

The Toronto World

FOUNDED 1826. A morning newspaper published every day in the year by The World Newspaper Company of Toronto, Limited, U. S. Manufacturing Director.

The War Loan Today.

Today the people of Canada are asked to take up a war loan of \$150,000,000, offered by the government on terms so attractive that it is likely, like the last one, to be oversubscribed.

The Canadian Northern's Good Points.

Editor World: Reading from day to day much press criticism of the Canadian Northern I have vainly looked for some appreciation of the efficient work that railway is now doing.

A Combine That Was Called.

The Toronto Saturday Night assail Sir Thomas White and the government for fixing the price of news-print paper, and says they might as well regulate the price of copper and zinc or boots and shoes.

commission. That body turned the oversight of pitiless publicity upon the combine, and the paper manufacturers had to agree to a scale of prices which is, perhaps, a little high, but by their agreement they bind themselves to take care of the smaller consumer, who was being practically forced out of business.

The paper manufacturers in the United States and Canada alike entered into a combine to unduly enhance the price of news-print, and thereby to force the papers to place a fresh burden upon the public by increasing the prices of newspapers and periodicals. They caused it to be believed that a paper famine was imminent, and created something like a panic among publishers.

While these conditions obtained, and would naturally have some influence upon prices, it is the opinion of the commission that the prices were actually made in the industry without operation of free competition, and in their determination, by means of a trade association organized ostensibly for a lawful purpose, conditions in the market were influenced in a very substantial degree, and in a manner which would not be possible under conditions of free competition.

From the report of the U. S. Trade Commission on the subject of the price of paper and the paper combine, we quote a paragraph which describes the conditions in Canada quite as accurately as it does the conditions in the United States.

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Canadian Changes

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CHEMICALLY SELF-EXTINGUISHING

What do these words mean to you? They mean greater safety in the home—surely something that interests you keenly! Perhaps you have noticed these words and the notation "No fire left when blown out" on our new "Silent Parlor" match boxes.

About Soldiers' Xmas Boxes

Christmas in the First Line Trenches. For many of our men at the front the Michie parcel proved an appreciable boon at Christmas. Read the following extracts from letters sent by soldiers who received the welcome box of good things to eat:

Pte. O. H. Woodward - Box L4. "A very nice parcel and just the kind of food a fellow needs out here. It was also packed very well."

Capt. J. T. Inderwick Mess Box 51. "They are about the best I have yet seen, and the boxes themselves with the contents are an excellent idea, and the contents are just about what is required."

Staff-Sergt. T. G. Crosson Box L14. "These parcels, to use a soldier's vernacular, is JAKE. Nuf sed. Could not be better if personally selected."

ARREST HINDU STUDENT AS SUSPECT IN PLOT

Gupta and Dr. Chakiaberty Will Probably Be Arraigned Today. New York, March 11.—Heramba L. Gupta, a Hindu student at Columbia University, was arrested early today, after he had been interrogated by the police and federal authorities for three hours in connection with the charges against Dr. Chandra Chakiaberty, another Hindu, and Dr. Ernest Sakhum, a German chemist, for conspiring to violate the neutrality of this country by plotting a revolution in India.

U. S. STEP MEANS WAR VIEW OF BERLIN PAPER

U. S. is Described as Assuming Position of the Attacking Party. Berlin, March 11.—(Via London.)—The Toegliche Rundschau, commenting on the news of the arming of American merchantmen says: "The arming of merchant ships means war, regardless of whether the cause be a few weeks. We desire to establish with all due emphasis the fact that the United States in every respect becomes the attacking party the moment German U-boats."

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VON BERNSTORFF SAYS PLOT IS NEWS TO HIM

Ex-Ambassador Now at Christiania Registers Surprise When Questioned. Christiania, Norway, March 11.—(Via London.)—Count von Bernstorff, former German ambassador to the U. S., on arriving here on board the steamship Formex VIII, told the Associated Press that he was a great admirer of the political development of the last few weeks, and was not in a position, therefore, to make any comment regarding them. When the ambassador learned of the disclosure of Germany's efforts to make an alliance with Mexico, he expressed surprise and added: "It is news to me."

During Recent Months

If your savings have been deposited with this old-established, time-tried institution, which, since 1851, has been the safe depository for the savings of many thousands of our citizens, or if they have been invested in Debentures, you have been free from the anxiety which has been experienced by those who have used their money in the purchase of bonds and stocks which promised a greater return, but which are subject to the fluctuations of the market. Recent events have demonstrated that many so-called investments have been only speculations of a more or less hazardous nature.

Canada Permanent Mortgage Corporation

ESTABLISHED 1855. Paid-up Capital and Reserve Fund: ELEVEN MILLION DOLLARS. TORONTO STREET, TORONTO.

Former Premier of Serbia Dies in Internment Camp

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A Sparkling, Satisfying Lager

Many people cannot tell the difference between O'Keefe's Imperial Lager and imported lagers. You will find all the flavour, sparkle and purity are maintained in O'Keefe's Imperial Lager.



John C. Season's... Tuesday... Ladies' S... and Skir... Silks, Wo... and Was... Ladies' D... Department... JOHN CA... Ladies' an... Gentieme... Plays... AN... PIERROT... Mr. Paul... French pantomime... Mr. Paul... French pantomime... Mr. Paul... French pantomime...