

Where Shall I Meet You?

At how many hundred breakfast tables is this question asked from day to day? Husband, lifting the last cup of coffee and prepared for the street, wife, reminding him of appointment and settling the rendezvous.

Why not use the Appointment Register, Main Floor, Centre? A big book is there for this very purpose. Insure against long waits or disappointments.

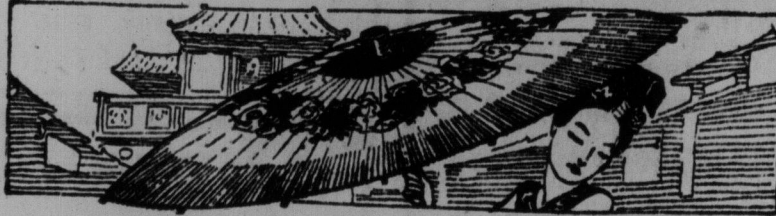
This is merely another of the little features of Simpson Service planned for your convenience.

SIMPSON'S

Telephone
Main 7841Store Hours 8:30 to 5:30; Saturday 8:30 to 1 p.m.
No Noon Delivery on SaturdayMarket
Adel. 6100

Regular 50c to \$1.00 High-Class Wall Papers Going Today at 39c Roll

Special Selling of Oriental Rugs Today



Featuring Particularly the Famous Kirmanshah, Anatolian, Sarouk and Dozar Rugs of Extraordinary Beauty and Durability.

You will like the manner in which the wondrous weaves and artistic color combinations bring out the true Oriental spirit in these five specimens. The distinctively Chinese weaves are here in splendid contrasts of blue, ecru, golden tan and mulberry.

The border designs, which reflect what is truly Indian, are here in soft shades of blue, ivory, rose and deeper tones of red, blue and tan. This is, perhaps, one of the most important groups of Oriental rugs we have ever shown.

Indian Rugs

11' 1" x 6' 3"	Today	91.65
11' 1" x 8' 8"	Today	121.25
9' 1" x 9' 2"	Today	123.25
9' 1" x 12'	Today	148.75
14' x 10' 5"	Today	276.25

Chinese Rugs

8' 6" x 5' 6"	Today	224.50
8' 9" x 6'	Today	302.00
8' 5" x 8' 2"	Today	315.00
12' x 9'	Today	405.00
13' x 10'	Today	427.50

Simpson-made Lamp Shades Reduced 1-3

These are all perfectly made shades of fine quality Japanese silk, with plain or chintz linings—the season's newest shapes and most wanted colorings.

1 Silk Lamp Shade, regularly \$15.00, today	10.00
1 Silk Lamp Shade, regularly \$26.50, today	17.65
1 Silk Lamp Shade, regularly \$27.50, today	18.30
1 Silk Lamp Shade, regularly \$35.00, today	23.30
1 Silk Lamp Shade, regularly \$37.50, today	25.00
1 Silk Lamp Shade, regularly \$41.50, today	27.65
1 Silk Lamp Shade, regularly \$45.00, today	30.00
1 Silk Lamp Shade, regularly \$55.00, today	36.65
1 Silk Lamp Shade, regularly \$65.00, today	43.30

Double Chenille Portieres, Today, \$20.82 Pair
Fine quality Portieres, made of reversible Scotch chenille, in choice solid tones of green, blue or brown, nicely trimmed with heavy silk cord down one side and across the bottom. Today, pair ... 20.82
Simpson's—Fourth Floor.

White Canvas Covered Pumps \$1.99 Pair

The Next Public Holiday Isn't Far Away, so That This Sale of Holiday Footwear is as Timely as it is Important

500 Pairs Women's White Canvas Pumps in the sale group, taken from our regular stocks. They are made on stylish lasts with neat button trimming, white covered wood heels and turned soles. Sizes 2½ to 7. Today, special, pair ... 1.99

Women's White Canvas Boots Special at \$2.95

Values Up to \$8.00

Made of fine white canvas and reign cloth, with Goodyear welt soles. Some have low heels, others with high heels and light soles. Sizes 2½ to 7 in the lot. Today, pair ... 2.95 (See Queen St. Window)

Men's White Canvas Laced Boots, \$4.95 Pair
Save your heavy leather boots, be cool and enjoy real foot comfort. Wear a pair of our white canvas laced boots, made as carefully and with just the same style as all leather shoes. Medium recede toes and sewn soles of real leather. Sizes 6 to 10. Price, only ... 4.95

Men's Oxfords, \$7.49
Brown and black, recede, straight, round and medium toes. Goodyear welt soles. Smart, snappy Summer shoes. Sizes in the lot 5 to 10, but not in each size. Today ... 7.49
Simpson's—Second Floor.

