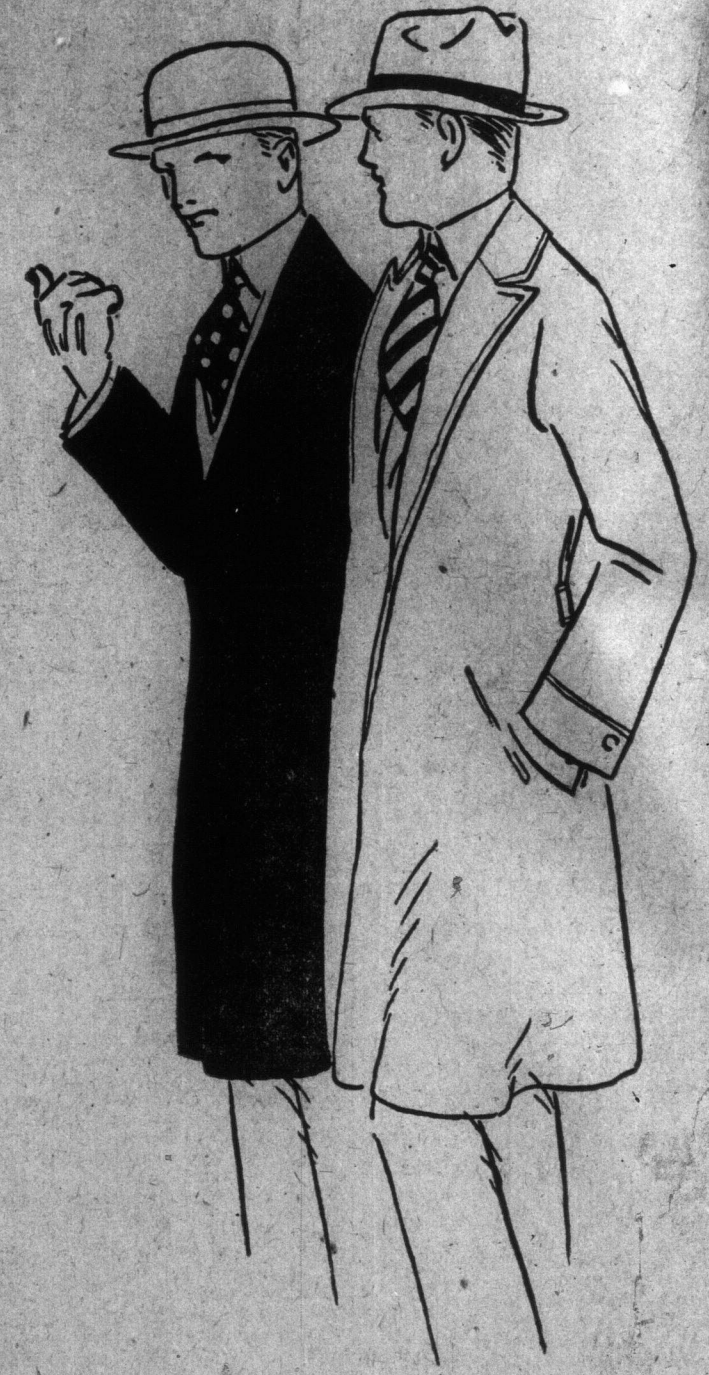


Men's Fashionable Fall Apparel Priced Extraordinarily Low

Four Simpson Leaders for Today



Men's Overcoats for Fall and Winter Wear Marked Extremely Low at \$15.00

If you are a good judge of cloth value you will keenly appreciate this unusual value. Materials are attractive and high grade—Donegal tweeds—in grey and fawn patterns. Styles cleverly portray the sensible three-button model with patch pockets and turn-back cuffs on sleeves. Lined, interlined and stayed in the same way as coats selling at the factory for the price you may buy them for here today. Sizes 35 to 42. Priced at 15.00

Men's Fall and Winter Suits Actu- ally Priced Lower Than Mill Cost \$10.45

You can effect a big saving here today on any suit in this lot. They have been reduced from higher price ranges because their mates have sold quickly. Materials are sound, dependable and attractive—tweeds in grey and brown patterns, with linings and interlinings of good quality. Neat three-button styles in sizes 36 to 44. Specially priced for today at 10.45

Men's Slip-On Fall Over- coats Priced Real Close at \$13.50

Hardly necessary to tell you that these are exceptional value—the price indicates that. Where else can you expect to find such good looking well made coats at such a low price? They are well made and splendidly trimmed and finished in smart single-breasted three-button slip-on style with slash pockets. They are made of grey and brown mixed tweeds and shown in two distinctive patterns. Sizes 36 to 42. Today 13.50

Clever Youthful Fall Suits for the Very Young Men, Only \$18.00

Tailored in rich dark quality tweed, showing genteel invisible check pattern. The two-button pinch-back coats have patch pockets and show all the clever details of skilful designing and finishing seldom equalled or shown in suits at the moderate price. Belt of self encircles the waist. Trousers are fashioned in the youthful style that young men demand.

