

NECESSITY OF MOTOR TRACTOR WILL BE URGED

Strong Case for Better Equip-
ment Will Be Made to
Board of Control.

HEAVY STRAIN ON HORSES

Entire City Must Be Covered
by Three-Horse Team of
Ladder Truck.

When the question of purchasing an auto tractor to replace the three-horse hitch on the hook and ladder or service truck at fire headquarters comes before the board of control on Monday it is expected that Fire Chief Aitken will present a strong case for the substitution of the motor tractor.

London's fire department has only the one ladder truck to cover the entire city. It is supposed to answer every alarm, and as a result the strain on the horses is unusually hard one. The strain on the horses of all stations is a heavy one, but more particularly it is felt on the truck team. It has to respond to alarms in outlying districts that may be only a short way from one of the outside stations and travels double the distance of any of the other teams.

Provision For Two Trucks.
Several years ago the necessity for better fire protection of the East End came before the council. It was then decided to remodel the old service truck and place it in No. 2 station, Rectory street. However, nothing came of the proposal.

Since that time London's eastern district has been greatly augmented by the annexed districts of Ealing, Pottersbury and Chelsea Green. Despite the increased territory the department has to cover its equipment remains the same and is even less than that proposed prior to annexation when the eastern district was hardly half as large as it is now.

Addition Will Be Urged.
Besides the apparatus, the chief for motorized equipment, in order that a larger territory might be advantageously covered, it is expected that

pressure will be brought to bear by interested residents of the new districts who want better fire protection. The fact that according to the fire chief and the underwriters' association, the department is "undermanned at present" may have some effect in securing the needed equipment.

IRISH BENEVOLENTS TO PICNIC AT PORT

Big Celebration Will Be Held
August 6 at Lakeside—
A Gala Event.

The Irish Benevolent Society will hold its picnic at Port Stanley, August 6. Final arrangements for the gala day were made at a meeting of the executive committee held last night. The picnic will be the biggest thing ever attempted by the association. There will be three bands in attendance, a baby show at which the "bouncers" of the land will compete. Added to these features there will be a big dinner at the Invererie in the evening. The day will be taken up with sports of all kinds. There will be several features that the committee in charge is keeping as a pleasant surprise.

The Benevolent Society's picnic is an event that draws all good Irishmen and many who are not Irish as well. This season's celebration at the lake resort promises to eclipse anything ever staged by the society, and will undoubtedly be a draw card for many Londoners on that day.

The general committee, having charge of the arrangements is composed of the following: Dr. A. J. Becker, E. J. Carry, R. C. McLean, J. Harry Fowler, Arthur C. Carry, S. B. Pococke.

MAY STRIKE IN SYMPATHY

Other Building Trades Consider Going Out With Carpenters.

Local carpenters on strike held a conference in St. George's Hall last night with representatives of the other building trades, to consider the advisability of a sympathetic strike of the part of the latter. Nothing was decided upon, but the representatives will all return back to their local, and an agreement in the matter may be reached in the course of the next two weeks.

MRS. PANKHURST RELEASED.

[Canadian Press.]
London, July 18.—Mrs. Emmeline Pankhurst, the militant suffragette leader, was again released from Holloway Jail today.

Kensington Choir Picnic



Snapshot of the Members of the Kensington Methodist Church Choir, Taken on Annual Picnic at Port Stanley.

CONVICTED OF THEFT; MUST APPEAR AGAIN

Man Sentenced for Bicycle
Stealing Still Faces An-
other Charge.

Charges are multiplying too fast today to suit William H. Martin, already on suspended sentence, who appeared before Magistrate J. C. Judd today. About a week ago he was charged with stealing three bicycles. He was arraigned on the three charges. On his appearance this morning the magistrate handed down a sentence of four months on each charge in the Central Prison or the Ontario Reformatory as it will be known. The sentences will run concurrently.

Yesterday he appeared before Squire Chittick and was committed for trial for stealing a diamond ring valued at fifty dollars, the property of Mrs. Selma Foster, a widow who lives near Byron. He will be sentenced today on that charge.

This afternoon Martin will be brought before the county judge, when he will be called to account for the alleged stealing of the ring.

LONDON BRAKEMAN FATALLY INJURED MAKING COUPLING

Caught Between the Cars at
Longwood Station of
Grand Trunk.

DIES IN HOSPITAL HERE

J. H. Cranston, Princess Ave-
nue; Had Leg Broken and
Side Pierced.

Caught between two freight cars when he attempted to make a coupling, J. H. Cranston, Grand Trunk brakeman, residing at 719 Princess avenue, this city, was fatally injured at Longwood at 5:15 o'clock yesterday. He was rushed into London and taken to Victoria Hospital, where he died shortly after. He was conscious almost till the last. The train was freight No. 47, St. Thomas to London, in charge of Conductor D. Connell and Engineer Hunter, both of this city. The locomotive was No. 1008.

