



BEWARE THE SO-CALLED 'RUBBER ROOFINGS.'

There are countless substitutes for the genuine Ruberoid which are advertised as "rubber roofings." Beware of them. For rubber in a roofing would rot in a single summer. "Rubber roofing" is either a fraud, on its face, because it contains no rubber; or it is a roofing so poor as to be almost valueless. The genuine Ruberoid *contains no rubber.*

Ruberoid Roofing is waterproof, like rubber. It is flexible, like rubber. But the resemblance ends there.

For, unlike rubber, it remains waterproof and flexible when exposed to the sun, the rain, the heat, the cold, the air.

Ruberoid rots after slight exposure. Ruberoid retains its life and durability under the severest weather conditions.

Rubber decomposes rapidly under the action of fumes and gases and acids, while Ruberoid resists them. Ruberoid Roofing has, in fact, been used to line vats in which acids are kept.

Ruberoid contains no rubber. It contains no tar. It contains no asbestos. It is not an asphalt roofing.

PROTECTION AGAINST FIRE

Ruberoid is almost perfect protection against fire. Hot coals thrown on a Ruberoid roof will set fire neither to the roofing nor to the sheathing underneath.

Ruberoid is tasteless. It is odorless. It can be used on roofs from which drinking water is gathered.

And because of these wonderful properties there are to-day 300 or more substitutes to deceive you.

These substitutes have names which sound like Ruberoid. Before they are laid, they look like Ruberoid. But none of them can copy the vital element which gives to Ruberoid its properties. No other maker of roofing can use our exclusive processed Ruberoid gum.

This processed gum, too, is the basis of Ruberoid cement which goes with every roll.

By means of Ruberoid cement you can join the seams and edges of the roofing together, and make a one-piece roof—sealed against leaks—sealed against the weather.

Ruberoid can also be had in attractive colors, suitable for the finest residence. These colors, Red, Brown, Green, are not painted on the roofing—they are a part of it. They do not wear off or fade.

GET THIS FREE BOOK

But before deciding on any roofing, for any purpose, please ask for our free book. This book is really a gold mine of practical roofing knowledge. It tells what we have learned in twenty years of tests, not only about ready roofings, but about shingles, tar, the iron and other roofings.

In asking for this free book, please address Department 000, The Standard Paint Company of Canada, Ltd., Montreal, or



Coal Cargo Here.

At 9 o'clock last night the S. S. Spiral entered port from Cardiff with a load of coal to Harvey & Co. She made the run out in 10 days; had stormy weather for a while but came along without mishap. She met some fog in making this coast. She will begin discharging to-day.

HONORARY ASSOCIATES OF CLUB.—The gentlemen whose names we mentioned in yesterday's issue in connection with the C. E. T. S. meeting held the previous night were elected honorary associates of the C. E. T. S. Club and not members of the C. E. T. S. itself. They have been given the freedom of the club rooms, but this does not admit them into the membership of the Society.

Placentia Notes.

During the past week the fishermen of the Bay have done very well with the fish. Some of them (Fox Harbor boats) have from 60 to 70 qts., others from 10 to 50, which is a very good sign. Bait is also plentiful at the N. E. Arm and a number of boats have sailed and sailed for the grounds, including the Burn banker Bellona, Inkpen, master, she having secured enough to last for a long while.

The coal vessel Quissetta, Capt. Hynes, has discharged a cargo of coal at Job Bros. & Co. the past week. This was badly needed as at present there seemed to be a regular coal famine.

A billiard tournament for a dinner to be given by the losers is at present on at the Star rooms. Spot is now ahead 74 with two more from each side to play. In my next notes I will give the scores made by each player.

Since last writing the Empire has been plunged into deep sorrow by the loss of our Gracious King Edward VII. As soon as the news was received here flags were put at half-mast, and still remain so. "Edward the Peacemaker" for nine short years sat on the Throne and brought the Empire through trials and troubles. The Throne still remains and is filled by George V., who will, if he follows his father's example, do justice to all and injure none. May he for many long years rule over the Empire and bring it through all trials and troubles.

GOD SAVE THE KING!

Placentia, May 17, 1910.

MINARD'S LINIMENT USED BY PHYSICIANS.

Here and There.

