JUNE 13, 1908.

THE MODERN NOVEL AND THE THE CATHOLIC BUSINESS MAN. CHURCH.

wise than as a follower of Jesus Christ,' says Bishop Muldoon, "he must con

"In the confessional, where his iden-tity is concealed, and where perhap

he knows not even the name of th hidden commissioner of God, he is told that he must make amends. "Has he cheated ? He must give

ck what he has dishonestly gained. "Has he lied? He must undo the

" Has he injured the reputation of a

way to make complete restitution for his injurious act. 'If he does not, there is the penalty view.

fellow man or woman ? He must find a

which a Catholic dreads more than any

other, short of excommunication-the

denial of absolution. "The Catholic business man," said Bishop Muldoon, " will not take the chance of dying with another's money in his pocket, and, as a business propo

sition, he can't see what good that other

person's money is going to do him if he is compelled to give it back and

acknowledge that he acquired it wrong-

fully. "The road is plain for the Catholic

business man. "Let the business world beware of

the Catholic who ceases to approach

the sacrament of penance; who ignores the Church's command to attend Mass

each Sunday; who speaks slightingly of the sacraments, and who arrogates

id bis own untrammeled conscience the judgment of his acts, which is the express duty of the successors of

Christ's choten disciples on earth. For such a man has taken to the dark by

Boston held a retreat recently, which

concluded with a talk by Archbishop O'Connell. This same subject of busi-ness life and the relations of Catholic

men with the world was thoroughly discussed, and a note was sounded that

will find an echo in the hearts of men

the world over. "Of course," said Archbishop O Con nell, "you must be basiness like in your life of business, but the life that is only business is no life at all. It is only a cruel machine. It is that that is draining up the kindness that is

is drying up the kindness that is natural in every human heart. Busi-

ness in the end begets pure and simple

selfishness. Unless there is some small part of every day into which business

cannot enter, which is reserved entirely

and solely for some word or act or deed of unselfishness, the heart springs will

surely run dry and the true joy of life

THE IRISH WORKMAN AND THE

DRINK EVIL.

A powerful address on the social and

economic backwardness of Ireland was delivered in Limerick recently by the Rev. M. Phelan, S. J., in which, speak-

false doctrine-but his greatest foe is

he does.

priest's existence here.

What, then, should the people be, the

people to whom this God-given priest

hood ministers in life and death? Theirs, too, should be a life of consecra-

tion to duty and to the Catholic Church:

a life of love for God, of loyalty to the true Faith, and to the Supreme Pontiff,

to the hierarchy and the priesthood.

In the Pentecost season, when the Spirit of God came down upon the

Apostles and sent them forth to preach

the Gospel in all lands, special prayers should arise for all priests and Bishops

who are treading to day in their foot steps, as Christ's soldiers, whether at home or abroad. The Pentecostal

Novena should be very specially for them, that every best blessing may be

theirs, and, through them, may come

REPEATING OLD CALUMNIES.

Rev. Homer Shuntz, the Methodis

missionary, who spent some time in the Philippines, has been at it again. Up in Milwaukee recently at the dedication of a Methodist church he got off some of his stale calumnies against the Catholic Church in the Delilippings. Ha did not get away

billippines. He did not get away, however, without having the slander-ous character of his charges ex; osed.

Rev. James L. McGeary, S. J., pro fessor of astronomy in Marquette Uni-versity has been in the Philippines

also upon every soul they l charge.-Sacred Heart Review.

soul they have

be turned into dismal ashes.

wave, and needs to be watched.' large number of the Catholic men

damage his lie has cost another.

less his transgression.

denial of absolution.

back

WHAT INFLUENCE HAS THE CHURCH ON HER CHILDREN IN TRADE. No cre who observes the signs of the No cre who beterves the signs of the times can fail to note the change that has come over novel writing in the past Not long ago a Chicago journal-"The Business Man's Magazine"-asked Bishop Muldoon, of that city, "What influences has the Catholic twenty five years with regaid to the Catholic Church. Time was, and that

