

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING,

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Midnight—Fresh to strong Southwesterly and westerly winds, mild and showery.
ROPER'S, Noon.—Bar, 29.50; ther 65.

THE EVENING TELEGRAM.

READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 16, 1914.

\$3.00 PER YEAR.

NUMBER 240.

REID-NEWFOUNDLAND CO.

Water Street Stores Department.

THE WELL KNOWN HEADQUARTERS FOR

Motor Engines, Motor Boats, Motor Supplies, Gasoline and Motor Oils.

Any person intending to invest in a Motor that gives least amount of bother, and longest service it will pay you to call at our Water Street Stores Department, and be convinced that our "BUFFALO," "WONDER," and "EAGLE" MOTORS are the best procurable. Also our stock of Motor Supplies is the best obtainable; our Columbia Cells and Multiple Batteries give results unheard of before.

Call or Send for Quotations.

Auction Sales!

AUCTION.
At the residence of
MR. JOHN MAHER,
82 Freshwater Road, on
TUESDAY next, 20th inst.,
at 10.30 a.m.
All the Household Furniture and Effects. Full particulars in Monday's papers.
P. C. O'DRISCOLL,
Auctioneer.
oct16,21

AUCTION.
At the stable of
MR. JOHN RIDOUT,
just off Carter's Hill, on
TO-MORROW, Saturday,
17th inst., at 11 a.m.
One General Purpose Horse, one Superior Express Van, with two removable seats and lights; one Good Carriage Harness.
P. C. O'DRISCOLL,
Auctioneer.
oct16,11

Grove Hill Bulletin!

THIS WEEK.
CUT FLOWERS:
Chrysanthemums,
Sweet Peas.
Wreaths, Crosses & Floral
Decorations at shortest
notice.

'Phone 247.
J. McNEIL,
Waterford Bridge Road.

SKINNER'S MONUMENTAL ART WORKS

(Etab. 1874.)
329-333 Duckworth St.,
St. John's, Nfld.

Headstones and Monuments
in great variety. Any price and
any size. Send post card for
Catalogue of photo designs and
price list. Cemetery Decorations
attended to. Genuine stone sockets
supplied with all headstones.
sep11,6m,4,11,14



More New Books!

LATEST FICTION, WAR MAPS AND BOOKS ABOUT THE WAR.
The Vanished Messenger by Oppenheim. Cloth 80c.
Wild Honey by Cynthia Stockley, 60c. and 80c.
The White Lie by William LeQueux, 60c. and 80c.
The Escape of Mr. Trim by Irvin Cobb, 80c.
Dodo the Second by E. T. Benson, 80c. and 90c. This is the best seller.
Handicapped by David Lyall, 80c.
In Self Defence by Silas Hocking, 60c. and 80c. Just off the press.
Germany's Swelled Head, the book that impressed King Edward, 80c.
Lloyd's A. B. C. of the War, 18c. A book of facts—facts about the war.
The Secrets of the German War Office by Armgaard Karl Graves, late spy to the German Government, 80c.
How to Help Kitchener, 20c.

Dicks & Co., Ltd.

Biggest, Brightest and Best Book, Stationery and Fancy Goods Store
in Newfoundland.

FOR SALE.
1 YOUNG HORSE, about 6 years old.
1 MARE, about 1,000 lbs.
Also
A FEW YOUNG YORKSHIRE
PIGS, ready for delivery.

J. W. CAMPBELL,
ROBINSON'S HILL.
Telephone 526. sep22, eod, 11

MINARD'S LINIMENT CURES
BURNS, ETC.
oct16,31, eod

Fresh Fruit New Vegetables Fresh Poultry

**ELLIS & CO.,
Limited,
203 Water St.**

Fresh New York Turkeys.
Fresh New York Chicken.
Fresh N. Y. Corned Beef.
**FRESH SALMON,
FRESH COD.**
New Cauliflower.
New Green Peas.
New String Beans.
New Potatoes.
Ripe Tomatoes.
Fresh Celery.
Carrots, Turnips,
Onions, Beetroot,
Cucumbers.

**WHITE PICKLING ONIONS.
PICKLING TOMATOES.**
**AMERICAN BEAUTY BUTTER,
1 lb. blocks.
BLUENOSE BUTTER,
5 lb. tins & 2 lb. blocks.**

California Oranges.
Messina Oranges.
Palermo Lemons.
Bartlett Pears.
Red and Blue Plums.
Ripe Bananas.
Grape Fruit.
Ripe L. C. Peaches.
Almeria Grapes.

Apples, Apples.

**Choice Kings and
Emperors.
CHEAP PER BARREL.**

Remember our Telephone,
482 and 784.

JUST RECEIVED:

(By Stephano)
Another shipment of the famous
**PARK & POLLARD POUL-
TRY FEED,**
consisting of:

LAY OR BEST.
SCRATCH FEED.
ALFALFA.
OYSTER SHELL, Etc.
GET OUR PRICES.
M. A. BASTOW.
oct16,31, eod

'Matchless' Paint.

A Paint about which more good things are said
than any other brand on the market.
And why?
Because of its Quality.
That's all.

THE STANDARD MANUFACTURING CO., LTD.

It is good to be sure.
Better to be insured.

Best to be insured in the
**HARTFORD FIRE INSUR-
ANCE CO.**

Moderate rates, liberal set-
tlement of claims. Losses
paid

\$168,000,000.00.