ACKNOWLEDGMENT.—The Treasurer of the Committee of the Church Ship Fund acknowledges with thanks the sum of \$5 from Miss Feild, London, England.

NOTICE is particularly called to the May Month Music Sale at the White Piano and Organ Store. 20 per cent. discount on Folios and Sheet Music. Cash only. **CHESLEY WOODS.**—May 2, 11.

C. L. B. ATHLETES.—The C. L. B. Athletic Association will have their annual meeting after parade to-morrow evening. A church parade will be held next Sunday by the battalion.

MUSIC CLEARANCE SALE.—May month is fast running out. We are selling off Sheet Music and Folios this month at 20 per cent. discount. Come early. The White Piano and Organ Store, **CHESLEY WOODS.**—May 16, 11.

BUSY NIGHT FOR POLICE.—The police had a busy time on Water St. last night. There were a large number of passengers from the Siberian on the street and many of them were under the influence of strong drink.

LARACY'S have just received direct from the manufacturers per "Dronning Maud" from Antwerp, Tumblers, Glasses, Decanters, Gold-lets and Fancy Glassware. Selling at our usual low prices at **LARACY'S**, 345 and 347 Water Street, opposite Post Office, May 14, 11.

PLANTING WEATHER.—The suburban farmers are all very busy this week putting in winter plants. Most of those who set winter plants were very successful in raising them the past winter, and no doubt the cabbage crop will be a good one.

LEFT FOR STRAITS.—Mr. W. H. Whitley left here by yesterday evening's Bruce express for Bay of Islands. He will there join the Home for Bonne Esperance to prosecute the fishery there. Forty men accompanied Mr. Whitley and will fish under him.

DISCHARGING SALT.—The work of discharging salt (3,300 tons) from the s.s. Philae, now in the stream, is going on night and day. About 20 schooners are around her all the time receiving the salt through the shutes. About a dozen schooners (Goodridge's dealers) are "salted" every day.

THE KOHLER AND TONK Pianos are famous and their agencies are world-wide. Hundreds of users in Newfoundland can confirm their splendid points and should be better than one solitary opinion. Call and see them at the White Piano and Organ Store, **CHESLEY WOODS.**

IN THE PENITENTIARY.—Up to yesterday there were 34 prisoners in the Penitentiary, all of whom are males except four. Up to this date last year there were 47 incarcerated, and such a small number of prisoners is an evidence of the law abiding spirit of Newfoundlanders generally.

TREPASSEY BRANCH RAILWAY.—The work of surveying the new branch line of railroad to Trepassey will begin on the first of June. The surveyors will start off from a point near Donovan's and will continue the work during the summer months. The first sod of the new line will be turned on June 1st, 1911.

REJOINS THE HESPERIAN.—After the Siberian returns to Liverpool Capt. Williams will rejoin the Hesperian, which ship he made several voyages in before transferring to the Siberian. He commanded the Hesperian when she picked up the Carthaginian, disabled from a bent piston rod, a few weeks ago.

PLAYED WITH BAG-PIPES.—A passenger by the S. S. Siberian, a canny Scot, came ashore last night attired in Highland costume and with the bag-pipes on which he executed several Scotch airs, marched up Water Street to the West End and down near Gower Street. He was followed by a multitude of people who thoroughly appreciated his efforts to entertain them.

AMBULANCE OUT.—John Cadeau was taken from the hospital in the ambulance last evening and put on board the Siberian to go to his home in Halifax. He had been one of the crew of the cable ship Mackey-Bennett, and was landed from that steamer here last winter, as he was suffering from heart trouble and dropsy. He has been in hospital ever since and is now slightly improved.

SAILOR BECOMES DISORDERLY.—Last evening one of the sailor's of the Siberian on coming ashore drank more than was good for him, and refused to leave an East End saloon when ordered. The man wanted to fight all and sundry, and would certainly have been accommodated but the arrival of Officers Devine and Walsh prevented a row. The officers hustled him off to the station. He was released last night to go on board ship.

KEEP MINARD'S LINIMENT IN THE HOUSE.



NOVELTIES in Ladies' EMBROIDERED BLOUSE ROBES.