Cathelie Church. Time was, and that not so long ago, when the Church was rarely mentioned 'except as a time-honored (xample of the power of super-stition, was carefully denominated as "Popish," and no Catholic character speared in the rages of contemporary define (xcept as the miserable viction Church on the business man ?" The Biskop is distinctly a business man himself. He knows something about the "man of affairs." And he gave an answer to the query that is worth pondering. When the Catholic business man is spreared in the part of contemporary fction except as the miserable victim of "priesteralt." The mythical Jesuit discussed, we must, of course, assume his sincere and faithful adherence to an indispensable adjunct of every well stocked property room of the novel his religion. He will, of course, receive the sacraments. He must go to con fession. What then ? "If he has con fession. What then ? "If he has con ducted himself in his business other

riter. Now, however, another atmosphere sy almost be said to pervade popular orels. The writers are not always writer. may 31 povels. The writers are not always accurate and their portraits are often far from the reality, itt generally the re is evidence of good feeling or, at least, there is little trace of a decided ani mosity against the Faith. Singularly portified trabutes to Catholic builty heautiful tributes to Catholic holines and nobility may be found in the books at writers who are far from being Catholics, and the underlying Catholic law on conduct and morals is formulated by of writers on conduct who recognize its justice and authors who recognize its justice and strength. This may be considered an estimistic view of the case, but there are examples in justification of it, and at all events the treatment of things Catholic in contemporary fiction is in grateful contrast with the methods of thirty years ago.

This is a significant fact, for the ephemeral novel constitutes the practi-cal encyclog adia of a great many read-As O'Connell, taking the sentiment of one of the upbuilders of ancient Greece, declared that he cared little who wrote the laws of a land if he could write its songs, so the man who wishes to sway public opinion may say he who writes the solid books recks little of the day if he can have the monopoly of the fiction output.

What do people read ? Novels. If snyone dcubts this let him consult the librarians and book-sellers. People have not time for serious reading, and the tendency of modern life unfits the mind for serious and close reading. Real education is far more uncommon the advocates of the Public school would have us believe. The average boy or girl passes through the element ary and grammar courses and then into professional or mercantile life. Work so engrossing and activity so many sided that when people take up a bo it is to seek amusement, not knowledge or prcfit. The truth of this mental feebleness may be exemplified by the rapid development of the moving picture industry and vaudeville. A drama is too difficult to follow. People want a swift'y moving scene which will please and not demand thought. Of course, minds so constituted, and they are legion, are incapable of the effort remired to assimilate a solid book. The character of the popular fiction of the day is arranged to fit this demand. The popular book must be a moving picture or printed vaudeville, or, at least, it must not weary the reader.

The resultant of this sort of reading is a series of impressions not reasoned cut but visualized. They have an in faence that is very great. They ac custom the minds of readers to an at mosphere which is bound to have : ing effect on their lives and opin

It is therefore of very great import that of the thousands of books that are sold in the bookstalls and sent cut by the ton so few are anti-Catholic and so many are written in a tone sympathetic towards the Church, its priests

ing of the waste of money and of con-structive energy caused by drink, he and members. There is, of course, a rancid and said : The laborer has many foes—the un scrupu'ous employer, the preacher of strong-lunged minority which demands an anti Catholic brand of fiction that, like the l'quor of the backwoodsman, " will burn its way down," but this is last becoming a vanishing quantity.

Though most of the popular novels are written by non Catholics, a rela-tively large number of Catholics have ing nonnlar favor. Marian Crawford, Mrs. Carnegie and Henry Harland are conspicuous examples. Their books, while not entirely unob ectionable from certain points of view, n the main rung true, and have effected much good in familiarizing readers with the Catholic atmosphere Catholic atmosphere and have corrected many misapprehen-sions that otherwise would have linger-ed long in the public mind. average reader balks at sermons The and disdains and disdains essays, he abhors argument in a novel, but he is by no means impervious to an unconscious assimila Catholic thought and feeling the resultant constitute a dis tinct gain for the Church and render of her representatives much the Every man who by the can be brought to survey the easier. can be brought to survey with the Church impartially or with means Cath sympathy is an ally of the Truth.

THE CATHOLIC RECORD.

the land as if by magic. Stop this the same charges that have been made awful drainage of national wealth, this for years and have been answered so fountain head of moral corruption, even often and so fully that it would be a work of supererogation to do so again. "I am suprised, however, that the authorities of any church would perfor one year, and no shoeless child will shiver on the streets, or a hungy women stretch out her hand for bread. Let the toiler learn the way to the Savings Bank instead of the publicmit the dedicatory exercises of a Chris-tian church to be marred by attacks upon another Christian Church, house, and in one year he will be master of at least ten pounds. A thousand sober workmen after one year could by a man who has been dis credited so often and so completely form a co operative company with ten as the Rev. Mr. Shuntz. While he thousand pounds for capital, and be come wage earners for themselves. was in Manilla his attacks upon Catholic Church were so bitter and so obviously the outpourings of a highted They are doing it in other lands, and They are doing it in other lands, and surely God has given you as clear heads as He has given them. "You have two special advantages - First-The field is open; in fact there is not an Irish industry that is mind that even non Catholics and gov ent officials condemned him. ernn

ting down expenses ' begin with the drink bill and you can soon live in 'frugal comfort.'"-Sacred Heart Re-

