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Have you tried "Old Solera Sherry"? It is all that is best in wine.

The Height of the Season

Some Glimpses of London Out of Doors.

"It is not very long since the London season used to end with the first week of June. 'Alas! London becomes a mere blank after the 4th of June,' wrote Malcolm in 1807. 'Nobody remains in town; it is too hot, too suffocating! Everybody therefore retires to their seats, if they have them; and the rest fly to Margate, Ramsgate, and Brighton.'

"At that time, we are told, to see London gaiety in full tide it was necessary to 'attend in the Park on any Sunday at 3 o'clock from February till May.' Now, just at the moment when London, a hundred years ago, was being deserted, we are entering on the most brilliant phase of the season," says the Times.

A Picture of Wealth.

Mr. F. A. McKenzie thus describes the scene at Piccadilly at 8 o'clock one evening recently.

"The streets were packed with motor-cars," he writes in the Mail. 'In a little over a minute a line of vehicles had drawn up behind us, stretching back as far as one could see towards the Royal Academy. Regent Street showed a waiting tripple line of cars on one side of the road. Motor-cars of every kind—many of them six-cylindered monsters costing from £1,000 to £1,500 a piece—were gliding down Coventry Street, up Shaftesbury Avenue, or in the direction of the Athenaeum. Mostly they contained parties in evening dress, going to opera, ball, or theatre. The whole spectacle made a brilliant moving picture of crowded wealth, of luxury, of prosperity. These packed streets meant that London is 'full up' as she has not been before in my time. If London were a western city its boasting citizens would make the world ring with the tale of their era of well-being.

Full Hotels.

"Fifteen or twenty years ago London was a somewhat solemn and solid place," adds Mr. McKenzie. "If you wanted good hotels or supreme cooking you went to Paris. If you wanted a good holiday you did not come to London, because London had relatively little to offer. All that has been changed, and the world has discovered the change. Our hotels rival those of any land. You can live in the centre of it and have the most beautiful rural scenery on earth within an hour's journey. The world has discovered the beauties of London.

"Hotels were full up two months ago. Hotels which have banqueting departments and ball-rooms report that never has there been so much private and public entertaining. 'We are turning away numbers of applicants for rooms daily,' is the monotonous reply of manager after manager in the West End when asked about the state of business.

"To the average Londoner it might seem that the hotel business was being overdone. As a matter of fact, the supply cannot keep pace with the demand. As I write, enormous sites are being cleared in several of the choicest parts of West London to make room for more hotels. In Piccadily, facing the Green Park, there will soon be a vast establishment of first rank, the Park Lane Hotel, under the control of the manager of the Plaza Hotel of New York. The site alone is said to have cost £975,000, and another £600,000 is being spent on the building. Not far off, in Glasshouse Street, cornerng on Piccadilly Circus, Sir Joseph Lyons is erecting the largest hotel in the world, with over 1,000 rooms. An hotel with 300 rooms is being built over the District Railway Station at Victoria, and another, with a trifle of 566 bedrooms, over Baker Street Station."

On The Thames.

The splendid scene on the Thames is thus described by the Daily News:

"Thousands of river girls and river boys floated in boats and punts and Canada canoes on the olive-green surface of the water under a dove-grey sky, while hardly enough breeze disturbed the heavy air to lift the lightest curl. They slept away the day—when there was nothing left to eat and drink—tied up to a willow or an eyot, or reposefully stretched upon the grass in defiance of such notices as 'Landing Here is Forbidden.' All they knew was that something had happened to the sun. And what of the river girl this year? Her note is still simplicity—a sweet, captivating simplicity in every detail of dress. All the best-dressed girls yesterday wore the plainest of white frocks and large white hats, reminiscent of the old-fashioned 'leghorn,' trimmed either with a plain black band or a piece of daintily flowered ribbon.

"The river girl is just as workmanlike in 1913 as her friend the river boy, and the pair of them would take a lot of beating, as the saying goes, for grace of attire and the peculiarly English virtue of 'freshness.'"

Coaching Club Meet.

"There are times when the most ardent devotee of the motor-car is constrained to admit that horses, and the love of them, are very far from being displaced in the heart of Englishmen. The meet of the Coaching Club on Saturday provided such an occasion," says the Telegraph, 'and the turning-out of twenty coaches, for the most part superbly horsed, must have given furiously to think to those who are constantly prophesying the rapid disappearance of the horse."

