

The War Week by Week.

By OBSERVER.

Saturday's news of the great British and French drive north of the Somme was not unexpected. It was a step forward in a preconceived strategy, suited in its vast proportions to the huge areas over which it will soon be seen to extend. It is slowly but methodically unfolding itself; when it has reached its full magnitude we may see more clearly into the future. What will be the next step? Perhaps it is not very hard to predict it.

It is a point of academic interest that the course of the next few weeks may be days, besides testing the strength and resources of the combatants, will test also several generally accepted theories. The most important of these is the impregnability of either line on the West front. In the magnificent defence of Verdun observers see an earnest of the failure of any attempt to advance by the Allies at any point on this front. We share the opinion of the dissenting minority. That argument would be sound if the conditions at that particular point were the same as at Verdun, but that is what it is extremely unlikely they will be. The events of the past month will show why this is so.

First, Germany had greatly weakened her effective force before Verdun and was continuing to weaken them there. Then Austria inadvisedly withdrew her Eastern forces to undertake a drive into Italy. When this was well under way and Austria could not draw back, Russia set the Allied ball rolling. She rapidly broke the Austrian lines and drove them back, overran Bukovina and began to bring pressure to bear upon the Germans north of Galicia. She has now taken Bukovina and threatens Lemberg. It must be remembered that her primary object was the destruction of the Austrian forces and supplies, in which she has so far succeeded beyond anticipations. Austria was compelled at once to halt her Italian expedition. Italy seized her opportunity and recoiled with telling force. She has pulled herself together, and is only just getting in her counter-offensive. For the present the Italians are centering their energies upon the Trentino, where they have already regained much lost ground. When it is all recovered and the status quo of two months back is restored, Trent will be far more dangerously menaced than it was then. This much done, Italy will certainly renew her attacks in the other regions, particularly against Gorizia and Trieste and on the Isonzo.

Thus far we see the striking correlation of Russian and Italian efforts—now the French and British are joining in. Verdun has for some time been almost as much a French as a German offensive, and if the enemy relaxes his pressure there the French will certainly increase theirs. But the Central Powers, as their very title shows, have an enormous advantage

do so. They must find the men to oppose the British and French either in Germany itself or at points along the Western front.

The exact effect and course of this British offensive it is, of course, impossible to foresee. It will depend both upon the advances made, and their strategic value, and perhaps even more upon the relative losses of attackers and defenders. We are certainly not going to buy any position at a price in lives greater than its strategic value, but it may not be necessary to pay so high a price. One thing we may expect, a great recovery by the French at Verdun. If our Allies are enabled, by the compulsory withdrawal of German forces from this region, to win back the old positions they held at the beginning of the year, it will be a lesson to Germany of the decline in her power greater, perhaps, than actual advances by the British or French elsewhere.

Germany is at last being made to feel the real meaning of the "moral arithmetic" of man-power which is our greatest ally. There remains one thing only to bring that factor fully into play. This is an advance from Salonika. We shall be very much surprised if it is much longer delayed. Bulgaria is now utterly isolated, and cannot count on the least German or Austrian support. Turkey, as a European element, is eliminated. We may soon see Serbia won back as rapidly as she was conquered, and Bulgaria beaten into submission as well. However that may be, since General Sarrail begins to move, then, with the British, French, Italian and Russian armies all pressing forward in their respective areas, we may look for something of magnitude to happen.

Dust and Flies.

This is the time of the year when the dirty dust from the streets and flies are in the air and watching their chance to alight on your bread and bring dirt and disease to your children. Guard against them by buying Lynch's Pan-Dandy Bread, white, and brown, wrapped and sealed by machinery in a dust and germ proof wrapper; it is the only bread in Newfoundland that is made, wrapped and sealed by machinery. Ask your grocer for it. Did you get any of Lynch's Beauty Cake, yet? Oh, what a beauty cake! the best in the land. Ask your grocer for it. June 22, 11.

Scotch vs. Irish.

A fast game of football is expected this evening between the St. Andrew's and B.I.S., both sides have altered, and are supposed to have improved their combinations. The players will be:

Scots—L. Ewing, goal; Pearce, Barnes, backs; Kerr, Foster, Burns, halves; Eiton, Reid, Bastow, Strang, Auckinleck, forwards.

