

All Aboard for This Big No. 2 Sale of Pyjamas at Simpson's Today



Perfectly Fitting Pyjamas of Soft Cool Summer Weight Soisette---the Kind Featured in the First Sale

Rare Value **\$1.49**
The Suit

America's largest shirt and collar company decided to discontinue the manufacture of pyjamas in its Canadian factory near Montreal, so we bought the materials that remained, only paying a portion of the mill cost. We had the garments made under our own supervision, and they are made right---big enough and long enough where they should be---every one double-stitched and neatly faced, having French neck and white silk frogs. Soisette washes and wears better than silk and looks much like it, and being exceptionally soft, pyjamas of it are just as desirable as silk. Choose cream, fawn, blue, pink and natural shantung silk shade. At the extremely low price it will pay men to buy two, three and four suits. All sizes. On sale today, the suit 1.49



Shirts! Shirts! Shirts! Choose! Choose! Choose!

Shirts at 75c

Wide stripes, narrow stripes, pin stripes and cluster stripes. Coat style, soft cuffs.

Shirts at \$1.00

Percale shirts, showing color combinations in wide, narrow, pin and cluster stripes. French or stiff cuffs; coat styles.

Shirts at \$1.25

"Arrow" shirts showing as many as three and four colors in character stripes, etc. Soft or stiff cuffs; coat styles.

Shirts at \$1.50

All the latest broad stripes, both in gay and quiet combinations. Soft or stiff cuffs; coat styles.

Shirts at \$2.50

Soft cuff and front style or stiff cuff, laundered front shirts. The largest range of "Arrow" \$2.50 shirts in Toronto.

Edison Owners Who Have Been Waiting for These New Records Come Today

Edison owners and music-lovers generally will be glad to know that we now have the following Records in stock:

- 80024 \$2.00 Can't Yo' Heah Me Callin' Caroline? Indians--Homestead Trio.
- 80051 \$2.00 The Vacant Chair--Metropolitan Quartette.
- 80060 \$2.00 Where is My Wandering Boy Tonight?--Walter Van Brunt.
- 80060 \$2.00 Loch Lomond--Marie Morrissey.
- 80423 \$1.25 All Through the Night--Betty Lane Shepherd.
- 80423 \$1.25 I'm a Poor Married Man--Billy Murray.
- 80423 \$1.25 Everybody Loves a "Jass" Band--Arthur Fields.

32060 \$3.50

Che Faro Sena Burdico--Margaret Matzenauer.

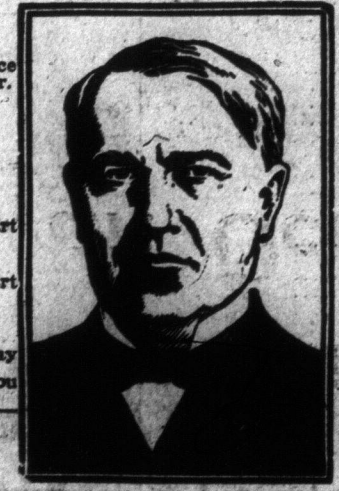
Explanatory Talk.

83070 \$3.50

Carnival of Venice--Part 1--Alice Verlet.

Carnival of Venice--Part 2--Alice Verlet.

We will be glad to play any of the records for you in our Music Studio--Sixth Floor.



Men's Suits of Tropical Weight Tweed Today \$9.75

An assortment of patterns in tropical weight tweeds. Some were \$12.50. A number were up formerly to \$18.00. Broken lines and odd sizes. Two and three-button. Pinch-back and semi-fitted models. Some are full lined, others unlined. Sizes 36 to 44. To be cleared today at 9.75

Men's Cotton Worsted Trousers

Made up in outing style with belt loops and cuff bottoms. Material is in a smooth finish. The patterns are mostly stripes of popular widths. Sizes 30 to 40. Today, selling at 1.49

Extra Value in Overalls

Blue and white denim, strongly sewn, made from a good-wearing material, finished with four pockets and roomy in size. Today, selling at 1.25

Black Denim Smocks at 1.25

Painters' White Overalls 49c

Sizes 32 to 38.

Mechanics' White Duck Aprons, plain style and some with two pockets. Today, selling at 35

Breakfast in the Palm Room Today 30c

- Raspberries and Cream
- Poached Eggs on Toast, or
- Rolls and Butter
- Broiled Whitefish
- Pot of Tea or Coffee

The SIMPSON Company Robert Limited

The August Homefurnishing Sale is an Occasion for Saving Money on Rugs, Furniture, Draperies, Etc.

The Home-lovers' Club Will Arrange the Terms of Payment

Look deep into your refurnishing needs now---while this great once-a-year event is here. The values this year are better even than our own wonderful efforts produced last season, due largely to the unusually favorable circumstances under which most of the merchandise in the sale was procured---and to the low prices and good assortments.

You Make No Mistake if You Buy Now---But You Do Make a Mistake if You Don't Buy Now

Three Sound Reasons Why You Should Not Miss This Sale

- No. 1---Prices are lower now than at ordinary times, many articles are less than usual wholesale cost.
- No. 2---Every yard of material and every article in the sale is dependable and desirable.
- No. 3---Carpets, Rugs, Furniture, and Homefurnishings are purchasable on the Home-lovers' Club.

