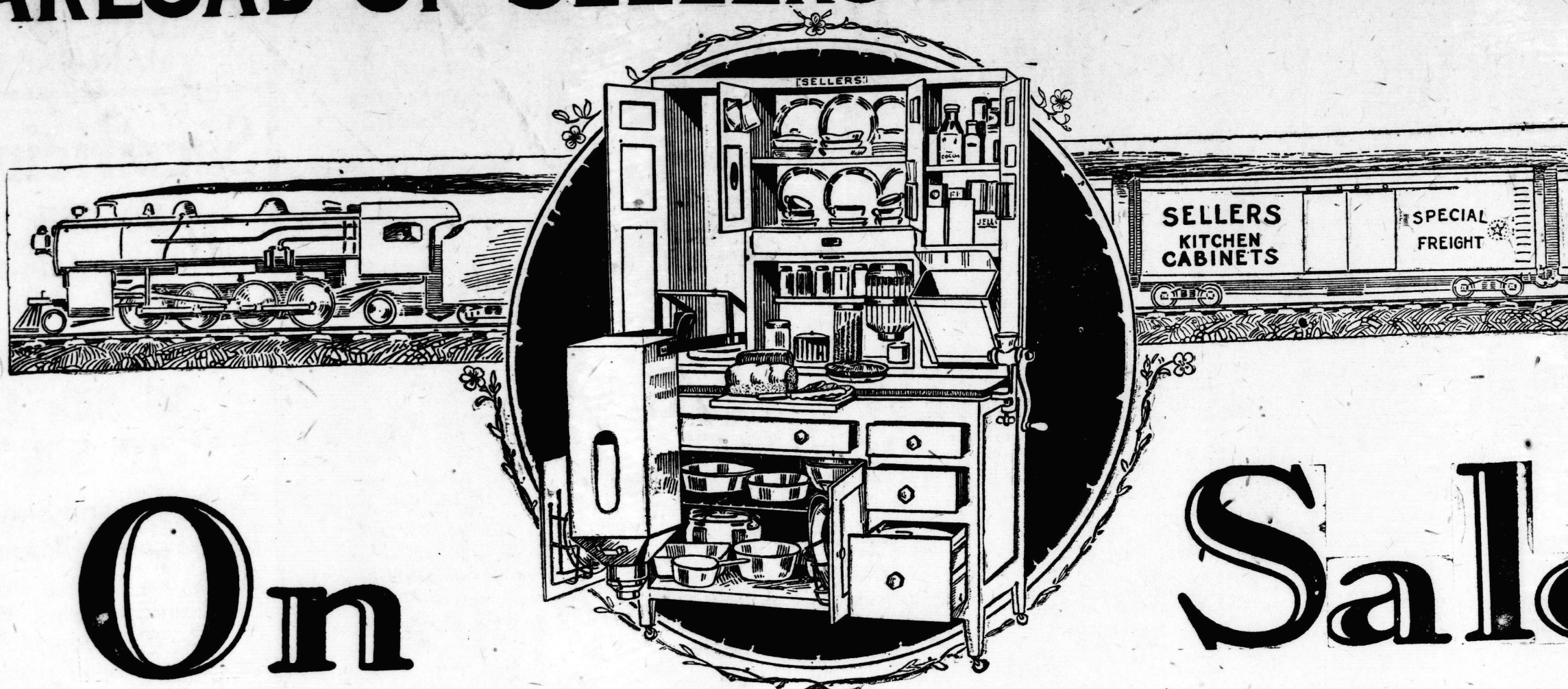


CARLOAD OF SELLERS KITCHEN CABINETS



On

Sale

The Feature of Our August Furniture Sale Which Commences Friday, July 29, at 9 a.m.

Some people believe Friday to be an unlucky day, but Friday, the 29th July, will be the luckiest day in the lives of 150 housewives of London. On this day our Sale of Sellers Kitchen Cabinets starts, the unfortunate part being that only 150 housewives can participate in this wonderful offer.

Low prices—generous terms—and free groceries are three special inducements to you to

purchase your Cabinet at the opening of this sale. While these three factors—(low prices, generous terms and free groceries)—are worth while considerations in the purchase of your cabinet, still it would be poor business on our part, if this was all we had to commend in the Sellers, because a cabinet is cheaper, or that we give a little longer time in which to pay it, does not make it a better cabinet.

But here is the reason why we say that the Sellers Cabinets are in advance of any other make. \$100,000 are spent annually for extras, which are responsible for making the Sellers the finest Cabinet possible to produce. These conveniences are not mere "talking point contraptions," but are real refinements that are genuinely needed to create kitchen efficiency.

Follow
The Trail of the
Red Price Cards

FREE

With Every Cabinet

SOLD

During This Sale

- 1 Package Kellogg's (London) Corn Flakes.
- 1 Tin Cowan's Cocoa.
- 1 Bag Purity Flour.
- 1 Bag Purity Oats.
- 1 Bar Pearl White Soap.
- 1 Tin Comfort Lye.
- 1 Package Hardy Ammonia.
- 1 Comfort Premium Catalogue.
- 1 Jar Grapelaide.
- 1 Tin Dominion Tomato Soup.
- 1 Cake Ivory Soap.
- 1 Coupon for The Story of Crisco with Recipes.
- 1 Package Rinso.
- 1 Package Manning's Wonder Washing Tablets.
- 1 Tin Sweetheart Baking Powder.
- 1 Jar Sweetheart Peanut Butter.
- 1/2-lb. Banquet Tea.
- 1 Neal's Wrapped Loaf.

1 DOLLAR

DELIVERS A

Sellers Cabinet

TO YOUR

HOME!

\$2.00 WEEKLY
PAYS THE BALANCE

Come in for free demonstration. Each of the fifteen long-wanted Sellers' features will be fully explained and demonstrated by expert factory representatives. Come, then, and make this Friday your lucky Friday.



SELLERS
KITCHEN CABINETS
The Best Servant in Your House

The Cabinets Preferred by All Housewives
Because of the Conveniences Which Cannot
Be Found in Others.

The Fifteen Long-Wanted Sellers Features:

- (1) Automatic Lowering Flour Bin.
- (2) Automatic Base Shelf Extender.
- (3) Dustproof Base Top.
- (4) Antproof Castors.
- (5) Dovetail Construction.
- (6) Glass Drawer Pulls.
- (7) Steamproof Oil Hand-Rubbed Finish.
- (8) All Oak Construction.
- (9) Gravity Door Catches.
- (10) Full Roll Open Front.
- (11) Roller Bearings for Extension Work Table.
- (12) Commodious Kitchen Linen Drawer.
- (13) Upper Section White Enamelled.
- (14) Sanitary Leg Base Construction.
- (15) Porcelain Work Table.

THOMAS