THE PRIESTHOOD OF THE CHURCH

It was Huxley, we think, who com

pared the clergy of the Catholic Church

to the soldiers in the regular army,

to feel, were more like to the, militia.

or volunteer soldiers, not under real army discipline and in army order. We

will not insist, to day, on the latter part of his comparison. As to the other section, it will bear further deve-

lopment, and it is well worth develop

head, Christ's vicar, the Pope at Rome. He has under his eye, in his care, with

The Catholic Church has a visible

while the Protestant clergy, he seemed

"It seemed odd to me that Mr Shuntz should praise Secretary Taft in alm ost the same breath that he slan not paying. This fact deserves more attention than it generally gets. Secondly-You need not spend a penny dered the Catholic Church. If h knows anything about the utterance of Mr. Faft he ought to know that on stones or mortar. You have a sel-ection of buildings; you can take your Mr. Tait has spoken in the highest praise of the work the Church has done there

choice of either the jail or a poor-house; for sober Ireland can dispense with both, or at least very consider-Principal R. J. O'Hanlon, Twentytetrict school, who spent some me Philippines, said concern-remarks of the Rev. Mr. ably limit their numbers and convert time in the majority into homes of industry. Here is a paradise more tangible and substantial than the paradise of the Socialist's dream. It lies within your grasp. Will you seize it. In 'cut Sban

"The unpardonable intemperate at from which were born virtues so exalt ed that of themselves they bespea in the Catholic Church in the ne Islands made by Dr. Homer before the Metholist missionary tack Philip their home in the skies; in fine, to de-molish to the ground the whole plane of Shuntz on calls for condemnation and rebuke.

"As division superintendent of schoo's in the Philipines in 1901 and 1962, in the name of truth and of justice had ample opportunity to study th work of the Friars and learn the trut against the unholy war made to day upon Christ : against the insidious plot concerning the labors of the Catholic ings of the so-called higher criticism church in the archipelago. As a Cath which, with eye single to the human in lesus, seldom sees the divine, or, when olic, I investigated the claims of the persecuted Friars as well as the charges made against them by their enemies. There are two sides in every contro this flashes before the vision, darkens ay by ray, its effulgence, until at last all is made vague and inconclusive. What is to be held, what we hold, is belief versy. "Fair minded Protestants of all de

nominations in the Philippines express their surprise at the great results acthe Apostles' Creed. It is the old, old faith, once delivered to the saints, never to be altered by human thought complished by the Catholic Church during the three hundred years in or pen, incapable of amelioration, on change whatsoever, eternal and un-changeable as must be the teaching he Church has changed the sav age Malays, steeped in the lowest forms and practices of paganism and idolatry, into civil/zed, if not enlightthat emanates from a God. In thing ened, Christians. The record has not a parallel in all history. "I wish to call the attention of the ism?' no room for a 'new religion' how ever otherwise in material thing around us, and in our knowledge c

in his knowledge, every diocese and every Bishop throughout the world wide Catholic Church. Each Bishop has in his constant care and oversight overy parish and every priest in his diocese, and at any moment intemperate missionary to the report of Frederic H. Sawyer (published by Charles Scribner's Sons), in his bool he must answer concerning the condi-tion of affairs in that See. The priest "The Inhabitants of the Philipp pages 75 and 77. Mr. Sawyer is an English Protestant, who has lived and goes where he is sent, and not where he chooses, although it is true that in traveled for fourteen years in all im portant parts of the Philippines. He becoming a priest he chose to go where ever he might be sent. For he does not go simply because his Bishop sends

says: "To sum up the religious orders him, even as a Bishop does not go to a they were hardy and adventurous pic diocese simply because the Pope sends him there. The soldieriy, loyal, ready obedience of a Catholic priest or of a prelate is rendered, first of all, to his Divine Master and Redeemer, Whose news of Christianity, and in the evan gelization of the Philippines, by per-suasion and teaching, they did more for Christianity and civilization than any other missionaries of modern times

Visible representative on earth is the Sovereign Pontiff at Rome. In a most true and exact sense the Pope himself is simply "the servant of the servants of God;" he is the monthpiece of the "Of undaunted courage they have ever been to the front when calamities threatened their flocks ; they have wit-nessed and recorded some of the most Holy Ghos; he is not set apart to issue his command on his mere hunan will and idle wish; his duties are far more dreadful convulsions of nature. vol canic eruptions, earthquake and destructive typhoons. In epidemics of numerous than our duties, his burdens are much heavier, his responsibilities lague and cholera they have not been dismayed, nor have they ever in such cases abandoned their flocks." greater, his field of endeavor is the

orld; he must answer to God for what When an enemy has attacked the ands they have been the first to face The priest goes into danger, as a the shot. Only fervent faith could en soldier goes, at duty's call. He will face powder and shot with the national able these men to endure the hardships and overcome the dangers that encom sed them.

army on the battle field, he will walk into the pest-house, he will dwell with the lepers, he will scale the Alpine heights and face the torrid sun; but They have done much for educam, having founded schools for both kes, training colleges for teachers, Univertity of St. Thomas in Manhis struggles, his heroism, his warfares, are for the winning of souls to Christ. In little country villages he will spend and other institutions.

Hospitals and asylums attest their rity. They were formerly, and even a long life peacefully and joyfully among the poor, the lowly, the little children, as he will labor in crowded arity. They were formerly, and even tely, the protectors of the poor sinst the rich, and of the native anist the Spaniard. They have con-stently resisted the enslavement of city streets and tenements, and for

'The orders, then, have been of the

as to all such questions of rubrics. ALMOST GIVEN UP rites, ceremonies, etc., is a disposition to do exactly as Rome prescribes, once the prescription becomes known. The assertion, "I have always done it this the prescription becomes known. The assertion, "I have always done it this way," is of course utterly puerile as a justification of a practice at variance with the decisions of a Roman Congre "FRUIT-A-TIVES" SAVED HIS LIFE Mr. Diugwall was Superintendent of St. Andrews Sunday School in William town for nine years and License Com missioner for Glengarry - and Tar Collector for Charlottenburg-for gation. It is reprehensible to say, The matter is a small one, anyway, The Holy See does not legislate concerning trifles. - The Ave Mar's. fourteen years continuously. Read

ARCHBISHOP IRELAND ON MOD-ERNISM.

lreamings the principles and the motives



strongly Mr. Dingwall comes out is favor of "Fruit-a-tives."

Tar

for

Williamstown, Ont., April 5th., 1907. I have much pleasure in testifying to foundation stones upon which it reared the civilisation of Christendom. But this I shall do; this I must do; I protest the almost marvellous benefit I have derived from taking "Fruit-a-tives." was a life long sufferer from Chroniz Constipation and the only medicine R ever secured to do me any real good was "Fruit-a-tives." This medicine cured me when everything else failed. Also, last spring, I had a severe attack of bladder trouble with kidney trouble, and "Pruit-a-tives" cured these complaints for me, when the physician attending me had practically given me up. I am now over eighty years of age and I cam stronghly recommend "Fruit-a-tives" for Chronic Constipation and bladder and kidney trouble. This medicine is mild like fruit, is easy to take, but most effective in action. (Sgd) JAMES DINGWALL

"Pruit-o-fives" - or "Pruit Liver Tablets" are sold by dealers at 50c a box -6 for \$2.50-or will be sent on receipt of price. Pruit-o-three Limited, Ottawa.

n a similar strain that he spoke one

day of having met a boy, poorly dressed, in the vicinity of the Archbiahop's house when the 't manilous'' were being built. The Cardinal stopped him for the pure

pleasure of speaking to him. "Well, my little man, where are you going with that little bundle in your hand ?"

"To my laber," said the boy point-ing to one of the houses then in course of construction. "What's your father?" asked the Cardinal. "A carpenter, sir." The Cardinal was moved, even

awed. "I had met a carpenter's Son,"

THE ROSARY IN IRELAND

No one familiar with the Irish at

he said .- London Tablet.

WAS THE FRIEND OF MANNING.

ole and entire in the divine Jesus

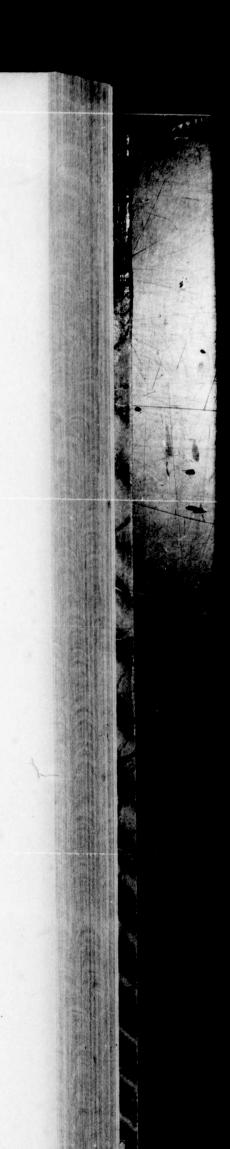
livine there is no room for 'Modern

them the 'new' and the 'modern' may be the welcome words."-The Casket

The Rev. Benjamin Waugh, whose death deprives the Society for the Pre-vention of Graelty to Children of its founder, had more than one link with Oatholics. He was one of the few Nonconformist ministers who have contri buted a son to the ranks of our clergy ; and, in his great work, the very need of which constitutes an indictment of he nation of which the nation, in its boasting moods, seems to he but half aware, he had from the first—and how could it have failed him ?—the cordial upport of Catholics.

The first and greatest of these wa Cardinal Manning, ever quick in his discernment of the spirit of the time, ome or abroad will discern any note of its needs, and of the men who, how ever labelled and however libelled, of exaggeration in this paragraph rom a paper by Father Proctor, O. came forward to gather the harvest that P., in the Resarv Guide : "In prosperity and in adversity, in the evening of sadness and in this is ripe for the gatherer. Mr. Waugh was a frequent visitor at the Archbishop's house, and the talk turned on the theme which established between them morning of gladness, in their joys and in their sorrows, the Beads were over a close bond. " I like to go into the their talisman, the Rosary their anchor parks on Sundays," the Cardinal con of hope which kept them united to Jesus, the Incarnate Son, and to Mary, fessel to the Nonconformist minister on one occasion, "to see the children, and talk with them; and I give them my blessing." On another day, when the Spotless Mother. In the ages of persecution the Rosary was their 'shibboleth,' the password by which the Society was in its infancy (as in one sense it ever is) Mr. Waugh com they were known to be 'of Christ and of God.' During the dark days the Rosplained of the little progress made. "Only seventy cases !" cried the Car-dinal. "That, a small result ! Only ary kept the lamp of their faith ever burning in the Irish heart and in the Irish home. When the Mass was pros-Irish home. When the Mass was pros-cribed and the sacred rites were put n's under a ban, and a price was set upon the A head of the priest—the soggarth aroon so dear to Erin's children-the Rosary this earth."

under the sweet Providence when the Cardinal heard that one of and the influence of the Virgin, Mother and Cardinal heard that one of and the influence of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that one of the Virgin, Mother and Cardinal heard that the second heard that the second heard that the the second heard that theard that theard that the second heard that t When the Cardinal heard that one of and the influence of the Virgin, Mot-



Vho can estimate the good that has accomplished by the Catholic d gentle moral of "The Caruff Box ?" It is not the oks that do the work but the nes, because they appeal to the ereader and he can understand 1

the Church cannot stand sponthese books, she cannot close is that Catholic novelists have well of her and that the good

when all of the sever present problem of misery and sin, but no one with the love of the Truth in his heart can help but say "God speed" to those writers, albeit no geniuses or classics, who have diffused through the bedien called those writers, albeit no geniuses or classics, who have diffused through the reading world the sweet aroma of Cath Olic life, the pictures of what the Church can do when men will allow her, and the sound lessons of faith and Morals that make for righteourness. —Boston Pilot. —Boston Pilot.

talse doctrine - but his greatest foe is himself, or rather the false principles by which he guides himself. What is the use of preaching regeneration to a people who spend 13,000,000 pounds a year on drink ? And why ? Besause the vice is fed by a false idea. All the vice is fed by a false idea. All effort to root it out must be unavailing till that faise notion is destroyed. A purified public opinion can alone hope to cope with it, for on a corrupt public opinion it now lives and thrives. Of what avail is it to preach against a what avait is to be been being vice which people, so far from being ashamed of, insist on elevating to the dignity of a virtue? The drunk ard is called 'a decent fellow,' covered with extenuations, smothered with ed with extenuations, smothered with rose leaves of apology. So long as drunkenness is 'a good man's fault and 'treating' a social virtue the country must rot. A perverse public opinion paralj zes every hand raised to opinion paraizes every name raised to save the people or grapple with the vice now devouring them. Look at the question squarely. Our drink bill costs every roof in Ireland fourteen

pounds a year. Our total income from agriculture—the staple industry of the country- is forty millions; yet before a penny of that is touched, thirteen-almost one third of the entire sum-is handed over to the sellers of drink.