See These Values in Brass Beds, Mattresses, Etc., Today

- Big Handsome Brass Beds, in regular sizes, and in beautiful finishes, heavy 2-inch posts, 1-inch top rod, five drawers, height of head end 54 in., special caps and trimmings. Regularly \$15.75. August Sale price 12.75
- Brass Bed, heavy 2-inch posts and top rod, ball corners; bright, polished or satin finish. Regularly \$26.00. August Sale 20.85
- Brass Bed, heavy 2-inch posts, special caps and trimmings, 4 1/2 size. Regularly \$32.00. August Sale 23.50
- Mattress of seagrass centre, jute felt both sides and ends, deeply tufted. Regularly \$4.50. August Sale 3.20
- Mattress of half seagrass and half layer felt, deeply tufted, roll depth border, roll edge. Regularly \$7.50. August Sale price 6.48
- Divanette a day or night settee or double bed; frame of genuine oak, tufted finish, seat and back upholstered in imitation Spanish leather. Complete with mattress. Regularly \$89.00. August Sale \$30.95
- Mattresses, filled with jute felt, built not stuffed, deeply tufted. Regularly \$9.75. August Sale 7.50
- Iron Frame Springs, closely woven, heavy cable supports. Regularly \$4.50. August Sale price 3.55
- Double Wire Weave Springs, with all-metal frame, rope edge, heavy cable supports underneath. Regularly \$5.50. August Sale 4.25
- Springs of closely woven wire, with iron frame and rope edge, guaranteed not to sag. Regularly \$5.25. August Sale price 4.25
- Pillows of mixed feathers, good grade of ticking. August Sale, per pair 3.95
- All-Feather Pillows, size 19 x 26, weight 6 lbs., encased in good grade of art ticking. August Sale, per pair 1.50

Handsome Seamless Axminster Rugs, Today \$31.95

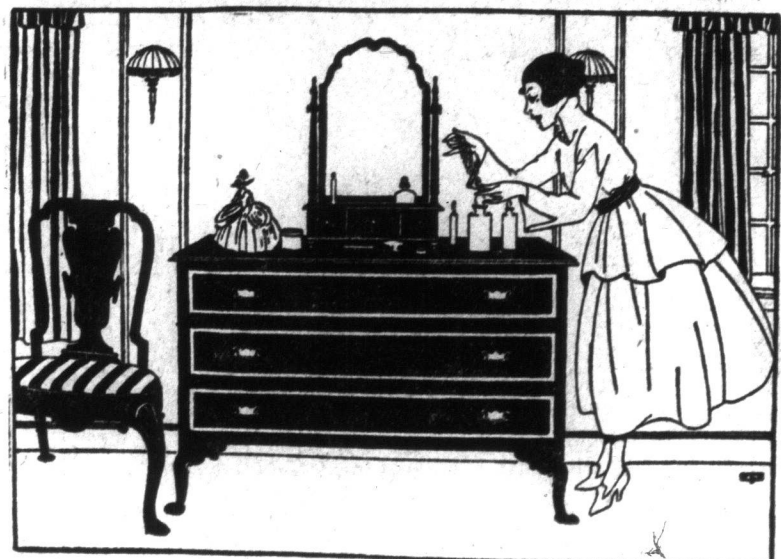
These handsome and serviceable rugs at such a low price present a real bargain indeed. Designs and colorings for living-rooms and dining-rooms. Woven in one piece in rich Oriental colors with medallion patterns or small all-over designs. Size 9 x 12 feet. Friday special 31.95

Tapestry Rugs at \$9.95---For small rooms are these Scotch Tapestry Rugs. Various attractive designs and shades of green, old rose, blue and tan mixtures. Size 7.6 x 9 feet. Friday special, at 9.95

Mottled Axminster Rugs, Regularly \$10.50, for \$7.65---You need only pay factory price for them today. Mottled centres in shades of brown and tan mixtures with plain border at each end. Size 4.6 x 7.6.

Home-lovers' Club

By means of the Home-lovers' Club system, responsible persons, who so desire, may purchase at the low cash sale prices and have the purchase amount spread over a period as arranged. No extra charge is made for this service---whether you pay cash or have your payments deferred, the price is one and the same. Club secretary's office, 4th Floor.



Very Good Values in Dressers, Chiffoniers
8 Odd Chiffoniers and Dressers, in ivory enamel, Circassian walnut, or genuine mahogany veneer. Regular prices \$44.00 to \$66.25. August Sale 33.95
White Enamel Chiffonier, with five large drawers; large British plate shaped mirror. Regular price \$21.00. August Sale 12.95
Dresser, in birch mahogany finish, with three large drawers; top drawer has raised panel back; fitted with large plate mirror. Regular price \$23.75. August Sale 15.15
Golden Oak Finished Dresser, three large brass-trimmed drawers; large plate beveled mirror. Regular price \$11.50. August Sale 7.90
Dresser of solid golden finish quarter-cut oak; two large, two small drawers; large beveled plate mirror. Regular price \$28.50. August Sale 19.48

Dainty Fibre Rugs Only \$1.69

Light in weight, yet exceedingly tough and serviceable. Dainty colors of green, blue and tan shades. For bedroom or sun-room use. Size 36 x 72 inches. Today special 1.69

Reversible Smyrna Rugs for \$3.35

Bought at job price, they go to our patrons at the same savings. Heavy quality, in shades of brown or fawn centre with fancy Dutch colored border. Size 30 x 60 inches. Today special 3.35

Rag Rugs at Low Prices

Old-fashioned style, woven in pretty striped effects, novelty borders. Variety of mixed shades and colorings. Size 24 x 48 inches, today special \$5; 27 x 54 inches, \$1.25; 30 x 60 inches, \$1.50.
Heavy Mourzouk Rugs---Woven from strongly twisted cocoa fibre, in reversible patterns, with plain centres and borders of conventional designs. Fast colors that will stand the rain and sun.
Size 8 x 10 feet, regularly \$13.50, Friday bargain 8.95
Size 8 x 9 feet, regularly \$9.50, Friday bargain 5.95
Size 6 x 7.6, regularly \$8.50, Friday bargain 4.95
Size 6.6 x 7.6, regularly \$6.50, Friday bargain 3.95

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