

WE THANK YOU!

Each and every one of our many customers for the excellent co-operation you have afforded us.



You have broken down old prejudices, old customs and proven to us by your stand that you realize there is no good reason for having your name on the books of any bread manufacturer.

Cash On Delivery Bread

became an absolute necessity owing to changed conditions in the Trade.

We took you housewives of London into our confidence, told you some of our troubles, and in a broadminded spirit of fair play you have recognized our "Square Deal" and responded nobly. Again we say "THANK YOU!"

Phones:
2173, 1313

NEAL BAKING COMPANY, Limited

VETERINARY SURGEONS.

W. McDONALD, VETERINARY SURGEON—2121 Riverdale Avenue. Phone 688. Phone 1788.
WILLIAM J. WILSON, VETERINARY—Horse and dog hospital. 84 King Street. Phone 788.

CHIROPRACTIC.

CLARA KILBORN, UNIVERSAL College of Chiropractic graduate. Office, 321 Queen's Avenue. Telephone 3333.
A. W. MACFARLANE, CHIROPRACTOR—Dominion Savings Building, corner King and Richmond streets. Modern electricity, X-ray. Phone 4710; residence 6010.

OSTEOPATHIC PHYSICIANS

DR. MARIE H. HARKINS, REBECCA Harkins—Office and residence, St. George's Apartments, Wellington, Phone 1560. Rebecca Harkins, specialist catarrhal deafness.
DR. E. S. DETWILER, GENERAL practice, with special attention to spinal curvature. 477 Colborne, Phone 3574.

PATENTS.

P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents. Central Avenue, London, Ont.

MARRIAGE LICENSES

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.
MARRIAGE LICENSES ISSUED BY W. G. R. BARTON, 59 Dundas.
MARRIAGE LICENSES ISSUED BY W. C. FITZGERALD, 110 Dundas Street.

NURSES

MISS CREETHA M. PRACTICAL nurse, open for engagements. Apply 2 Byron Avenue. Aug. 27.
MASSAGE, SWEDISH MOVEMENT, hydro-therapeutics, rheumatic cases, speciality. Graduate instructors. Inexpensive. Phone 1425.

SURVEYORS

F. W. FARNCOMB, CIVIL ENGINEER, Surveyor—Edge Block. Phone 282.

GARMENT CUTTING

LEARN GARMENT CUTTING and secure a first-class position. Our graduates design advanced styles to measure or stock size. Cutting School, 277 Dundas Street.

SIGNS

WAKELING SIGN COMPANY—SIGNS and showcards, honor rolls designed. Phone 2183, 256½ Dundas Street.

GLASS PAINTERS

G. L. N. BROS., SIGN PAINTERS—Designs and estimates furnished free. 420 Talbot Street. Phone 1342.

ROOFING

SLATE, GRAVEL AND CEMENT ROOFING. Paint for iron roofs. Walter Scott, 506 York Street.

SLATE ROOFING—OUR SPECIALTY

In slate blackboards. J. Whitaker, 551 King Street.

DERMATOLOGY

MARINELLA SYSTEM FOR FACE, scalp, chloasma. Removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 2087.

Kemerer, Matthes & Company

BROKERS.
Members Standard Stock Exchange. Offices: New York, Toronto, Hamilton, London. All New York stocks carried on reasonable margin. London office, 18 Dominion Savings Building.

J. M. Young

Manager.

Financial, Market and Commercial Section

THE LOCAL MARKET

Home-grown green peas were offered for the first time on the market today in pods at 12½¢ per quart. They were much in demand and the supply was soon exhausted.
New potatoes of the imported variety at 50¢ per peck, bringing down the price of old potatoes from 34¢ and 34½¢ to 33½¢ a bag, on account of the former's comparative plentifulness.
There was a slight drop in strawberry prices, but not enough to warrant preserving. They sold in boxes at 12¢ to 14¢ wholesale, and 14¢ to 16¢ retail, some being of a much better quality than others.
Oats advanced from 22¢ to 22½¢ per cwt., and sold at 71¢ per bushel.
Wheat was steady at 83½¢ per cwt., and 32¢ per bushel.
Butter produced was stationary, creamery butter bringing 42¢ a pound retail, and 32¢ wholesale, while eggs were unchanged at 34¢ to 35¢ a dozen.
An advance in live hogs of 25¢ was shown, selling at 15.50¢ per cwt. Fat hogs also advanced from 12¢ to 12.50¢, and small pigs sold at the unchanged price of 11¢ to 11.50¢ per pair.
Hay was brisk, and vegetables sold for practically the same price as yesterday. Lettuce brought 10¢ to 7¢ per head. Beets at a bunch, 10¢; asparagus 7¢ to 10¢ a bunch. Spinach 12¢ to 20¢ a peck. New carrots 10¢ per quart, and cucumbers 12¢ to 15¢ each.
The market was comparatively small but very brisk.