GEO. M. BARR, Agent

Red Cross Line.

INTENDED SAILINGS.

From New York S. S. "STEPHANO"	Oct. 10th
From St. John's S. S. "STEPHANO"	Oct. 17th

Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS—

	FIRST CLASS	2nd CLASS
To New York	\$40.00	\$20.00
To Halifax	20.00	10.00
To Boston (Plant Line)	20.00	10.00
To Boston (D.A.R.)	30.00	15.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co. Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD.
Agents Red Cross Line.

Telegram Ads. Bring Results

CARD.

Drugless Healing.
A. H. RUMSEY,
Mechano-Therapist.
Office Hours:—
9 to 12 a.m. 2 to 5 p.m.
6.30 to 8 p.m.
11 Victoria Street,
oct16,51 St. John's, N.F.

NOTICE.

The officers of the various Societies and of the Catholic Cadet Corps will officiate as guards of honour at the Catafalque of the late Most Rev. M. F. Howley, Archbishop of Newfoundland, now lying in state at the Cathedral. The Guard is to be comprised of four officers from each Society, and the respective guards are to be present at the hours mentioned in the table below.
Friday Evening and Saturday Morning.
Catholic Cadet Corps—7 p.m. to 8 p.m.
Benevolent Irish Society—9 p.m. to 9 p.m.
Mechanics—9 p.m. to 10 p.m.
St. Vincent de Paul—10 p.m. to 11 p.m.
Total Abstinence—11 p.m. to midnight.
Star of the Sea—Midnight to 1 a.m.
Holy Name (Cathedral)—1 a.m. to 2 a.m.
Christian Doctrine—2 a.m. to 3 a.m.
Holy Name (St. Patrick's)—3 a.m. to 4 a.m.
Knights of Columbus—4 a.m. to 5 a.m.
St. Joseph's—5 a.m. to 6 a.m.
The Societies resume duty at 7 p.m. Saturday in the same order as cited in the above table.
From 6 a.m. to 7 p.m. the Guard will be composed of squads from the different companies of the Catholic Cadet Corps.
The Secretary of each Society is responsible for the attendance of the respective Guards.
By order,
T. P. HALLEY,
Sec'y General Committee of Societies.
oct16,11

Canada Butter!

Choice Quality.
Tubs and Blocks.
"Searston" Tubs.
JAS. R. KNIGHT,
311 Water Street.

House For Sale at a Bargain
—Two-story Dwelling House, in good condition, with stable and garden, situated in central locality, and a good investment; apply at this office.
oct16,31

TO LET — House No. 65
Prescott Street. Possession given at once. Apply **R. J. COLEMAN,** McBrice's Hill. aug26, eod, 11

TO LET — Office Room in
Cable Building; apply **W. V. DRAYTON,** Music Store. oct7, eod, 11

MOTOR CAR FOR SALE
CHEAP—Stoddard-Drayton, five seater, complete. **J. COCKER,** Anglo-American Garage. oct15,31

TO RENT — A Flat of the
Hutton Building, 222 Water Street; heated, suitable for dwelling house or offices. Entrance from Duckworth and Water Streets. Possession given the 1st November. Apply to **CHARLES HUTTON.** oct13, 11

TO LET—On Rennie's Mill
Road, Furnished Dwelling House; electric light, hot and cold water, etc.; address **P. O. Box 1272.** oct13, 11

TO LET—A Suite of Offices
at present occupied by **Mr. George Knight;** possession Nov. 1st; apply to **U. S. PICTURE & PORTRAIT CO.** oct9, 11

SPECIAL OPPORTUNITY
—WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write **THE JOHN A. HERTEL CO., Ltd.,** 182 Spadina Avenue, Toronto. sep17, 11

LOST—One Five Dollar Bill
by a poor woman, between Cliffside St. and Geo. Knowling's Central Store, by way of Flower Hill to Barron St., thro' Prince's Street to Water Street, and between Geo. Knowling's and the Court House and Central Fire Hall, or between the Court House and Clifford Street, by way of Duckworth St., New Gower St. and Barter's Hill. Finder will please leave same at this office. oct16,31

HELP WANTED.

WANTED — An Experienced
Cook; apply to **MISS E. GOODRIDGE,** 21 Gower St. oct16, 11

WANTED — Two or three
Gentlemen can be accommodated with Board and Lodging, single or double bedrooms; every convenience; terms moderate; apply **51 Cochrane Street.** oct16,31, eod

WANTED — An Experienced
Cook, with references; highest wages given; apply **BALSAM PLACE,** Barnes' Road. oct15, 21

WANTED—A General Servant,
able to do plain cooking; must have references; apply **MRS. BLACK,** 49 Freshwater Road. oct14, 31

BUILDING LOTS!

FREEROLD:
Hamilton Street.
New Town Road.
Barnes' Road.
King's Road.
Queen's Road.
Circular Road.
Rising Street.
Albion Road.
Blackmarsh Road.
Cornwall Avenue.
Topsail Road.
Cockpit Road.
Mundy Pond Road.
Maxse Street.
For particulars apply to
Fred. J. Roil & Co.,
Real Estate,
SMALLWOOD BUILDING,
Duckworth St.

Notice to Creditors!

All persons claiming to be creditors of the insolvent estate of John King, Cabot Street, are requested to send their accounts, duly attested, to the undersigned immediately. Accounts not duly attested will not be recognized.
R. WRIGHT & SON.
oct15,31