

Thrifty People are Taking Advantage of Our Exceptional Values

We are determined to stand "head and shoulders" above all in value-giving. Each succeeding day finds our values more interesting. Thrifty men and women by the hundreds intent on securing high grade goods have fairly swarmed our store since beginning of our remarkable price-reducing sale. We challenge all competition.

Men's Overalls at Still Lower Prices.
\$1.68. Regular value \$3.00.

Men's Balbriggan Undershirts and Drawers at Very Low Prices.
50c garment.

Ladies' White Voile Blouses.
Regular \$4.00 and \$4.50, now \$2.50. All beautifully trimmed and splendid style.

Men, You Haven't Seen Such Clothing Values in Years.

All Men's \$25.00 Suits now \$14.95
All Men's \$35.00 Suits now \$18.95
All Men's \$40.00 Suits now \$21.95
All Men's \$45.00 Suits now \$23.95
All Men's \$50.00 Suits now \$26.95
All Men's \$65.00 Suits now \$33.95

Ladies' White Outing Skirts.
Regular \$3.00, now \$1.29
Regular \$6.50, now \$3.75

Children's White Voile and Gingham Dresses.
Regular price \$3.00 and \$4.00.
Now \$1.50 and \$1.95.

July Prices in June.
Men's English Smart Straw Sailors, all prices, \$1.89 up.

Boys' Suit Department.
Mothers, are you aware of the wonderful bargains we are offering you in this sale? Just imagine suits that were sold as high as \$16.50 and will cost for fall \$11.50 are going at \$7.85 and \$9.95. All new styles.

Shoe Department.
We are stirring up the economical buyers by our low shoe prices. Goodness knows, if you need shoes of any kind, here's your chance. Come in and see our sale tables.

E. A. MAYHEW & COMPANY

The store that gives you what you want, when you want it, at the price you want to pay

The Transcript.

THURSDAY, JUNE 30, 1921.

NEWBURY

Norman McCallum and wife of Burford and Stuart McCallum, wife and children of Walkers visited at A. McCready's Sunday.
J. E. Burgess and wife of Dresden and Eddie Leech and family spent Sunday at E. Leech's.
Miss Bertha Crimmon of Detroit is visiting her mother here.
Rev. J. W. Hammett and wife and son Tom of Walkerton have been visiting in town on their way from Detroit where they attended the wedding of their niece, Bertha Miller, and Fred Mann. Rev. Mr. Hammett performed the ceremony.
Sheriff Johnston and son Norman of Sarnia visited his brother-in-law, G. D. Dobbyn, last Monday. The many friends here were sorry to hear that his brother, Joseph F., is ill in hospital at Spirit River, Alberta, with typhoid fever and pleurisy. His recovery is hoped for.
James Brennan, wife and son Joe motored to Dundas for the week-end with their sons, Orville, John and Milton.
Miss Mamie G. Bayne is home from Hagersville.
Miss Sadie Stuart of Toronto is visiting at J. G. Bayne's.
Mr. and Mrs. Harvey Taylor of Owen Sound, who are on a motor trip, spent a few days with her son, Charles A. King.
While walking to church on Sunday afternoon Mrs. Farquharson and Mrs. J. A. Smith were knocked down by an automobile driven by Mrs. Alpheus King of Aldborough. Mrs. King and her husband were coming to the G. T. R. station and she drove almost by the gate and in turning quickly to go through struck the ladies. Both were thrown down and received several scratches and bruises. Mrs. Farquharson's clothing was badly torn. It was a wonderful escape from serious accident to the ladies walking and was a great shock to Mrs. King's nerves.

Church of England garden party, July 12th.
A special service was held in Christ church on Sunday at 3 o'clock when Rev. R. J. Murphy gave a splendid sermon to the Masses. The church was nearly filled. About 40 Masses marched from the G. T. R. yards where their cars were parked. Noble Hurdie has purchased from C. A. Blain the building he has been using for taking cream and eggs.

EKFRID STATION

Prof. James McLean of Manitoba University visited among friends at Mayfair recently.
The annual big meeting of the Old School Baptists was held on Sunday. Misses Alma and Annie McCallum visited their aunt, Mrs. Rebecca McAlpine, Kilmartin, recently.
Harry Cornell has gone to London for treatment on his ear.
Mr. and Mrs. Neil McLean have arrived home from their honeymoon.
Mr. and Mrs. R. P. Eaton and Anna spent Sunday with friends at Glencoe.

Mr. and Mrs. Dunc. Graham of Strathroy were recent visitors at Annie Galbraith's.
Ekfrid and Riverside baseball teams played a game at Ekfrid; the result being 15-6 in Ekfrid's favor.
W. R. McDonald has been engaged to plow 200 acres of the Elgin Gardens in Dunwich with his tractor.
Mrs. A. D. McCallum and son George and Mrs. May Howie and son Beverly of London and Mr. and Mrs. Clarence McCallum of the West visited friends here last week.
A party motoring from Florida to Detroit stopped a night on the Baptist church grounds last week. They were equipped with everything necessary, including kitchen cabinet, folding table, tent and victrola.

WARDSVILLE

A concert under the auspices of the W. M. S. of the Methodist church was held last Tuesday evening here in the town hall. A very large number from the surrounding towns were present. The main feature was the presence of Miss Frances Niekawa, who delighted the audience with her songs and recitations.
At a meeting of Hammond Lodge, No. 327, A. F. & A. M., held in the Masonic hall here on Friday evening last, the following officers were installed for the ensuing year:—W. M., Robert Moore; S. W., Mark G. McMaster; J. W., Charles Mimma; treasurer, Wilson Turk; secretary, Geo. A. Love; S. D., J. Robinson; J. D., John H. Miller; stewards, M. McMaster and M. J. Willson; Tyler, J. F. Heath; I. G., Wm. McMaster. Bro. A. Petrick of McCall Lodge, West Lorne, presided as installing officer and put on the work in a very creditable manner. The evening's proceedings were brought to a close by an excellent luncheon which was enjoyed by all present.
A large number from Wardsville attended the garden party in Glencoe on Thursday and the one in Melbourne on Friday.
A much needed rain shower came on Monday afternoon. The farmers especially were very much pleased and it is thought that the shower will save the berry crop.
Third form have finished their examinations and are patiently waiting for their reports. The junior fourth class have also finished their examinations.

The members of Hammond Lodge attended divine service at Christ church, Newbury, on Sunday afternoon last. A large gathering was present, including a number from Bothwell and Rodney. Rev. Bro. R. J. Murphy delivered a very impressive sermon.
Miss Voce of Detroit is visiting in Wardsville.
Mr. and Mrs. Alex. Stewart and daughters Nora and Ruby spent Sunday with Mr. and Mrs. Thos. H. Weer. Remember Friday is July 1st, and that's the night of the English church garden party here.
Only the uninformed endure the agony of corns. The knowing ones apply Holloway's Corn Remover and get relief.

WOODGREEN

A number from here attended the concert in Wardsville last Tuesday night and lawn social at Lee's on Wednesday night.
Thos. Simpson and daughter Florence spent a few days with friends at Florence, Mrs. Simpson returning with them.
A number from here attended the lawn social at Melbourne on Friday evening.
A large number from here spent Sunday at Government Park, Rondeau.
Final exams were tried on Tuesday and Wednesday, and now the kiddies have holidays until September.
Farmers around here are haying at present.

STRATHBURN

Chas. Kelly, Willow Hill, was taken quite ill last week with an attack of hiccoughs from which he is still suffering.
Miss Sadie Coulthard, nurse, of St. Thomas, is visiting her parents, Mr. and Mrs. David Coulthard.
Miss Jackson has resigned as teacher of the school in S. S. No. 1, Mosa, and has been engaged to teach at Wardsville.
David Webster of California is here on a visit to his niece and nephews.
Rev. Mr. Farquhar, Mrs. Stinson and Mrs. Dan Campbell and son John of Rodney spent Sunday at D. H. McRae's.

