White Marcella Quilts

White Pillow Cases.

White H. C. Quilts.

White Circular Pillow Cotton.

White Twill Sheeting.

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ALL AT OLD PRICES.

MARSHALL'S Annual WHITE GOODS SALE.

Exceptional Values for your money is what you get here now. The vast stock of White Goods will enable you to select the very goods you need and want most, and for every dollar you spend you'll get a great deal more value than you ordinarily get.

White Lawns, White Fmbroideries, White Laces, White Lace Curtains, White Toilet Covers.

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WHITE FLANNELS.

White FLANNELETTES

White Table Damask.

White Table Napkins.

White Damask Table Cloths.

ALL AT OLD PRICES.

ADVICE.

By RUTH CAMERON.

RUTH CAMERON

I want to tilt at an accepted belief to-day,— that it is not wrong to give advice carelessly because people almost never take the advice they ask for.

"Adivce is the one thing which everybody likes to give and nobody likes to take" is a typical epigram, —that is "something that people accept as true because it is easy to remember."

But why is it wholly true?

Aren't we swayed by what other people think we ought to do more than that admits.

Many Times I Was Bolstered Up By Good Advice.

As I look back I can see many a place where what people thought I ought to do upheld me.

To take a humble instance. Once upon a time when I was a newspaper reporter I lost my position just two or three weeks before Christmas. I had only had the position about two months and I had been saving hard for two things, to get myself a much needed winter outfit and to buy some nice Christmas gifts. I had not saved enough to do both and I was in a quandry. Should I buy measly Christmas presents and get the suit or should I wear my old clothes, buy the lovely Christmas presents I had planned and get a new suit when I landed the new position of which I had strong hopes.

I Thought She'd Advise Me to Do What I Wanted.

I met a friend on the street one day and I put it up to her. She was the kind of person whom I expected to advise me to do what I selfishly wanted to do,—get the suit. Instead she gave me a surprise by saying, "Get the Christmas presents." And I did.

The sequel is rather interesting. I landed the new position and after Christmas, when prices were down, I happened upon the prettiest suit I ever owned or expect to own. Had I bought before Christmas I should doubtless have gotten something commonplace.

Sometimes I Get the Advice I Wickedly Want.

That is one of many times when I was bolstered up by good advice to do the unselfish thing.

And then there were other occasions when I weakened by someone who deliberately chimed in with the advice my selfish self was giving me.

It is always a temptation to do that when people ask advice. It gives one a temporary popularity. But it isn't real friendship. Refuse advice at all if you wish but if you speak, don't be careless in your advice giving. Remember you may speak at just the moment of indecision when your word will tip the scales one way or the other.

Ayrshire Bacon and Scotch Beef Ham at ELLIS'.

Musical Evenings

Are no longer beyond the reach of the music-lover. The evolution of the Grafonola with its marvellous sound-production has brought good music within everyones' reach, and has moreover carried perfect re-productions of the finest vocalists' masterpieces to every corner of the world.

In our Graphophone Department we have a wide range of fine Grafonolas at an equally wide range of prices, and a vast selection of Records comprising Grand Opera, Oratorio, Ballads, Glees and Quartettes, Dance Music and Band Selections—all by the world's finest musicians and vocalists.

Catalog of Records and price lists on application.

U. S. Picture and Portrait Co.

Goods

To Hand To-Day:

65 kegs Heavy Green Grapes.
75 cases Sunkist Oranges.
25 cases Fresh Eggs.
50 bags Small Beans.
50 bags Rangoon Beans.
50 bags Green Peas.
350 boxes Dried Fruit—Apricots, Prunes, Peaches, Pears.

— ALSO —

100 bags P.E.I. Vegetables—Carrots, Beets, Parsnips.
400 bags Potatoes.

Soper & Moore,
Importers & Jobbers.

AN ILL WIND.

WALT MASON

To pay the grocer for his butter I had to soak my lyre; my warlike breast was all a-flutter with forty kinds of ire. I quoted passages from Dante, in my profound despair, and said I'd wreck the grocer's shanty, and pull the grocer's hair. And then I heard that merchant mutter, "Cool down, cool down, my son! I wish that I could sell you butter at fifty cents the ton. For I am tired of hearing kickers who snort around and swear; I'm weary of the man who bickers and howls and paws the air. The grocers friend, is in no danger of salting wealth away; it is the horny-handed granger who's getting rich to-day." Then I cast down my martial armor, my shotgun and my sword, and said, "If this thing helps the farmer, I'm sorry that I roared. When I was young and full of yearning for manhood to begin, I used to do the weekly churning, and bring the henfruit in. And so I'll make no further splutter, no more I'll rant around; for I'm aware that country butter is worth two bones a pound."

Aged Man Suicides.

Deputy Minister of Justice Hutchings received messages last night from Dr. R. J. Freebairn, Magistrate at Cape Broyle, and Constable Whelan, informing him that Pierce Carew, aged 65 years, belonging to that place, had taken his own life by shooting himself at 1 p.m. yesterday. No further particulars were given and a Magisterial enquiry is being held to find out the cause of the suicide.

L.C.A.S. MEETING POSTPONED.—The meeting of the Ladies' College Aid Society, which was to take place yesterday afternoon, was postponed

Volunteers Shooting Competition

L. Corp. Gladney Wins With Good Score.

Capt. W. H. Rennie, Shooting Instructor, presented Mr. K. Blair's prize to L. Corp. W. J. Gladney after the competition closed yesterday afternoon. The range was 200 yards, 5 shots, no time limit and with rapid firing 5 rounds in 3o seconds.

The following scores were made:—

Name	Application	Rapid	Total
L.-C. W. Gladney	18	19	37
Pte. Ll. Hillier..	19	14	33
Pte. L. Pilgrim..	19	13	32
Pte. D. Drake..	17	14	31
Pte. P. Noftal ..	16	15	31
Pte. W. Mews ..	18	12	30
Pte. C. Tavernor	15	11	26
Pte. A. H. Greave	13	13	26
Pte. L. Hillier ..	15	10	25
Pte. G. Ballam..	16	8	24
Pte. W. F. Cofield	17	7	24
Pte. J. LeDrew ..	15	9	24
Pte. Stowbridge	11	12	23
Pte. T. Ryan ..	17	6	23
Pte. W. Sampson	8	13	21
Pte. J. F. Burke..	13	6	19

Open Every Night.

STAFFORD'S DRUG STORE (Theatre Hill) will be open every night until 9.30.

3 SPECIALTIES:

Stafford's Liniment for Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Over 30,000 bottles sold last year.

Stafford's Prescription "A" for Indigestion, Dyspepsia, Catarrh of the Stomach, Dyspepsia and Nervous Dyspepsia. Price (small size), 25c.; postage, 5c. extra. Large size, 50c.; postage, 10c. extra.

Stafford's Phoratone Cough and Cold Cure for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. Price 25c.; postage, 5c. extra.

The above 3 Specialties are manufactured only by

DR. F. STAFFORD & SON,
St. John's, Nfld.

The Weather.

Hockeyists and skaters generally are very much disgruntled over the present spurt of summer-like weather. It looks now as if the hockey season will not open before February month.

It is a coincidence that about this time last year we had a week of frosty and the most severe weather in the history of the country. Beginning on a Saturday night and continuing until Friday of the following week, the thermometer dropped to 22 below zero during that period and never went above 10 below. That week will go down in local annals and our oldest inhabitant cannot remember a harder spurt.

Patriotic Opera.

In aid of the W. P. A. Funds and under the patronage of His Grace the Archbishop, the pupils of the Mercy Convent will reproduce "The Hours" at the Archiepiscopal Library, also the operetta "Cindrella in Flowerland" will again be presented to-night.

Minard's Liniment Co., Limited.

Gentlemen,—Theodore Dorais, a customer of mine, was completely cured of rheumatism after five years suffering, by the judicious use of MINARD'S LINIMENT.

The above facts can be verified by writing to him, to the Parish Priest or any of his neighbors.

A. OOTE, Merchant.

St. Isidore, Que., 12 May, '98.

Marine Insurance Company's

ANNUAL MEETING.

Appended is the annual report of the Nfld. Marine Insurance Co., Ltd., presented by its Secretary, Mr. W. A. Munn, at the annual meeting yesterday afternoon. Election of officers resulted thus:—

President—Hon. R. K. Bishop.
Vice-Pres. Hon. A. F. Goodridge.
Board of Directors—Hon. M. G. Winter, C. P. Ayre, John S. Munn, J. Browning, A. H. Murray and W. A. Munn, Secretary.

REPORT.

Sixth Annual Report of the Directors of the Newfoundland Marine Insurance Company, Ltd.

To the Shareholders of the Newfoundland Marine Insurance Company, Ltd.

Your Directors have pleasure in meeting you to-day in the sixth annual meeting of the Company. This Company since the small beginnings of six years ago has shown steady advancement, and the conservative policy pursued by your Directors has, while affording a large measure of convenient protection to the Trade, produced very satisfactory returns upon the capital invested. The business has increased year by year, and for 1916 our Premium Income amounted to $82,000.00. The retention of this amount in the Trade of this country, instead of sending it out to Britain or other countries, would of itself justify the existence of this Company. Our income of the past year has been derived largely from War Risk Insurance and this, we are glad to say, has proved to be a very profitable business. The risks taken have been confined to the same limits as we accept for Marine Insurance. Upon your acceptance of the proposal, your Directors intend to pay from the profits of the past year a cash dividend on the subscribed capital, and a stock bonus addition of ten per cent. We have at present a cash balance of $28,000 and $62,400 invested in good profit paying securities, the earnings upon such investments for the past year being $2,418.00. Our only loss paid under our policies of War Risk Insurance was upon cargo by S. S. "Stephano" upon which we lost $7,200. Within the past few days we have heard of our second loss, but we have provided for that claim in our statement now before you. Your Directors bespeak for their successors your continued interest and support, and express the hope that you may find your next annual statement equally satisfactory, as the one placed in your hands to-day.

Many and varied are the ornaments for the head; they are even attaching streamers of tulle to ornamental hair bands.

NEW Convertible Collar OVERCOATS.

We are meeting with great success with our new style two collar effect Overcoats.

This Coat

in single or double-breasted is made long with belt at back, and can be worn with lapels turned back or buttoned up to the chin with motor collar. Made in a great variety of prices and goods.

Ask Your Dealer for Our Coats.

Nfld. Clothing Company, Ltd.

Fall and Winter Suitings and Overcoatings made in the MAUNDER Style.

If you can't find what you want come here. Our Serges are guaranteed dyes, and very reasonable in price.

Samples, style sheets and measuring forms sent to any address.

John Maunder
TAILOR & CLOTHIER ST. JOHN'S, N.F.

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The "Evening Telegram" is read by over 40,000 People daily.