



For All We Have and Are—

To-night—under the wide canopy of Heaven, trenched in a line from the North Sea to Switzerland, pacing decks of ships, peering into darkness, that holds perils such as God's omnipotence never formed, millions of men are braving death for us.

Not one among whom but holds some woman dear (even though she be only the Dream Woman of his finer moments).

And with thoughts of "her" comes that *other* thought of the German Michael loosed upon the earth.

Do you wonder why our men fight hard?

Think, then, of what a privilege it is for us women to help send sufficient of the right kinds of food for the bodies of such great souls.

Think of this and then ask yourself whether you will forbear to substitute other foods for the white bread, beef and bacon you and your family now consume; and, in addition, prevent the waste of a single ounce of food in your home.

Your service of sacrifice is so small. The result will be so great—you surely cannot refuse.

Serve Our Heroes—Sign and Live Up to Your Food Service Pledge

Woman's Auxiliary, Organization of Resources Committee, in Co-operation with The Hon. W. J. Hanna, Food Controller.

In view of the Food Conservation Campaign now being conducted, the earnest co-operation of all grocers is desired, to make it successful.