Making Up Train.
The way freight had stopped at Longwood and Cranston, in company with Marshall, another brakeman, was "making up" several empties that were to be taken into London. The empty cars had been picked up and were being backed to the standing train on the switch. Cranston was standing in front of the forward car of the string of standing merchandise cars.

As the engine backed the empties towards him, Cranston noticed that the coupling was not open on the forward car of his section of the train. He stepped in front of the coupling to adjust it. At that instant the cars were shunted against his body. The coupling struck him in the abdomen, the blow piercing his side and breaking his leg.

Members of the train crew rushed to his assistance. The injured man was picked up, with the blood streaming from the wound in his side. First aid was rendered by the crew. Rushed to London.

As quickly as possible, the engine and train were uncoupled. Orders for right-of-way over all trains on the line were secured, and the dying man was rushed into the city with all speed.

Dr. F. P. Drake, Grand Trunk physician, and the police motor ambulance had been summoned. As soon as the engine and car entered the station Cranston was removed to Victoria Hospital.

When Taken from the Train he was breathing with great difficulty. It was easily seen that he was suffering intense agony. He died shortly after being rushed to the hospital.

Coroner Dr. A. MacLaren and a jury viewed the remains at noon today, at Smith, Son & Clarke's undertaking parlour, when identification was established by the dead man's brother-in-law, Lewis Weir. The inquest will be resumed Thursday at police headquarters.

Surviving are his wife and five children.

HYDRO OWES \$500,000

City of Toronto Claims That Amount from Its Local Commission.
According to a claim of City Auditor Sterling, of Toronto, the Hydro-Electric Commission of that city owes the municipality more than a half million dollars. To be exact, the claim is for \$563,272.21. Of this amount \$274,126.05 is due on sinking fund to December 31 of last year, and \$274,126.05 is for interest due and accrued to the same date.

Statements issued by City Treasurer James S. Bell, of London, show that the local commission has paid up its sinking fund and interest charges.

SETTLED TODAY

Hydro Workers' Differences Will Come to an End Either One Way or Another.

Latest reports from Toronto are to the effect that while the hydro workers strike there is a possibility, it is not particularly imminent.

According to statements issued by the organizer of the Electrical Workers' Union, P. Beggs, no attempt will be made to hold the men back from any drastic action if the Toronto Hydro-Electric Commission refuses to accept the award made by the board of arbitration. It is expected that the question will be settled either one way or the other today.

Mayor Hocken has issued a declaration that he will endeavor to have the difficulties satisfactorily adjusted, and the award accepted.

The men claim that the commission has taken an uncompromising standing on the question since it was first brought up.

HAS SISTER IN LONDON

[Special to The Advertiser.]
ST. THOMAS, July 17.—Word has been received of the death of Mrs. Andrew Murray, a former resident of this city, at Seattle. She is survived by her son, James Murray, counselor at law, Seattle, and a daughter, Sister Elizabeth, St. Joseph's convent, London. The remains will be brought to St. Thomas for interment.

If You Could See

The trouble that is taken in the manufacture of each Astoria Shoe, you would never wear any other. Why don't you try them?

J.P. COOK CO

THE STORE THAT SERVES YOU BEST

MRS. RICHARD BUTLER
LIVED HERE 30 YEARS

Widow of Well-Known In-
surance Man Died Last
Night.

Mrs. Richard Butler, aged 84 years, died at her home, 491 Dufferin avenue, last night at 9 o'clock. Mrs. Butler had been a resident of London for more than 20 years. Richard Butler, her husband, died six years ago. He was a well-known insurance man in this city for a number of years.

Old age was the cause of death. Mrs. Butler had been ill since last Wednesday. She is survived by two sons and two daughters, John C. and James W. Butler, Mrs. J. G. McIntosh and Mrs. (Dr.) Moorhouse, all of this city.

Funeral arrangements have not been completed, but the services will probably be conducted by Rev. R. W. Newman, of the Great Memorial Church.

BARLEY PROMISES GREATEST YIELD IN PAST THIRTY YEARS

Wheat Cutting Is Now General in
Brucefield District.

[Special to The Advertiser.]
BRUCEFIELD, July 17.—Raspberry-pickers in large numbers are daily visiting the nearby patches, and report a scarcity of the fruit. They state, however, that what they found are of splendid quality, much superior to those of former years.

The early potato harvest is now in full swing in this locality. The quality is good and the yield very satisfactory.

Since the weather has cleared, haying operations are again in full swing.

The all wheat is rapidly coloring and some farmers signify their intention of cutting it in the very near future. The severe frosts of this spring did considerable damage to many fields of this particular crop, but after all, bright prospects are entertained for a good yield.

