

# Victory!

## TRACTION Groceries.

ken.  
s and Fancy Sweet Biscuits.  
a and Tangerine Oranges;  
ears, Malaga Grapes, Cali-  
Kings, Grape Fruit.  
SECURE YOURS.  
FULLY.

# S, Ltd.

Phone 11.

# as Sale

# S.

giving of practical gifts brings in.  
Store is suitable for gift giving.  
notes of things you see and may

### MEN'S WINTER CAPS.

In dark and medium color heavy tweeds. These are fitted with sanitary ear bands to turn up on the inside. A Cap suitable for present sale price, ea. **\$1.30**

### MEN'S UNDERWEAR.

A job line of Men's Knit Underwear in Shirts and Drawers. This make of underwear can be highly recommended for its hard wearing quality and comfortable fit. Reg. \$2.20 garment. Sale Price, per garment **\$1.98**

### BOYS' SWEATER COATS.

With the high roll or low collar. These garments are surprisingly low priced, and shrewd buyers will be quick to take advantage of this bargain. Sizes mostly for the bigger boys. Colors: Red, Brown and Grey. Reg. \$2.50 ea. Sale Price, each **\$2.39**

### RIBBONS.

A very special showing of Ribbons for Christmas gift giving, in shades of Navy, Sky, Pink, Brown, Rose and White. They are in all widths from 1/4 inch up to 6 inches wide. All strong Silk Taffeta Ribbons.

38c  
35c

### TOYS.

Dolls, Teddy Bears, Clowns, Rattles, Guns, Tea Sets, Animals, Drums, Books, etc.

A big assortment of playthings are assembled here to amuse and satisfy the playtime dreams of children. Bring the children along with you, they will help you as to what they would like best in the stockings on Xmas morning.

# ROZEN APPLIN.

### B'S Brand.

## in Tried Them?

ale at all the est Stores.

nt.  
Mrs. Geo. Shea  
Mrs. Dorothy L. Harris  
Mrs. Cyril Carter  
Mrs. J. A. Padden  
Mrs. G. M. Howling  
Mrs. Shears  
Mrs. Southcott  
Mrs. F. Harris

# T. J. EDENS.

ARRIVED in splendid condition.  
**Xmas Poultry,**  
Turkeys, Ducks, Chickens, Geese,  
all ready for delivery  
Monday, 23rd.

### PURSE PLEASING PRICES.

Castard Powder, Holbrook's, 15c. pk.  
Baking Powder, Bird's, 25c. doz.  
Sugars, 100's and 1,000's, 50c. lb.  
Raisins, Fancy Seeded, 19c. 1 lb. pk.  
Cocoanut, Desiccated, 40c. lb.  
Grape Juice, 12c., 25c., 35c. bit.  
Lunch Tins, 1 lb. tin, 45c.  
Walnuts, Shelled, 95c. lb.  
Peaches, large tin, good syrup, 30c. tin.  
Crystallized, 75c. lb.  
Hazelones, tins, 30c. tin.  
California Currants, washed and cleaned, 1 lb. ctns., 25c.  
Beans, good quality, 10c. lb.

### FRUIT—The Pick of the Markets.

Oranges—California.  
Oranges—Florida.  
Pears—California.  
Tangerines.  
Apples—Boxes; California.  
Grapes—Green & Purple.  
Lemons—California.  
Grape Fruit.  
Cranberries.

### FRESH SALMON and CODFISH

always on hand.

# T. J. EDENS.

Bedworth St. and Rawlin's Cross.

## German "Freedom of the Sea"

We have heard a lot lately of the "Freedom of the Seas," the German cry which is that Germany shall have power to stop the commerce of the world as she pleases. Her notion of freedom on the seas is like her notion of freedom on land—that is, right to give German commands to the coast guard of the other countries, to block the course of the other countries, to British notion of freedom of the sea. "Words have meanings," said a seaman before the war, and the German mind seems to be able to read things it likes into a phrase. If a man owns a savage dog which breaks out of his house and attacks passing motorists, the law will compel him to kill or chain it up. It is on the same principle that the Allies call upon the German people to deprive the commanders of their power for evil. There is no ground for the Hohenzollern claim that Great Britain and other allied nations are improperly interfering in the domestic affairs of Germany, when they say that they must deal with the Kaiser or his government. Germany's "kultur" is more instanced in her treatment of the Russian people. It is the same "Free" over again and the Allies in the war to stop its further progress.