GRAIN, PER BUSHEL.
Oats, per cwt. 22.50 to 22.50
Wheat, per cwt. 83.50 to 83.50
Hay, per ton 12.00 to 12.00
Wheat, per bushel 2.00 to 2.00
Oats, per bushel 1.71 to 1.71

VEGETABLES.
Potatoes, per peck 3.50 to 3.50
Spinach, per bushel 12.00 to 12.00
New cabbage, a head 5.00 to 5.00
Seed onions, box 2.00 to 2.00
Green onions, bunch 3.00 to 3.00
Parsley, per doz. 4.00 to 4.00
Butter, core quarts 1.00 to 1.00
Lettuce, per head 5.00 to 5.00
Cucumbers, each 12.00 to 12.00
Tomato plants, box 2.00 to 2.00
Rhubarb, box 2.00 to 2.00
Radishes, 2 bunches 1.00 to 1.00
Spinach, per peck 12.00 to 12.00
Butter, core quarts 1.00 to 1.00
Asparagus, per bunch 7.00 to 7.00
Cucumbers, each 12.00 to 12.00
Beets, bunch 10.00 to 10.00
Peas, green, qt. pods 12.00 to 12.00
Hay, per ton 12.00 to 12.00
Straw, per ton 9.00 to 9.00

APPLES, PER BUSHEL.
Apples, per bushel 1.25 to 1.50
Gooseberries, quart 1.25 to 1.25
Strawberries, box 1.00 to 1.00
Wholemeal, 12 to 14

Dairy Products, Wholesale.
Butter, creamery, lb. 42 to 42
Butter, dairy, lb. 37 to 37
Butter, cream, lb. 34 to 34
Eggs, per doz. 34 to 34
Butter, creamery, lb. 42 to 42
Butter, dairy, lb. 37 to 37
Butter, cream, lb. 34 to 34
Eggs, crate lots 29 to 29
Eggs, basket lots 29 to 29
Spring chickens, pr. 1.25 to 1.60
Old fowl, lb. 23 to 25
Poultry, Alive 18 to 18
Old fowl, per lb. 18 to 18

LIVE STOCK.
Hogs, per cwt. 15.50 to 15.50
Fat sows, per cwt. 12.50 to 12.50
Small pigs, per pair 11.00 to 11.00
Butcher's Meats.
Dressed hogs, cwt. 19.00 to 19.00
Yard, per cwt. 15.00 to 15.00
Beef, per cwt. 14.00 to 15.00
Helfer beef, cwt. 17.00 to 18.00
Lamb, per cwt. 20.00 to 22.00
Spring lambs, each 10.00 to 11.00
Hides and Wool.
Wool, unwashed, lb. 46 to 50

Wool, washed, lb. 60 to 62
Cows, No. 1, 20 to 20
Cow hides, No. 2, 12 to 12
Calveskins, per lb. 20 to 20
Sheepskins, each 2.50 to 2.50
Horsehides, each 6.00 to 7.00

LIVE STOCK.

Toronto, July 5.—Receipts at the Union stockyards today were 161 cattle, 115 calves, 1,273 hogs and 93 sheep. Trade in cattle was slow; sheep and lambs were stronger. Quotations: Cattle—Exporters, choice, per cwt. \$11@11.25; butchers, choice, \$11@11.50; do, medium, \$9.50@10.00; do, common, \$8.50@9.00; do, cows, \$8.25@8.75; do, medium, \$7.25@7.75; do, canners, \$6.50@7.00; do, light, \$6.00@6.50; calves, \$7@7.50; milkers, choice, each, \$7@7.50; springers, each, \$4@4.50.
Sheep—Doves, cwt, \$8.50; bucks and culls, \$6@7; lambs, \$15.50@16.50.
Hogs—Fed and watered, per cwt, \$15.50@16.75.

Chicago, July 3.—Cattle—Receipts, 10,000; market firm; beefs, \$8.50@9.50; hogs, \$14.50@15.50; rough, \$14.50@15.50; heavy, \$14.50@15.50; rough, \$14.50@15.50; pigs, \$11@11.25; bulk of sales, \$10.50@11.25.
Hogs—Receipts, 24,000; market was strong; light, \$14.50@15.50; mixed, \$14.50@15.50; heavy, \$14.50@15.50; rough, \$14.50@15.50; pigs, \$11@11.25; bulk of sales, \$10.50@11.25.
Sheep—Receipts, 12,000; market was steady; lambs, \$10@11.75; wethers, \$7.75@11.