If the barley crop is permitted to mature, the yield will be great, according to pioneer farmers of this district, than has been known here in the past 25 or 30 years.

Many acres of this crop has been sown in this section this season, and according to present prospects, the yield will be an excellent one.

Messrs. Boyce and McConnell, the well known threshers, who have been engaged in this line of business during many years past, have disposed of their splendid outfit, complete, to Messrs. Swan and Berry.

Len McConnell, who has long been a resident of Brucefield, and who is one of the most widely known men of the section, accompanied by his wife and family, will leave shortly for the West.

The local order of the L.O.O.F. will hold their annual picnic at Bayfield on July 24.

A large number from here attended the Seaforth races this week. Thomas Caldwell, who has been ill with pleurisy, is recovering.

Miss (Sadie) Bowley is visiting at her home here.

Mr. John Grainger and wife, of Seaforth, are visiting relatives here.

DESARATS NEWSPAPER

DIRECTORY FOR 1914.
Newspaper facts are presented very clearly and fully in the Desarats Newspaper Directory for 1914 just to hand. The book contains more than 322 pages, and is a useful addition not only to the advertiser's library but to that of any business man.

This Directory not only gives information concerning circulations of Canadian publications, their rates of issue, size, publishers, etc., but is quite a unique form of presenting a very complete gazetteer of Canada, giving statistics of their production, and places where newspapers are issued which are difficult to find elsewhere.

The Desarats Advertising Agency, Limited will forward a copy for 35 cents to anyone interested in advertising who will make application to the publishers in their official capacity.

ASK FOR MINARDS, AND TAKE NO OTHER.

**To Discard Freckles,
Tan, Pimples, Wrinkles**

The use of creams on the face sometimes causes hair to grow. You can avoid the risk of acquiring superfluous hair by avoiding cosmetics and using mineral water instead. There is nothing better for any condition of the skin, as the wax actually absorbs the offensive matter. The latter is naturally replaced by a clear, smooth, healthy complexion, full of life and expression. It is the sensible way to discard a freckled, tanned, over-red, blotchy or pimply skin. Get an ounce of mineral water at any drug store and apply nightly like cold cream, erasing in the morning with soap and water. It takes a week or so to complete the transformation.

The ideal wrinkle eradicant is made by dissolving an ounce of powdered face powder in a half pint of water. Bathing the face in the solution brings about instantaneous results.—Adv.

ECZEMA

Also Called Tetter, Salt Rheum, Pruritis, Milk Crust, Water Pox, Weeping Skin, Etc.

I believe eczema can be cured to stay. I mean just as I say. C. I. R. R. and NOT merely patched up. I am a sufferer from eczema for many years. I have tried everything, but nothing has helped me. I don't care what my life is worth, I will cure myself. I have used your medicine and I feel sure you will cure me. I will send you a FREE TRIAL of my medicine. If you are not cured, I will send you a FREE TRIAL of my medicine. If you are not cured, I will send you a FREE TRIAL of my medicine. If you are not cured, I will send you a FREE TRIAL of my medicine.

DR. J. E. CANNADAY, 202 Court Street, Seattle, Mo.

Reference: Third National Bank, Seattle, Mo.

Send this notice to some person suffering from eczema.

WALL PAPER

Large selection and cheap prices. Place in the city to buy. Come and let us prove it. Open evenings.

HARTMAN & CO.,
300 Dundas St. Phone 3357
ywt

STANDARD DRUG, LIMITED

The modern idea drug stores of West-ern Ontario. We lead, others attempt to follow. We cut the prices every day, and have real stores.

SHOP EARLY.

SMALLMAN & INGRAM, LIMITED.

SHOP EARLY.

MANUFACTURERS JOIN US IN JULY CLEARING SALE! WHITEWEAR TODAY AT FACTORY PRICES.



As we informed you in our earlier advertisement, this manufacturers' clear-away represents one of our greatest merchandise achievements. Standard wanted and seasonable goods at factory prices. Of course, there was a sweeping exit yesterday, but with a stock of over 2,300 garments, there is ample assortment for today. All have been rearranged and grouped for convenient inspection and selection today, the second day of this great sale. As these groups are the balance of the season's stock from the manufacturers, it will not be possible to duplicate the numbers in this sale, particularly as they are being cleared at factory prices. GOWNS, SKIRTS, CORSET COVERS, DRAWERS,

PRINCESS SLIPS, COMBINATIONS, etc., today, second day of Clearaway Sale.

SECOND FLOOR.

Black Dress Silks That Will Give You Satisfactory Wear

Every lady should have at least one Black Silk Dress today, they are fashionable and dressy, are correct for formal and informal wear; also, they are always admired. At present we have a stock of direct importations of special values that will appeal to any purse. Let us show you these, whether you purchase or not.

