THE IMPERIAL BANK OF CANADA SOLID AS THE EMPIRE

This is an institution whose foundations have been laid deep and strong. Care, Caution and Capability have marked the history of its success, until today it occupies a unique position among Canadian Chartered Banks—Strong, Progressive and Popular.

Capital and Surplus..... \$15,000,000. Total Assets\$80,000,000. Actual Cash Reserves, Over\$10,000,000

Reserves consist of Gold and Dominion of Canada Legal Tender Notes.

Office: Cor. Richmond and King Streets. A. J. GOODALL, Manager.

NURSES.

MRS. BEDWORTH — MATERNITY nurse—Graduate Queen Charlotte's Lying-In Hospital, London, England. Box 75, Advertiser.

PRACTICAL NURSE — MATERNITY cases a specialty. 423 Pall Mall street. Phone 4204.

SURVEYORS.

F. W. FARNCOMB, CIVIL ENGINEER, surveyor—Edge Block. Phone 262.

WANTED.

Say you saw it in The Advertiser.

rooms; at once. Full particulars. Box 44, Advertiser.

and board; all conveniences; central; state terms. Box 45, Advertiser. 61c

PRIVATE GENTLEMAN WANTS COM-

FORTABLE room and board, private house; late breakfast. Box 48, Adver-

WANTED—GOOD SQUARE OR UP-RIGHT plano wanted by March 1. Ap-ply Box 41, Advertiser. 61c

WANTED TO RENT-MEAT MARKET,

carpets and furniture, to give poor be City Mission. Send card to Wm. Math

eson, 178 Richmond street. Phone 4420.

Live Stock Wanted Cattle, Calves, Sheep, Lambs, Hogs,

JACKSON BROS

LIVE CHICKENS

Will call for same within city limits. SILVERWOODS

WANTED - 1/2-H.P. MOTOR, ALTER

NATING current; give manufacturer, condition. R. P. M.; cash price and terms on time. Box 33, Advertiser.

DR. MAHAN'S COMPASS OIL RE-MOVES inflammation from ulcerated teeth. Rub it into that sore bunion and find quick relief.

WANTED-UNLISTED MINING STOCK.

What have you to offer? Box 25, Ad-

WANTED - DRAYING TO DO-PHONE

2845 for prompt service. Reasonable

WANTED - DEAD HORSES AND

HOUSE, BY YOUNG COUPLE, NO children; south end, by March 1; state full particulars. Box 17, Advertiser.

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

MARRIAGE LICENSES ISSUED BY W

G. R. Bartram, 59 Dundas street.

London Fertilizer Company.

cattle; phone 638; will go twelve miles; no animal removed without its hide on.

141 King Street.

vertiser.

rates.

87 Wellington St

zyxwt

SLATE BLACKBOARD WANTED; S.

ROOFING.

ROOFING Contracts executed in any part of the country. Prepared roofing for sale, wholesale or retail.

S. L. DAVIS 363 Richmond St. Phones 4281-3628

BLATE, GRAVEL AND CEMENT roofer. Paint for gravel roofs. Walter roofer. Paint for grave Scott, 506 York street

CHIROPRACTIC.

W. E. Dempster, D. C. Graduate of the Ross College of Chiropractic. Chiropractic's intellectual head. Consultation and analysis free at office. Office Hours: 10 to 12, 2 to 5 and 7 to 8. Office, London Loan Block. Phone 4526

DR. CLARA KILBOURNE—UNIVERSAL College of Chiropractic graduate. Office 321 Queen's avenue. Phone 3353.

EDUCATIONAL.

DO YOU WISH TO SPEAK, READ AND write English correctly? Certificated lady teacher gives individual lessons. Address liox 22, Advertiser.

INSURANCE.

J. A. Nelles & Son Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance.

with fixtures and dwelling. Apply Box 16, Advertiser. WANTED — SECOND-HAND SEWING machine. Jackson, sewing machine and gramophone repairer. Apply 263 Wellington. Phone. 380 Richmond St. Phone 343 xt

G. M. GUNN & SON (GEORGE C. Gunn)—Established 1859. Fire, life, accident and automobile insurance.

VETERINARY SURGEONS. C. S. TAMLIN, V. S.—OFFICE AND Hospital. 453 Talbot. Phone 865, residence 768.

surgeon, 137 King street.
121 Bathur't Phone 688. Residence,

WILLIAM J. WILSON VETERINARY— Horse and dog hospital 84 King street, Phone 788.