I.R.S.—H. Phalen, goal; T. Duggan, Walsh, backs; Erian, Woods, Hart, halves; Phalen, Burke, McGrath, Morgan, Smith, forwards.

Here and There.

OFF FOR FRANCE.—Capt. W. March left by last evening's express en route to France.

"St. Ivel" Lactic Cheese, small tins, at ELLIS.

INFECTIOUS DISEASE.—Infectious disease is on the increase in the city and during last week five cases of diphtheria and one of scarlet fever were reported to the health authorities.

Fresh Saimon, Fresh Halibut, at ELLIS.

"THE GLORIOUS 4TH."—To-morrow, July 4th, will be a memorable anniversary throughout the United States, it being the occasion of the celebration of America's Independence.

THE FORD is a 'LOYAL CAR'—doesn't fail in an emergency. June 22, 11.


OUR VOLUNTEERS.—Some of the men inoculated recently are laid off for a few days. The customary church parade was not held yesterday, though the Salvation Army men attended service, accompanied by the S. A. band.

"It's a better car sold at a lower price." That's why there are so many "FORDS" on the road to-day.—June 22, 11.

DEAD HEAT AT NEW YORK.—Sixty-seven round trippers came on the s.s. Stephano this trip from New York. They report that the hot wave has struck the States and that before leaving there people were literally sweating in the heat and were glad to avail of the chance to come to a cooler clime.

Be careful of that nasty cough that follows measles. Use Stafford's Phorotone Cough Cure. Price 25c. Postage 5c. extra.—June 6, 11.

SOLDIER TAKEN ILL IN CHURCH.—Yesterday morning at St. Thomas's Church, Private John Carroll, of Burgeo, who enlisted a week ago, was seized with a sudden attack of dizziness, and fell heavily to the floor. He was picked up and brought out to the Vestry and was attended to by Lieut. N. Outerbridge, who instructed two volunteers to accompany him to the barracks, where he was placed in bed. He will be fully recovered in a few days.



Do You Know WHY?

Do you know why thousands of Men come to this Store season after season for all their Apparel Needs?

Why it is that this Store occupies an unrivalled position of leadership? There is a reason and every Clothing Buyer should know it.

It is because this Store and its methods satisfies. Because we make as quickly as may be demanded.

We also offer the largest assortment of Fabrics to select from and guarantee Fit and Finish.

Suits to Measure: \$20.00 to \$26.50

Pants to Measure: \$4.50 to \$9.00

If you prefer your Suit made to your individual specifications—and carrying out your individual ideas as to style—we are here to fill your orders exactly.

THE ROYAL STORES LIMITED

Going! Going! Going!

Yes, people, that is what is happening. Our third shipment of

Baby Carriages

are going very fast at our Sale Prices,

as the following will show:

Was \$18.50. Now	\$15.15	Was \$3.80. Now	\$3.15
Was \$19.00. Now	\$15.85	Was \$5.50. Now	\$4.40
Was \$21.00. Now	\$17.50	Was \$11.00. Now	\$8.85
Was \$24.00. Now	\$19.75	Was \$16.00. Now	\$13.00

The above Carriages are in Sleepers, Roadsters, Sulky's, Go-Carts, Collapsible Carriages, etc.

Any mother requiring a Baby Carriage, now is her chance to secure a Bargain, for they cost more to land them to-day.

Callahan, Glass & Co., Ltd.,

THE HOME OF LOW PRICES, Theatre Hill and Duckworth Street.

Express Passengers.