Wedding cake boxes at The Transcript office.

MIDDLEMISS

The crops in this district are greatly in need of rain.
Strawberries were quite scarce here owing to the dry weather. A number from here attended the garden party at Mount Brydges on June 22nd.
David and Will Graham have purchased a new Ford car.
Mrs. Will Lucas and Gordon, Kenneth and Florence and Mr. and Mrs. Norman Fletcher and baby returned on Thursday after spending a week in Windsor. Their auto was struck by a street car in Windsor and badly damaged.
H. B. McArthur has been appointed a justice of the peace for the county of Middlesex. Bootleggers, beware!
Kenneth Stevenson of Toronto is visiting his relatives here.
Mitchell McArthur has arrived home after spending a few months in Windsor.
The people of the village here are very sorry that the teacher of their school is leaving this year.
Mrs. Harry Lilley is spending a few weeks in Detroit with her sisters.
A number from here spent Wednesday evening at Springbank.
Hugh McArthur is having his house painted.
Miss McDonald, dressmaker, of Melbourne, is in the village sewing.
Alex. McDonald and Bernice Graham spent Friday evening at Port Stanley.
The farmers around these parts started haying last week.

Recognized as a leading specific for the destruction of worms, **Mother's Worm Exterminator** has proved a boon to suffering children everywhere. It seldom fails.

NORTH EKFRID

A large number from this vicinity attended the lawn social at Melbourne last Friday night.
Mr. and Mrs. Louis Ketchum of Dearborn, Mich., are visiting at the home of her grandmother, Mrs. Wm. Foster.
Rev. Mr. Ballantyne of London will preach in the Presbyterian church next Sunday, July 3rd.
Mr. and Mrs. Volley Case spent Sunday at Inwood.
Emerson Ramsey is sporting a Ford car.
Russell Roemmele is remodeling his house.
Mrs. Roy Abram of Windsor is spending her holidays in this neighborhood.
Mrs. Graham entertained a number of friends on Monday evening on her lawn, "Sunnyside," to instrumental and vocal music.
A number from here attended the picnic at Cairngorm Saturday.
A large number from this neighborhood are expecting to attend the U. F. O. picnic at Strathroy July 1st.
Ern. Roemmele has a Gray-Dort car.
Archie Campbell is beautifying his house with a new veranda.
Miss Pearl Pettit spent a few days near Alvinston.
Whooping cough is the order of the day.
Mr. and Mrs. Ben Patterson spent Sunday at Kerwood.
Miss Lizzie Down is visiting friends in Woodstock.
James Pettit has a Maxwell car.
A number from this vicinity attended the big Baptist meeting on the Longwoods road Sunday.

MELBOURNE

The agricultural society have spent a great deal of time and effort in improving the fair grounds recently. The hall has been moved from the old site and is now facing the town line (or Union street), situated near the bowling green. A cement foundation has been put under it, which adds to the appearance of the building. They have also improved the race track, which was not quite half a mile, making it larger and doing away with a curve that was too



When you require a roof, the measurement will be in squares (100 square feet). A basis for analysis of the costs of Brantford Asphalt Slates is given below:

