

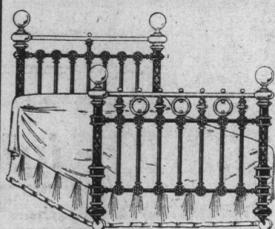
# FEBRUARY FURNITURE SALE

Any goods purchased at this sale will be stored free if necessary, and arrangement made for delivery when required.

As this important Sale progresses, the interest and selling records increase, and the store of satisfaction daily demonstrates its importance to particular purchasers who value opportunities to save on merchandise of unquestionable merit. Anybody with home furnishing needs present or prospective, should be interested, for the price inducements are distinctly without parallel.

We urge you to come early for these Bargains. Our guarantee of satisfaction goes with every purchase.

## Can You Afford to Miss This?



**White Bedsteads**  
 Choicest designs, finished in heavy White Enamel with brass rails and knobs. You will be more than pleased with the splendid stock of these to choose from.

Regular \$10.75 each.	Sale Price	\$8.96
Regular \$14.50 each.	Sale Price	\$11.55
Regular \$18.00 each.	Sale Price	\$15.12
Regular \$26.75 each.	Sale Price	\$22.16
Regular \$37.00 each.	Sale Price	\$30.77

## Brass Bedsteads

Made in extra heavy styles, handsome designs in bright and dull finishes.  
 Regular \$31.00 each. Sale Price \$25.77  
 Regular \$43.00 each. Sale Price \$37.12  
 Regular \$55.00 each. Sale Price \$45.37  
 Regular \$59.00 each. Sale Price \$48.46

## Special Values in Velvets & Velveteens.

Some very wonderful values in Velvets and Velveteens. Comparison of qualities and prices with those elsewhere is sure to result in our favor. Therefore we say, don't buy before you can see what can be obtained here, and don't buy here until you have satisfied yourself that the values are unquestionably the best.

**SILK and MIRROR VELVET.**  
 In shades of Brown, Red, Grey, V. Rose, Green, Purple and Black; 18 inches wide, close firm pile, splendid finish.  
 Regular \$1.00 yard. Sale Price \$1.25  
 Regular \$1.10 yard. Sale Price \$1.41

**BLACK SILK VELVET.**  
 18 inches wide.  
 Regular \$1.45 yard. Sale Price \$1.25  
 Regular \$1.50 yard. Sale Price \$1.25  
 Regular \$1.75 yard. Sale Price \$1.47

**BLACK MIRROR VELVET.**  
 18 inches wide.  
 Regular \$1.00 yard. Sale Price \$1.25  
 Regular \$1.50 yard. Sale Price \$1.25  
 Regular \$1.75 yard. Sale Price \$1.47

**NAVY SILK and MIRROR VELVET.**  
 In light, medium and dark shades; 18 inches wide.  
 Regular \$1.00 yard. Sale Price \$1.25  
 Regular \$1.25 yard. Sale Price \$1.65

**SILK LYONAISE VELVET.**  
 In light and Dark Saxe, Navy and Sage Green. This material is 22 inches wide and would be good value to-day at \$2.50 yard.  
 Regular \$1.75 yard. Sale Price \$1.47

**COLORED VELVETEENS.**  
 18 inches wide, in Black, Dark Navy, Light Navy & Saxe.  
 Regular 45c. yard. Sale Price \$1.38  
 22 inches wide.  
 In White, Marine Blue, Laurel, Olive, Saxe, Royal, Fawn, Black, Purple and Cardinal.  
 Regular 55c. yard. Sale Price \$1.47  
 22 inches wide.  
 In Light Navy, Saxe, Red, Grey and Cardinal.  
 Regular 65c. yard. Sale Price \$1.56  
 22 inches wide.  
 In Cream, Dark and Medium Saxe, and Nigger Brown.  
 Regular 70c. yard. Sale Price \$1.60  
 22 inches wide.  
 In Black, White, Light Saxe, Sky, Laurel, Olive, Crimson, Dark Brown and Violet.  
 Regular 90c. yard. Sale Price \$1.77  
 24 inches wide.  
 In Light Cardinal, Violet, Beaver, Nigger and Admiral Blue.  
 Regular \$1.10 yard. Sale Price \$1.94  
 24 inches wide, in Cardinal and Light Navy.  
 Regular \$1.25 yard. Sale Price \$1.95  
 24 inches wide, Black and Admiral Blue.  
 Regular \$1.70 yard. Sale Price \$1.44

