

**PRIME FAT CATTLE!**



**AUCTION!**  
On Monday Next At 12 O'Clock  
on the Wharf of  
**GEORGE NEAL,**  
55 Head Prime Fat P. E. I.  
Cattle.

Just Arrived by Steamer and Rail.

**"Here's Luck!"**

We offer the following substitutes for a "spot on the crackle" and will be glad to fill your orders promptly:—

IN STOCK:

**Welch's Grape Juice,**

—Just as good as ever—

"Nips", Half Pints, Pints, Quarts, Half Gallons.

**Clequot Club Dry Ginger Ale,**

As so extensively advertised in The Lady's Home Journal, The Saturday Evening Post and other leading publications. Pints, Hotel Size.

TO ARRIVE:

**"ZIP"**

The first to cure that thirst. Barrels of Ten Dozen Pints.

**"PHEZ"**

Loganberry Juice.

An absolutely new one all the way from the Pacific Coast—2 oz., 4 oz., Half Pints, Pints, Quarts, Half Gallons.

**Hildick's Apple Juice,**

Not Cider—6 oz., Pints, Quarts.

Write, phone or call for Price List.

**P. E. OUTERBRIDGE,**

(Sole Agent for Newfoundland)  
COMMERCIAL CHAMBERS.  
Telephone 60.

**W. V. Drayton.**

**Pianos and Organs.**

**WE ARE AFTER DEAD PIANOS!**

If the music spirit is mute in your house in an unused piano—let the Livingstone Player-Piano replace the old instrument. Terms to suit your convenience.

Call and See our complete line of Pianos, etc., before purchasing elsewhere.

**W. V. Drayton.**

**LOCAL POTATOES**

To Day at Lowest Prices

**200 Sacks Conception Bay POTATOES**  
180 lbs. each

**200 1-2- Sacks Conception Bay POTATOES**  
90 lbs. each

**F. McNAMARA,**  
Queen Street.

**WATERPROOF BOOTS**



**For Men, \$5.50 pair.**

Every man should now have right handy a pair of our Good Waterproof Boots.

The more thoroughly men become acquainted with our Waterproof Boots the less use they have for Rubbers. Drop in and see our line of

**\$5.50 WATERPROOF BOOTS**

in Black, Norwegian Calf Blucher, Russia Calf Blucher, Mahogany Crome Calf Blucher. Full bellows tongue, two full viscolized soles, wide and roomy lasts, only \$5.50 a pair.

**PARKER & MONROE, Limited,**  
THE SHOE MEN.

**Your Business Success in 1917**

Rests upon the dependability of your service of supply. Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service. It will pay all merchants to see our spring ranges in

**Men's and Boys' Suits, Overalls, Shirts, etc.**  
DO IT NOW



**Newfoundland Clothing Co., Ltd**

**RIGHT NOW**

Is the time to buy your GRAVENSTEIN APPLES. We have received to-day 200 barrels of this favorite variety, and they WILL LAST QUICK.

**EDWIN MURRAY.**

**SKINNER'S Monumental Works,**  
ST. JOHN'S, N.F.



(Established 1874.)

829 and 833 Duckworth Street.

On hand a nice selection of Headstones and Monuments. All sizes—all prices. Our beautiful new photographic catalogue of our original designs sent free to any address on receipt of postcard. Also our Mail Ordering Form, which makes ordering by mail safe and easy.

Special designs for soldiers, and also some beautiful designs in Church and Lodge Memorial Tablets.

N.B.—Superior carvings and durable lettering, combined with long experience, gives us the superiority. Genuine stone frost-proof sockets are supplied free with each order.

REASONABLE PRICES AND A SQUARE DEAL.

apr12.6m.tu.th.s

**ARRIVED TO-DAY:**

**Crown Lager, Crown Porter.**

**BAIRD & Co.**  
Distributors.



**MASSATTA**  
A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance indelible in its subtle and delicate.

In addition to Massatta, we carry a complete line of Luzzell's Famous Specialties, including the most exquisite Perfumes, Scented Toilet Waters, Super Creams, and Powders of the world's famous houses.

At all Druggists, St. John's, Nfld.

**Clark's Pork & Beans.**

Orders for 1's, 2's and 3's with Tomato Sauce, and 2's Plain, can be filled from fresh stock now here at lowest prices. Stock up with these excellent sellers. Phone, call or write for prices.

**P. E. Outerbridge**

(Sole Agent for Newfoundland)  
COMMERCIAL CHAMBERS.  
Telephone 60.  
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TO ARRIVE:  
**APPLES! APPLES!**

GRAVENSTEINS and BLENHEIMS. DAMSONS and SIBERIAN CRABS. Expected daily.

**M. A. BASTOW,**  
Telephone 304.

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**REID-NEWFOUNDLAND COMPANY.**

**SOUTH COAST SERVICE.**

**S.S. "GLENCOE."**

S. S. GLENCOE will leave Dry Dock Wharf Monday, October 15th, 1917, at 12.00 noon, calling at following ports:

Cape Broyle, Ferryland, Fermanagh, Trepassey, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West (Alt. with La Poile, Rose Blanche, Hermitage) Harbour Breton, Pass Island, Port aux Basques, North Sydney

Freight accepted up to 6.00 p.m. Saturday, October 13th. For passenger and freight rates apply PASSENGER and FREIGHT DEPARTMENT.