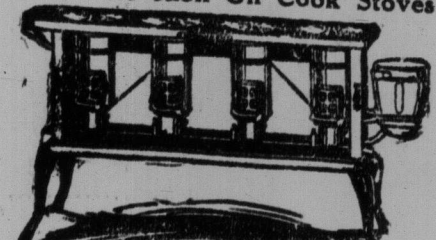
A Money Saving List of Drugs Today

25c Headache Wafers, 2 for	25	25c Ointments, Boracic, Zinc, Carbolic, 2 for	25	15c Liver Granules, 2 for	19
25c Buchu and Nitro Kidney Pills, 2 for	29	75c Natural Color Restorer (for the hair)	50	25c Mosquito Cream (in tubes), 2	29
20c Blaud's Iron Pills (100 in box), 2 for	25	\$1.50 Russian Medicinal Paraffin	1.19	50c Cuticura Ointment	39
25c Eye Salve (for Inflamed lids), 2 for	25	25c Dyspepsia Tablets (for indigestion, etc.)	19	Moth Camphor Flakes, 2 lbs. for	25
25c Liquid Corn Cure	19	25c Pile Ointment	19	Household Ammonia	15
50c Syrup of Figs	39	25c Eczema Ointment	19	Crude Carbolic Acid	25
50c Household Liniment	29	40c Hydrogen Peroxide	29	Formaldehyde Fumigators	50
50c Wild Cherry, Spruce and Tan Cough Cure	34	25c Riga Purgative Wafers, 2 for	25	Enema Bulb Syringe, regularly	49
25c Solid Liniment in tube, 2 for	25	25c Stomach and Liver Pills, 2 for	25	75c, special	49
25c Foot Powders, 2 for	25			Bath Sprays, \$2.00, \$2.50, \$3.00, \$4.00.	

Simpson's—Main Floor.

The Basement Offering for Today

New Perfection Oil Cook Stoves



Latest improved type, long blue chimneys, glass oil fount, 2-burner size. Today's price, 21.95
4-burner size. Today's price, 34.95

NEW PERFECTION OVENS,

with glass in door, one-burner size. Today

5.45

HAMMOCKS, with pillow and valance, good assortment of colors and patterns, exceptional value. Today

2.69

TENNIS RACQUETS, a good practice racquet, full size, well strung. 72 only to sell today, each

1.49

TENNIS BALLS, "Midland Champion," a good grade English ball. Today

.69

GOLF CLUBS, a complete line of iron and wood clubs, at one price, each

2.95

GOLF BALLS, 50c, 75c and \$1.00 each.

AUTO INNER TUBES, first quality, fully warranted, size 30 x 3½. Today, each

2.69

China Dept.

Cut Glass Lemonade Sets,

\$1.98 — 7-piece Lemonade Sets with 3 cut star or orange decoration. 1 large jug and 6 tumblers. Today, specially priced

1.98

Simpson's—Basement.

Canadian, English and American Wall Papers in styles and colorings suitable for every room in the home.

Verdure tapestries, jaspe stripes, chintzes and floral designs, conventional and weave effects in a host of the latest and most artistic color arrangements. Some patterns in limited quantities only, being balances taken from stock—other kinds in quantities enough for halls or two or three rooms.

700 Rolls Oatmeal Ceiling Papers 9c Single Roll

Medium shade buff ground oatmeal paper with fancy circle design printed in drab with silver and gold, for halls, stores, etc. Regularly 20c. Limit of 50 rolls to a customer.

Dainty Wall Papers for Bedrooms 17c Single Roll

Cut-Out Borders to Match, 6c, 7c and 8c Yard
Prettily colored in shades of pink, blue, mauve and yellow on light and gray backgrounds.

Simpson's—Sixth Floor.