## Shipping News.

Schr. Harry Nickerson is loaded with fish and herring here for the New Co., Gloucester.  
Schr. Eugene Creaser left Wood's Island yesterday with a cargo of herring for Gloucester.  
Schr. James W. Parker and others have arrived at Wood's Island loaded with herring for Gloucester and the Bay of Islands Fisheries Co.

## Greater food value—increased palatability

In making chocolate cakes use

# BAKER'S CHOCOLATE



with barley and buckwheat flour.  
The chocolate covers the color and taste of the dark flour so it is practically as good as when made with all white flour.

This use of cocoa or chocolate increases the food value of the prepared dish.  
**Walter Baker & Co. Limited**  
Established 1790  
DORCHESTER, MASS. MONTREAL, CAN.  
CANADA FOOD BOARD LICENSE No. 11499

## Church Services. Reply to Bloodshed.

C. E. Cathedral—8 a.m., Holy Communion; 11, Mattins; 6.30 p.m., Evening.  
St. Thomas's—8 a.m., Holy Communion; 11, Morning Prayer, address by Mr. F. A. McKenzie, was correspondent; 3 p.m., Gifts for the King's Service; 6.30 Evensong and Sermon; preacher, Rev. C. A. Moulton.  
St. Mary the Virgin (South Side)—Holy Communion 8; Mattins, Litany and Intercession for Queen's College, 11; Sunday School, 2.30; Baptism, 3.30; Evensong, 6.30. Preacher at the evening service, Rev. C. H. Barton.  
Gower Street—11 a.m., Rev. G. J. Bond, B.A., LL.D.; 6.30 p.m., Rev. E. W. Forbes, M.A., B.D.  
George Street—11 a.m., Rev. W. B. Bugden, B.A.; 6.30 p.m., Rev. D. B. Hemmeon, B.A.  
Cochrane St.—11 a.m., Rev. E. W. Forbes, M.A., B.D.; 6.30 p.m., Rev. G. J. Bond, B.A., LL.D.  
Wesley—11 a.m., Rev. D. B. Hemmeon, B.A.; 6.30 p.m., Rev. W. B. Bugden, B.A.  
Congregational—11 a.m., Rev. Dr. Cowperthwaite; 6.30 p.m., Rev. Jas. Wilson. At the evening service Miss Pippy will render a solo.  
St. Andrew's Presbyterian Church—Rev. Gordon Dickie, M.A., Minister. Sunday services at 11 and 6.30. Christmas music and Christmas sermon. The morning music included carols and the Magnificat. Sermon subject: "The Child Saviour." In the evening Mrs. King will sing "The Star of Bethlehem." Sermon: "If Christ were here to-day." Special Christmas service in the Sunday School at 3 o'clock. A cordial invitation is extended to all services.

ST. THOMAS'S.—At the morning service to-morrow an address will be given by Mr. F. A. McKenzie, whose lectures on the war have evoked such favourable comment during the past week who will take as his subject "The religious side of the war as seen by a war correspondent." The service will be of great interest, and the Lord Bishop will be present.  
GOWER ST. CHURCH.—To-morrow is the Sunday School anniversary. Rev. Dr. Bond will preach in the morning, and the Pastor in the evening. Special service to young people in the evening; subject: "The Thoughts of Youth." The Sunday School will hold a "White Gifts for the King" Christmas service in the afternoon at 2.45, when an interesting and impressive programme will be rendered. There will be special singing at both morning and evening services, the soloists being respectively, Mr. Carl Trappell and Miss Curtis. The public are cordially invited to all services.

## Prize Day at Quidi Vidi School.

The annual distribution of prizes took place at Quidi Vidi School yesterday morning. They were to have been distributed by Mrs. (Dr.) Jones, but she was unable to attend at the last moment. The pupils sent her a beautiful bouquet of white roses in honor of her first Christmas in the Parish. The prizes were then distributed by Rev. (Capt.) A. Clayton, who complimented the winners and also told them some amusing incidents of the war. He also congratulated the teacher, Miss Edith Percay, upon the good work she is doing in the school. The prize list is as follows: Short-hand—Irene Snow. Mathematics—Marion Snow. History and Geography—Henrietta Bridden. Penmanship—Nathan Young. Hygiene—Marjorie Snow. Scripture—Mina Martin. French Drawing—Weston Horwood. Composition—Alexander Snow. Attendance—Edgar Morris. Good Conduct—Sadie Noseworthy. Eloquence—Lily Martin. Home Lessons—Cyril Martin. Needlework—Irene Pynn. Industry—William Horwood. General Improvement—Marion Compton.