PROVISIONS.
Liverpool, July 5.—Hams—Short cut, 12s. Bacon—Cumberland cut, 12s. White-shire cut, 12s. Short ribs, 12s. Clear bellies, 12s. Long clear middles, light, 12s. do, heavy, 12s. Short clear backs, 12s. Shoulders, square, 10s. Lard—Prime western, in tierces, 11s. American refined, in pairs, 11s. do, boxes, 11s.

CHEESE.

Liverpool, July 5.—Cheese—Canadian and American nominal.

OILS.
Liverpool, July 5.—Tallow—Australian (in London), 60s. Petroleum—Refined, 23d. Linseed Oil—55s. Cottonseed Oil—55s. War Kerosene—No. 2, 1s 2d.

FLOUR

Toronto, July 4.—Flour—Manitoba. Listed quotations at Toronto are: First patents, \$12.50; second patents, \$12.40; strong bakers, \$12.00; Ontario winter, 90 per cent patents, \$10.15@10.25; seaboard, \$10.15@10.25; Manitoba spring, \$11.00@11.10; rolled oats—Barrels, \$9@9.25; bags, \$8.75@8.85.

At Montreal, July 4.—In sympathy with the decline in spring wheat, four-year-old winter wheat grades were reduced 60¢ per barrel. The demand is improving for this flour and sales of quite a few fair-sized lots were made. Spring wheat flour was quiet and steady. The demand for bran is good for prompt and nearby deliveries, and sales of a number of cars were made at \$3.50 to \$3.50 per ton, with \$3.50 asked for August shipment.

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90 lbs., \$4.35@4.40.
Corn—\$32.
Short—\$32.
Middlings—\$40@42.
New York Central 30
Mouille—\$44@47.

NEW YORK STOCK EXCHANGE.

Thomson & McKinnon, brokers, Royal Bank Building, report fluctuations in New York stocks for The Advertiser as follows:
New York, July 5.
Trunk Lines and Grangers—Open. High. Low. 1:30.
Baltimore & Ohio 70 70 69½ 69½
Erie, com. 24½ 24½ 24½ 24½
Erie, 1st pd. 37 37 36½ 36½
do, med. 37 37 36½ 36½
G. Northern, 1st 101½ 101½ 101½ 101½
New York Central 30 30 29½ 29½
Rock Island 34½ 34½ 34½ 34½
St. Paul 69½ 69½ 69½ 69½
Wabash 35 35 34½ 34½
Southern—
Atchafalpa 100 100 99½ 99½
Canadian Pacific 150½ 150½ 150½ 150½
Missouri Pacific 100½ 100½ 100½ 100½
Northern Pacific 92 92 91½ 91½
Southern Railway 25½ 25½ 25½ 25½
Union Pacific 134 134 133½ 133½
Coke—
Ches. & Ohio 50½ 50½ 50½ 50½
Lehigh Valley 61½ 61½ 61½ 61½
Norfolk & West 122 122 121½ 121½
Pennsylvania 33½ 33½ 33½ 33½
Reading Railway 94½ 94½ 94½ 94½
Traction—
Brooklyn Transit 50½ 50½ 50½ 50½
Interboro, com. 9½ 9½ 9½ 9½
Industrial—
Allis-Chalmers 29½ 29½ 29½ 29½
American Can 40½ 40½ 40½ 40½
American Chr. 76½ 76½ 76½ 76½
Am. Locomotive 71½ 71½ 71½ 71½
American Sugar 120½ 120½ 120½ 120½
Am. Soda 105½ 105½ 105½ 105½
Baldwin Loco 74½ 74½ 74½ 74½
Central Leather 95 95 94½ 94½
Lancaster 23½ 23½ 23½ 23½
Columbia 23½ 23½ 23½ 23½
Gen. Electric 160 160 159½ 159½
General Motors 115½ 115½ 115½ 115½
Goodyear 48 48 47½ 47½
Inter. Nickel 40 40 39½ 39½
Maxwell Motor 46½ 46½ 46½ 46½
Texas 40½ 40½ 40½ 40½
Marine, pd. 27½ 27½ 27½ 27½
Pacific Mail 27½ 27½ 27½ 27½
Studebaker 62½ 62½ 62½ 62½
U. S. Rubber 58½ 58½ 58½ 58½
Westinghouse 50½ 50½ 50½ 50½
Willya-Overland 31½ 31½ 31½ 31½
Coppers—
Anaconda Copper 81½ 81½ 81½ 81½
Butte & Superior 40½ 40½ 40½ 40½
Chino Copper 55½ 55½ 55½ 55½
Incorporated 62½ 62½ 62½ 62½
Miami Copper 46½ 46½ 46½ 46½
Nevada Copper 23½ 23½ 23½ 23½
Ray Consolidated 28½ 28½ 28½ 28½
Tennessee Copper 13½ 13½ 13½ 13½
Utah Copper 110½ 110½ 110½ 110½
New Mexican 100½ 100½ 100½ 100½
Texas Oil 214 214 213½ 213½
Bethlehem Steel 140½ 141 138½ 139
Carnegie Steel 89½ 89½ 89½ 89½
Lackawanna 91½ 91½ 91½ 91½
Republic Iron 93½ 93½ 93½ 93½
General Electric 123 123 122½ 122½
U. S. Steel 117½ 117½ 117½ 117½
Bonds—
Anglo-French 5½ 5½ 5½ 5½