36-inch All-Silk Black Paillette 85c Yard

This is exceptional value, in an extra heavy quality rich black, soft finish, at a very special price 85c yard

36-inch Black Satin Messaline Duchesse \$1.00 Yard

A fine Swiss make, rich medium Messaline, satin finish, recommended for dress wear, \$1.00 yard

36-inch Black Messaline Satin Duchesse---Pure Silk

An extra rich French Black dye and finish, manufactured by C. J. Bonnet & Co., Lyons, France. Price only \$1.25 yard

39-inch Black Messaline Duch- esse Satin \$1.50, \$1.75 Yard

Two qualities in medium and heavy, all pure silk and dye, soft draping finish, suitable for dress or suit. Highly recommended for wear. Manufactured by C. J. Bonnet & Co., Lyons, France. \$1.50 and \$1.75 yard

39-inch Black Silk Samson \$2.00 Yard

A new weave in Flat Bedford Cord effect. Very smart for coat suits, finest dye and finish. Manufactured by C. J. Bonnet & Co., Lyons, France. \$2.00 yard

44-inch Black Silk Moire Suiting

Reliable makes, from the best French manufacturers, rich black and attractive patterns \$2.50 and \$3.00 yard

42-inch Black Silk Crepe de Chine

Pure silk, best dye, French make. Very special value. 47-inch, all silk, black crepe de chine, heavy quality \$2.50 yard

39-inch Black Silk Armures

A splendid new Black Silk for dresses, that is highly recommended for wear. Prices \$1.50 and \$1.75 yard.



Navy Blue Lustre, for Bathing Suits, 25c Yard

Extra value in navy blue, the ideal lustre for the water, 40-inch 25c yard
Black Lustres, 25c to \$1.00 yard

More Specials In July Cotton Sale English Longcloth

12 1/2c
This is a cambric-finished cotton, made from the purest yarn, an excellent wearing cotton, full 36-inch. Special 12 1/2c yard

Circular Pillow Cotton 19c

Another shipment of the same good quality as was sold last week at this price, free from dressing, and one of the best values we have ever procured at this low price. Three widths—40, 42 and 44-inch. All one price 19c yard

Horrockses' Flannelettes

High-grade quality, from this celebrated maker, in great variety of fancy stripes, all new goods, full 36-inch width, at 22c yard

Table Oilcloths

Fresh stock, of all new designs, in standard quality Table Oilcloths, in two widths, 1 1/4 to 1 1/2 yards wide. Prices 25c and 35c yard

Manicuring and Hairdressing!

ATTRACTIVE PARLORS ON SECOND FLOOR.

Shampooing and Hair-Dressing, Electric Scalp and Face Treatments and Manicuring. These parlors are equipped with the most modern and up-to-date equipment. The newest upright shampoo board makes the shampoo a luxury, no bending or stooping as with the old-fashioned method. Shampoo and hair dress for 50c. Manicuring and electric scalp or face treatment, 50c, or 6 treatments, \$2.50.

Let our manicurist take care of your nails. Second Floor—Adjoining Millinery Section.

Store Closes
at Six
Today.

SMALLMAN & INGRAM
LIMITED

Do Your
Shopping
Before
Six o'Clock

Many Keen Persons Are Interested in the Summer Pastime

And Why Shouldn't They When the Chances Are So Good
By Winning a Big Prize?

SUMMER PASTIME CONTEST PRIZE LIST

First Prize	\$100.00
Second Prize	75.00
Third Prize	50.00
Fourth Prize	25.00
Fifth Prize	20.00
Sixth Prize	15.00
Seventh Prize	10.00
Eighth Prize	10.00
Ninth Prize	10.00
Tenth Prize	10.00
Eleventh to Twentieth (\$5.00 each)	50.00
Twenty-first to Fortieth (\$3.00 each)	60.00
Forty-first to Sixtieth (\$2.00 each)	40.00
Sixty-first to Eighty-fifth (\$1.00 each)	25.00
Total	\$500.00

Summer Pastime Rebus Picture No. 29



Answer Form No. 29 Advertiser's Summer Pastime

The name of the player represented by the picture is

Name of PARTICIPANT

Address

HOW TO STUDY. Examine the rebus picture and see how it will apply to a name. For example, the picture of a man lying on a couch can be interpreted as COUCHMAN, while a stone-worker on a building could be evolved as MASON.

RIGHT TIME TO START. Call or send for a copy of the Summer Pastime Handbook. It will enable you to obtain a lot of back pictures, 75 Answer Forms, etc., and moreover it is a valuable guide to winning. Price 25 cents; by mail 28 cents.

There's Money In This