

SAMSON, KENNEDY & GEMMEL

Acknowledge with thanks the patronage bestowed on them by their NUMEROUS CUSTOMERS THROUGHOUT THE DOMINION during the past year, which has resulted in a

VERY LARGE INCREASE OF THEIR BUSINESS

Over that of the previous. No feature of their trade presents a more satisfactory aspect (and which they refer to with pardonable pride) than its

STEADILY PROGRESSIVE CHARACTER.

Each succeeding year, from the commencement of their business, showing a large increase on the former, and they confidently hope, that by continuing to conduct it on the principles which have produced these pleasing results, that a still further steady increase will be secured.

The trade of Autumn, 1873, was, on the whole, they believe, satisfactory, notwithstanding the gloomy aspect which presented itself last June, owing to a continued drought, but timely rains produced an almost magic effect, and a good average harvest was afterwards reaped. The cotton and wool markets remain steady. The slight decline in price of cotton, which took place in November last, was produced by a temporary stringent condition of the money market, which gave a check to business, and not under the influence of the usual laws of supply and demand.

A fair business may be expected this Spring, but they would reiterate the advice given to their friends in their Fall Circular of 1872, namely, to buy their goods as they require, and sort up often. Don't purchase MERELY FOR THE SAKE OF BEING ABLE TO SHOW A LARGE STOCK, and the best results will follow.

They have made arrangements for the Trade of Spring, 1874—COMMENSURATE WITH THE DEMANDS OF THEIR BUSINESS—and offer the following advantages to buyers:—

A Thorough Knowledge of the British and Foreign Markets.

A Perfect Acquaintance with the wants of the Trade, and

A Complete, Extensive, and Well Assorted Stock.

New Markets have been visited by their Buyers in order to procure every available novelty, and to fully sustain the character for

FRESHNESS AND ATTRACTIVENESS,

which their Stock has hitherto borne.

Notwithstanding the care bestowed in the execution of orders coming direct from customers, still, they do not hesitate to say that Buyers will find it greatly to their advantage to VISIT THE MARKETS OFTEN, and select their goods personally.

Nothing will be wanting on their part to maintain the established reputation of their house.