TREATING NOT AN IRISH CUSTOM. * Treating is called an Irish virtue of good fellowship. Every word of that description is untrue. It is neither the share hospitable. It was unknown

Ir sh nor hospitable. It was unkn in Ireland till the English soldiers It was unknow ported it shout the year 1605. The Jesuit Provincial of that time-Father

merited well of her and that the good feeling and sympatly which pervade the optemeral fiction of the period are something to be thankful for. The vast majority of the unchurched, the heedless indifferents to religion, never come within the scope of the priest; he has enough to do to hold his great parishes that are growing up on all sides of us, with the ever present problem of misery and sin, but no one with the love of the Truth in his heart pitality is an Irish virtue, but have you hospitality here ? It is difficult to see

where he was for some years an assis-tant to the celebrated Jose Algue, S. J., director of the Government obser vatory at Manilla. "Mr. Shuntz was in Manilla while I

His work; and the Holy Spirit of living flame is the strength and light of the nuch, even if they could go no fur-her.' "-True Voice.

AT THE ELEVATION.

Just what should be the practice of atholics during the Elevation at Mass. bether they should forthwith bow own, or on the contrary look up at Sacred Host and Chalice, is a atter that has frequently been made a subject of controversy in Catholic semblies, and has occasionally found s way into the Catholic press. The llowing letter, written to the Tablet a priest of Downside Abbey, will

y a priest of Downside Abbey, will coordingly prove of interest. "During the first three months of 904 you allowed a discussion to take lace in your columns with regard to prove the back of the Second lace in your columns with regard to no rubric of looking at the Sacred lost and Challee at the moment of the Elevation. Some of your corres ondents pointed out the direction in the Roman Missal ordering the priest o "show" the consecrated Host and halice to the people, and drew the onclusion that therefore the people ware intended to look at them, and unproted this conselvation be historical. pported this conclusion by historic ferences. Others objected to th actice on various grounds - oithe at custom was against it, or that it emed irreverent, etc. The contro ersy may now perhaps be considered losed, by the grant on May 18 last, y the Sacred Congregation of Indul ences, of an indulgence of seven years id seven quarantines for looking with " faith, devotion and love," at the Sacred Host at the moment of the Elevation, saying at the same time the words " My Lord and my God!" A further plenary indulgence may be gaired once each week by those who, having heard Mass daily as above, re-ceive Holy Communion. The first named indulgence may also be gained by looking devontly upon the Sacred Host whenever it is solemnly exposed, saying the aforesaid words."

It is scarcely necessary to add that the only congrous attitude to preserve

the parish priest and the treasurer of frish Church Missionary Society, that the Parnellite and the anti-Parnellite, has "put down all heresics," so Irish has "put down all heresics," so Irish devotion to Mary has been the filcient cause of Ireland's having ever been Nationalist and the Orangeman, had met together on the society's plat form and joined the Aid Committee, he clapped his hands, exclaiming : How happy the old Prophet would have been! Alone among all countries, the Emer-The good days are coming; people will and their brotherhood in children; a never having given her adhesion, even Little Child shall lead them." It was or a day, to an anti Pope.

What is a Good Investment?

THERE are three important qualities that every investor must keep in mind when buying securities. These are safety, cheapness and salability.

It Must Be Safe

That must be the first consideration. a nat must be the first consideration. In forming a judgment on this point experience and a knowledge of the market are probably the most important factors. We have been in business for nearly forty year and our accumulated knowledge and experience is at the disposal of our clients.

It Must Be Cheap

Toronto Stock Exchange

It Must Be Readily Salable This is an important point—one often over-looked. For this reason the securities listed on the regular Stock Exchanges are best for they have a wider market and their values are always published in the spers. It is a safe rule to avoid unlisted securities which are canvassed for.

IN MARKADAN ARTING A STRATEGY MARKADA DATAMAN TO CONTRACT TO THE STRATEGY AND A DATAMAN ARTING A DATAMAN ARTIN

Many Good Investments

The only criterion of cheapness is that the Investment must pay a good rate of interest on the amount of money put into it, and must be bought below its normal price so as to be likely to increase in value.

John Stark & Co., STOCK BROKERS AND INVESTMENT AGENTS Members of the

26 Toronto Street Toronto, Ont.