London, July 5.—Bar silver, 39½d per ounce.
Money.
Toronto, July 5.—Bar silver, 39½d per ounce.

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DETROIT MURDERER BINDS TWO GIRLS, THEN SHOOT BOTH AND MAKES ESCAPE

Thirteen-Year-Old Child Slain and Companion Wounded by Degenerate.

DETROIT, July 5.—Seizing two little girls as they were picking flowers in Sylvan Garden, near Woodward Avenue and the Nine and One-half Mile Road, Wednesday afternoon, a man who is said to have been terrorizing women in Highland Park for the last two months, bound them together and then shot, killing Hope Irene Alexander, 13 years old, and seriously wounding Elizabeth Stivers, 10. Both girls were attacked after they had been shot.

The slaying occurred in a thicket close to a picnic ground occupied for the day by deaf mutes. It is the theory that the slayer was lying in wait for one of the women in the picnic party.

According to the description of the slayer given by the Stivers girl, he is white, about 28 years old, 5 feet 10 inches tall, and wore a grey checked suit.

Bound Together, Then Shot. The man carried a sack when he approached the children and took a rope with which he bound them, the older girl uppermost. Then producing a revolver, he fired three shots, one piercing the brain of the Alexander child, killing her instantly. The other shots went through her chest, one of them lodging in the chin of the Stivers girl.

Then the assailant dragged both children into a thicket and loosened their bonds.

According to the Stivers girl, she and her companion left their home at 2 o'clock and entered the thicket wood one-half mile from the farms where they lived.

Gathering Flowers When Attacked. Intent upon gathering flowers, they were startled by the command "Hands up!" Their screams brought a shot, but it did not take effect. Then they were seized and bound.

The dead child was the daughter of Bertram C. Alexander, who is one of the Stivers family and lives at 25 Hendrie Avenue.

O. MY GRACIOUS! Trouble Galore for the "O Cecil" Chorus Girl.

MONTREAL, July 4.—Reduced to wearing their pink silk fleshings in lieu of stockings, which were worn threadbare, and having no money with which to procure others, the Toronto chorus girls of the "O Cecil" company, whose brief and inglorious career closed on Saturday, would have been completely on the rocks but for the help of some racing men staying at a Montreal hotel, who made up a purse to help them out.

The history of the company is one of a sale of a cargo of American No. 2 mixed corn was made at \$1.71 per bushel.

MONTREAL, July 4.—There was an improved demand from local and country buyers for Manitoba wheat today, and sales of quite a few wheat lots were made at \$1.45 per bushel ex track.

There was no further change in oats, but the tone of the market was strong at the advance, with sales of odd cars elsewhere. United States Steel reacted a point, other industrials 1 to 2 points, mixed corn was made at \$1.71 per bushel.

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CEETEE UNDERCLOTHING

Guaranteed Not To Shrink. Protection for Your Family—If you appoint a friend or relative to handle your estate, your family may be left without proper protection, because he is subject to eventualities, just as you are. You can avoid all uncertainty as to the carrying out of your commands for the protection of your family by appointing this company as your executor and trustee.

THE FIDELITY TRUSTS COMPANY OF ONTARIO

Dominion Savings Building, London. Send for our free Market Forecast and special report 38 on Mid-Continent OIL.

ANOTHER OF 1917 LISTED. STRATFORD, July 4.—The name of Pte. D. F. Doering appears among the list of wounded today. The young man enlisted here with the 11th Battalion, having previously been employed on a farm at Silverton. He is 29 years of age, and was attached to D Company while in the city. He is unmarried.

Shop Superintendents—Read This: For all ordinary work the Dodge Universal Hanger will meet your shafting requirements completely. The frame is sturdier and better balanced than most hangers. The four-point adjustment feature coupled with a reinforced bearing and high grade bearing metal, keeps the shaft running true with little need for attention. Consequently there is less friction and less danger of power waste through belt slippage.

We will demonstrate this at your plant upon request.

DODGE UNIVERSAL HANGERS

LONDON ENGINE SUPPLIES CO., LTD. Stockers for London and District 83-85 Dundas Street, London.