"In all 20 coaches took part," says the Times. "All were smartly turned out."

London's Open Spaces.

This is the time of the year when London and all big cities find out the value of their parks and open spaces. and on Saturday, Lord Curzon and Mr. John Burns pointed out the need for ever increasing vigilance in securing all the open spaces possible.

Lord Curzon dedicated 60 acres on Colley Hill, by Reigate, on Saturday. It has been secured by the National Trust. Lord Curzon said certain things which cannot be too often repeated if England is to continue to be a garden and not a big city.

"Lord Curzon said that beauty-spots like Coley Hill were a part of the national heritage of England. They were survivals of the past, ere yet the countryside of England was cut up in plots for the building of houses. They reminded us of the England our forefathers lived in hundreds of years ago.

The Burden of London.

"Those open spaces were needed also as an outlet for our urban population, stunned by the noise, jaded by the excitements, fatigued by the burdens of life in the towns of England. Some of them who lived much in London felt there as if their spirit were crushed by vanloads of brick and mortar. In some parts of the year they were stifled by the smoke, in other parts they were choked by the fog; and they could never escape the deafening clamour around them. London was spreading out in that direction to clutch at them. It was like a great octopus, stretching out its tentacles in order to lay hold on the rich pastures and leafy lanes of the countryside. They had to defeat it in that, for on a glorious spot like the top of that hill they found breezes bowling that were enough to give new life to an entire people.

The Beauty of England.

"The whole civilized travelling public were interested in the preservation of the beauty spots of England. Every year, more and more, the travelling public of Europe and America were drawn to England. They came principally, not to go to the theatres and music-halls of London, but to see the charming old-time villages, the medieval mansions, the little village churches with their sacred tale of by-gone days and romance. Above all, they came to see the beautiful, unequalled scenry of England. Let them not sacrifice that which was such a priceless possession to the nation.

"I often see remarks in the papers about the growing prosperity of this country and its marvellous trade 'boom,'" Lord Curzon concluded, "and I see evidences, indeed, of increasing welfare in the comfortable appearances and improved dress of almost all classes of the people. We are often asked to contemplate our great industrial concerns—our coal mines, our factories, our workshops, the rise in wages ,and so on, as evidences of the abounding prosperity of the nation. All that is quite true, although behind it there is a background of misery, squalor, and gloom which some of us see very little of, but which we all deplore. But what profits it us to be fat with material prosperity if we lose our souls? The soul of the nation is to be found far more in the countryside than in the dark and crowded cities, and it is because we want to preserve the soul of the nation uncontaminated and pure that we attach such value to the preservation of open spaces like Colley Hill."—Public Opinion.

Girl's Nerves Fully Restored

Was Never Able to Obtain Lasting Benefit Until Dr. Chase's Nerve Food Was Used.

Too many girls grow up with weak, anaemic bodies and exhausted nervous systems. Indoor life and too much application in school are sometimes the cause.

The blood needs enriching and the nerves need strengthening by such treatment as Dr. Chase's Nerve Food. This food cure is doing wonders for many thousands of girls whose parents had almost despaired of their ever developing into strong, healthy women.

Mrs. J. Bagnall, 395 Woodville avenue, Toronto, writes: "My daughter suffered from nervousness since childhood, and any medicines she tried did not do any lasting good. We read in the papers about Dr. Chase's Nerve Food, and my daughter used it with wonderful results. This treatment has built up her system and so strengthened the nerves that she feels like another girl."

Dr. Chase's Nerve Food, 50 cents a box, 6 for $2.50, all dealers, or Edmanson, Bates & Co., Limited, Toronto.

READ THIS AND PROFIT THEREBY.—If you want a good, stylish suit of clothes, made from one of our nifty patterns, with the very latest cut and finish, come in and see us. We have the most handsome line of tweeds you ever looked upon, and our Indigo Serges are the standard of excellence. Your next order, please, and be convinced. SPURRELL BROS., 365 Water Street, next door to Parker & Monroe's.—july4,tf

Tea Dances.

WHAT GIRLS MUST NOT DO.