R.S.Co. High-Grade Paint 98c Quart, \$1.89 Half Gallon



98c QUART

\$1.89 HALF GALLON

Simpson's High-grade Paints for inside and outside use, contain pure pigments and oils, together with other raw materials which are thoroughly combined by means of the most improved machinery. Obtainable in inside white, outside white, ivory, cream, drab, pea green, dark green, golden brown, Brunswick brown, dark brown, pearl gray, medium gray, and slate gray.

Rubberet Brushes, Extra, 20c.

12 inches wide, selected black bristles, rubberet and securely bound with nickel ferrule.

Cresote Shingle Stain, Special, \$1.35 Gallon.

Preserves as well as stains, specially prepared for shingles, fences, etc. In dark green, extra dark green, brown, red, buff and gray.
Simpson's—Sixth Floor.

Reliable Qualities in Sundry Lines

Pure Turpentine, 16-oz. bottle	.75
Gold Paint, 2-oz. bottles	.15
Stickfast Dry Paste, lb. packages	.23
Liquid Granite Varnish, quart	1.70
Durable Linoleum Varnish, pint	.59
Pure White Shellac, 16-oz. bottle	1.25
Hawes' Prepared Wax, lb. tins	.55

Simpson's—Sixth Floor.

Men's Shirts \$1.89 Sale!



Regular \$2.50 and \$2.75 Values

Mostly "Strand" Brand. Made from good quality percale and cambrics.

Neat new hairline and cluster stripe patterns, double soft French cuffs.

Sizes 14 to 17. Regularly \$2.50 and \$2.75. Today 1.89

Men's \$5.00 and \$6.00 Sweaters, \$3.98

A clearance of broken lines from our regular stock. There are coats, pullover, roll collar and fancy V-neck styles in various colors. The yarn is wool and cotton mixed. Sizes 34 to 44. Regularly \$5.00 and \$6.00. Today ... 3.98
Simpson's—Main Floor.

Clearing Sample Panamas, \$3.95

We purchased the odd floor stock of a wholesale panama house, among which were many travelers' samples. These are slightly handled, but practically as good as new. Fedora, negligee, telescope and sailor shapes in the lot. Fancy and plain black ribbon bands. No phone or C.O.D. orders taken. Today special ... 3.95

Men's \$1.50 Silk Outing Hats, 95c

Silk and mercerized cotton materials in plain shades, stripes and fancy designs. Made in the popular crush style, which can be folded up to put in a pocket or grip. Today special ... 95c
Simpson's—Main Floor.

Wee Boys' Coveralls, \$1.39



Mothers! Here's a labor saver for you that will delight the kiddies. A one-piece combination play suit buttoned up to the neck, long sleeves, long legs.

Blue chambray, black denim, blue and white striped drill, khaki percale.

Not all sizes in all patterns, but all sizes are here. Sizes 2 to 6 years. Regularly \$1.50 and \$1.75. Today, special price ... 1.39

Boys' Khaki Overalls

Sturdy Khaki Drill Overalls made with bib back and front and straps to go over shoulders. Ankle length. Sizes 4 to 10 years ... 75c

Blue and White Striped Overalls at \$1.00

Reliable blue and white striped drill Overalls for active youngsters, made with bib back and front, 2 pockets. Straps to go over shoulders. Ankle length. Sizes 4 to 10 years ... 1.00
Simpson's—Second Floor.

60 Suits Reduced to 44.45

High-Grade Suits for Men and Young Men on Sale Today at 44.45.

Regular \$48.50 to \$65.00 values.

They're odd sizes and broken lines of new season styles. Developed in fine finished worsted, tweeds and chevots, in all the most fashionable shades and weaves.

Models to suit both men and young men. Sizes 34 to 44. Today ... 44.45

(See Yonge Street Window)
Simpson's—Main Floor.



Living Room Suites \$69.75

Mahogany and walnut frames, dull rubbed finish. Full spring seats upholstered in tapestry. Set consists of settee, arm chair and rocker. Regularly \$87.00. Today

69.75

PARLOR SUITES, \$69.75—Mahogany finished frames, consisting of settee, arm chair and arm rocker. Deep seats, slat backs, upholstered in mixed tapestries. Regularly, \$85.00. Today ... 69.75

\$77.00 PARLOR SUITES, \$65.25—Consisting of settee, arm chair and arm rocker. Upholstered seat and back—shaped arms and highly polished mahogany finished frames. Regularly \$77.00. Today

65.25

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