PAWNBROKERS.

HIGHEST PRICES PAID FOR SECOND-HAND clothing. Julius Sinkind, pawn. broker. 238 Richmond street.

GARMENT CUTTING.

CUTTERS WHO MEASURE, DESIGN and mark material correctly, receive intelligent assistance from staff. Learn now, thus eliminating needless alterations. Cutting School, 227 Dundas

MUSICAL INSTRUCTION.

J. L. McALPINE, CONCERT PIANIST, late of Leipsig, Germany; struction, elementary and Special terms to beginners. Studio, 870 Wellington street. Phone 2899. 61n

MISS JEAN WALKER, TEACHER OF elocution. Concert engagements accept ed. Studio, 242 Dundas street.

JAMES CRESSWELL, MUSICAL DIRECTOR Grand Opera House, Violin, band and orchestral instruments. 498 King CHARLES E. WHEELER, F. C. G. O.

Instructor in organ, plane, singing, har-mony and counterpoint. Studio, 429 Waterloo. Phone. 17tf BERT WEIR, ORGANIST CENTENNIAL

Methodist Churfi, teaches piano and organ. 493 Adelaide street. GWENDOLYN AUTHISTLE, TEACHER
of reading and dramatic art. Studio,
246½ Dundas street. Conc. pted.

Phone 698.

DERMATOLOGY. scalp. Chiropody. Removal of super-ficous hair permanently. Miss Beatts, 214 Dominion Savings Building. Phone 3027. MARINELLO SYSTEM FOR FACE

OLD SHOES MADE NEW BY THE Advanced Shoe Repair. Phone 3716, boy BUTLER'S, 235 DUNDAS — HAIR-GOODS, hairdressing, face and scalp treatment. Superfluous hair removed. MELODEONS WANTED AT KEENE'S Antique Store, 342 Talbot street. WANTED-PEOPLE TO KNOW THAT Hunt's Diamond Flour makes a perfect

SITU TIONS WANTED.

BOOKKEEPER, FIFTEEN YEARS' experience, desires evening employment, bookkeeping, typewriting, correspondence. Would suit contractor or store. Box 23, Advertiser. 59c WANTED - A POSITION AS HOUSE-KEEPER by experienced, middle-aged

woman. Apply Box 101, Advertiser.

Properties For Sale City and Farm Properties.

REAP THE SURE PROFITS THAT

GET IN ON THE GROUND FLOOR-

YOUR MONEY IN ARGYLE PARK IS LONDON IS GROWING - WHY NO

EXPANSION IN EVERY INDUSTRY is driving life into every avenue of trade. Official record for 1913 just issued by city industrial bureau proves this. We have a few copies. Write us for one.

POPULATION AND BUILDING BOTH

ARGYLE PARK IS NO WILDCA's subdivision, but a sound investment. REASON THIS OUT FROM THE plain facts of the city's development.

KEEP YOUR EYE ON LONDON. ASK us for map of city and prices of properties in business, industrial and residential sections. Easy terms on many of best invest-ments. Write us today. Agents wanted in all towns and cities of Ontario.

ARGYLE LAND CO., 173 Dundas Street. London, Canada.

HOUSES, ROOMS, TO LET. FOR RENT-FARM, 100 ACRES, NEAR London; good buildings; possession March 15. Box 35, Advertiser. 61c tyw

TO RENT - TWO UNFURNISHED rooms, all modern, steam heat, private house, very central; delightful home for one or two ladies. Apply Box 15, Advertiser.

FOR RENT - MODERN . HOUSE -153 Albert street. FOUR-ROOMED FURNISHED FLAT TO rent on Dundas street. Will sell furni-ture on reasonable terms. Low rent. Apply Box 18, Advertiser. 57n MODERN FLAT WANTED; THREE

ABOUT TWENTY-FIVE ACRES TO rent. adjoining the village of Mt. Brydges, Phone Byron. W. R. Wadsworth. Byron, Ont.

No. 8, Westminster. Robert Willis, secretary, R. R. No. 1, London. 61c ON MOVING DAY REMEMBER "DAY, the Mover." Moving vans and electric vacuum cleaners. Phone 2887. H. F. Day. Office, 92 King. YOUNG MAN DESIRES SINGLE ROOM POSITION WANTED — PRACTICAL nurse desires work. Address 30 Kensington street. Phone 4199. 61c FIRST-CLASS STORAGE AT REASON

ABLE rates. 101 King street. FOR RENT—ONE LARGE BEDROOM, in private home on Ridout car line; use of phone, etc.; suitable for lady or gentleman; board, if desired. Box 103, Advertiser. Advertiser.

