

HEADQUARTERS
for
**Oats,
Hay,
Corn,
Cornmeal,
Bran,
Glut'n Meal**
GEORGE NEAL, Ltd.
'Phone 264

Bring Us Your Upholstering NOW!

Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

U. S. Picture & Portrait Co.
— St. John's. —

Don't Stop Reading the "Telegram"

Because the print does not appear clear, as usually it is more a question of insufficient light or improper glasses than poor print.

Our experience enables us to offer you valuable suggestions regarding the important matter of good vision.

TELEPHONE 537 FOR AN APPOINTMENT.
R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.

EDISON

The inventor who never tires, and his favourite invention is the "New Edison Phonograph." Edison's slogan is "A Phonograph in every home," and accordingly he made a model to suit everyone's pocket.

ARTHUR R. STANSFIELD,
Edison Dealer, 178 Water St.
Feb 23, 1911

YOU CAN HAVE
A TELEPHONE
for only \$20.00 per year
in your residence.
LESS THAN 6 CENTS PER DAY.
Do your shopping by telephone.
For particulars apply to the Company's Office, Telephone Building, Duckworth Street.
AVALON TELEPHONE CO., LIMITED.
mar 3, 11

Our Annual 25 cent Sale.

We will commence our 25c. Sale on
Wednesday, March 1st.

Our list of bargains is as numerous as ever and the goods are clean and attractive.

We have many attractive items, including splendid value in Hosiery, selected by a resident New York buyer, who knows where to get good value. Other items: Men's Braces, Flannellets, London Smokes, Boys' Braces, Mittens, Booties, Towels, Bibs, Bracelets, Ladies' Gloves, Ribbons, Table Napkins, Millinery Flowers, Belts, Scrim, Calico, 36" Shirting, Sateen, Stair Oil Cloth, 16", 2 yards for twenty-five cents. Window Blinding, Wool Caps, Forks, Spoons, Tea Spoons, Lamps, Back and Side Combs, Links, Ink, Paper, Etc., and all Bargains.

TEMPLETON'S.

When you want to make a Gift of **REALLY GOOD Silver Plated Flatware** you naturally select **WALLACE.**

Why not use it as well in your own home?

T. J. DULEY & Co., Ltd.,
The Reliable Jewellers and Opticians.

SUGGESTIONS FOR LENT.

Marmalade. Shirriff's. Furnivatt New Grape Fruit in 1 lb. glass and 7 lb. tins. Pure Olive Oil Apple Butter. Maple Butter. Crisco.	Fish (in tins) Cod Roes. Salmon. Lobster. Gray Fish. Shrimps. Crab Meat. Clam Chowder. Herring. Sardines. Oysters. Chicken Haddies.	FRESH FROZEN CODFISH (White Nape). FRESH CAPLIN. SMOKED FISH. Salmon. Kippers. Digbys. Caplin in 1 lb. boxes.
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VEGETABLES, in Tins.
SMALL BEET, PARSNIPS, CARROTS, SPINACH, STRINGLESS BEANS, CORN ON THE COB, EARLY JUNE PEAS, TOMATOES.

Dehydrated Potatoes and Julienne. | G. Washington Coffee Postum.

Bowring Bros., Ltd.,
A.M.W.F. GROCERY.

COAL!

North Sydney Best Screened in store and afloat
BEST ANTHRACITE,
(Lehigh Valley)
Also BIRCH JUNKS.
Nfld. Coal & Trading Company, Ltd.
At premises lately occupied by Alan Goodridge & Sons.

Nothing Finer

Of a frosty morning for your breakfast than a few slices of our DELICIOUS "BERKSHIRE" BRAND of

Boneless Breakfast Bacon

Cooked to a turn with a few sliced fried potatoes ("Blue Nose") thrown on the pan and you have a morning "starter" fit for a king. We can supply the BACON and POTATOES without delay and solicit your order.

F. McNamara,
QUEEN STREET.
PHONE 393.

R. M. S. P.

From HALIFAX to the WEST INDIES. S.S. Chaleur . . . Mar. 3 S. S. Chignecto . . . Mar. 17 S.S. Caraquet . . . Mar. 31 S.S. Chaudiere . . . Apr. 14	From NEW YORK to HAMBURG. (The Comfort Route) Calling at Cherbourg and Southampton. S.S. Oropesa . . . Mar. 17 S.S. Orduna . . . Mar. 31 S.S. Orbita . . . Mar. 31
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Ships of the West India Service sailing from Halifax call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John, N.B.