**CORDUROY VELVETS.**  
 22 inches wide.  
 In shades of Cardinal, Nigger, Emerald, Khaki, Navy & Black.  
 Regular 65c. yard. Sale Price \$1.56  
 27 inches wide, in Navy, Green, Amethyst and Black.  
 Regular \$1.60 yard. Sale Price \$1.84

## PILLOWS!

Imported Pillows, well filled with choice duck feathers and covered with close feather-proof ticking; 6 lbs. to a pair.  
 Reg. \$5.25 pr. S. P. \$4.25  
 Reg. \$6.75 pr. S. P. \$5.55  
 Reg. \$8.25 pr. S. P. \$7.72



## PILLOWS!

Of very soft quilled chicken feathers and neatly covered with good ticking of close texture; weight 6 lbs. to a pair.  
 Reg. \$2.10 pr. S. P. \$1.65  
 Reg. \$3.00 pr. S. P. \$2.43

## SALE OF MATTRESSES!

During this Sale we offer a splendid assortment of Mattresses in all the popular makes, including Ostermoor, Dixie, Star Felt, Florida and Oriental.  
 To adequately describe in detail the various kinds shown would require far more space than is at our disposal, but five minutes spent here to-morrow would do more to arouse your enthusiasm than anything that could be written.

**DIXIE MATTRESSES.**  
 This mattress is a great favourite in United States and has met with very great approval from the user. They are made in very strong compartments whose partitions are as strong as the mattress itself.  
 Reg. Price Sale  
 Size 4 1/2 x 6 1/2 ft. \$17.00 \$14.05

**STAR FELT MATTRESSES.**  
 Filled with very choice White Cotton Felt, covered with heavy Art Ticking.  
 Reg. Price Sale  
 Size 4 1/2 x 6 1/2 ft. \$22.50 \$18.65

**ORIENTAL MATTRESSES.**  
 Covered with fine Art Ticking in various patterns and well filled with good cotton felt.  
 Reg. Price Sale  
 Size 4 1/2 x 6 1/2 ft. \$20.00 \$14.46

**OSTERMOOR MATTRESSES.**  
 Filled with good Cotton Felt, close covering of Art Ticking.  
 Reg. Price Sale  
 Size 4 1/2 x 6 1/2 ft. \$29.00 \$23.58

## First Spring Showing of NEW WASH GOODS.

We are in a position to-day to place before the women of St. John's a very wide and varied selection of Wash Materials, in Percales, Voiles, Muslins, Piques, Vestings, Cotton Crepes, Oxford Cloths, Rice Cloths, etc.  
 The designs are most unique and many customers have already complimented us on their daintiness.  
 We consider these the best assorted lines we have ever offered as regards quality and price. Better drop in and see them now while the assortments are complete.

## We have placed these goods in separate lots for your ready and easy choosing.

**AT 26c. YARD.**  
 This lot includes American Piques, in fine, medium and heavy cords; colored silk striped repps; white cotton crepes; fancy voiles and muslins, in checked, striped, spotted and floral designs; rice muslins and Oxford cloths, in fawn, pale blue, ecru, and helio; up to 36 inches wide. Values to 40c. yard. Sale Price, per yard 26c

**AT 15c. YARD.**  
 Extra quality broadened materials, vestings, self-striped, checked and spotted muslins and plain cottons; in cream and white only, 36 inches wide. Splendid materials for Shirts, Shirts, etc. Values to 25c. yard. Sale Price, per yard 15c

**AT 16c. YARD.**  
 Floral, striped and checked muslins, on dainty light grounds, in shades of fawn, pale blue, green and white; white and cream cotton crepes, in fine and coarse finishes. Splendid washing materials that will give lasting satisfaction. All 36 inches wide. Sale Price, per yard 16c

**MUSLINS AND VOILES.**  
 In pretty floral and bud designs, on dainty light grounds, in shades of helio, pink and champagne.  
 Reg. 20c. yd. Sale Price 17c.  
 Reg. 25c. yd. Sale Price 22c.  
 Reg. 27c. yd. Sale Price 24c.