The following passengers from the KYLE joined the express at Port aux Basques and are due here at 3.30 p.m. to-day: J. F. Pratt, W. W. Sissons, O. Lacey, J. H. Collishaw, Mrs. J. P. P. J. Marshall, A. H. Murray, W. Campbell, H. G. Crowfoot, J. Mc-

Lellan, L. Brazil, H. E. Benson, E. Spence, L. M. Townshend, J. A. McKenna, E. Milligan, B. A. Clarke, W. Spencer, M. Matheson, J. L. Byles, E. Garnier, Miss A. Matthews, Miss B. Dudge, Mrs. H. L. Harwood, Joe Goss, Rev. E. Browne, W. P. Jones, G. W. Stuart, H. LeMont, Miss E. Byrnes, Miss C. Woods, Miss E. Walsh, Miss C. Peel, E. Fraser, F. D. Chase,

G. Anfield, A. C. and Mrs. Dall, T. Chubb, A. C. Warner, H. Meun, J. W. and Mrs. Fonce, J. Gower, F. Dodd, W. E. Erwin, Mrs. Jas. Dedlin, and children, Miss C. House, Miss M. Modlon, Mrs. Hilton, Miss Burke, Mrs. L. March, Thos. Winter, F. Winter, Mrs. C. Ford, J. Woods, T. H. Winter, Cyril Currie, Miss F. McDonald, Mrs. E. Nichols, H. Russell.

Religious Reception at Litledale.

Yesterday afternoon there took place at Litledale the Religious Reception of four young ladies into the Order of Mercy. The ceremony, always beautiful and impressive, was exceedingly so yesterday. The surroundings, internally and externally ideal; the neat and tastefully adorned chapel; the very perceptible happiness glowing upon the countenances of the fortunate young spouses of Christ; the dignity, the ease, the gentleness of His Grace the Archbishop, together with his beautiful eloquence, all lent additional lustre and charm to the occasion. Those privileged to be present were profoundly impressed as each phase of the ceremony was gone through. First came the procession—the nuns of the community with lighted candles; after them the young postulants arrayed in bridal robes, which pervaded the atmosphere, as it were, with a tinge of the seraphic happiness then came His Grace the Archbishop accompanied by the assisting clergy. When the preliminary functions of the ceremony were concluded the young ladies departed to return some minutes later arrayed in this time not in bridal robes, but in the sombre habit of religious profession. Finally the inspiring and eloquent and fatherly words of His Grace addressed to the happy young novices, who of their own free will and desire left the world and all near and dear to them to serve God in religion. The Archbishop's words were to the point and exceedingly beautiful and touching.

The names of those received are:—Miss Christabel Ryall (in religion Sister Mary Paul), daughter of S. D. and Mrs. Ryall, Circular Road, St. John's, who is a cousin of Rev. Dr. McGrath, recently ordained to the priesthood in Rome. Miss Bridie Hogan (in religion Sr. Patricia), of St. Mary's; Miss Collins (in religion Sr. Margaret Mary) of Argenta and Miss Lawless (in religion Sr. M. Clare).

Patriotic Concert at Botwood.

A grand concert was given in the Orange Hall, on Tuesday evening, June 13th, by the officers of the S. S. Alouata, assisted by Mrs. Fogwill, Miss Gosse and Misses Aitken (2) when the following programme was gone through:—

Rule Britannia, Orchestra; Song, Mr. Heymes; Musical Comedy, Miss Gosse, piano; Mr. Wilson, violin; Mr. Stathem, one string solo; Mrs. Fogwill; recitation, Mr. Weaver; Violin Solo—"The Rosary," Mr. Stathem; Humorous Impersonations, Mr. Weaver. Interval. Musical Trio—"Somewhere a Voice is Calling"; Song—"In Old Madrid," Mr. Turnbull; Violin Duo, Messrs Turnbull and Stathem; Impersonations, Mr. Weaver; Mandolin Solo—"Keep the Home Fires Burning," Miss Aitken; Quartette—"Sweet and Low," Mrs. Fogwill, Messrs. Wilson, Stathem and Heymes. God Save the King.

Each performer did his or her part splendidly, but we think special mention should be made of the Patriotic selections "We'll Never Let the Old Flag Fall," by Mrs. Fogwill, and "Till the Boys Come Home," mandolin solo and chorus by Miss Eleanor Aitken.

It is not very often the people of Botwood get an opportunity of hearing such musical talent, the selections of Tuesday evening were very greatly appreciated.

Miss Lillian Gosse, C. of E. Teacher, presided at the piano in her usual capable manner, and Mr. Edward Oke, one of our greatest patriotic citizens, acted as Chairman.