The Royal Mail Steam Packet Co.,
Halifax, N.S.

Furness Line Sailings

From St. John's Halifax Boston Halifax to St. John's Liverpool to Halifax to Boston to Halifax St. John's to Liverpool	S. S. SACHEM . . . Feb. 24th Mar. 2nd Mar. 7th Mar. 10th
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S. S. DIGBY . . . Mar. 1st Mar. 11th Mar. 14th Mar. 18th Mar. 23rd Mar. 27th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to **FURNESS WITHEY & CO., LTD.,** 10 State St., Boston, Mass. **FURNESS, WITHEY & CO., LTD.,** Halifax, N.S.

Furness Withy & Co, Limited
w.a.t.

What is Your Verdict!

Is it not safe to assume that the Ford Motor Company of Canada, Limited, who manufacture in their own huge perfectly equipped plant practically every part of the Ford car, are the people best qualified to make replacement parts at the lowest price compatible with the high quality which must be maintained?

Manufacturers of spurious parts, operating as they do on a small scale with limited capital and inadequate equipment, cannot possibly make parts of the same quality or accuracy at anywhere near the low price you have to pay for Genuine Ford Parts. Yet you are asked to believe that these spurious parts not only equal Genuine Ford Parts in quality but can be produced to sell for less!

We rest our case here. The verdict we leave to you.

DODD'S GARAGE, LTD.
Catherine Street, St. John's, Newfoundland.
Authorized Ford Agents for Newfoundland.
Feb 4, 1911

TO THE TRADE!

We have just received a big shipment of the following goods:—
KIPPERED HERRING in tins with Tomato Sauce.
SARDINES, 1/4 and 1/2 size, in Oil and Tomato Sauce.
PEANUT BUTTER, BERMUDA BUTTER,
PRINCE ALBERT TOBACCO, BROOMS,
WALL PAPER, TOILET SOAP, CONFECTIONERY and CHOCOLATES, ETC., ETC., which we can sell at Rock Bottom Prices.

J. A. BASHA,
Wholesale Only.
305 WATER STREET.
Phone 781. (Over McNamara's Jewellery Store.)

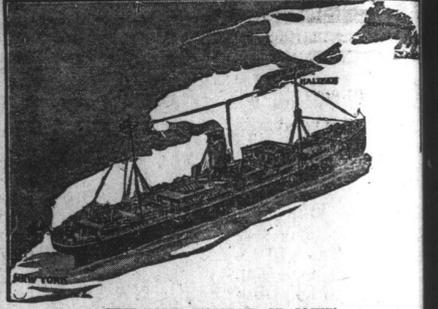
Reid-Newfoundland Co., Limited

NOTICE!

Express train, with dining and sleeping car attached, will leave St. John's at 1 p.m. on Thursday, March 9th, taking local passengers for Main Line points between St. John's and Port-aux-Basques.

Reid-Newfoundland Co., Limited

RED CROSS LINE.



NEW YORK—HALIFAX—ST. JOHN'S.

The S. S. ROSALIND will probably sail from New York on March 11th.

This steamer has excellent accommodation and carries both First and Second Class Passengers. Through tickets issued to Boston via Halifax and the Dominion Atlantic Railway at reduced rates. Through rates quoted to any port.

For further information re passage, fares, freight rates, etc. apply to

HARVEY & COMPANY, LIMITED.
St. John's, Nfld., Agents.

NOTICE!

Effective January 15th, there will be certain changes of schedule in train services on the Canadian National Railways.

For further information apply to

J. W. N. Johnstone,
General Agent, Board of Trade Bldg.

Intercontinental Transports Limited

FROM WEST ST. JOHN, N.B. TO LONDON

S. S. "Wisley" . . . Feb. 24th

FROM ST. JOHN, N.B., TO ST. JOHN'S, Nfld.

S. S. "Mapledawn" . . . March 10th (Via Louisburg.)

HARVEY & CO., Limited,
Agents Canada Steamship, Limited.

ELECTRICAL MEN!

Let us add the theoretical to your practical knowledge, thereby greatly increasing your efficiency and qualifying you for the first vacancy "Higher Up".

DAY AND NIGHT CLASSES.

British Radio & Electrical Engineering Institute
C. L. B. ARMOURY. ST. JOHN'S.

Advertise in The Evening Telegram