

REID-NEWFOUNDLAND CO.

St. John's, Newfoundland.

EASTER EXCURSIONS.

Excursion Return Tickets at One Way First-Class Fare

Will be issued to and from all Stations between St. John's, Carbonear, Placentia and Renew's.

GOING—Good on all Trains of Thursday, Friday, Saturday and Sunday, April 9th, 10th, 11th and 12th.

RETURNING—Good on all Trains up to and including Tuesday, April 14th.

Reid-Newfoundland Company.

Beware

of the "just as good for less money" stock foods.

YOU value your live stock very highly, and you would not permit anyone to experiment with them.

Then why "experiment" YOURSELF with cheap foods.

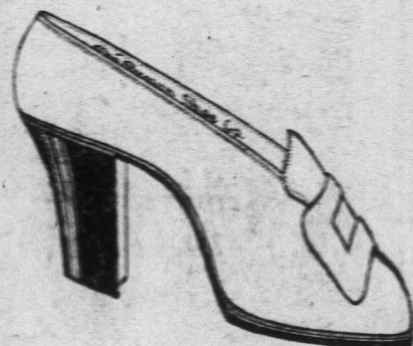
REMEMBER, there's only one MOLASSES MEAL, and you can procure it at all up-to-date food depots or wholesale only from HARVEY & CO., Ltd.

No other food can prove that its use keeps horses, cattle, sheep, pigs and poultry in perfect health all the year round.

Avoid imitations.

Easter, 1914.

We have a pair of new, bright and handsome Easter Shoes for every foot that comes to us.



Our Ladies' Department is now stocked with the finest Boots, Shoes & Pumps you ever saw. All new fresh stock.

SEE OUR DISPLAY.



The White House Shoe for Men.

F. SMALLWOOD,

The Home of Good Shoes.

DO YOU SMOKE any old Fag, or do you smoke

De Reszke Cigarettes?

In one short week all the Cigarette connoisseurs in St. John's have placed orders for DE RESZKE CIGARETTES. They know a good thing when they smoke it.

In stock:

DE RESZKE "Tener"—Turkish.

DE RESZKE "American"—Virginia.

DE RESZKE "Soprano"—Ladies.

(The girls have all sworn off for Lent, so there hasn't been much doing in the latter.)

Telephone your order.

P. E. Outerbridge,

Sole Agent for Newfoundland, 127 WATER STREET.

Phone 64.



SCHOONERS FOR SALE.

Name.	Where Built.	When.	Tonnage.
Effie M.	Pool's Cove, F.B.	1904	44
T. J. Layman	Fortune Bay	1909	44
Mystical Rose	Codroy	1905	35

Also the Victorine, which will be sold at a bargain, \$500.00.

All above schooners are in good order, well found in sails and gear. All have been docked and painted this Fall.

HARVEY & Co.,

Agents.

"Nugget" Shoe Polish

The Polish of High Quality, which Gives an EASY, BRILLIANT and LASTING SHINE.

The Greatest Leather Preservative in the World.

An Easter Offering

for Children from 5 to 13 years old. 20 only

Cream Serge Costumes,

Changeable Plain and Sailor Collar effects. Regular price \$4.00.

Our Special Price: \$2.50.

These Costumes are travellers' samples, and we honestly believe are without equal in the city.

SEE OUR WINDOW.

HENDERSON'S, Theatre Hill.

NEW CABBAGE, etc.

To arrive ex s.s. Morwenna this week:

50 crates CHOICE NEW GREEN CABBAGE.

50 brs. APPLES (Speys and Ben Davis).

And at end of week ex s.s. Almeriana:

30 cases CHOICE SWEET ORANGES.

30 cases SILVERPEEL ONIONS.

Also in stock:

Good P. E. I. PARSNIPS, OATS, HAY, etc.

PRICES RIGHT.

BURT & LAWRENCE, 14 New Gower Street



Stop—at our store and come in and see us.

Look—over our stock. It is unusually attractive just now, and you will find lots of good things in

SPRING and SUMMER SUITINGS.

Listed—to the little prices we are asking for the best Woolen Goods obtainable anywhere.

Caution—spend your money where you are sure of getting thoroughly dependable Tailoring.

Merit is our strongest argument.

Be sure to come in and see us.

W. H. JACKMAN

(The West End Tailor.)

2 Doors East of Railway Station.

Phone 795. P. O. Box 186.

39 WATER STREET WEST,

St. John's, Nfld.

THE STORE OF SERVICE.

april, god. 11

FARMERS & GARDENERS

Now is the time to order

CLOUSTON'S IMPROVED FERTILIZER.

We can supply you with Special Crop Producers suitable for

CLASS (A)—Potatoes.

CLASS (B)—Grains and Grasses.

CLASS (C)—Cabbage, Celery, Parsley, Lettuce and Cauliflower.

CLASS (D)—Turnips, Mangolds, Carrots, Parsnips, Radishes.

Price \$2.00 per sack of 150 lbs. net weight.

Circular giving directions how to apply them on application to

JOHN CLOUSTON,

Tel. 406. mar31,2m, eod 140-42 Duckworth St.

EASTER HAMS and BACON!

We are fully stocked with our Delicious "Berkshire" Brand of

HAMS and BACON

and would like to have your Easter order. Quality positively the highest. Price positively the lowest.

F. McNAMARA, Queen Street.

Telegram Ads. Bring Results

MINARD'S LINIMENT CURES DIS-TEMPER.

FE TORO Coast turning rics. W. West turning VO AU To-Mo 2 Ca Dru Marked Marked Landad in on board a pool, surver for the bea ern. P. april, 11 East We h bright a Shoes f comes (Our is now finest B you eve stock. SEE WHITE The W F. S The H