

From that very first day in 1857, when Gail Borden conceived the big project of nation-wide distribution of pure milk, the goodness of

## Borden's Milk Products

has been unqualifiedly guaranteed.

So to-day, when you offer a customer any one of the Borden Products, you know that you are handing her a line of quality—a delicious, wholesome and economical Milk Product that is sure to satisfy her.

There is a Borden Milk Product for every purpose.

## Borden's



Bordens



Bordens



Borden Milk Co., Limited

Leaders of Quality
MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver