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EVERY year Mennen's Talcum is introduced to a million or more new babies. You know how babies revel in it, how happy it makes them, how much real comfort it has brought into their little lives.

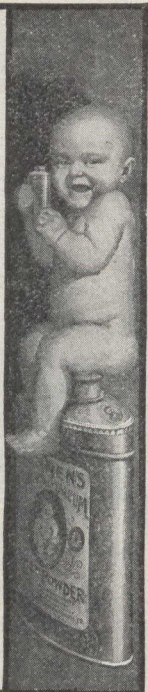
The oldest and safest talcum on the market, it is today the one most in demand, preferred by doctors and nurses for its purity. It possesses the correct medicinal properties to afford immediate relief for prickly heat, eczema, rash, tender raw skin and chafing.

For sale everywhere 25c or by mail postpaid.

Sample tin 4c or for 15c postpaid we will send you our "Week-end Kit" composed of sample packages of talcum powder, toilet soap, cream dentifrice, etc. Gerhard Mennen Co., Newark, N.J.



Mennen's Borated Talcum Toilet Powder



Raise Your Cooking to the Level of an Art

Show the final touch of daintiness in the flavor by using

MAPLEINE

a dainty, delicate taste in

Cakes, Icings, Whipped Cream, Ice Cream, Sauces, Puddings, Candies.

Easy to use. Just like any other flavor, and it won't cook or freeze out.

Grocers Sell It.

Send 2c stamp for Booklet, "Mapleine Dainties."

Crescent Manufacturing Co.

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By Appointment

WHITE HORSE WHISKY

Has Great Age and Bouquet; is Heart Tonic, Digestive and Non-Gouty.

Ask Specially for WHITE HORSE.

Sold by all Wine Merchants, Grocers & Hotels.

THE HOME BANK OF CANADA

NOTICE OF QUARTERLY DIVIDEND.

Notice is hereby given that a Dividend at the rate of Seven per cent (7%) per annum upon the paid up Capital Stock of this Bank has been declared for the three months ending the 31st August, 1913, and that the same will be payable at its Head Office and Branches on and after Monday, September 1st, 1913. The Transfer Books will be closed from the 17th to the 31st August, 1913, both days inclusive.

By order of the Board,
JAMES MASON,
General Manager.

Toronto, July 16th, 1913.

"TALK CORRECTLY and you will THINK CORRECTLY"

Slipshod English promotes slipshod thought. Get into the habit of careless use of words and you will soon be careless in thought. To think correctly and talk correctly, to talk correctly and think correctly, you will find

"A Desk-Book of Errors in English" a very serviceable little book. "Right to the Point."

12mo, cloth, 240 pages. \$1.00 post-paid.
NORMAN RICHARDSON,
22 E. Wellington St. - - - Toronto.

Americans in the West

(Concluded from page 7.)

well by the country that is doing well by them. They are taking an interest in its institutions. Very many have gone "back home" to visit and have expressed themselves delighted to return to the prairies.

Mr. Miller is surely libelling his fellow-citizens when he makes the statement "The Yankee goes where there is a dollar in sight, and now the Canadian West looks good to him. The Yankee goes there and grabs the dollar while the native is looking on and still thinking it over, and when the Yankee has made his pile, etc." Unfortunately for Western Canada, we know this class, the American who can teach the American eagle a whole lot about screaming, the individual who is out for number one and nothing else under the sun; the so-called man who mines the land instead of farming it; the smart Aleck who boasts of his hard-headedness, whose patriotism is mere jingoism. We call them grafters up here. Fortunately, they are in a small but noisy minority.

In marked contrast to this type is another of which many examples might be cited, one being chosen. Some time ago a college-bred woman came with her husband, a civil engineer, to Saskatchewan, the latter having obtained a position with a railroad, supervising construction work. The home they made was in a box car. In the neighbourhood and in the camp, the great majority were American born. For the mutual improvement of all concerned, the woman came to the conclusion that some organization was needed. It may surprise Mr. Miller to learn that she and her husband decided on a Canadian Club, and when they called a meeting, their decision was unanimously seconded. The objects agreed upon were to study the history, literature and institutions of Canada, the land of their adoption. When the woman visited Regina a few months ago, she was surprised to learn that Canadian Clubs existed in the majority of Canadian cities, with constitutions bearing a striking resemblance to that of the box-car. Moreover, she states that she and her husband are teaching their small son to salute the Union Jack, a mark of respect to the flag that means their protection—the flag of the country in which they are prospering.

Trusting that this may throw some light upon the subject under debate, Sincerely yours,

ISABEL C. ARMSTRONG.

Regina, July 14th.

Getting Ready

THESE are the days when theatrical managers are preparing for the coming season. The play being chosen, and the stars selected, minor parts are still open.

The following incident is liable to take place in every manager's office, every day, about ten to a hundred and ten times (according to the size of the room):

The door of the sanctum sanctorum opens and the manager, in tight fitting morning coat and spats (the manager always wears spats) emerges. Immediately, a crowd of girls (whose ages range from sixteen to sixty-one) produce a chamois cloth and dab their noses hastily and vigorously. One steps forward.

"Good day, Mr. Sorinski; want a 'front row' for 'The Girl at the Ball Game'?" Well, I've had experience in "The Count from Luxembourg."

"H—m, can you sing?" asks the manager.

"I should say so! Not a bad looker, either. What?"

"Why'd you quit the 'Count of Luxembourg,' then?" asks the manager. No reply from the "front row."

"H—m!" says the manager, dubiously, "guess your voice wasn't exactly that of a prima-donna. However, leave your card, my dear."

"My dear" turns away, and, woman-like, the rest of the crowd smile triumphantly, if a little cruelly, and swarm round the manager again.



No Gas
No Dust
Supplies home with
pure warm air.
Fused joints cannot
leak.

Heating a home properly is something more than raising the temperature. The air must be pure as well as warm. The health of your family demands it. An odor of gas is not only unpleasant but is a menace to the health. Fine coal dust floating in the air is just as bad.

¶ The HECLA Furnace is absolutely gas and dust proof. The Joints, which in other Furnaces are made with bolts and cement, are fused in the HECLA. This process welds the cast-iron and steel into a solid one-piece construction.

¶ Expansion and contraction cannot spread the fused joint. Even after 20 years of service, the joints in the HECLA will be found perfectly tight. The fumes from the fire cannot find an opening. The air in the living rooms is always pure and healthful.

HECLA FURNACE

FOR COAL AND WOOD

This healthful heating costs less than ordinary warm air heating. The fire-pot of the HECLA is steel ribbed to radiate the heat rapidly. This, by actual test, makes a saving of thirteen and three-fifths per cent., or one ton of coal in seven.

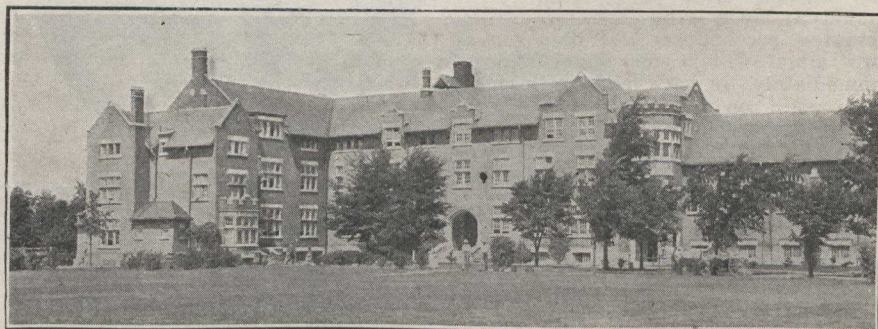
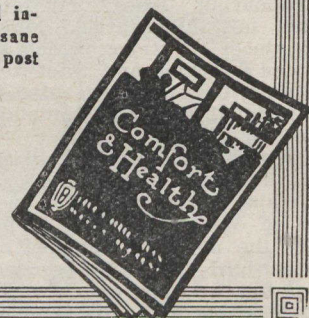
Do you want to give more thought to the heating of your home?

Ribbed Fire-Pot



"Comfort & Health" will interest you. It is a book on safe heating. Your address on a post card will bring it.

Write Dept. 173w
Clare Bros. & Co.
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PRESTON, - - - ONT.



RIDLEY COLLEGE

St. Catharines, Ont.

Rev. J.O. Miller, M.A., D.C.L., Principal

SCHOOL FOR BOYS

Three separate residences, specially built and equipped. 1. Lower School for boys under fourteen. 2. Dean's House for boys of fourteen and fifteen. 3. Upper School for Advanced Pupils entering the universities or business.

Gymnasium and Swimming Bath, Fine Hockey Rink, Athletic Fields and Playgrounds unsurpassed. 80 acres. Mild climate.

Prospectus giving full particulars on request.

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