

If You Want an Overcoat That is Always Correct Buy a  
**“CHESTERFIELD”**

---and if you don't care about anything else but style---almost any store can please you. The same is true if you consider only fit, or a specific color.

But, if you are keenly particular and consider style and fit and wear, and tailoring and linings and trimmings and quality fabrics and colors and patterns---and if you are at all interested in getting value for your money, there are no two ways about it---you will have to come to the Simpson Men's Store for your new Chesterfield.

Your attention is directed to four new models as follows:

**Chesterfield Overcoats** of black Melton, tailored with raw edge, in four-button, single-breasted fly-front style, having semi-fitted back with deep vent. Sleeves lined with mohair and body lined with twill serge lining. Velvet collar. Sizes 36 to 44. Priced at ..... **\$22.50**

**Chesterfield Overcoats** of dark (Oxford) grey Melton cloth, having raw edge and collar of self material. Designed with single-breasted fly-front and semi-fitted back with deep vent. Mohair sleeve linings and twill serge body lining. Sizes 36 to 44. Priced at ..... **\$24.00**

**Semi-fitted Chesterfield Overcoats** of black Melton cloth; hand-tailored with raw edge, having four-button fly-front and deep centre vent in back. Satin lined throughout. Collar of velvet. Sizes 36 to 44. Priced at ..... **\$30.00**

**Chesterfield Overcoats** with box back and deep centre vent. Made of winter weight Cheviot in dark grey shade; satin lined throughout. Collar of velvet. Sizes 36 to 42. Priced at ..... **\$35.00**



The Boot That Fits---The Boot That Gives Comfort---Is the

**“VICTOR”**



The fit of your boots is more important to you than style or price. What advantage is there in style without comfort? What's the use of paying even a modest price for boots you don't enjoy wearing?

But fit means more than comfort---it means service---Boots that fit wear longer and always retain shape and style. Therefore they cost less.

Does not this illustration impress you as being a style leader? It is a “VICTOR” reproduced.

What Shape Do You Prefer---“Victor” Covers Them All

**VICTOR SHOES** for men, in the new shade of Java brown, showing plain-stitched toecap. Made from finest selected calf in English recede toe style, having low comfortable flange heels. Solid oak soles are Goodyear welted. Widths C, D, E. Sizes 8 to 10½. Priced at ..... **7.50**

**THE LONDON**---an extremely dressy model in the famous VICTOR Shoe---Made of fine black vic kid, in straight last style, featuring kangaroo tip---a tip that does not peel or chip. Oak soles are Goodyear welted. Sizes 8 to 11. Priced at ..... **6.00**

**THE DEVONSHIRE**---a custom made VICTOR Shoe in Havana brown selected calf, in English recede toe style. Uppers are expertly plain stitched. Soles are genuine Neolin, with non-slip “Catspaw” rubber heels. Sizes 8 to 10. Widths C, D, E. A remarkably handsome shoe, only ..... **7.00**

**BOND STREET SHOE**---a Victor masterpiece; comes in flexible black calf, in recede toe style, showing plain-stitched and blind eyelets. Built with heavy Goodyear welted oak soles and heels. It is the acme of style and comfort. Widths C, D, E. Irresistible at ..... **6.50**

**COSY LAST** in the Victor Shoe means fit, finish, style and economy. What more could you ask? Built from solid Russian calf in straight last, Blucher style. Single oak sole is Goodyear welted. Broad heel and perforated toecap. Widths D, E, F. Priced at ..... **7.50**

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