The lady performers especially who are never at rest unless they are doing something for the cause, are to be congratulated on the success of the evening's entertainment. The proceeds which exceeded all expectations were given to the Red Cross Fund.

God Save the King. (Sgd.) PRO PATRIA. Botwood, June 24th, 1916.

C. L. B. Church Parade

A and F. Companies of the Church Lads' Brigade, under command of Lieut.-Col. Rendell, and headed by their band, held a church parade yesterday morning and attended Divine service at St. Mary's Church. The line of march was along LeMarchant Road, down Casey Street, to Water Street, across the Long Bridge to the church. The service was conducted by the Rev. Mr. Uphill, Chaplain of the Brigade, and Rev. (Lieut.) Pike. The Rector occupied the pulpit and delivered an instructive and impressive sermon, and in his remarks on the great war paid a fitting tribute to the memory of the late Earl Kitchener, who, though dead, still lives in the heart and mind of every British subject. On returning to the Armoury the Lieut.-Col. presented a number of long service medals to the senior W. and N. C. members. C. Co. being disbanded for the summer months could not take part in the parade. Notwithstanding the large number of officers and lads who have enlisted in the Army of the Empire, the turn-out was fairly large, which goes to show that recruiting is being kept up.

From Cape Race.

Special to Evening Telegram. CAPE RACE, To-day. Wind west, fresh, fog off shore. The S. S. Storstad and another steamer, supposed to be the Bloodhound, passed in yesterday afternoon, nothing sighted to-day. Bar. 29.30; ther. 60.

War News

Messages Received Previous to

OFFICIAL NEWS.
LONDON.
The Governor, Newfoundland, has taken the morning session with the French. The French have taken the German fences on a sixteen mile fronting continues. The French on our right is proceeding satisfactorily.

LONDON, July 2.—Our taken Montauban, Mamecourt, capturing 3,500. The French have taken Bequincourt, Bassa, Foy with 3,500 unwounded prisoners.

BRITISH TROOPS IN SPIRITS.

BRITISH HEADQUARTERS.
FRANCE.
Since last evening the British front appears to have undergone no change. German counter-attacks in the night on Montauban east of Albert, were heavy losses to the British troops are in its.

BRITISH CAPTURE FORT.

LONDON.
Fricourt, a town three miles from the British front, since the Entente sive began yesterday was captured by the British to an official statement evening.

ST. PIERRE BOMBARDMENT.

PARIS.
Bombardment on the Meuse. On the night of 10 a.m. our infantry and armoured troops. There have been armaments in other sectors.

REPORT FROM BRITISH QUARTERS.

LONDON.
British Headquarters the front up to 12.30 hours after the combined British offensive was laid that the Allies had towns of La Boisselle, Curly and Faviers Wood first line of trenches of front under attack, are have been stormed, and points fighting has reached second line. These are that the French and British of their further advance through a distance of five miles beyond the trenches. Montauban.

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New York CORNED

Choice cuts from cattle. Specially prepared our retail trade.

Fidelity Mams and Swift's Green 50 small Cheddar, Pork Loin, Jowls—Bonell English Cheddar.

Fresh Eggs Fresh Butter

Potatoes—Selected. Winkled Green Peas 5 lb. tin Best Tomato Apples, 1 gall. tins. 14 lb. sacks 5 Roses Cabbage and Turn.

100 bags BRAN 500 bags MIXED

Don't forget to BULLDOG TEA 5 lbs. for \$2

Just in by 100 half sacks SELECTED POT \$1.75 per bag

T. J. EDWARDS

Duckworth Street Military Road

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FREE! FREE! FREE!

Three Brownie Cameras Given away Free.

In our Window is a number of empty Film Cartridges. Every purchaser of a Roll of Film, Film Pack, or a dozen Plates, can have one guess as to the number there. To each of the three who guess nearest the correct number of empty Film Cartridges in our window, we will give, FREE, one Brownie Camera. This Competition closes on July 10th.

Watch for our Amateur Competition commencing July 15th.

TOOTON'S,

THE KODAK STORE,
Importers of Cameras & Photographic Supplies,
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