ALEX. HENDERSON'S MOVING VANS -Largest in city. Good storage. 356 Cheapside. Phone 1724. P-TO-DATE MOVING VANS-FURNI-TURE and pianos packed, crated and carefully handled 863½ Colborne street. Phone 2636. Flowers & Taylor.

TO LET — VACANT LOT, CORNER Wellington and York streets, 100x100 feet. Apply Alex. H. Purdom, care the Purdom Hardware Company. 72tf

THE SALVATION ARMY RELIEF DE-PARTMENT, 394 Clarence street, will gratefully receive and distribute gifts of clothing and furniture during winter months. Kirdly send if possible. Phone BIGGS' FURNITURE STOR-AGE—Clean and dry. Prices reasonable. The FOREST CITY MOVING VANS, phone 1162, WANTED - CLOTHING, BEDDING, 97 Carling street.

AGENTS WANTED.

AGENTS AND OTHERS WANTED TO deliver and collect small packages. Good pay made. Record Supply Company, 75 Bay street. Toronto. Mar 6

WARNING

All persons having in their possession ny property of the Militia Department, uch as rifles, tunles, serges, greatsuch as rifles, tunics, serges, great-coats, trousers, or other military equip-ment issued by the Seventh Regiment, are requested to hand same to the Chief Caretaker, Armories, before Feb. 25.

Any person retaining or concealing same after that date will be prosecuted.

57c ywt

WANTED—THE ADDRESS OF MRS.
Rachel Robinson, daughter of the late.
Henry Blakey, of near Collingwood, together with her husband. Mrs. Robinson emigrated about nine years ago
to the west. Anyone giving information regarding her location will be suitably rewarded. Oliver Yake, Lexington, Michigan. WILL BE SOLD BY PUBLIC AUCTION, by Joseph Brown, at his auction rooms, 97 Carling street. London, on Tuesday, the 24th day of We Pay Best Prices For

February, at 2:30 o'clock, the machinery and equipment of the King Edward Laun-dry, 702 Dundas street, London, as fol-Mangle ... Mangle Ironers, washers, etc.....

Boiler, engine, etc.... 385 00 Shafting, belting, etc... 200 00 Flavator 75 00

Terms: One-fourth down, balance in 2, and 6 months, approved, indorsed paper, with interest at 7 per cent per annum.

Stock list with Gibbons, Harper & Gibbons, London, Ont., solicitors for the estate.

HENRY MACKLIN, Assignee.

Executor's Sale

Of farm and personal property (estate of Angus A. McCallum, de-ceased). There will be offered for sale

(estate of Angus A. McCallum, deceased). There will be offered for sale by public auction on the premises, lot 19, in the third concession of the Township of North Dorchester. South of the River Thames, in the County of Middlesex, on TUESDAY, FEB. 24, 1914.

At 12 o'clock noon, the following goods and chattels, namely: One bay mare, 4 years old; 1 sorrel horse, 5 years old; 1 buggy, 1 cutter, 1 set of double harness, 1 set of single harness, small quantity of oats, cornstalks, and hay; 1 bay mare, 1 brown mare, 19 cows, 1 thoroughbred Holstein bull, 1 set of heavy harness, 23 shoats, 5 brood sows, 1 side delivery wagon, a number of farm implements, including drill, harrows, cultivator, binder, mower, horse-rake, roller, tedder, hay loader, plows, new hayfork, pulleys, etc., chickens and dueks. Also helfers, 3 years old; 4 helfers, 2 years old; 8 spring calves, 8 hogs, 31 shoats, 1 sow, 1 boar, about 175 bushels oats and hasley mixed, about old; 4 neiters, 2 years old; 8 spring caives, 8 hogs, 31 shoats, 1 sow, 1 boar, about 175 bushels oats and barley mixed, about 400 bushels of oats, about 20 tons of hay, and about 10 tons of straw; a quantity of and about 10 tons of straw; a quantity of apples and potatoes. Also, immediately after the sale of the said goods and chattels, there will be offered for sale, lot 19, in the 3rd concession of the Township of North Dorchester, south of the River Thames, containing 200 acres. First-class clay loam farm, in good condition; 190 acres cleared, 6 of which is in good orchard, and 10 acres in beech and maple bush. There is erected thereon a two-story brick house, a frame house, a large bank barn and windmill. The property is situated on a good gravel road, about 13 miles from London and near to a school and church, quarter mile from cheese factory. Terms liberal.