\$2.50 to \$4 Room Lots of Wall Paper, Sale Price \$1.95

10 rolls Wall Paper, 16 yards Border, and 6 rolls Ceiling, enough wall paper complete for room 10 feet wide, 12 feet long and 9 feet high. Dainty bedroom papers with borders to match. Leaf, tapestry and conventional designs in rich colors for sitting-rooms and halls. Imported oatmeal wall papers in colors suitable for all rooms, with cut-out borders to match. White and cream moire ceiling supplied with all room lots. Regular \$2.50 to \$4.00. Complete room lot to-day 1.95

Petticoats, Kimonos, \$1.98

Women's Petticoats of "Heatherbloom," a specially good wearing material, in black, navy, Copen, green, rose, and grey; elastic at waistband, deep flounce of tucking and shirring. Today special 1.98

Japanese Cotton Crepe Kimonos, beautifully embroidered in several different designs. Colors sky, rose, Copen, navy and pink; full cut with sash at waist; all sizes. Today 1.98

Many New Fall Styles in the Famous Christy, Stetson and Borsalino Hats



We can save you dollars on your Fall Hat. Be sure to come in and look these over. You will find all the latest styles by these famous makers, and at prices that will surprise you.

We carry all sizes in all styles.

Walk in and look them over, even if you do not buy. Our service is at your disposal.

Today is the day to buy your new Fall Hat.



Boys' Tweed Suits With Extra Bloomers, \$4.95

Strong-wearing, smart-appearing Norfolk Suits for Fall and Winter wear; sturdy English tweeds, in grey and brown stripe and check patterns. Coats are single-breasted, with pleats back and front to stitched belt; two pairs of lined bloomers. Sizes 7 to 12 years. Special today 4.95

Boys' Winter Overcoats

An exceptional opportunity to secure a Boy's Better Grade Winter Overcoat at a special price; beautifully tailored from imported English coatings, in rich shades of grey and brown, showing neat stripe and fancy mixed patterns; double-breasted ulster and slip-on models, with convertible collars. Sizes 7 to 15 years. Special at 10.95

Boys' Tweed Raincoats

Boys' Swagger Double-purpose Overcoats, in grey and fawn fancy check tweeds; single-breasted, with convertible collar; natural shoulders; storm strap on sleeves; full-fitting box back; seams are stitched and cemented. Sizes 9 to 15 years of age. Regular \$12.00 and \$13.00. Special 8.95

Plain, Clear Speaking and Singing

That's what counts in a gramophone. Our Music Studio offers a line of instruments that you can understand and enjoy. Come to the sixth floor and ask to hear your favorite song, we will gladly demonstrate for you whether you intend to purchase or not. Other styles—\$40.00, \$65.00, \$125.00, \$175.00, \$200.00.

Table Cloths

Mercerized Damask Table Cloths, in an assortment of pretty designs; cloths that are easily laundered, and give good service; measuring about 2 x 2 1/2 yards. Marked for today at 2.48
Damask Napkins, hemmed, ready for use; size 22 x 22 in. Regularly \$2.00. Today, dozen, 1.48

Towelling

White Turkish Towels of lovely soft quality; each one neatly initialed. Marked for today, special, per pair75
Genuine Irish Crash Roller Towelling, of a splendid absorbent quality; width 16 1/2 inches. Today, special price, 12 yards for 1.00

Bed Spreads

White, English Satin Bedspreads of special quality, in large, double bed size. Marked today special at 2.00
Nainsook, of soft, even thread, fine quality; full 36 inches wide. Clearing today at 12 yards for 1.48 Fourth Floor.

Blankets

These Blankets are conceded good value at the regular price. They are warm and spotlessly white; each nicely finished, and to be offered to you today at a saving of two dollars. Size 68 x 86 inches. Regularly \$7.50 per pair. Today, per pair 5.50

Blankets

Lots of these Blankets go almost as quickly as we can bring them from the stockroom, owing to their exceptional value and quality. They are soft, warm, and beautifully napped; absolutely all wool; weight 10 lbs. Size 72 x 90 inches. Today price, per pair 3.95

Comforters

They are neatly covered with strong English cambric, and extra well quilted, being filled with soft white sanitary cleaned cotton; while the number is small, it is nevertheless, a notable assortment of pretty colorings. Size 72 x 72 inches. Regularly \$2.50. Today special 1.89

Latest New York Hand Blocked Dress Shapes \$5.00 to \$10.00

Beauty and Simplicity
Combined

These beautiful hand-made and hand-blocked shapes are the most becoming and stylish dress hats imaginable. They require very little trimming, just an ornament, a new feather or some French flowers, and a stunning evening or dress hat is the result.

at \$5, \$6.50, \$7.50,
\$8, \$9, and \$10

SIMPSON Limited



In Our French Room an Exposition Exclusively Devoted to the Best of the New Autumn Millinery

No need of inner label to tell the authorship of a hat from this section. The way the feather is posed, the tilt of the brim, the rare combinations of color—is the way this store "signs" its French Room Hats.

And each is all a hat should be—exclusive, smart, charming, above all, supremely becoming

In Silk Lyons Velvet

We have numerous large flaring shapes, with high side and back; also some close fitting styles; all with perfect French edges. On sale today, priced at \$6.50, \$7.50 and \$8.00.

In Hatters' Plush Shapes

There are some striking models, stylish, new and very becoming; the crown and upper brim are of best quality hatters' plush, and underbrim of silk, Lyons, with neat French edges. Colors are black, navy, nigger, taupe and purple.

Turbans and Chic Small Shapes

To those who wish small shapes and also desire style and new ideas, we have a large variety of unusually clever little hats, in the close-fitting patterns; black, nigger, purple, brown, taupe and navy are the colors.

SIMPSON Limited