

All  
Of the  
Season's  
Best  
Styles.

## Too Many Ladies Coats in Stock Makes Drastic Price Cutting Imperative.

These are New Stylish Garments of our well-known high qualities, and fully guaranteed just the same as though you paid regular prices. The season's most desirable styles are now reduced to a point where the values will surely delight you.

**All Ladies' and Children's Winter Coats now reduced  
By One Fifth.**

We must reduce our stock in this department, and this remarkable price reduction will do it.



**Marshall Bros**

Get  
A  
NEW  
COAT  
Now.

### On the Altar of Appearances.

By RUTH CAMERON.



A woman in our town has developed an ingenious scheme for deceiving the neighbors as to the places where she trades.

She goes to some cheap store and makes her main purchases: she has them done up and carries them out herself; then she goes to a high priced shop, makes some small purchase and asks to have it sent. "And, by the way," she suggests, "you might as well send these along too." Whereupon she hands over the purchases which she has made at the cheaper shop.

The result is, of course, that the delivery team from the expensive shop stops in front of her home, and the neighbors, who, presumably, are watching from behind their window draperies, do not know that she has been hunting for bargains.

The woman who told me about this scheme laughed. She said I couldn't. It's almost too little and mean to laugh at. If I were a man I might laugh, but I'm too much ashamed of this trait in my sex to find it exactly humorous.

Putting aside the meanness in asking a shop to deliver goods which were not purchased there, how paltry, how insincere, how snobbish is this scold attempt to appear better off than one is.

Doesn't it sadden and disgust you sometimes when you think of the happiness, the comfort, the common sense and the sincerity that are sac-

rificed on the altar of appearances? I know of a foreign buyer who makes quite a little on the side by buying labels from some of the expensive shops abroad and selling them to her acquaintances to sew into their hats and gowns. Needless to say, the label does not add one bit to her beauty or utility of the garment, but it makes it appear like something more expensive than it is. Consequently these women are willing to pay good money that might buy something of genuine value for those delectable little scraps of cloth.

The Panama Canal Commission conceived the excellent plan of allowing its men as part of their pay, houses proportioned to their salary. The men were perfectly satisfied, but the women objected strenuously. What chance did that give them to put up an appearance of being better off than they were?

Of course I do not claim that men are free from this trait, but I do not believe they are so bad as women. One can scarcely conceive a man pasting the label of some expensive firm in his cheap hat. Perhaps, as women live the broader, freer life of the new feminism, this senseless sacrifice of insincerity and comfort and happiness to appearances will be one of the shackles fables they will lay aside.

P.S.—Since writing this I heard a man say, "What's the use of having an expensive watch? It costs more to keep it in order and nobody knows to look at it that it costs \$75 instead of \$17."

Perhaps after all our sex is not so much worse in this matter than the other.

*Ruth Cameron*

### Selected Quality P.E.I. Potatoes In Half-Brl. Sacks.

#### ANTICIPATION.

The thought of the good things that are to come is almost equal to realization. As regards our Teas, anticipate what you will as to sweetness and flavor and you will not be disappointed.

Rich-not-Sickish-delicately flavoured and satisfying, is the story our four grades will tell.

STAR, HOMESTEAD, ROSALIND, RAIMORAL.

**C. P. EAGAN,**  
Backworth Street and Queen's Road.

Wallace & Co's. Chocolates

Moir's Chocolates.

Lowney's Chocolates.

EAGAN'S COCOA,

10c. pkg., 1/4 & 1/2 lb. tins.

P. E. I. CLAMS, 17c. tin.

New York CORNED BEEF

FISH SOUNDS, 7c. lb.

SMOKED SALMON, 12c. lb

1 lb. CAKES in tin, 25c. ea.

MOIR'S CAKES.

## War News.

### Messages Received Previous to 9 A.M.

#### PROGRESS IN BELGIUM.

LONDON, Dec. 7.—(Official.)

The Governor, Newfoundland:

The King concluded his visit to the Army in the field in France, and returned to London on Saturday evening. He has conferred the Order of the Garter on the King of the Belgians and the Order of Merit upon Sir John French. The King was visited by the French President and General Joffre.

The French Government reports appreciable progress, north of Lys and between Dixmude and Ypres; also severe fighting in the Argonne, where trenches have been taken and counter attacks repulsed.

The Russians report obstinate fighting in the direction of Lodz and in the region of Lodz, also on the roads west of Piotrkow.

#### GERMAN LOSSES AROUND LODZ.

LONDON, Dec. 7.—A despatch to Reuters Telegraph Co., from Petrograd, says: "The Bourgeoisie estimates the German losses in the month's operations around Lodz region at 300,000 men, or one-fifth of their strength. The Germans have re-named Czenstochow, Kaiserberg."