For further particulars apply to—

For further particulars apply to—
PURDOM & PURDOM Solicitors for
Executor, Dominion Savings Building, or, Donning or to i. Ont., or to ER McCALLUM, Auctioneer Feb. 17, 21, 23

All persons having claims against the estate of Frances A. Nelson, late of the City of London, married woman, deceased, are required to file the same with the undersigned before the 1st day of March, 1914, after which date the executors will proceed to distribute the estate among the parties entitled thereto, having regard only to such claims as shall have then been filed.

Dated at London this 11th day of February, 1914.

SEALED TENDERS.

will be received for the erection of school on Pipe Line road. Plans and specifications may be seen at A. Thompson's, Pipe Line road. All tenders to be in by March 3, 1914. Lowest or any tender not necessarily accepted. Tenders to be addressed to Allan B. Tunks, Tambling's Corners, R. R. No. 4.

ATLANTIC CITY RESORTS.

ALBERMARIE Leading high-class, moder-ate-rate botal. Viscalists

TRADES COUNCIL

Mr. Pocock and Mr. Wakeling Say They and Progressives Were Slandered.

INSTRUCTED SOLICITORS

Action a Result of Alleged Statements Made at Recent Meeting of Council.

E. A. Pocock, vice-president of the Central Progressive Federation, stated today that he and W. Wakeling, another member of the federation committee, acting for themselves and also for the federation, had instructed their solicitors to take action against Joseph H. Hill, Walter Higgins and Albert Ryall, delegates to the Trades and Labor Council, for slander at the meeting of the coun-

cil Wednesday night. Messrs. Pocock and Wakeling personally take exception to statements of the labor men that at the head of the federation were a non-union cigarmaker and a non-union brickmaker. As Mr. Pocock is by trade a cigarmaker and Mr. Wakeling is by trade a bricklayer, and as both are members of the Progressive Federation committee, they hold that they were referred to, and the action is taken on the non-union charges, which are denied by both Mr. Pocock and Mr.

Wakeling. Action on behalf of the Central Progressive Federation is taken on another alleged statement of labor delegates, to the effect that the federation was a "simple grafting organization." Mr. Pocock stated that notices of action would be sent to the labor men by Jarvis & Vining, the solicitors for the federation

today. SIR WILFRID LAURIER TO SPEAK AT MONTREAL

With Sir Lomer Gouin Is Guest

Honor at Club Opening. Montreal, Feb. 21. - Interesting speeches are expected from Sir Wilfrid Laurier and Sir Lomer Gouin, premier

of the Province of Quebec, here tonight. They are to be the guests of honor at the formal opening of the new Reform Club, an important event in the

history of Liberalism here. AUCTION SALE

Of registered and high-bred Jerseys, also horses, hogs' feed and implements, lot 22, con. 3, North Dorchester, south of river, four miles south of Nilestown, Thursday, Feb. 26, at 1 o'clock. LEWIS MARSH, prop.; D. R. DIBB, auctioneer.

AUCTION SALE OF FARM.

There will be offered for sale by public auction at the Hotel Bedford, in the town of Goderich, in the county of Huron, on Saturday, the 7th day of March, 1914, at 1 o'clock, p.m., the following property, namely: Lot No. 15 in the Maitland concession of the township of Colborne, in the county of Huron, containing by admeasurement 75 acres more or less.

or less.

This is a first-class farm in good condition, nearly all cleared; 13 acres of good orchard.

There is erected thereon a good frame house and barn. The property is situated about 8 miles from Goderich, and not far from Holmsville P. O. Terms liberal. For further particulars apply to PURDOM & PURDOM,

F 21,28,M 6 London, Ontario.

IMPORTANT AUCTION SALE

Of Valuable Furniture, the property of L. H. Martyn, Esq., 808 Lorne avenue, Taesday, February 24, 10 a.m.
Parlor in odd pieces, rugs, carpets, curtains and blinds, centre tables, rockers, extension table, chairs, sideboard in oak, contents of three bedrooms, iron and brass beds, mattress and springs, from and brass beds, mattress and springs, dressers and stand, chamberware, wood cookstove, gas plate and broiler, dishes, kitchen table and utensils, electric toaster, chen table and utensis, seed to take the refrigerator, mower, fruit and cans, tools. I Columbia Phonograph, with records. Terms cash. JOS. BROWN, auctioneer, 97 Carling street. Phone 1162.