**Reid-Newfoundland Co.**

**OUR WAY OF DOING THINGS.**

In October of last year the writer of this ad. accepted \$360 from a Grocer of the Higher Levels. It is now paying \$8 monthly and is worth \$700. Fourteen months ago a Master Cooper invested \$542, which now pays monthly dividends of \$10, and can be sold for \$1,000. Early this season a client gave us \$1,406 which has grown to \$2,000, and pays monthly dividends of \$20.

That's only three instances out of dozens. We will give you more next week, and if you want to join those dividend earners, let us

PUT YOUR NAME ON OUR MAILING LIST. IT COSTS NOTHING.

**J. J. LACEY & CO., Ltd.,**  
INVESTMENT SPECIALISTS, CITY CHAMBERS,  
(Over Royal Bank of Canada.)

**CAN GIVE IMMEDIATE DELIVERY**

of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.

Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need.

If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.

For anything in the Engine, Machinery or Motor Boat line write to

**W. H. TRASK,**

140 Water Street (2nd floor). St. John's, N.F.S.I.

**5c. The Crescent Picture Palace. 5c**

AFTERNOON, 2.15; NIGHT, 7.30 and 9.15.

Presenting Webster Campbell and Anna Mae Walthall in

**"The Five Dollar Bill."**

An Essanay Black Cat feature.

Helen Gibson in "A MILE A MINUTE"—An episode of the "Hazardous Helen" railroad series.

G. M. Anderson in "BRONCHO BILLY AND THE POSSE"—A great drama of western life.

"THE LOVE BUGS"—A lively Vim comedy with Kate Price and Babe Hardy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.

**NO MATTER HOW THE FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

Advertise in The Evening Telegram

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Moderate S. winds, fair and mild. Tuesday—Fresh S. to S.W. winds; a few local showers but mostly fair.

Printed by WELCH'S GRAPE JUICE

VOLUME XXXIX.

**Auction Sales**



**AUCTION.**

At the Residence of  
**MR. JAMES STOTT,**  
Water St. East, on  
**To-Morrow, Tuesday,**  
at 10.30 a.m.

A quantity of Superior Household Furniture, consisting of:

Dining Room—1 superior quartered oak sideboard with bevel plate mirror, 1 extension dining table to match, 1 lounge, 1 8-day clock, pictures and ornaments.

Drawing Room—1 cosy corner, upholstered in brocade silk, 1 handsome grill framed overmantel with oval bevel mirror, 2 oak centre tables, 2 rattan chairs, 2 oak do. 1 extension dining table, 1 fire screen, 1 handsome oil painting, etchings and ornaments.

No. 1 Bedroom—1 superior brass bedstead with brackets, 1 spring bed, 1 large solid oak dressing case with bevel plate mirror, 1 washstand to match, 1 do toilet table, 1 solid oak wardrobe and 3 chairs, toilet set and pictures, etc.

Sitting Room—3 Brussels carpets, 2 axminster and 1 wool do, lot of brass poles and flags.

No. 2 Bedroom—1 handsome oak wardrobe with bevel plate mirror, door, 1 brass and iron bedstead, 1 spring bed, 3 chairs, 1 small bookshelf and pictures, etc.

No. 3 Bedroom—ladies' golden oak wardrobe with mirror door, 1 do dressing case with handsome bevel mirror, 1 large brass and iron bedstead and spring bed, 1 oak centre table, 1 bookshelf, pictures, etc.

No. 4 Bedroom—1 large brass and iron bedstead with spring bed, 1 superior oak wardrobe, 1 do dressing case with handsome bevel plate mirror, 1 toilet table and 3 chairs, small bookshelf and pictures.

No. 5 Bedroom—1 single bedstead, 1 wire and wool mattress, 6 chairs, 1 toilet table.

Top Hall—Canvas, table and books.

No. 2 Hall—Canvas, hall chair and stool.

Kitchen—1 large Astor range and copper cistern, 3 kitchen tables, 3 chairs, 1 rocker, linoleum, crockery, ware and dish covers; also 1 superior perambulator, large size, English make.

**P. C. O'DRISCOLL,**  
Auctioneer

**Freehold Property!**

Auction, on the Premises Tuesday, 23rd inst., at 12 o'clock noon, that Double Dwelling House No. 39 Hamilton St.; also Large Coopage in rear. Will be sold separately if necessary. Mr. Kenny will show property to prospective buyers.

**P. C. O'DRISCOLL,**  
Auctioneer

**AUCTION.**

**Tuesday, 16th inst.,**  
at 10.30 a.m., at

**Empire Wood Working Factory,**

(Hill of Chips).

Stock consisting of

Railings, Window Sashes,

Doors, Press Moulding,

Table Legs, Couch Legs, Brackets

600 ft. 2-in. Pine (extra wide)

Lot Patterns,

5M. Birch Newel Post Stock

1 Lot Banister Stock,

100 ft. Sweet Cedar,

Hand Rails,

Pannelling Sash Stock,

Window Boxes,

5M. Picture Barking,

5M. 1 inch Spruce,

1 Smoke Stack (new),

1 Large Pulley,

1 Catamaran, 4 Trolleys.

**R. K. HOLDEN,**  
Auctioneer

(On account of whom it may concern)

**AUCTION.**

**To-Morrow, Tuesday,** the 16th inst., at 12 o'clock, At the Premises of Messrs. A. J. Harvey & Co. Limited.

**75 Barrels**

**"VICTOR" FLOUR**

landed in a damaged condition on board the s.s. Eagle, from Hall surveyed and ordered to be sold Public Auction for the benefit of whom it may concern.

**A. S. RENDELL,**  
Notary Public

oct15,11