GEORGE ST. SUNDAY SCHOOL.—Holds its annual Gift Service on Sunday afternoon at a quarter to three. A special programme has been prepared for the occasion. The congregation and friends are invited to attend the service if they so desire. A collection will be taken up for the benefit of the Sunday School work. THE GOSPEL MISSION will hold its service in the British Hall at 2.45 Sunday afternoon. All are welcome.

A delightful two act Operetta, "IN RAINBOW LAND" (under the distinguished patronage of His Grace the Archbishop) will be presented to the pupils in the CASINO THEATRE, Monday, December 23rd, at 8 o'clock p.m., by the pupils of the Academy of Our Lady of Mercy, Military Road, in aid of their schools. Reserved Seat Tickets, 50c., for sale at Hutton's Music Store.—dec21,11

RETURNED HOME.—The wife of Head Constable Byrne returned to town yesterday from the United States.  
When you want Sausages, why—get ELLIS; they're the best.

Locketts and Chains for the Misses; Bracelets, Bib Holders, Pins and Rings for the Baby. LANGMEAD'S.—dec19,21,24

The following passengers landed at Placentia yesterday from the Fogota: E. O. Ryan, W. Kenworthy, W. J. Pine, K. Noseworthy, W. Burke, W. Downs, G. Harris, F. W. Langton, Miss Lake, Capt. Dean, H. Spears, E. Miller, A. Courage, J. Grant, H. Freity, T. Dicka, B. Hallett, Mrs. Hiccock, Mrs. Foote, Miss Ward, Miss Rendell.

WINDOW LACE and CURTAINS, 25c. yard to \$1.00. Curtains from \$1.00 set up.  
THE WEST END BAZAAR, dec20,41 51 Water St. West.

The Colonial and Continental School, Synod Building, held its annual Xmas closing yesterday. Quite a number of parents were present, and also Revs. Canon Bolt, Canon Felid and Rev. J. Branton, Dr. W. W. Blackall and Lady Horwood. Xmas decorations were profuse, and the place of honor among such was given to the Xmas Tree with its load of presents. This school under the direction of Miss Purchase, has so far justified its name as the "Model School." The acting of the children yesterday was such as to please and did please all the spectators as well as the Vice-Principal, Dr. Blackall distributed the prizes, and candy, after which the children departed homewards.

Fobs, Gold Filled Chains, Locketts, Charms, Filled Links and Silver Links. LANGMEAD'S.—dec19,21,24

# THE HOUSE of SMYTH,

Established 1875.

"OLD AND RELIABLE," Sends Forth Its Forty-Third Xmas Announcement to the People of Newfoundland!

Although some changes have been made in our business during this long period, we still lay claim to the fact that, LIKE OUR BRAVE AND HONOURED REGIMENT, our Lines are "BETTER THAN THE BEST." Xmas Shopping, at any time, is both FATIGUING AND UNSATISFACTORY. Let us demonstrate to you this Season with what ease and promptitude you can Shop for Men at Our Store.  
BEING SPECIALISTS, it is our business to know what Men require in Dress Accessories, our whole time being devoted to studying their every whim, and, invariably, the verdict of our Patrons is: "I LEAVE IT TO YOU, AS YOU ALWAYS KNOW WHAT I WANT."  
Our Buyer visited the Markets earlier than usual this year, consequently our large and exclusive selection of Xmas Novelties for Men EXCELS IN VARIETY, BEAUTY, QUALITY AND VALUE any previous effort of ours. To the few who will be unable to reach this BRIGHT AND BUSY STORE during the next three weeks, we give the following helpful hints:—

### NECKWEAR.

Neckwear is always most acceptable as a Xmas Gift. Everybody knows our Neckwear is unbeatable for its originality of design and superior quality. 6,000 patterns to select from. Prices 75c to \$4.00 each.