#### ITALIAN TROOPS ORDERED TO LIBYA.

ROME, Dec. 7.—Eight battalions of Italian troops have been ordered to Libya to reinforce the troops there, and, according to announcement, to be ready for any emergency.

#### BOMBARDING GERMAN POSITIONS.

LONDON, Dec. 7.—Heavy firing can be heard along the Belgian coast to-day, according to the Reuters despatch from Amsterdam, indicating that the warships of the allies are again bombarding the German positions. A correspondent to the Handelsblad says the Germans delivered violent attacks to-day on the trenches recently captured by the Allies, but were repulsed; and adds that the Allies have made marked progress in the neighborhood of Langemarck, Zonnebeke and Bixchoote.

#### A LONDON REPORT.

LONDON, Dec. 7.—After a long battle, which was fought with the greatest stubbornness, the Germans have succeeded in occupying Lodz in Poland, which is an unforgotten city. According to Berlin reports, the Russians suffered severe losses and are in retreat. This success of the Germans, largely because what preceded it, is considered by military experts as a really remarkable achievement. Less than a fortnight ago the army to which this victory has fallen, was surrounded by the Russians, and cut its way out only at the last moment, losing a great many men and many guns. Yet it was able within a few days to reorganize and take the offensive, and defeat the Russians. This was made possible by the net-

work of strategic railways on the German side of the frontier, over which reinforcements can be sent to where they are most needed. The Russians, on the other hand, vigorously attacked both wings but being unable to send fresh men to stiffen their centre and meet the German wedge, were compelled to fall back. There will be undoubtedly much more fighting before the campaign in this district concludes. Lodz was won only after a hand to hand fight round the suburbs and the city. The whole Russian line from the north to the south is now straightened out, and will contest every foot of ground with the invaders.

In the meantime, taking advantage of the pre-occupation of the Germans in the east, the allied French, Belgian and British forces have begun an offensive movement in the west. They are now virtually in possession of the left bank of the Yser canal. In Northern France, particularly in the neighborhood of La Bassée, where the Germans hold very strong positions, the Allies are beginning with heavy cannonading to feel their way eastward. The same process is being followed along the whole front.

A French official communication speaks of the superiority of our offensive, and the marked advantage of the French artillery over that of the Germans. The advance, slight as it is in the northwest, has ended for the present at least, in the opinion of many, the German menace of the coast ports. It is thought that so long as the Germans are compelled to keep up the strength of their army in the East, they will be unable to assume the offensive in the West. There is a report, however, that the Germans have kept the pick of their Western army in the Aisne valley, from whence at an opportune moment they can hurl it against the French lines and make another attempt to get through to Paris.

King Peter, of Serbia, who has been ill for several months, has assumed command of the Serbian Army, according to a Nish report, and has checked the advance of the Austrians, inflicting heavy losses on them. The Austrian reply to this is that the occupation of Belgrade necessitated the re-grouping of their troops.

The political news of to-day was



Please remember, when you want anything in the line of office equipment, that we will give you all the information that is in our power. You will find

"GLOBE-WEERNICKE"  
WOOD AND STEEL  
FILING CABINETS.

Sectional Bookcases and Cabinet Safes the very best and most economical that money can buy. We also want to tell you about the famous "Safeguard" methods of indexing and filing. May I see you soon on this subject?

**PERCIE JOHNSON,**  
Globe-Weernicke Agent.  
dec7, eod, U

an authoritative announcement from Sofia, that it was not considered possible that anything would intervene to make it necessary for Bulgaria to change her policy of strict neutrality until next spring.

### Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 50c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

### Sealing Commission.

(Monday, Dec. 7th.)

Charles W. Green, continued, examined by Dr. Lloyd. Witness exhibited certain underclothing made of Parkee, which he has been accustomed to wear in the northern ice regions and at the sealfishery, and which he thinks is most suitable, particularly when hand knit underclothing is not available. The cost of a suit as shown would be about \$3.00 made up. Referring to the log on board sealing ships, witness thinks it should be kept as on foreign going ships, and entries made every four hours. Saw the Stephano on Wednesday evening, April 1st, about 5 p.m., 3 or 4 miles distant from the Newfoundland. It was thought the crew of the latter were on the Stephano. In the absence of wireless it is usual to carry a semaphore for signalling, but it was not on the Newfoundland. At night the Morse system is used, and may be found on ships like the Stephano and Florizel.

