



## MAGIC BAKING POWDER

CONTAINS NO ALUM

It is a pure phosphate baking powder and is guaranteed by us to be the best and purest baking powder possible to produce.

The perfect leavening qualities of "Magic" combined with its purity and wholesomeness make it the ideal baking powder.

The ingredients are plainly printed on the label and our half century reputation should be sufficient guarantee of the high quality of these ingredients.

E.W. GILLETT COMPANY LIMITED  
WINNIPEG TORONTO, ONT. MONTREAL



## GERMANY'S LAST HOPE IS IN INTRIGUE

Desperate Efforts For Dissension Among Allies

Von Buelow's Boast Relative To Italy Made Good — Efforts in France and Ireland — Time For Allies to Hold Firmly Together

(Toronto Mail and Empire)  
A short time ago Prince von Buelow, formerly Germany's representative in Italy, remarked that he had prominent friends there at work. We now can gaze at some of the fruits of their work, which certainly will enhance Buelow's reputation in his own country and may speed his ambition to play a great part on the world's stage. Writing from Rome a fortnight or so ago, Julius Grandt gave to the New York Times an inkling of what might be expected. At the time he wrote there was no indication of a great Italian advance, and the information upon which Mr. Grandt based his conclusions was acquired by him at a much earlier date, in fact before the German reply to the Pope's note was issued. It appears there was a conference in Berlin attended by prominent public men, some of them representatives in the Reichstag, some not. The purpose of the gathering was to express opinions as to what form the forthcoming reply should take. That the conference made a change in the reply that had been decided upon has been officially denied in Berlin, but it has not been denied that there was a conference. The Socialists' Scheme

The Socialists, it is said, insisted that the German reply should be definite with regard to Belgium, Serbia and Poland and some other matters. They said that Belgium should be evacuated and partially restored to Germany's empire; that Serbia should be evacuated and partially restored to Austria; that Rumania should be evacuated, but that no indemnity should be paid to her; that Poland should be left an independent state, while Courland should be evacuated and left to settle her own affairs. In return Germany would demand that some of her colonies be returned to her.

Such a statement, while leaving much to be desired from the Allies' point of view, would have an excellent effect upon public opinion in France and England, and particularly in the United States. It would give the elements opposed to war in all those countries, and probably the German agents, a chance to raise their voices in favor of an international conference, with a truce, while certain points were being threshed out. If in the end the German terms were rejected Germany would at least have benefited by the delay and be better able to resume hostilities.

Opposed to this position were members of the Junker party, the pan-Germans and many of the Centralists. They contended that Germany had held out for three years, and that if she could hold out only a few months longer she would be able to impose her own terms of peace. All who spoke laid emphasis on their expectations of dissensions among the allies. One member of the Junker party assured his hearers that before long Italy would be as much disorganized as Russia, and that Germany had thousands of friends in the United States who would be busy making trouble. This view finally prevailed, and it is said that because of the high hopes aroused by the Junker speakers the conference approved of a change in the answer to the Pope's note which made it the nonsense it is, and a production which the Germans themselves do not pretend to understand. The Junker who made the promises about Italy evidently spoke by the book, although there is no reason to suppose that Italy will ever be reduced to the present status of Russia.

### "Divide and Conquer"

Germany's original plans have been badly disarranged by the progress of the war, but they remain essentially the same as ever, and of late appear to have been working out more satisfactorily for her than at any other time. She has all along counted upon defeating her enemies one by one. France was to be the first victim; then she was to turn to Russia. Circumstances have obliged her to alter Russia's position in the batting order, and now we see that Russia stands first among the great powers to be rendered virtually helpless. What she was unable to accomplish by force of arms in Russia she has already achieved by means of her secret agents and her anarchist dupes. Of late we have had sensational revelations of the part her spies tried to accomplish in France. It was announced the other day that Bernstorff was backing another rising in Ireland. It is too early yet to say that all her activities in the United States have been brought to nothing.

### New "Talking Points"

Germany's hopes must recently have revived. What she has achieved may not amount to much in a military way. It

the whole Italian army were captured her great problem on the western front would be left unsolved, but Germany has secured, in the collapse of Russia and in the disaster to Italy, what salesmen call "talking points." She has them to use as texts from which to exhort her people to continue to hold out, and to encourage her allies. She has removed from Austria the menace of a Russian invasion; she has guided Austria to her greatest victory of the war. If she can provoke another Irish rebellion the whole German population will cheerfully take another hole in its belt. If she can hold on long enough her rulers believe that anything may happen to help them. They are gambling now, and are throwing for the big stake of disorganization among their foes. The point is that Germany's foes cannot be disorganized unless they disorganize themselves.

### BRITISH CASUALTIES 82,377

Losses in October Drive Less Than Those for September

London, Nov. 3.—British casualties reported for October totaled 82,377. The losses were divided as follows: Officers killed or died of wounds, 1,445; men, 14,985. Officers wounded or missing, 4,138; men, 61,814.

The October losses compare favorably for the British with those reported for September, which totaled 104,558. In October Field Marshal Haig undertook several renewals of the big drive in Flanders, making notable progress in the process still under way. The drive wedged into the German lines, threatening a wide sector in Belgium and Northern France.

### MET HIS MATCH

To the Editor of the Times:  
Sir.—The secretary of the Liquor Merchants' Protective Association, having written an article attacking prohibition legislation, elicited the following stinging reply from Dr. Robert Telford, in the Vancouver World:

"The prohibitionists claim that a nation's crime is in exact proportion to the consumption of alcohol. They claim that a drink environment breeds drunkenness as a swamp breeds malaria. They further claim that out of this drunkenness comes crime as pus from a sore. They claim that insanity is the

mad son of alcohol, that idleness is its driving daughter, and that suicide is its despairing child. They claim that the economic waste of the liquor traffic

is twice that of the present war to this country.

"Touching this economic question, it might be of interest to those who are horrified at the destruction of the present war and who make light of the ravages of the drink traffic, to contemplate the following facts:

"Canadians killed by the Huns in Flanders since the beginning of the war up to June, 1916—4,000.  
"Canadians killed by King Alcohol during the same time—8,000.  
"Cost of the war to date—about \$150,000,000.  
"Cost of strong drink to Canada, directly or indirectly, \$800,000,000.  
"Foodstuffs, including corn, barley, rye, wheat and molasses, wasted in the manufacture of intoxicating liquors during 1914—274,629,297 lbs. (Inland revenue report). This would provide 1,100 lbs. per annum for each of our 250,000 soldiers at the front and in training. What a fine donation it would make to the Patriotic Fund or to the starving Belgians!

"Give us prohibition and we can continue the war indefinitely and be better off at the end than we are at present."

Doubtless some will regard the above statements as almost beyond belief, but a little honest investigation will convince the most skeptical. The vital statistics in the Canadian Year Book for 1914 show a remarkable relationship between the number of insane and the amount of drink consumed.

In both Canada and the United States, the investigator will find a remarkably direct relationship between insanity,

crime, and pauperism, and the amount of alcoholic liquors consumed. As to the economic question, he will find that drink costs the Dominion eleven times as much as the revenue received, and that in most municipalities the direct cost for poverty and crime alone amounts to five times the revenue received. He will find further that the tax rate in wet towns is sometimes double that in dry towns. It does seem incredible that any intelligent race of people would license men to deal out poverty, crime, insanity, and death and more incredible still that any educated person could be found willing to defend it on the platform and in the public places.

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