The action of a grand jury of New York recently in demanding stringent supervision of the numerous "tea and dance" establishments has had an immediate effect in the shape of a series of "dont's for waiters" which are to-day placarded in full view of the dancers.

The "dont's., are designed to meet objections formulated by the grand jury against the practises to which the crowded "tea dances" give rise. They run as follows:

"It is absolutely forbidden, under penalty of instant dismissal, for any waiter to take a gentleman's card or a message of any kind to any lady patron. The manager or proprietor is to be notified immediately when such a request is made.

"Head waiters must prevent gentlemen alone from going to any other table to speak to any lady unless invited by the gentleman accompanying her.

"Should any lady be left alone temporarily the head waiter and waiters must see that no gentlemen addresses her until her escort returns.

"It is absolutely forbidden for any lady to speak to a gentleman alone. Any lady doing so must be reported immediately to the manager, who will refuse her admittance in future."

FOR WOMEN'S AILMENTS.

Dr. Martel's Female Pills have been the Standard for 20 years and for 40 years prescribed and recommended by Physicians. Accept no other. At all druggists.

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Wherever soothing syrups fail to cure that persistent cough which exhausts you,

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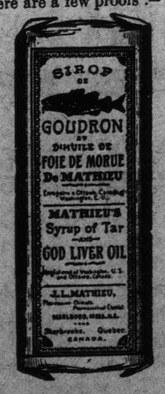
of Tar and Cod Liver Oil and other medicinal extracts will rapidly and definitely rid yon from it.

The merits of Mathieu's Syrup are highly recognized and endorsed. Here are a few proofs :—



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Church Point, N.S., May 9, 1908

Blacking & Mercantile Coy., Ltd., Amherst, N.S.
Dear Sirs,—Rush one gross Mathieu's Syrup to Church Point Station.

LOUIS A. MELANSON.

CHARLOTTETOWN, P.E.I., July 27, 1908.

Blacking & Mercantile Co., Ltd.,
Dear Sirs,—Yours of the 22nd inst. received re Mathieu's Syrup. I have been using the article in my home for the last seven or eight years, and know of nothing better to use when one is subject to cough or cold. In fact, we would not be without it for twice its value. I have very much pleasure in recommending this article, and in selling it over the Island I have the same report from our customers.

CARVELL BROS.,
C. M. RITCHIE.

SYDNEY, C.B., July 20, 1908.

Dear Sirs,—Yours of the 22nd to hand asking for testimonial for Mathieu's Syrup. I have handled Mathieu's Syrup for one year, and find it one of the best sellers in a cough medicine that I have ever handled. I am ordering one Gross from your traveler to-day, as I sold the last bottle in stock yesterday.

DON. J. BUCKLEY, Druggist

AGAINST HEADACHE there is no remedy so active as **Mathieu's Nervine Powders** which contain no opium, morphine or choral. 25 cents per box of 18 powders.

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Going some! But our Trouting Tackle can't help it. Enough said!

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When you go a-fishing.

The HAT of The SEASON!

A neat natty Soft Felt Hat, in the most popular shades of Green,

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Sizes 6 3-4 to 7 1-4.

A Great Chance MEN.

A. & S. RODGER

500 Dress Robes at 1-3 off Regular Prices.

Owing to the recent unfavorable weather we are disposing of our entire stock of Summer Dress Robes at a GENUINE REDUCTION OF 1-3 OFF THE REGULAR PRICE of every garment.

¶This large stock includes Linens, Embroideries, Serges, Foulards and Silks, all of the latest cut and style and in all the usual stock sizes.

¶The Linens are in many dainty shades, piped with self or contrasting colors and trimmed with buttons. The Embroidered robes are a charming selection, they are beautifully modelled, the designs are exclusive, trimmed with exquisite insertion and lace, tucks, etc.

¶The Serges are modish and well-tailored, equally suited for town or country cool-weather wear. The Foulards and Silks, in stripes and other designs, are really lovely. Some have the new long shoulder effect and slightly raised waist-line, others have a mere suggestion of striking color, just enough to add distinction to the gowns; and all are this season's models.

¶Every woman is interested in a real bargain and these dainty gowns with their

1-3-off regular-price reductions

are one of the greatest genuine bargains ever offered in St. John's. Come and see them at the

U. S. Picture & Portrait Company.

Advertise in the "Telegram."