- 1—INITIAL COSTS OF MATERIALS—Brantford Asphalt Slates are sometimes higher in initial cost for the material.
- 2—NAILS REQUIRED—Brantford Asphalt Slates require ONLY 684 nails to lay a square. Brantford Asphalt Slates require ONLY 450 nails.
- 3—COST OF LAYING—Brantford Asphalt Slab Slates are four on one strip—require only one operation in handling, one operation in spacing—Individual slates are 8 x 12 3/4 inches—Cut easily, fit easily, fit on angles and bend over round surfaces. You save 30 to 50 per cent. in laying.
- 4—NO PAINT OR STAIN REQUIRED—The surface of Brantford Asphalt Slates is in nature's permanent colors, green and red, unfadeable, always attractive, requiring no stain to produce artistic effects, no liquid costs to make them fire-resistant.
- 5—SAVING OF INSURANCE—Brantford Asphalt Slates are classed as non-combustible by fire insurance Companies—a direct saving of from 10 to 20 per cent. on premiums is effected. In certain localities fire regulations demand asbestos paper under some roof materials, but Brantford Asphalt Slates are fire-resistant and are immune from special regulations.
- 6—COST OF REPAIRS—From the day they are laid Brantford Asphalt Slates roofs show almost 100 per cent. of the original roof untouched. Brantford Asphalt Slates do not curl, split, crack or rot. Complete protection and permanent protection are built into Brantford Asphalt Slates.

Compare these roof costs with those of any other roofing material; it is your money you are spending and you want value for it—then buy

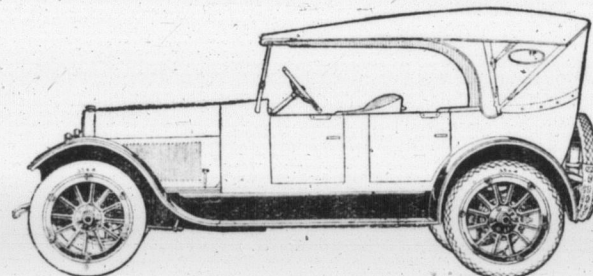
Brantford Asphalt Slates

Distributed under Brantford Roofing Trade Marks, through Brantford Roofing Dealers. Stock carried, information furnished, service rendered by our dealer in your district.

Brantford Roofing Co. Limited

HEAD OFFICE AND FACTORY, 117
Brantford, Canada
Branches at Toronto, Montreal, Halifax and Winnipeg.

For Sale by McPherson & Clarke



McLAUGHLIN

"Canada's Standard Car"

Present Lines of new Master Six and Light Six series will be continued in the 1922 season.

Beginning June 1st, the new series and prices will be as follows: F.O.B. Oshawa, Ont.

Master Sixes:

	Old Price	New Price
Model 22-44 Three Passenger Roadster, Cord Tires	\$2550.00	\$2215.00
Model 22-45 Five Passenger Touring, Cord Tires	2550.00	2245.00
Model 22-46 Three Passenger Coupe, Cord Tires	3405.00	2995.00
Model 22-47 Five Passenger Sedan, Cord Tires	3920.00	3445.00
Model 22-48 Four Passenger Coupe, Cord Tires	4000.00	3345.00
Model 22-49 Seven Passenger Touring, Cord Tires	2895.00	2595.00
Model 22-50 Seven Passenger Sedan, Cord Tires	4350.00	3795.00

Light Sixes:

	Old Price	New Price
Model 22-62 Roadster	1895.00	1615.00
Model 22-63 Five Passenger Touring	1895.00	1650.00
Model 22-62 Coupe, Three Passenger	2640.00	2390.00
Model 22-63 Sedan, Five Passenger	2685.00	2435.00

SALES TAX EXTRA

McLaughlin Motor Car Co., Limited

OSHAWA, ONT.

12 BRANCHES

Dealers Wanted in Open Territories

M. J. McALPINE

Dealer - Glencoe

An Unblemished Record. Sensational advertising methods have so often been used to exploit worthless articles that we have always preferred to be very conservative in our claims for Dr. J. D. Kellogg's Asthma Remedy. We keep it before the public by modest announcements, relying almost wholly for its more extensive use upon its recommendation by those whom it relieves of Asthma's dreadful agonies. These are now numbered in many thousands. We suggest a trial of Dr. J. D. Kellogg's by every sufferer from Asthma. Many a man's popularity is due to the fact that he isn't aware of it.