Executors' Sale

D. H. Porter has received instructions from the executors of the estate of the late Mrs. Joseph McDougall to sell by public auction at 815 King street, on Thursday, Feb. 26, 1914, at 10 a.m., sharp, the following household effects, compris-ing upright Mason & Risch plane, nearly walnut parlor suite, centre table ter-oak sideboard, quarter-oak exquarter-oak sideboard, quarter-oak ex-tension table, dining-room chairs, two couches, secretary, hallrack, quarter-oak three-piece bedroom suite, nearly new; two single iron bedsteads, commode and dresser, one other bedroom suite, feather ticks and bedding, springs and matticks and beduing, spings tresses, clock, electric iron, silverware, dishes, case of birds, carpets and rugs, lace curtains, large gas plate, lawn mower, hose and recl. Terms cash.

Also at 12:30 the property, consisting of 1½-story modern brick house, 8 rooms, fireplace and mantel, electric

8 rooms, fireplace and mantel, electric light, bath, city and soft water, furnace, cellar full size of house. Splendid large barn in rear. Lot 50 by 210. Terms, 10 per cent day of sale. Balance in ten days. D. H. PORTER, auctioneer. Room 5. Coo Building, 110 Dundas street Phone 4342.

BAILIFF SALE

of choice furniture, Monday, Feb. 23, a of choice furniture, should be seen as 2 p.m., 97 Carling street. Piano, centre table, rockers, sideboard, extension table, chairs in oak and leather, two bookcases, china cabinet, dressers and stands, matchina cabinet, iron, and brass beds, one china cabinet, dressers and stands, mat-tress, springs, iron and brass beds, one quarter-cut oak hedroom suite, carpets, rugs, couches, dishes, mangle and tools. Terms, cash. Joseph Brown, auctioneer.

AUCTION SALE. At 467 Dundas street, Wednesday, February 25, at 10:30 sharp, of parlor and dining-room, contents of five bedrooms, all furnished, kitchen utensils; lots of useful goods: everything to be sold: giving up housekeeping. No reserve. Terms cash. J. LIGHTFOOT SEN., Auctioneer. Phone 2066. 61u

ALBERMARIE Leading high-class, moderavenue, near Beach. Steam heat, elevator, private baths, sun parlors. French chefs. evening dinners. Special winter and spring rate: \$10 up weekly. Booklet. J. P. COPE. 61-Mar 23

R.J.Young @ Co.

Satin **Underskirts**

5 dozen Satin Underskirts, in paddy, tan, cerise, brown, tango, with 9-inch pleated flounce. These Skirts are made of good wearing quality satin. Very special. . \$1.98

Black Sateen Underskirts

5 dozen only, made of very nice, soft quality sateen, will wear well, perfectly fast dye. For98¢



Dresses

Made of splendid quality serge and very nicely trimmed in navy, black and brown. Price \$4.95

Shepherd Check

One special line we mention. Several sizes of checks, all nicely trimmed and good fitting. Special\$3.95

Linen Worthy of Notice

Three-quarter Bleach Irish Table Damask, 64 inches wide, in a nice variety of designs.

70-inch Table Damask, every thread pure linen, in a very nice range of patterns. Regu-

24-in Tea Cloth, all pure linen and a very

Special line of these well-known Corsets, the most up-to-date model. Special . . \$1.00

56-IN. CHEPHERD CHECK

We have just received two pieces of this cloth, specially made for skirts and dresses, It is one of the newest things in Check weave. Special \$1.00

SHANTUNG SPECIAL

Another shipment to hand of this Silk, which we are glad to say we are able to sell at the same price as our first shipment. Come early, as this Silk is likely to advance in price as the season progresses. 35 inches

BROCADE DRESSGOODS The very newest thing just in. Colors copen, tan, brown, and old rose, 44 inches

R.J. Young @ Co.

Insurance Act Baby in London Receives Prizes From Scotland



Charles Cowan Alexander Lyell Mercer, the little son of Robert A. Mercer, 5 Colborne street, this city, who has the distinction of being the first baby born in Edinburgh, Scotland, under the maternity benefits of the Lloyd George insurance act, and accordingly received two prizes, a handsome cup presented by Charles Lyell, M. P., for the first child born in South Edinburgh under the act, and a cash prize of £3 awarded to the first baby born in Edinbugh city by the London and Manchester News, together with an additional prize of £1 paid on the occasion of its first birthday, January 13, last. The act went into effect January 13, 1913. Mr. Mercer received the additional prize of £1 a few days ago.