All master mariners are obliged to be able to use these signals. Witness put up a signal on the Thursday, which was answered by the Stephano, and two men came on board the Newfoundland. The boats on board a sealer are supposed to be in charge of the second hand. The Newfoundland had a full equipment of boats, two lifeboats and the rest punts. The boats were covered up, and witness could not testify as to their condition. Three parts of the boats were in good condition for use. Four lifeboats, two quarter boats, and sufficient dories for safety could be carried on the Newfoundland. A cargo of seals is untrustworthy, unless the ship is divided into well secured pounds. Witness thought all ships should have a Pilmol or other mark, in which case seals would not be carried on deck, and that no ships should be allowed to carry seals on deck if loaded below. Greater care should be exercised on board the wooden ships before they are coaled for the ice trip in reference to pumps, etc.

To Mr. Fenelon.—Witness stated he went on board the Newfoundland about Friday, March 6th, as navigating officer. He did not satisfy himself that a thermometer was on board. A chronometer was supplied at his request. He knew nothing of the boats before going on board. He had no knowledge of the actual condition of pumps on the Newfoundland. Witness heard no complaint from the crew as to food, and none from him-

self. The food was as good on the Newfoundland as could be desired, but the cooking was faulty. Men frequently waste food and then complain they do not get enough. Witness had seen food wasted on the Newfoundland. They had fresh meat served and also tinned.

To Judge Johnson.—Witness, from memory, indicated the position of the Newfoundland and Stephano in the ice on Tuesday, March 31st. The pocket compasses used by sealers are liable to be affected by the magnetic influence of the steel ship and a course taken on board a steel ship may be a point different from the course followed under direction of pocket compass away from the steel ship on the ice.

Robert Winter, sworn, examined by Dr. Lloyd, was chief cook on the s.s. Newfoundland last spring; James Barrett, James Porter, Levi Hancock, Luke White were also cooks. Witness had charge of all the grub in the ship for the sealers; the others were assistants; Joseph Rogers was cabin cook. A pound and a half of butter was given each man per week; each man also got an allowance of fish, pork, beans, three times a week, which they cooked themselves. Other three days the cooks provided pork and pudding for the men, with pea soup on Saturday. On Sunday the men had beans or bruise for breakfast, which they brought to the cook house, besides which they had hard bread, butter and tea. Soft bread was supplied three times per week. There was not sufficient accommodation for cooking on the ship, when the men cooked for themselves in batches of 25 or so, took about 4 hours.

The witness will be further examined this afternoon.

### Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys, F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of deep-rooted prejudice. A gas fire, burning with a blue, is an admirable agent for heating a room; and, as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."—nov17, U

### New Books!

The War That Was Foretold, 6c. War Album—Heroes of the War (Portraits), 6 in set for 20c. Sets 1 and 2 now on sale.

Lord Kitchener—History of His Life 50c.

A. B. C. Guide to the War, 30c.

German Atrocities, Lequeux, 30c.

The Great War in Paris, 18c. part.

The War of the Nations, 15c.

The Life of Lord Kitchener, 5c.

Her Royal Highness, Lequeux, 60c.

Night Watches, W. W. Jacobs, 60c.

Facing Fearful Odds, Joseph Hocking, 60c.

The Campaign Round Lisle, 30c.

The Six Rubies, by J. M. Forman, 60c.

The Silent Captain by May Wynne, 60c.

A Silent Witness by R. A. Freeman, 60c.

Latest War Maps, 25c and 50c.

**Garrett Byrne,**  
Bookseller & Stationer.

### FIRST NFLD. REGIMENT.

Applicants for Commissions for Foreign Service in the First Newfoundland Regiment (Reserve Force) will apply by letter to the Honorary Secretary of the Reserve Force Committee on or before the 15th inst. In the application full particulars of age and record of any service in His Majesty's Forces or Brigade should be stated.

V. P. BURKE,  
Hon. Secretary Reserve Force  
dec7, 6i Committee.

### FIRST NFLD. REGIMENT.

RESERVE FORCE.  
Men will be enlisted for active service under the following conditions:—

1.—After they have passed the medical examination and been finally accepted by the Recruiting Officer at St. John's they will be sworn in and undergo training until such time as it is decided to send the contingent abroad.

2.—Pay will be at the rate of one dollar per day and ten cents per day field allowance and will begin as soon as the men are sworn in. While in St. John's the men will find board and lodging for themselves and an allowance of fifty cents per day will be made to them on this account in addition to the pay as above.

3.—Free transportation will be provided from all outposts to St. John's on an order from the Magistrates to recruits who have passed local medical examination.

Where recruits are rejected at St. John's transportation will be provided to enable them to return to their homes.

4.—At the present time single men only are required between the age of nineteen and thirty-six, not less than five feet three inches height, chest average 34 inches, weight 120 lbs.

For further information apply to the nearest Magistrate or to the Recruiting Officer, St. John's, dec7, 3i

### \* BUSINESS AS USUAL \*

\*\*\*\*\*

MINARD'S LINIMENT CURES GAB-

SET IT DOWN IN THE