The "Fit-reform" shape for this type
causes its wearer to look taller by having
the waist lirte cut higher than ordinarily,
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or "Frock" coats are moste ffect-
tive in giving the appearance of
greater stature.

Thent shorter. Chest measurements above 39 in "Short-
Stouts" usually run into the classification of "Portly" men.
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The Fit-Reform Wardrobe 22 King Street W., Toronto. The Kennedy Company, Limited,
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