Continued From Page One.

a lane from Adelaide street, the firemen were able to reach the fire from two sides. The building was similar to a "T" in formation, with three wings running from a centre, and it was here that the blaze originated, and where the fight centred. Five lines of hose were brought into play here. Barrels and barrels of water were poured through the windows, which dropped through the windows, which to the ground in a deluge, covering the floor to a depth of several feet, gradually began to have an effect. Within ally began to have an effect. three-quarters of an hour the blaze was under control, although it continued to burn stubbornly in the loft, defying

all efforts to extinguish it. The supply of fodder in the loft had been renewed only that day with many tons of hay and 32 bags of oats, and it was here that the fire gained fresh impetus. Hard fighting until 3 o'clock rewarded the firemen. The flames no longer shot through the roof, although heavy smoke and vapor tinued to rise from the debris.

Controlled in Two Hours. By 4 o'clock the fire was practically The building had been badly guted, and, although the walls stood, the interior was a mass of smoldering ruins. The front and extreme rear sections of the building, beyond suffering from water, were untouched. Efficient

work on the part of the firemen had confined the blaze to the centre. Harry Boss, partner in the firm, ar rived at the conflagration early. H was mystified as to the origin of the blaze, having left only an hour before with five teams and cabs to convey a

with five teams and cabs to convey a party home from a ball.

"I am at a loss to understand how it occurred," he said to The Advertiser, as he viewed the damage done. "Everything was all right when I left here about an hour ago. No, I cannot estimate the loss yet. Apparently the

place is completely gutted." The property is insured.

BLAMES BURGLARS FOR HIS MISSING STOCK FRANK EDY

Tony Licardo, of 655 Richmond street, discovered yesterday that a quantity of his stock is missing, and he attributes the loss to the burglars who visited his place of business on Tuesday night.

Among the goods missing were couple of pair of shoes, ten pairs of rubber heels, 9 boxes of shoe polish, \$2 worth of men's shoelaces, 8 packages of nails, and a number of other repair goods valued at \$10.

"The entrance to my store was effected by means of a skeleton key,' said Mr. Licardo to The Advertiser to Detectives Robert Egelton and Harry

Down have charge of the case. DREDGERS GET INCREASE. [Canadian Press.] Detroit, Feb. 21.—Dredge workers have succeeded in getting a substantial increase in wages for the coming year.

Ask ONLY and ALWAYS **Neilson's Chocolates** "The Chocolates that are Different,"

DESIGNERS & RETOUCHERS LINE & HALF-TONE ENGRAVERS LONDON - CANADA

SEMI-ANNUAL **CLEARING SALE OF** COATS AND SUITS

One of the greatest bargain opportunities that come to the people of Western Ontario.

COME IN AND SEE.

London Ready - to-Wear

Sole Agents for **GURNEY OXFORD RANGES** Smallman & Ingram

How To Save Money **Buy Peel's Saturday**

Bargains PEEL'S, Richmond St.

EAST END FLORAL STORE J. H. TAYLOR PHONE 719. CUT FLOWERS AND FERNS 613 Dundas Street

Fine Portraiture, in Piatinum, Etchings and Enlargements.
TWO ENTRANCES: Park avenue, and
Dundas, Phone 3691, London Loan block.

DELAWARE, LACKAWANNA AND

SCRANTON COAL

EGG, STOVE, CHESTNUT AND PEA. The best coal, carefully handled, and

John M.

ywt 19 York St. Phone 348. Our February

Furniture Sale Every article in the store reduced 20 per cent off regular cash prices. Make your selection now by paying a small deposit, and we will hold the goods for you until wanted.

Dominion House Furnishing Co. 258 DUNDAS STREET. . WE

asking for a small, modern, red brick house. He expected that need. Phone 3670 for full particulars.

he would probably receive one or two replies because the advertisement cost him only 30 cents, but when he called at The Advertiser office and learned that 11 people were anxious to sell him a house and that he got in touch with those particular people through an Advertiser small ad he was sur-Why don't you try the small ad way? It costs very little, yet it can obtain anything you want, or sell anything you don't

ARCOCIONO CONTROLO

He was a stranger in the city and he wanted to

buy a house. He did not know any real estate men so

he decided that he would insert an advertisement in the paper