### SMOKING JACKET.

A Smoking Jacket or House Coat is just what he needs to save his business coat from being mused up when he comes in at night. We have all sizes just now, but secure His at once. You know we stock the celebrated Jaeger brand. None better.

### SHIRTS.

Our Shirts are so well known for their style and durability that men always appreciate them as a gift. We have some beautiful Jaeger fine Wool Taffeta Shirts and the patterns are just the thing he will like. We have a few Silk Shirts in stock that arrived a day or two since. Each one nicely packed in holiday boxes. Leave the size to us.

### DRESSING GOWNS.

A Jaeger Dressing Gown or Lounge Robe is just what he has been looking for. We haven't been able to secure many, so get his early.

### SOX.

Sox are most useful as a gift for men. Our stock was never more complete than at present. The celebrated Jaeger and Hosiery-proof Sox are our special. The former are all wool, and the latter we stock in silk lisle and all thread silk. Prices: Jaeger, \$1.20 to \$1.50 pair. Hosiery-proof, 50c. 75c., \$1.10, \$1.20.

### SILK PYJAMAS.

Now is the time to gratify that wish he expressed some time ago. We have them in China Silk, very durable quality, and the patterns are most exclusive. Or perhaps he would prefer Jaeger Fine Wool Taffeta. We stock only the best, \$12.50 to \$15.00 suit.

### COLLARS.

Perhaps he is short of Collars. We have all the new shapes in every size. What more acceptable than a dozen Collars; or if you wish to add an all-leather Collar Box, we have them as well. Price 25c.

### FANCY WOOL VESTS.

A Jaeger Fancy Wool Vest is a very acceptable gift in this climate of ours, as unlike the sweater coat, it can be worn at all times, and one does not have to change it, thereby running the risk of catching cold. All sizes in stock from 36 to 44. Price \$10.00.

### CAPS.

Talking about Fur Caps, we have a dozen or so extra specials in Hudson Seal. Why not give him one of these? He would surely appreciate it, as he would keep it for years.

### SMYTH'S MUFFLERS

are famous as Xmas gifts for ladies or gentlemen. The patterns are always just the last word. And the quality—well, you've heard about it. There is but one best, and we have it.  
Jaeger, \$2.50 to \$4.00  
Silk, \$4.00, \$7.50, \$9.00, \$12.50

NO HANDKERCHIEFS! — Well, why not give him some? We were never better supplied. Our Silk Handkerchiefs come direct from one of England's staunchest Allies—Japan. Prices to suit every purse.

He may be a curlier of the White Division. If so, we have some splendid Jaeger Sweaters, all white. He will appreciate nothing better.

### HATS.

Why not give him a Hat? Don't know his size, eh? Well, turn down the sweat band of his old one and you will see he size on. In the inside, when you leave the rest to us. We are hat makers from A to Z, and know exactly what he wants. We stock the two best makes known to hat makers the world over—Christy's English Hats, Stetson's American Hats. Remember, these makes are not to be had elsewhere. A limited supply of velours in stock.

### GLOVES.

A pair of Gloves—well, rather! He is waiting until after Xmas to see if he gets them as a gift before he makes up his mind. Our stock is the largest and most select in the city. All sizes and all prices.  
Wool, \$1.25 to \$2.50  
Kid, lined or unlined, \$3.50 to \$7.50

### UMBRELLAS and WALKING STICKS.

When in doubt what to give him, let it be an Umbrella or Walking Stick. We have some specials in both from a celebrated English firm. Look them over before deciding elsewhere. Ask to see our Silk Umbrellas; they are wonderful.

"SPECIAL OCCASION" WEAR.  
Now, about the Xmas festivities this year. We are going to take the lid off and enjoy ourselves, seeing we have Peace. Consequently you will want some Evening Dress Wear. We were never better supplied with Dress Shirts, Bows, Vests, Gloves, Black Silk Hosiery, &c. We can supply your every want in this line.

SOLID COMFORT FOR HIM if you give him Jaeger Slippers. Last year you waited too long and couldn't get his size. Why not get them now when the size range is complete.

SPECIAL:—All Neckwear, Scarves, Gloves, Hosiery, Shirts and Handkerchiefs boxed specially in holiday packages free of charge. Remember, you get prompt and efficient service and speedy deliveries at . . . . .

