THE INVERTED PYRAMID

Bertrand W. Sinclair Author of "North of Fifty-three"

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Author of Yorks of Fitzy-three?

CHAPTER XXX

As the suprogramation of the control of the

had been above all the rest—was missing now. It had greeted the incoming mariner and the tired commuter on the grunting ferries for twelve years. It would never glow again.

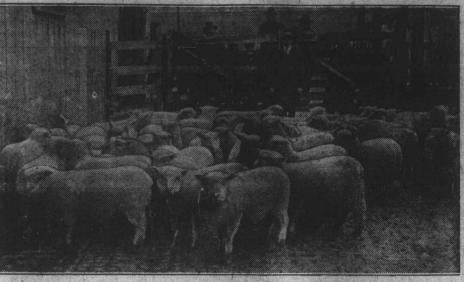
The Norquay Trust Company was no more. It was as dead as the man whose it ambition had given it birth. It reat seal would never again be affixed any document. With a deep personal distinction Rod had wiped out its corporate existence. Legally, honorably, painlessly, he had put it to death. He seemed to hear the drone of count-





Canada's Smaller Wool Crop Affords Food For Thought

Souvenir folders, containing sixteen sale at The ACADIAN Store. Price only ictures of Wolfville and vicinity, on



Gal. Bobt. McSwar's champles car let of Canadian weather lambs, "Southdowns," at Chicage international flower, while the whole Dominion of Canada supports but 2,000,000, one twelfth as many. Yet during the fiscal year ended March, 1924, woollen and knitting the fiscal year ended March, 1924, woollen and knitting in morrote in the Canada some 19,375,925 pounds of raw wool.

In Canada, in 1922, according to the Census of Industry figures we had 277 woollen and knitting mills, which employed some 22,000 workera. Yet in 1923, countries abroad sent into Canada \$38,000,000 worth of woollen and knitting dealers and the country could have been produced bere. Raw wool, grown in Canada, in 1925, at seen that only about half of the woollen goods sold in this country could have been produced bere. Raw wool, grown in Canada, comprises but a sand fraction of that which is used by the mills that are operating in the Dominion.

There is not enough wool grown to supply the demand of the world. Japan and China, the staple elothing and bedding materials for which countries were formerly silk and cotton, are rapidly becoming great wool consuming countries, imports to Vapan alone having jumped 700 per cent in tan years.

Thus it is seen that the Canadian wool grower has not only a grawing domestic market, but an ever increasing foreign market for his elipa, yet sheeps are rarely given due consideration by Canadian farmers even though they have been dubbed "mortgage lifteers" in the West.

Coll. Rolt. McEwen of London, Ont., president of the Canadian Co-operative Wool Growers' Association, who won the championship for a car-load lot of each canadian weather lambs, "Southdowns," at the Chicage International Show, has said, "taking Canadian and the shoep raising. No devastation of the shoep raising. No devastation in the shoep raising the condition of c

GOOD ADVERTISING Pays Its Own Way

To Advertise Is One Thing--- To Advertise At A Profit Is The Real Objective

> Good and bad seasons are merely a state of mind. The man who is big enough to make his own condition never has any "bad" seasons. Equalizing business throughout the year is simply a matter of education-education by way of intelligent advertising.

> WHO ARE YOUR PROSPECTIVE CUSTOMERS? Mail your sales message DIRECT to them and eliminate waste circulation. Don't wait for that "beaten path to your door", let The Acadian pave the way.

We are a nation of headline readers; therefore you've got to say what you have to say with a PUNCH. You might hit the bull's-eye with bird shot. You CAN hit it with a .44. You might reach your customers with general advertising. You WILL with direct advertising in THE ACADIAN.

SHOP WHERE YOU ARE INVITED TO SHOP

The Acadian

The Logical Advertising Medium in Eastern Kings



Vol. XLIV. WOLFVILL

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care at home until his leg con April & May needed Sanatori with dental trolothes, then sith the months. June, An eme reported. It operate immedia ferred to Westw successful. July. Four chipital and opera adenoids. A li Children's Aid This was carried was supplied wi August. A mar plications arose home and was These cases when the cotors in twice free. Other Social Swith the Children with female pris Town Menager Meetings of the Womea's Instituand Children's was attended for the children with female pris Town Menager Meetings of the Womea's Instituand Charard we seven cases when so the control of the children of these Seven cases when so the control of the children of these Seven cases when so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of these Seven cases where so the control of the children of the chi

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