

DYEING FOR LOVE.

How a lady managed to reduce her expenses for clothing by half.

"And do you mean to tell me, Mrs. Adams, that with those little Dye Packages you can obtain such results as these?" said Mrs. Hunt to her neighbor, Mrs. Dr. Adams.

"It is marvellous indeed," said Mrs. Adams, as she placed a dainty little girl's dress in her glazed earthenware dye pot; "it is marvellous indeed, but you will think it more marvellous still when I tell you that with these Turkish Dyes I never fail. I have found them to be uniform in strength and color, and whether in coloring white goods or recoloring colored goods the result is just what I expected."

"You must have very remarkable skill to produce results uniformly as good as these."

"Not at all. When you purchase the Turkish Dyes you get a book entitled 'How to Dye well,' which explains the best methods of Dyeing so clearly that no one who takes any care can make a mistake."

"Does it tell you what color to use when re-dyeing a garment of another color?"

"Yes. You see that the little dress that I have just put in the pot is bright yellow, and the Turkish Dye I am using is blue. The result will be a handsome green."

"I have a slate colored mantle at home that I want to color brown; what dye should I use?"

"What Turkish Dye should you use? should be the form of your question. I have been experimenting for many years, and after trying everything I came across could find nothing that answered every purpose until I found these new Turkish Dyes."

"Are they new then?"

"No, not new, but new to me and to Canada. The Turkish Dye Company that manufactures them have immense national establishments in London, Paris, Constantinople, Berlin and Montreal, and their dyes have been used in Europe for ages, but

they are new to Canada, I am sorry to say."

"How interesting! Have you tried the Turkish Dye for black?"

"Yes; and this has given me the greatest satisfaction. You know it is almost impossible to get a black stocking, except at a very high price, that the color will not come out of. I first tried the Turkish Dye black on a pair of old black stockings, and there was no come off to it. Then I did something you cannot guess. I bought a lot of stockings that I got cheap because they were dirty and shop-worn, and dyed them with the Turkish Dye black. I could have sold them to the same storekeeper for more than twice what I paid for them. The black was superb, equal to that on the most expensive goods, and there was no danger of it coming off on to the limbs."

"I must try something like that at once. It is no wonder that your husband is always crying out your praise. You must save him a great deal of money every year with your dye pots."

"But I have not told you half the values of Turkish Dyes yet," continued

Mrs. Adams.

"Soap does not affect them."

"Do you mean to say that I



can use soap to wash any goods dyed with the Dyes and not fade?"

"That is I mean; and

Turkish they will

just what I will say

"If I were born ten days later I might have been an Easter egg and dyed with Turkish Dyes."