**PERCALES.**  
 Extra quality percale, for Shirts, Shirts, Children's Pinafores, etc. Very smart striped designs. 22c

**WHITE RICE MUSLINS.**  
 A beautiful fabric for summer dresses and blouses. Comes 27 inches wide, in white only. Sale Price, per yard 14c

## CURTAIN SCRIMS.

Come and see some of these. New things are always interesting and these goods particularly so. They're pretty and attractive—all well worthy of inspection. They come in shades of Cream, Ecru and White, with Pink, Green, Helio, Blue and Yellow floral borders, and finished at edges with a wide hemstitched hem.  
 Regular 18c. yard. Sale Price 16c. Regular 30c. yard. Sale Price 26c.  
 Regular 27c. yard. Sale Price 25c. Regular 35c. yard. Sale Price 30c.  
 Regular 40c. yard. Sale Price 35c.

## FURNITURE CHINTZ.

We draw particular attention to our new stock of Furniture Chintz. It would be difficult to find a better assortment anywhere. They come 36 inches wide, in very pretty floral designs, on Blue, Fawn, Champagne, Red Cream, Black and White grounds. Sale Price, per yard 26c  
 All New Spring and Summer Goods coming in will be offered at Sale Prices during our Annual February Sale.

# The Royal Stores Ltd.

## Rattan Chairs and Rockers

at FEBRUARY SALE Prices.



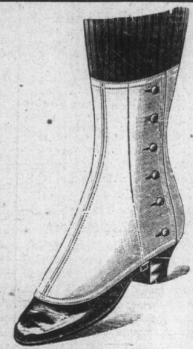
We have a fine selection of Rattan Chairs and Rockers. They are finished in Varioral, Golden Oak, Sea Green, Grass Green, Fumed and Natural, and beautifully upholstered in French Cretonnes, Tapestries and Imitation Leathers. Every taste can be suited and every purse accommodated in this selection. Don't wait until the stock is all picked over to select yours.

**COME TO-DAY.**

Regular \$9.75 each.	Sale Price	\$7.52
Regular \$12.00 each.	Sale Price	\$10.00
Regular \$18.00 each.	Sale Price	\$15.50
Regular \$21.75 each.	Sale Price	\$17.00

## Spats! Spats! Spats!

We have recently opened a new stock of Ladies' Spats. These goods were ordered months ago, but owing to transportation difficulties they only arrived here the latter part of January. These are offered during this Sale at Special Prices. Below we mention a few of the most attractive.



**LADIES' SPATS.**  
 Fine Cloth Spats, 15 inches high, fitted with pliable springs inserted down the front to the instep. They will always retain their shape on the foot; all sizes from 3 to 7. Reg. \$1.25 \$1.50 pair. Sale Price \$1.25

**LADIES' SPATS.**  
 Made from fine Cloth in Tan, Navy and Black; plain stitched edges; 10 inches high. Reg. 95c. pr. Sale Price 82c

**LADIES' SPATS.**  
 Tan, Navy and Black Cloth, finished with leatherette and tape bound edges; 12 inches high. Special value at the regular price of \$1.20 pair. Sale Price \$1.00

## February Sale of Hosiery

**Men's Black Cashmere Half Hose.**  
 Reg. 40c. pr. S. Price 35c  
 Reg. 60c. pr. S. Price 53c

**Men's Black Worsted Half Hose.**  
 Reg. 65c. pr. S. Price 57c

**MEN'S WORSTED HALF HOSE.**  
 Fancy Heather Mixtures.  
 Regular 55c. pair. Sale Price 45c.

**WOMEN'S CASHMERE HOSE.**  
 Ribbed and Plain.  
 Regular 25c. pair. Sale Price 21c.  
 Regular 35c. pair. Sale Price 30c.  
 Regular 60c. pair. Sale Price 52c.  
 Regular 80c. pair. Sale Price 70c.  
 Regular \$1.00 pair. Sale Price 88c.  
 Regular \$1.20 pair. Sale Price \$1.05

**Children's & Misses' WORSTED HOSE.**  
 Sizes 0 up to 8.  
 Regular 30c. pair. Sale Price 26c.  
 Regular 40c. pair. Sale Price 35c.  
 Regular 45c. pair. Sale Price 40c.  
 Regular 50c. pair. Sale Price 44c.  
 Regular 60c. pair. Sale Price 52c.  
 Regular 80c. pair. Sale Price 70c.