SEE OUR NOVELTY BORDERED ROBES, TO MAKE, consisting of:
4½ yards 45 inch Flouncing,
4½ yards Trimming,
2½ yards 48 inch Bodice Material.

\$3.75

Ladies, there's no question about it, you must have one of these Beautiful Robes. You would not want summer to find you without a *Dainty White Dress*, and for that reason we invite you to come and look them over.

S. MILLEY.



The Popular London Dry Gin is

VICKERS' GIN

D. O. ROBLIN, Toronto Canadian Agent

J. JACKSON, St. John's, Resident Agent.



HOUSEHOLD NOTES.

If you must carry hot coals from the fire and fear that they will spill, why not try dumping them into a long handle frying pan. They cannot escape and cannot burn the pan.

To remove tarnish from gold braid, first rub it free from all dust and then cover it well with powdered rock alum. After half an hour rub this off with a stiff brush and the tarnish will disappear.

Molasses cake is improved by being baked slowly. Have the oven hot when first putting in the cake, then cool it off so that the cake may be at least forty minutes in the baking. A longer time will not hurt.

A careful seamstress always has a piece of cloth under the presser foot of the machine. This not only saves wear of the machine, but will absorb any drop of oil that may gather and would soil the next fabric stitched.

A delicious French dish consists of French plums stuffed with whole almonds, dipped in olive oil and roasted on a broiler over a hot fire then rolled in thin slices of bacon and grilled; they should be served piping hot.

If a plate of sandwiches is prepared beforehand for a luncheon it is a good plan to pile them on a plate and then wrap plate and all in waxed paper.

A good rule for making sponge cake is to devote exactly the same time

to beating the yolks of the eggs as it takes to beat the whites to a perfect stiffness.

Soak old flour sacks in borax water over night to remove the printing and then boil for half an hour in soapy water, and they will make excellent wash cloths for dishes.

It is a mistake to think that ice tea can be cooled by a few lumps in the pitcher. There must be either finely cracked or shaved ice in the glasses to make it palatable.

If jellies are becoming candied, cover them with a quarter of an inch of pulverized sugar, underneath the paper, and they will remain in good condition, even for years.

To take out waggon grease, if it is the kind made of animal fat, sponge with either; if it is the kind made with coal tar, it may be removed with a cloth dipped in petroleum.

To prevent thread from knotting when doing hand sewing, always make a knot in the end last broken from the spool. This done, stretch the thread by giving it several quick pulls.

If furniture has grown dull and streaked, try rubbing it with a mixture of equal parts of turpentine and coal oil, it polishes quickly and is much less expensive than prepared polishes.

Feildian Sports.

The Feildian sports will be held on June 15th and will provide an interesting hour or two between the start and finish of the twenty mile walk. There will be the usual items: and football sices, drill by the College Company, etc., and everything possible will be done to make these sports an even greater success than they were last year.

Now Cured of Rheumatism

lost him \$100.00 for medicines which failed—Cured by DR. CHASE'S KIDNEY-LIVER PILLS.

Mr. James Clark, Maidstone, Sask., writes: "I suffered for four years with rheumatism in my shoulders and could not lift my arms above the head. I tried nearly all the advertised remedies but none of them gave me relief. It cost me at least \$100.00 for medicines before I used Dr. Chase's Kidney-Liver Pills."

"With the use of this medicine, I soon found relief. I followed up this treatment for six months and was then quite free from rheumatism. While using Dr. Chase's Kidney-Liver Pills I also used Dr. Chase's Backache Plaster when so stiff that I could scarcely bend. They always found the weak spot and gave relief while the internal treatment was bringing about a thorough cure."

The success of Dr. Chase's Kidney-Liver Pills has been phenomenal. One pill a dose, 25 cents a box, at all dealers or Edmundson, Bates & Co., Toronto. Dr. Chase's Recipes will be sent free on request.



Fresh Halibut,

Ex Train
THIS MORNING.

Fresh Country Eggs, 20 cts. dozen.

C. P. EAGAN, Duckworth Street
and Queen's Road.

BIG SALE!

LADIES

Cotton UNDERSKIRTS

Prices for this week only:

65cts, 75cts, 85cts.

ALSO,

Colored Moire Underskirts, at 85c & \$1.30

A. & S. RODGER.